$$P(A|B) = P(A|B^{c})$$
 $P(A|B) = P(A) = P(A|B)P(B) + P(B|A)P(B)$ 
 $P(A) = P(A)P(B) + P(B^{c}|A)P(B^{c})$ 
 $P(A) - P(A)P(B) = P(B^{c}|A)P(B^{c})$ 
 $P(A)(1-P(B)) = P(B^{c}|A)(1-P(B))$ 
 $P(A) = P(B^{c}|A)$ 

this is only possible when  $0 < P(B) < 1$