Region	Purchase Platform	Loyalty Program	Account Created Method	Product Category	Product Name	Year
All ▾	All ▾	All ▾	All ▾	All ▾	All ▾	All ▾

Key Performance Indicators

2022 Order Volume	YOY	2022 Revenue	YOY	2022 Average Order Value	YOY
21,565	**-39.9%**	**$5.0M**	**-45.7%**	**$229.91**	**-9.7%**

Historical Revenue

Historical Monthly Revenue
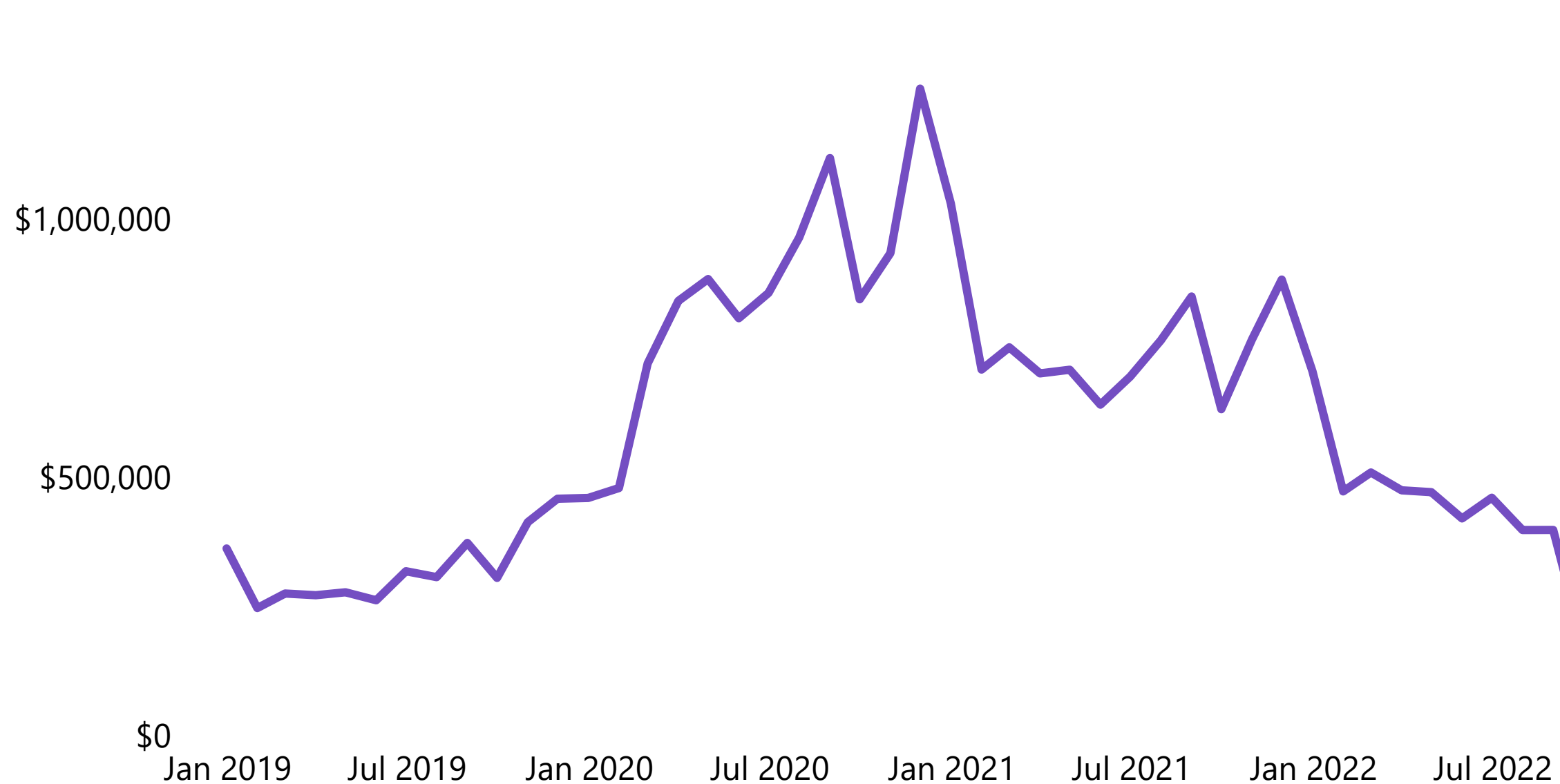
Revenue by Month
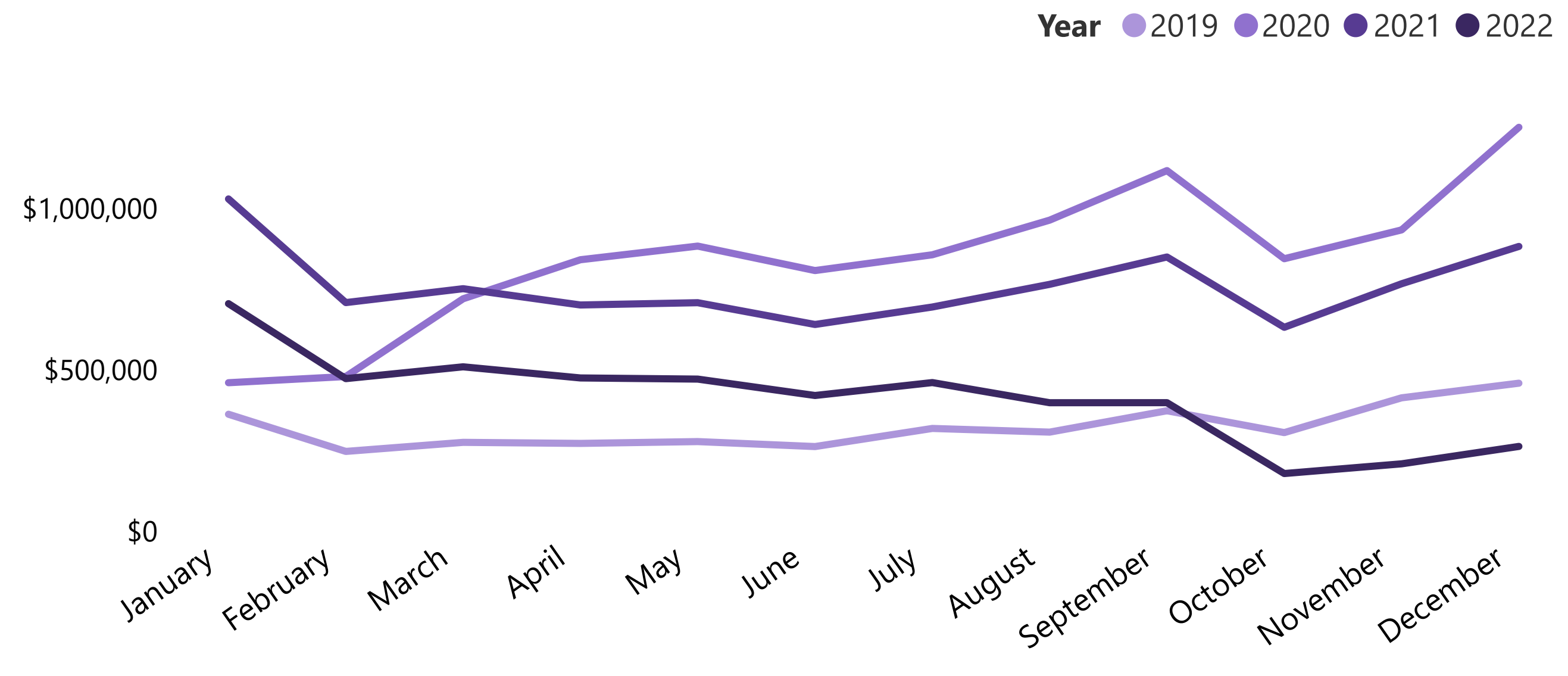
Year ● 2019 ● 2020 ● 2021 ● 2022

VOLTIX | SALES TRENDS

Region	Purchase Platform	Loyalty Program	Account Created Method	Product Category	Product Name	Year
All ▾	All ▾	All ▾	All ▾	All ▾	All ▾	All ▾

Year-Over-Year Trends

Month ▲	2020 Order Count	YOY	2020 Revenue	YOY	2020 AOV	YOY	2021 Order Count	YOY	2021 Revenue	YOY	2021 AOV	YOY	2022 Order Count	YOY	2022 Revenue	YOY	2022 AOV	YOY
January	1,777	↑	$459,841	↑	$259	↑	3,518	↑	$1,029,591	↑	$293	↑	3,002	↓	$704,987	↓	$235	↓
February	1,645	↑	$479,024	↑	$291	↑	2,525	↑	$708,242	↑	$281	↓	1,990	↓	$472,508	↓	$237	↓
March	2,405	↑	$720,058	↑	$299	↑	2,947	↑	$751,315	↑	$255	↓	2,186	↓	$509,140	↓	$233	↓
April	2,871	↑	$841,114	↑	$293	↑	2,808	↓	$700,847	↓	$250	↓	2,072	↓	$474,613	↓	$229	↓
May	3,065	↑	$883,406	↑	$288	↑	2,765	↓	$707,922	↓	$256	↓	2,131	↓	$471,052	↓	$221	↓
June	2,810	↑	$807,579	↑	$287	↑	2,547	↓	$640,376	↓	$252	↓	1,897	↓	$420,234	↓	$222	↓
July	2,897	↑	$856,502	↑	$296	↑	2,907	↑	$694,569	↓	$239	↓	2,034	↓	$460,292	↓	$226	↓
August	3,002	↑	$963,879	↑	$321	↑	3,042	↑	$764,838	↓	$252	↓	1,834	↓	$397,806	↓	$217	↓
September	3,639	↑	$1,117,518	↑	$307	↑	3,433	↓	$849,597	↓	$247	↓	1,553	↓	$397,961	↓	$256	↑
October	2,626	↑	$844,248	↑	$322	↑	2,501	↓	$631,598	↓	$253	↓	825	↓	$178,275	↓	$216	↓
November	3,095	↑	$933,549	↑	$302	↑	3,216	↑	$766,631	↓	$239	↓	921	↓	$208,366	↓	$226	↓
December	4,019	↑	$1,251,721	↑	$311	↑	3,649	↓	$882,370	↓	$242	↓	1,120	↓	$262,345	↓	$234	↓

Sales Trends YOY

● Order Count ● Revenue ● AOV

(YOY Change: axis from -100% to 200%, years 2020, 2021, 2022)
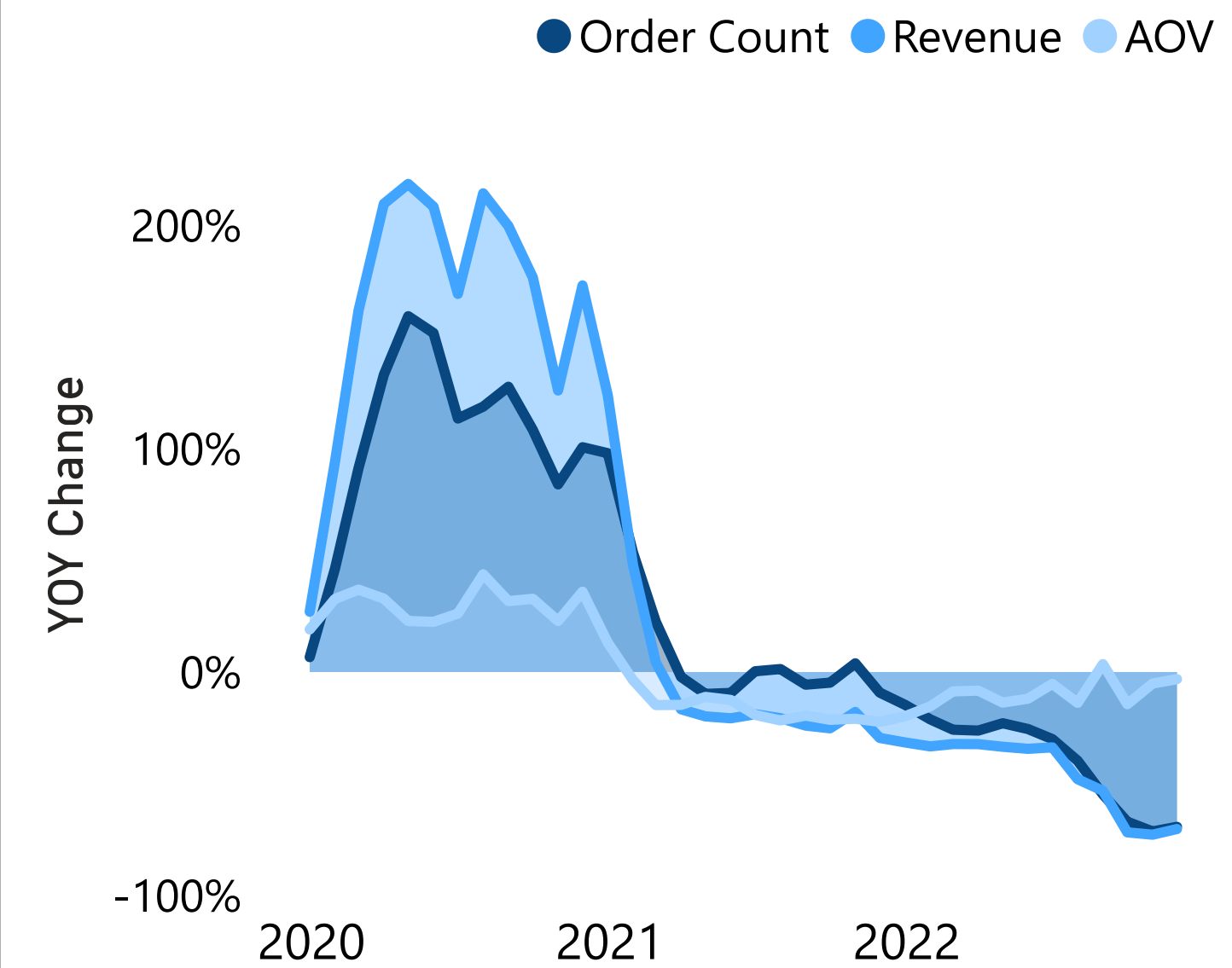
Historical Sales Performance

Order Count
(axis 0K to 5K, years 2019–2022)
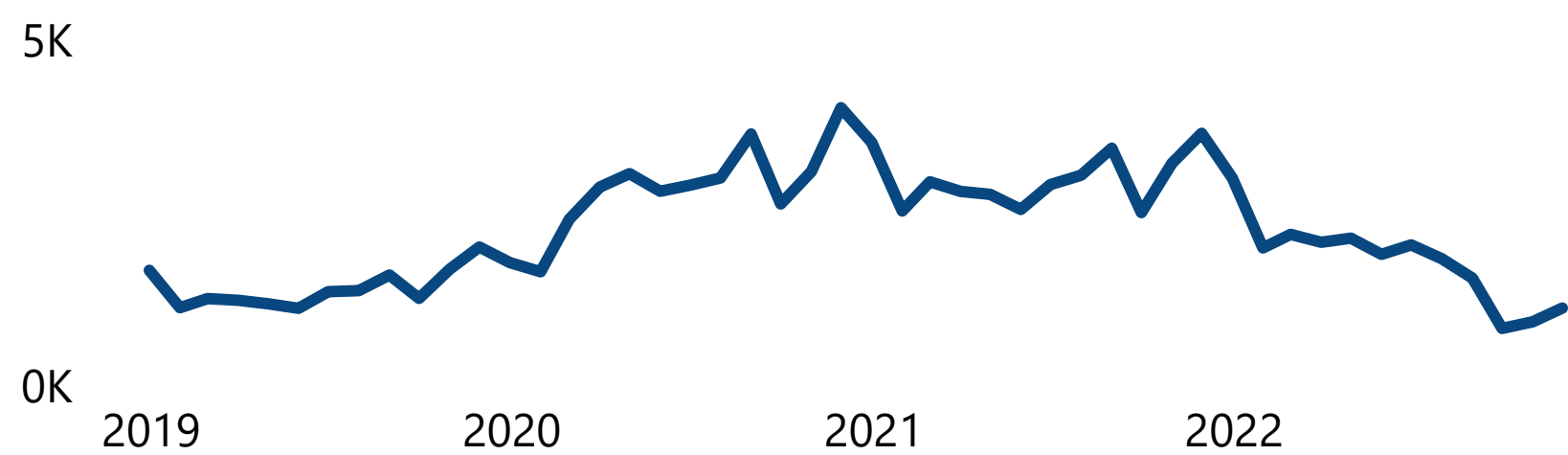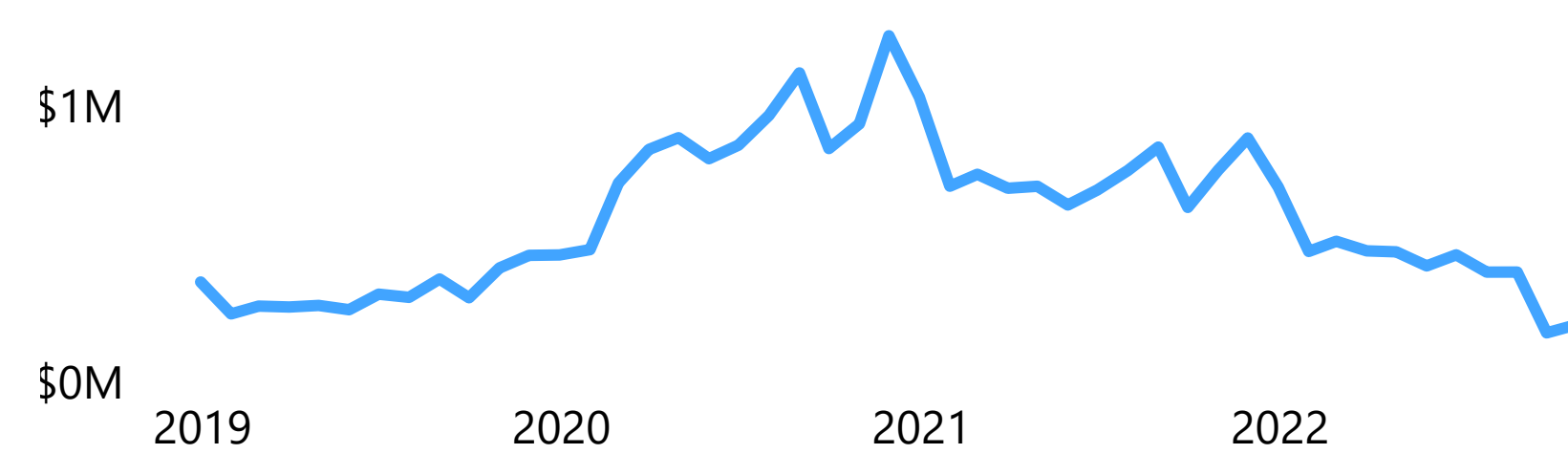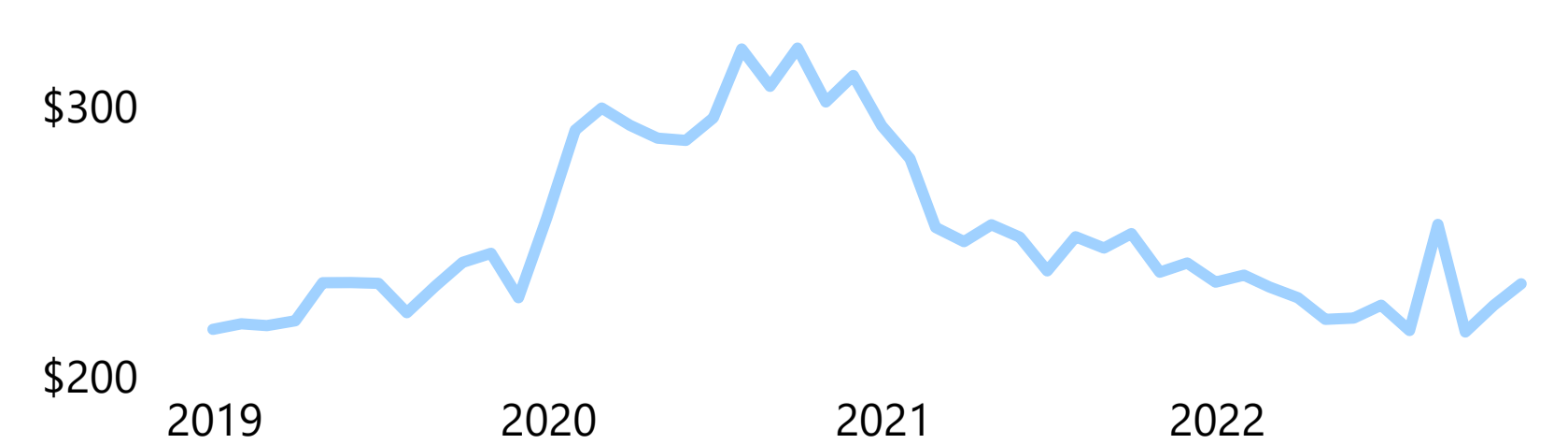
Revenue ($ USD)
(axis $0M to $1M, years 2019–2022)

AOV ($ USD)
(axis $200 to $300, years 2019–2022)

VOLTIX | PRODUCT INSIGHTS

Revenue

Share of Revenue by Product Category

Product Category ● Accessories ● Cell Phone ● Headphones ● Laptop ● Monitor
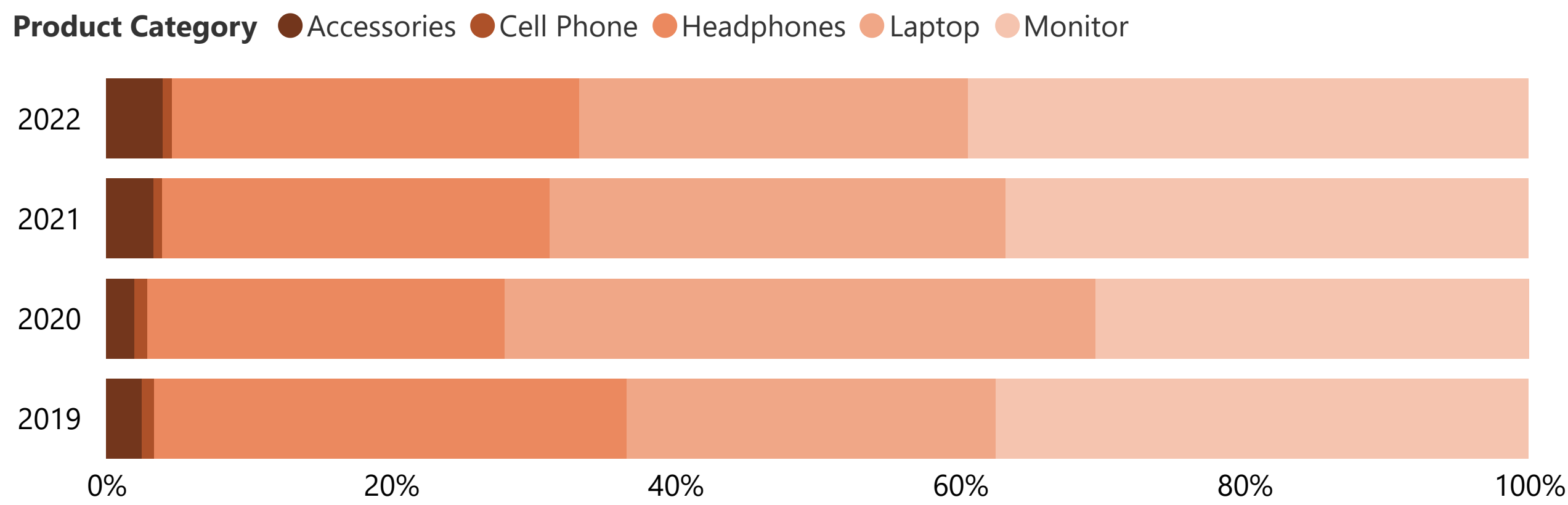
Year	2019		2020		2021		2022	
Product	Revenue	Share	Revenue	Share	Revenue	Share	Revenue	Share
27 inch Gaming Monitor	$1,449K	37%	$3,093K	30%	$3,356K	37%	$1,953K	39%
Apple Airpods Headphones	$1,285K	33%	$2,551K	25%	$2,483K	27%	$1,420K	29%
Apple iPhone	$34K	1%	$92K	1%	$57K	1%	$31K	1%
Apple Macbook Air Laptop	$607K	16%	$2,936K	29%	$1,900K	21%	$852K	17%
Bose Soundsport Headphones			$2K	0%	$1K	0%	$0K	0%
Lenovo ThinkPad Laptop	$397K	10%	$1,279K	13%	$1,027K	11%	$503K	10%
Samsung Charging Cable Pack	$97K	3%	$131K	1%	$134K	1%	$81K	2%
Samsung Webcam			$73K	1%	$171K	2%	$118K	2%

Order Volume

Share of Orders by Product Category

Product Category ● Accessories ● Cell Phone ● Headphones ● Laptop ● Monitor
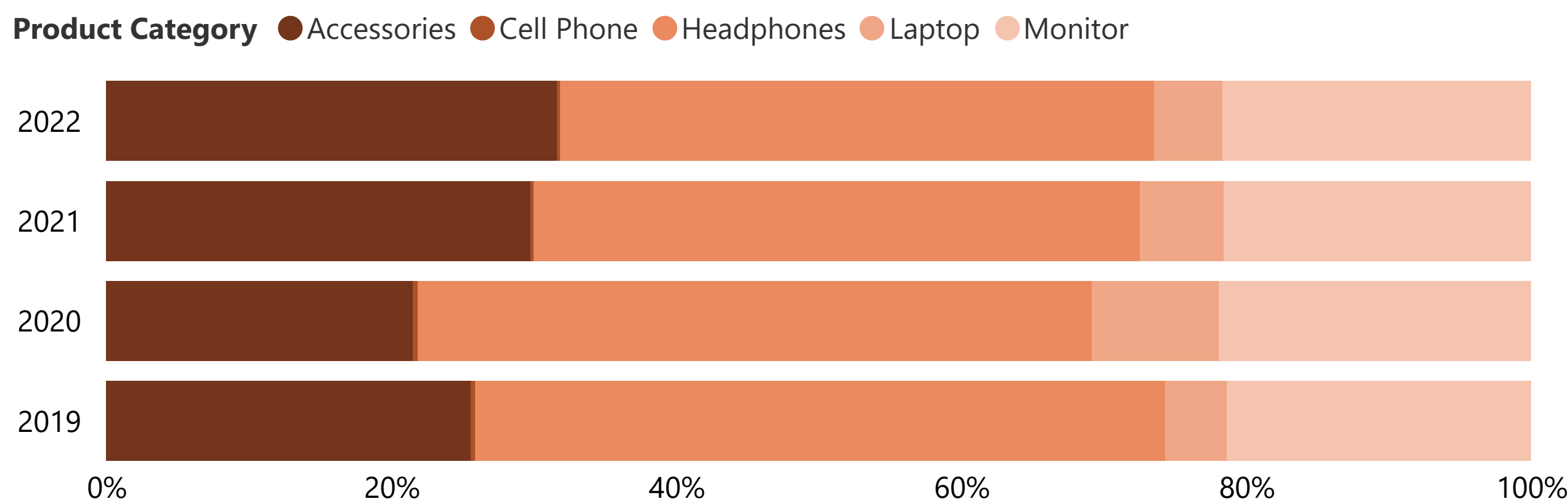
Year	2019		2020		2021		2022	
Product	Orders	Share	Orders	Share	Orders	Share	Orders	Share
27 inch Gaming Monitor	3,595	21%	7,420	22%	7,730	22%	4,663	22%
Apple Airpods Headphones	8,163	48%	15,998	47%	15,255	43%	8,986	42%
Apple iPhone	46	0%	123	0%	76	0%	43	0%
Apple Macbook Air Laptop	366	2%	1,845	5%	1,185	3%	568	3%
Bose Soundsport Headphones			17	0%	9	0%	1	0%
Lenovo ThinkPad Laptop	362	2%	1,159	3%	921	3%	474	2%
Samsung Charging Cable Pack	4,318	26%	5,830	17%	7,301	20%	4,473	21%
Samsung Webcam			1,459	4%	3,381	9%	2,357	11%

VOLTIX | LOYALTY PROGRAM

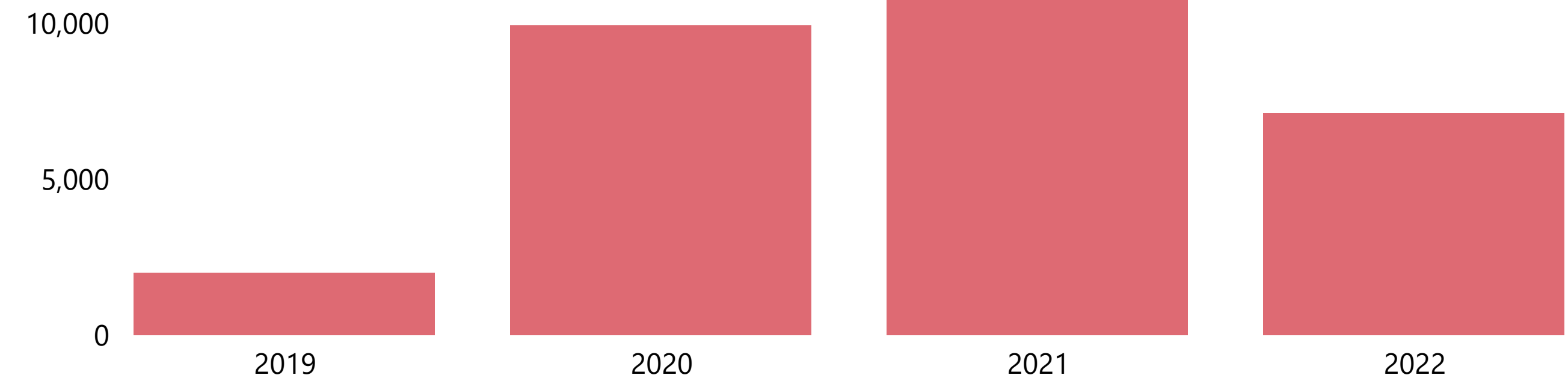| Region	Purchase Platform	Loyalty Program	Account Created Method	Product Category	Product Name	Year
All ⌄	All ⌄	All ⌄	All ⌄	All ⌄	All ⌄	All ⌄

Historical Loyalty Performance

Loyalty Share of Revenue
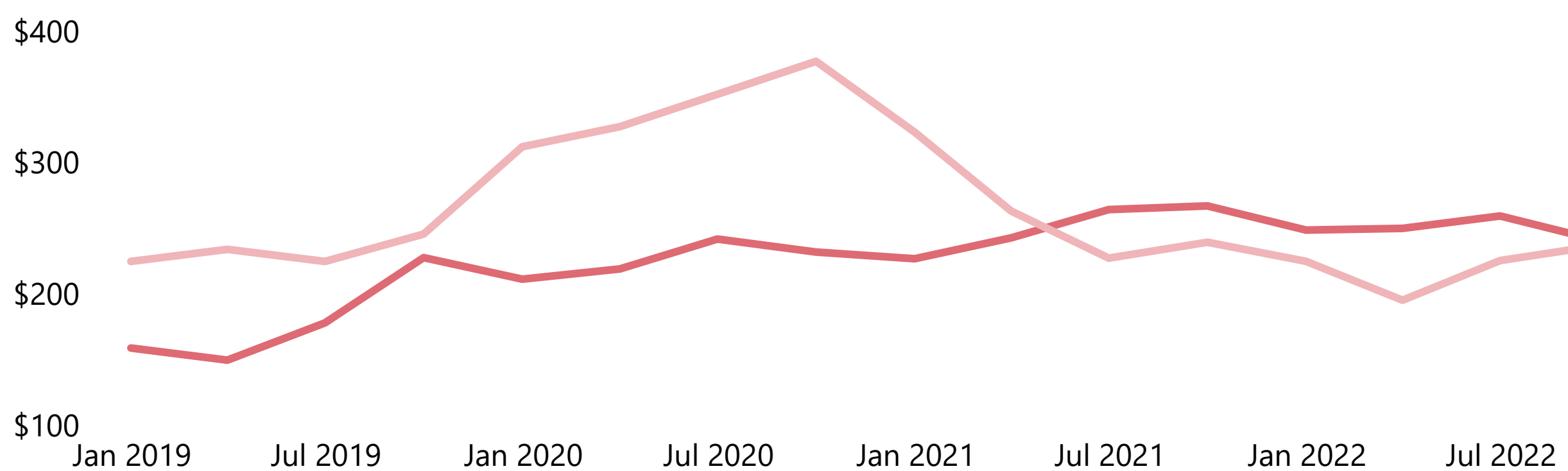
Loyalty Status ● Member ● Non-Member
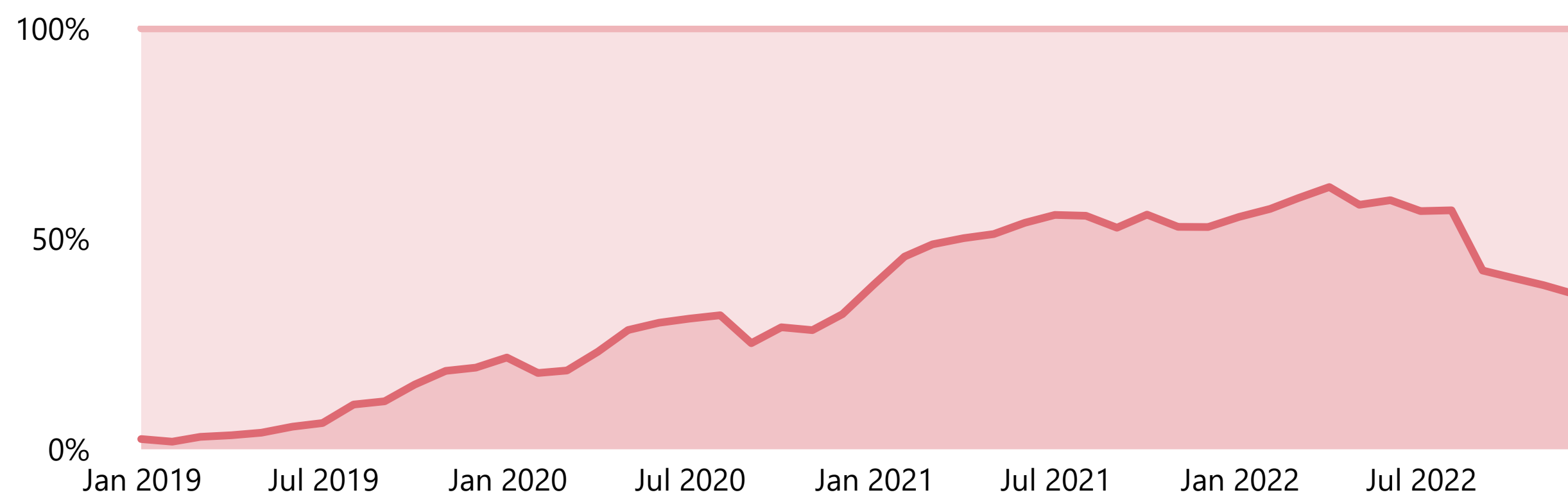
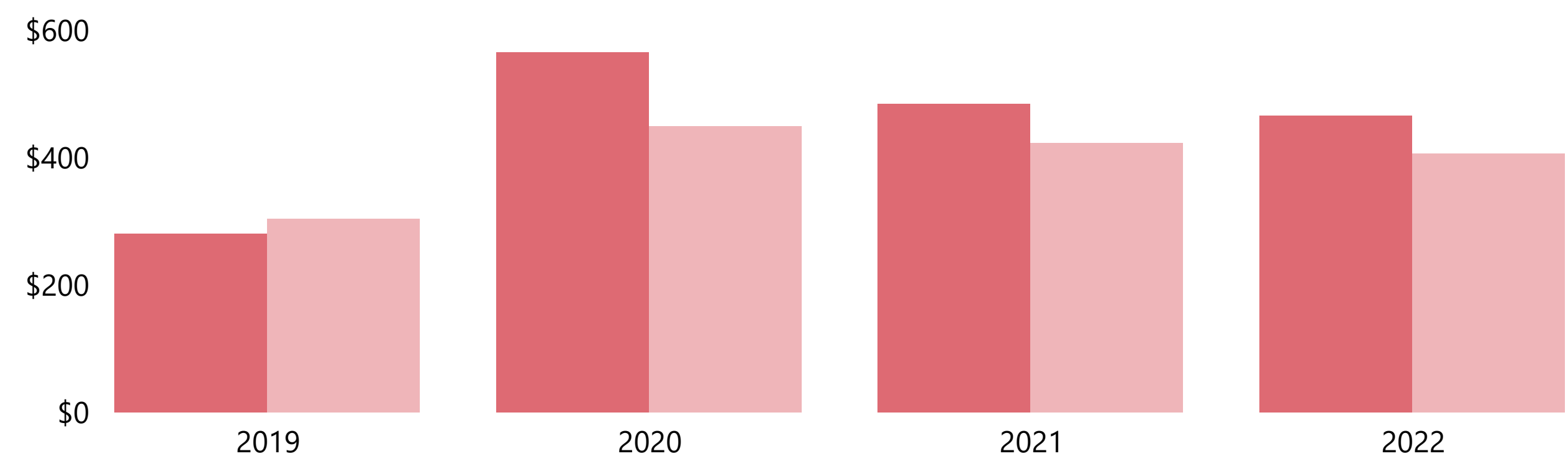## Loyalty Accounts Created

Average Order Value by Loyalty Status

Average Order Value By Loyalty Status

Loyalty Status ● Member ● Non-Member

Average Order Value For Returning Customers

Loyalty Status ● Member ● Non-Member

Region	Purchase Platform	Loyalty Program	Account Created Method	Product Category	Product Name	Year
All ⌄	All ⌄	All ⌄	All ⌄	All ⌄	All ⌄	All ⌄

Sales by Region

Historical Revenue by Region

Region ● APAC ● EMEA ● LATAM ● NA

ⓧ

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Revenue and Volume Share by Region

Share of by Region

Region
● APAC
● EMEA
● LATAM
● NA

Share of Order Volume by Region

Product
● APAC
● EMEA
● LATAM
● NA