

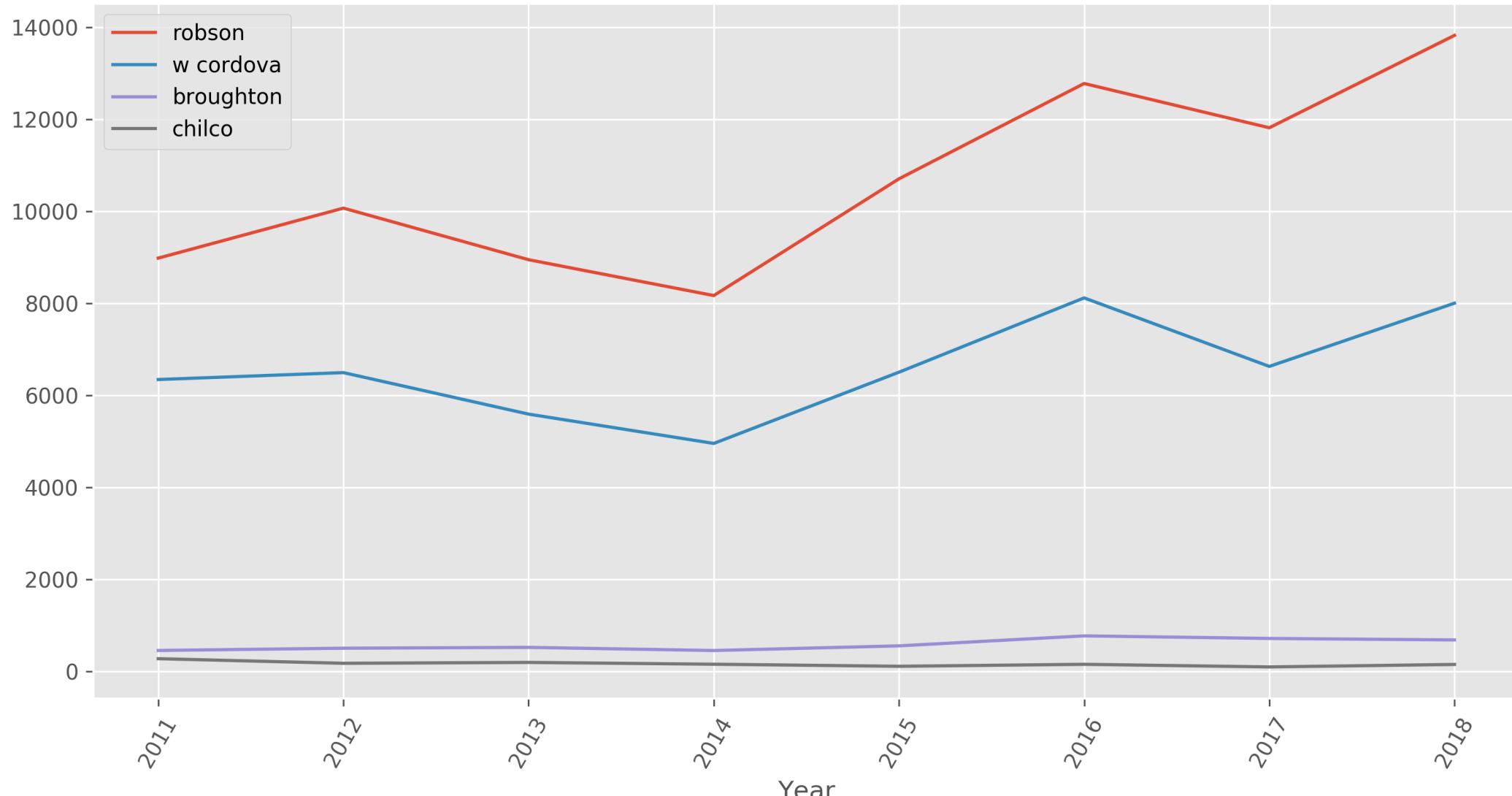
“ [High parking fees and increasing fares on public transport] are exacerbating congestion and pollution in cities as more commuters drive around looking for parking spaces. This in turn makes walking and cycling less pleasant and safe for residents. It also leaves no space for visitors (including those providing health and personal care services) to park, and for delivery vehicles to stop safely.

”

Smarter Cambridge Transport

<https://www.smartertransport.uk/smarter-cambridge-transport-urban-congestion-enquiry/>

Number of parking tickets issued over the years: Commercial vs Nearby Residential Areas



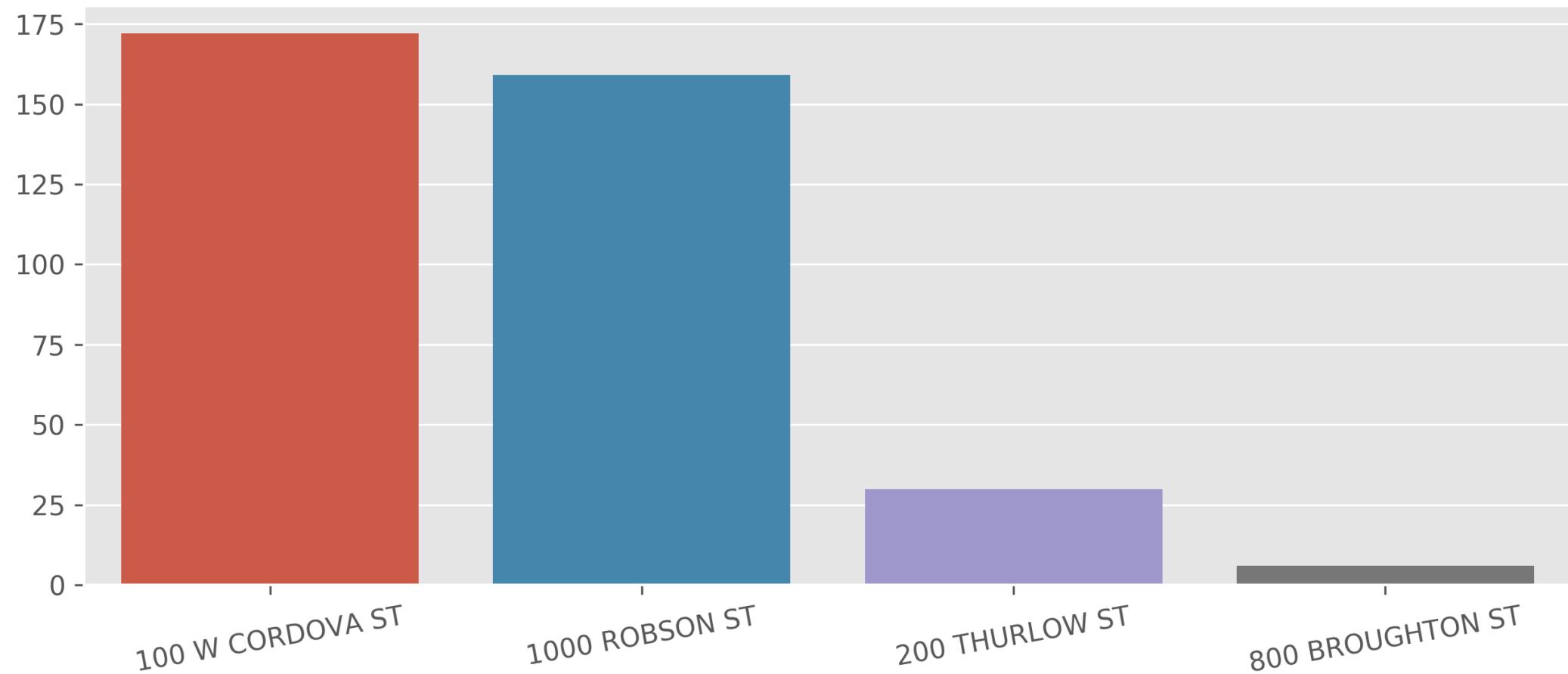
Case Study

Solution Proposal

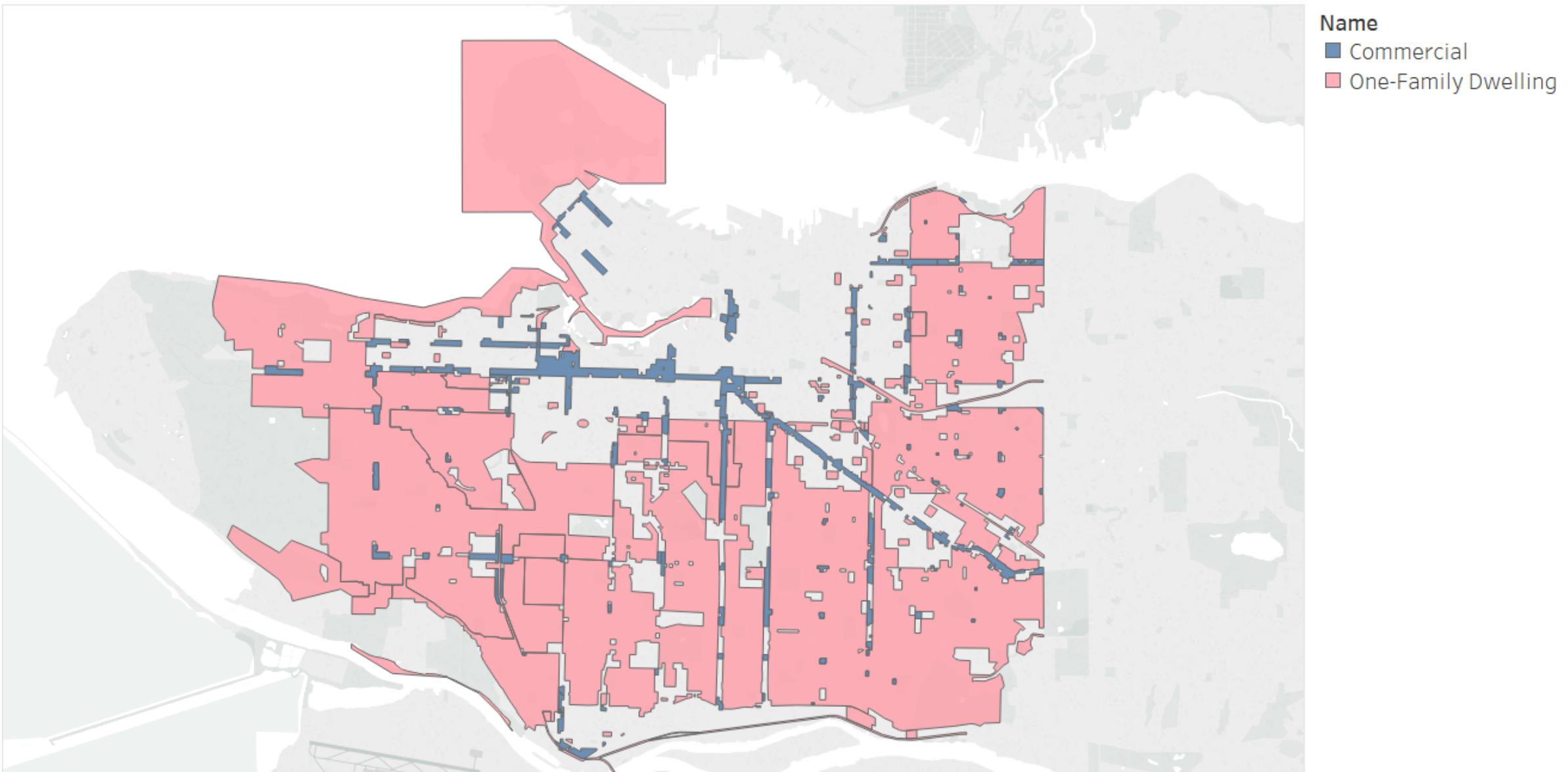
Live Demo

Implications

No. of parking tickets issued in commercial vs. nearby residential areas after Sept 2019:
100 W CORDOVA vs. 200 THURLOW, 1000 ROBSON ST vs. 800 BROUGHTON ST



Zoning of Commercial Areas and Residential Areas



Case Study

Solution Proposal

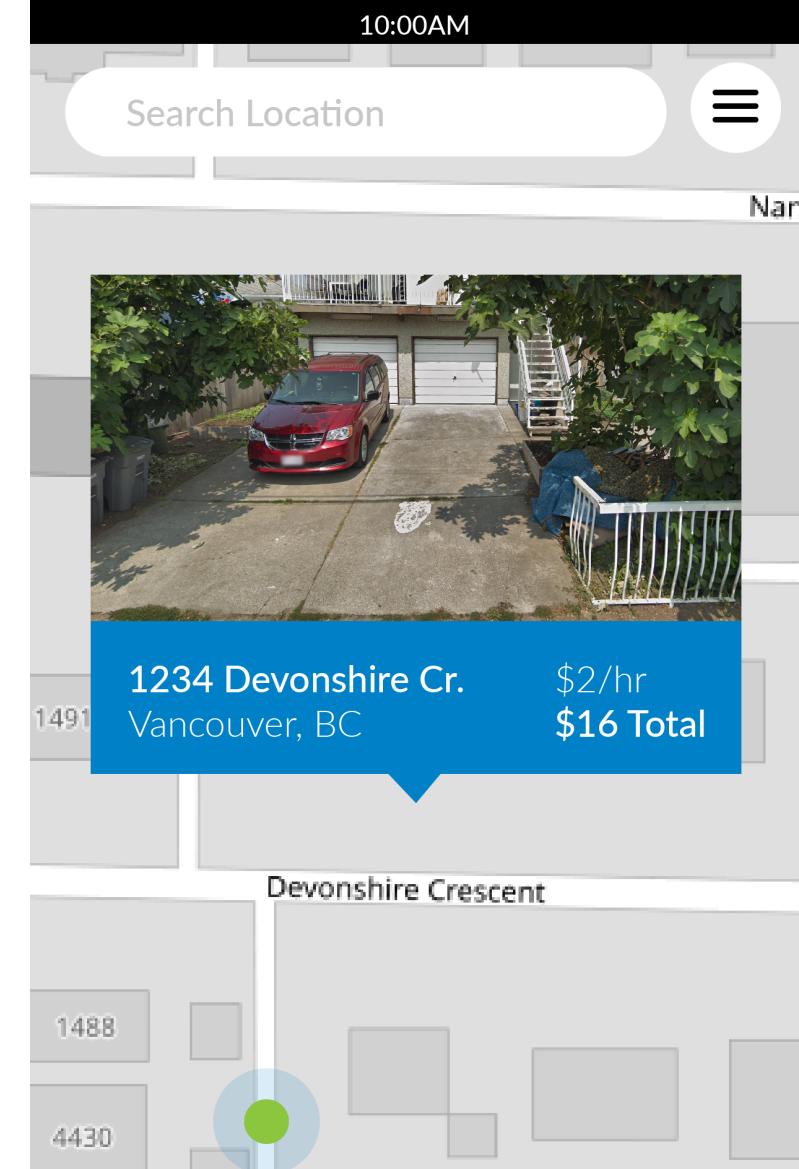
Live Demo

Implications

Our Solution: A COV-led initiative for single-home owners to “rent” out their parking spots



Look for nearby parking



Pick this Spot!



Case Study



Solution Proposal

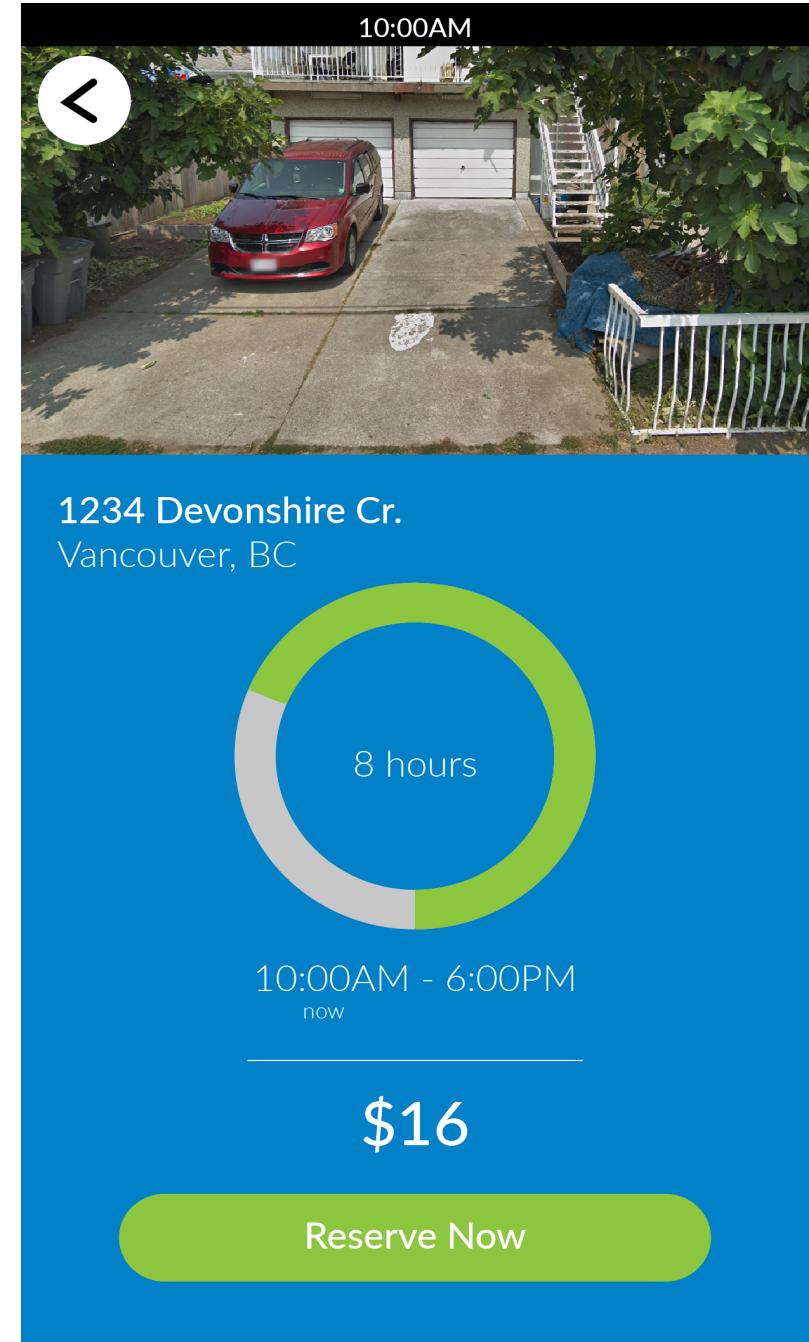


Live Demo



Implications

Book parking spots ahead of time



Case Study



Solution Proposal

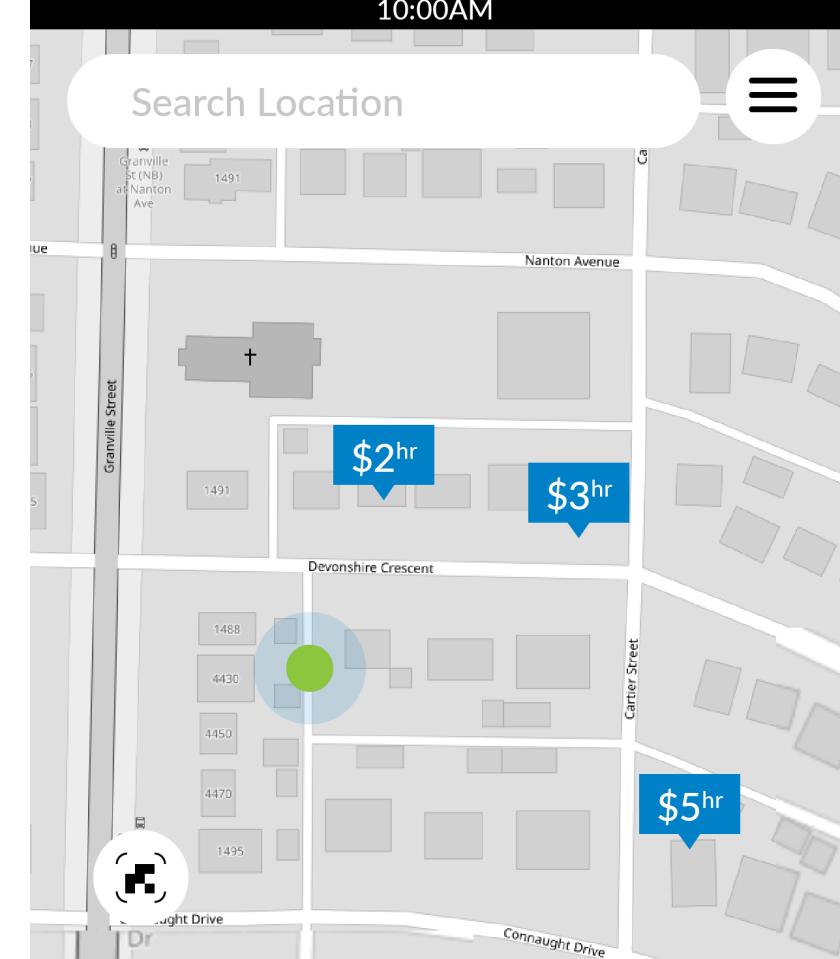


Live Demo



Implications

See prices before you park



3 parking spots nearby matching filters

Duration

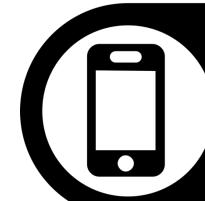
Park Until

Filters

6 : 00

PM

Pay as you park



SCAN ME



Case Study

Solution Proposal

Live Demo

Implications

Put your own parking spot
up for rent



Want to join us?

To list a parking spot, enter your address below and we will contact you as soon as possible!

Home Address *

Primary Number *

JOIN

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What makes SpotPark unique?

SpotPark being a COV-led initiative means:

For users:

- A well-known city ‘brand’ that locals will use and trust
- A quick, app-less QR code powered reservation and payment method
- Alternate parking spots for less money

What makes SpotPark unique?

SpotPark being a COV-led initiative means:

For providers:

- A chance for users to turn their own parking spots into extra income

What makes SpotPark unique?

SpotPark being a COV-led initiative means:

For the City of Vancouver:

- To act as the governing body to verify the conditions, price points and eligibility of user-added parking spots
- Reduce congestion & consumption via less circling-searching parking habits

Future Considerations

