

# BAMISERE ASHIEDU

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UIUX Designer/ Content Editor

Lagos, Nigeria



## SUMMARY

Product designer and content editor with UIUX design ability, editing and designing website pages to meet requirements. For 3 years I have worked with mostly Figma and Adobe XD product in areas of UIUX design, prototyping and wireframing. Ability to design and to translate designs into functional Front-End. Bilingual in English, with excellent communication and interpersonal skills, passion for designing and passion for growth and content editing which makes me ready to apply my passion for design and content editing to a talented team to design and create quality contents for great user experience.

## EDUCATION

### First Foundation College

West African Senior Secondary School Certificate  
2007

### Lagos City Computer College

Computer Science  
2017

## SKILLS

- Strong organizational and time-management skills
- Exceptional communication and interpersonal skills
- Search Engine Optimization
- HTML/CSS
- Business Skills
- Typography
- Color Theory
- Attention to detail
- Design Principle

## CERTIFICATIONS

- Learn HTML/CSS Certification
- UIUX Design Course Certification
- Technical Search Engine Optimization Course Certification
- Visual and Graphic Design Certification
- Google Analytics Certificate
- ISO/IEC 42001 -2023 -Artificial Intelligence Management System (AIMS) Certificate

## PROFESSIONAL EXPERIENCE

### Content Editor/Graphic Designer

Servo Direct Ltd | 2021 - Present

- Edited and uploaded contents on company social media and website page that turned visitors into customers.
- Worked with design team to set requirements and designed contents that met requirement.
- Reviewed and updated web pages links in a timely manner, using the appropriate tools.
- Analytics and web optimizations to keep up with changing standards.
- Communicated with clients and consumers to develop designs that portray an intended message.
- Selecting photos and typefaces, developing layouts, and designing logos.
- Analyzed readership data and develop content strategies to increase user engagement.
- Developed the content and editorial plan of company website.
- Create, produce and manage high-quality content.
- Edit, proofread and suggest improvements to written content.
- Regularly check and track content for accuracy.
- Tracked and analyzed website and social media traffic.
- Keeping abreast with new market trends in company area of specialization.