

www.mammamiaqueenstown.com

MAMMA MIA!™

A SHOWBIZ QUEENSTOWN PRODUCTION

**FOR THE
TIME OF
YOUR LIFE...**

DIRECTION – Doug Kamo

MUSICAL DIRECTION – Sam van Betuw

CHOREOGRAPHY – Anna Stuart



Advertising and Sponsorship Opportunities

BE PART OF the world's most loved musical – EVER!

After sell out successes around New Zealand and the world, we are delighted to bring Queenstown's biggest theatrical event ever to our audiences - **MAMMA MIA!**

Over 50 million people all around the world have fallen in love with the characters, the story and the music that make MAMMA MIA! the ultimate feel-good show.

Writer Catherine Johnson's sunny, funny tale unfolds on a Greek island paradise. On the eve of her wedding, a daughter's quest to discover the identity of her father brings three men from her mother's past back to the island they last visited 20 years ago.

The story-telling magic of ABBA's timeless songs propels this enchanting tale of love, laughter and friendship, and every night everyone's having the **'time of their life'!**

The original West End production of MAMMA MIA! is celebrating 17 years and over 6,000 performances in London, an international tour has visited more than 74 foreign cities, and the blockbuster feature film adaptation is the most successful movie musical of all time grossing over \$600 million worldwide.

Showbiz Queenstown is a non-profit organisation, and relies on funding and sponsorships to produce our shows.

Mamma Mia! is a massive undertaking for our small community, however we are confident that with business and individual support that we can raise the funds to stage this iconic musical in Queenstown.

Programme advertising starts at \$180 + GST, and sponsorship packages range from \$220 + GST to \$1900 + GST. Showbiz Queenstown is a registered charity, so for businesses, expenditure is tax deductible.

Be a Super Trouper! Support Showbiz Queenstown's production of MAMMA MIA! with your Money, Money, Money and you and your colleagues will also have The Time of Your Life.

We can be flexible on options available, so for further information or to book an advertising or sponsorship package please contact

or email showbizqt@gmail.com

SPONSORSHIP PACKAGES

PLATINUM

Includes:

- **10 Tickets** to a 'Mamma Mia' performance of your choice (8 – 11 November) with pre-show drinks and nibbles served to you in a private area.
- **Your business logo displayed:**
in the SPONSOR section of the show programme
on the Showbiz Queenstown website (for 12 months) and
social media sites (Facebook, Twitter, Youtube, Google+)
- **1/4 Page advert** in the 'Mamma Mia' Show programme.
- **5 Complimentary** 'Mamma Mia' Show programmes.
- Opportunity to display a banner in the foyer of the Queenstown Events Centre for your chosen night.

\$1900
+ GST

GOLD

Includes:

- **6 Tickets** to a 'Mamma Mia' performance of your choice (8 – 11 November) with 6 pre-show drinks served to you in a private area.
- **Your business logo displayed:**
in the SPONSOR section of the show programme
on the Showbiz Queenstown website (for 12 months) and
social media sites (Facebook, Twitter, Youtube, Google+)
- **3 Complimentary** 'Mamma Mia' Show programmes.

\$660
+ GST

SILVER

Includes:

- **4 Tickets** to a 'Mamma Mia' performance of your choice (8 – 11 November) with 4 pre-show drinks served to you in a private area.
- **Your business logo displayed:**
in the SPONSOR section of the show programme
on the Showbiz Queenstown website (for 12 months) and
social media sites (Facebook, Twitter, Youtube, Google+)
- **2 Complimentary** 'Mamma Mia' Show programmes.

\$440
+ GST

BRONZE

Includes:

- **2 Tickets** to a 'Mamma Mia' performance of your choice (8 – 11 November) with 2 pre-show drinks served to you in our bar area.
- **Your business logo displayed:**
in the SPONSOR section of the show programme
on the Showbiz Queenstown website (for 12 months) and social
media sites (Facebook, Twitter, Youtube, Google+)
- **1 Complimentary** 'Mamma Mia' Show programme.

\$220
+ GST



ADVERTISING PACKAGES

Advertising in the Show programme is offered as follows:

Inside Front or Back Cover	210mm x 297mm	\$ 1100.00 + GST
Full Page	210mm x 297mm	\$ 1000.00 + GST
Half Page	195mm x 125mm	\$ 550.00 + GST
Quarter Page (Vertical)	95mm x 125mm	\$ 300.00 + GST
Quarter Page (Horizontal)	195mm x 60mm	\$ 300.00 + GST
Eighth Page	95mm x 60mm	\$ 180.00 + GST

The Showbiz Queenstown ‘Mamma Mia!’ show programme is a great opportunity for you to advertise your business and show your support of the Arts in Queenstown. Spaces are strictly limited.

This is a full colour A4 souvenir booklet. Over 1000 copies of the show programme will be produced.



FULL PAGE

210mm x 297mm

QUARTER PAGE

95mm x 125mm

1/8 PAGE

95mm x 60mm

HALF PAGE

195mm x 125mm

QUARTER PAGE HORIZONTAL

195mm x 160mm

Director: Doug Kamo
Musical Director: Sam van Betuw
Choreography: Anna Stuart

www.mammamiaqueenstown.co.nz

8-11 NOVEMBER 2017

MAMMA MIA!™

A SHOWBIZ QUEENSTOWN PRODUCTION

QUEENSTOWN EVENTS CENTRE

FOR THE TIME OF YOUR LIFE!

SPONSORSHIP FORM

MAMMA MIA 8 – 11 November 2017

SPONSORSHIP OPPORTUNITIES

TYPE	TICKETS	PERFORMANCE DATE	INVESTMENT	TICK
PLATINUM	10		\$1900.00 + GST	
GOLD	6		\$660.00 + GST	
SILVER	4		\$440.00 + GST	
BRONZE	2		\$220.00 + GST	
ADDITIONAL TIX			\$60.00 each	

PROGRAMME ADVERTISING

SIZE	INVESTMENT	TICK
Inside Front or Back Cover (210 x 297mm)	\$1100.00 + GST	
Full Page (195 x 297mm)	\$1000.00 + GST	
Half Page (195 x 125mm)	\$550.00 + GST	
Quarter Page - vertical (95mm x 125mm)	\$300.00 + GST	
Quarter Page - Horizontal (195mm x 60mm)	\$300.00 + GST	
Eighth Page (95mm x 60mm)	\$180.00 + GST	

DETAILS

Business Name:	
Business Contact:	
Phone Number:	
Email Address:	

PLEASE EMAIL FORM TO showbizqt@gmail.com