

Performance Overview

This infographic provides a comprehensive overview of the Key performance areas of the business, highlighting key metrics and trends.

FINANCIAL METRICS

Total Revenue

\$110.7M

Net Sales

\$283.8M

Contribution Margin

\$148.4M

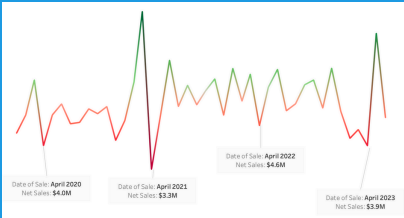
UNITS MANUFACTURED BY FACTORIES



COST BREAKDOWN



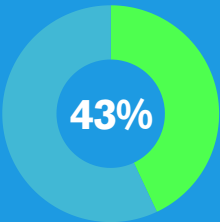
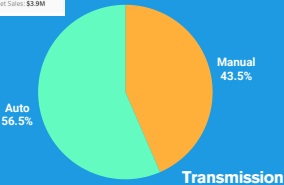
SALES ANALYSIS



April has very low sales every year. Introducing incentives and offers could help improve sales for that month

PRODUCT PREFERENCES IN EUROPE

Customers prefer Automatic Vehicles over Manual and there is a growing market for it



Leatherette

Net Sales

\$7.43M

Contribution Margin

\$3.33M

Leatherette contributes 43% of the total net sales for Automatic Transmission in Europe implying high demand