

Bananas are the main fruit in the world. The volume of their consumption, despite the fact that bananas are not used to squeeze the juice, is almost twice higher than the consumption of popular apples and oranges.

Our team is planning to expand the current production of bananas (100 hectares of operating business) in Vientiane province (The Lao PDR) for further export to China, by increasing the production area from 2 to 4,6 times.

All the images used in that PDF belong to “Banancoin” and made on our operating plantation in Vientiane province, Lao PDR.

Why invest in a banana business

The consumption of bananas in China is about 13 million tons per year. The intake of bananas in China has increased by 12 times during 8 years, and it is continuing to rise constantly because of the growing welfare of the population and the consumption growth.

In the next 2-3 years, large areas of banana plantations in China will be withdrawn from circulation. Today 18 plantations belonging to the Chinese are closed in Laos because of the violation of the prohibition on the use of chemicals and pesticides. All this will undoubtedly lead to an increase in its export price.

We already operate 100 hectares of successful banana business in province Vientiane, Lao PDR and ready to grow using ICO process.





Project Objectives

To achieve this goal, our team is planning to implement the following strategic initiatives:

- development of «Bananacoin» token on the Waves platform, with 0.5 US dollars starting value, connect token to the growing cost of one kilogram of bananas;
- introduction of «Bananacoin» token into free turnover on markets.
- purchase on received funds an area for banana production, its preparation for the production cycle (18 months);
- harvest bananas and sell them;
- option to buy-out token from investors with 2x multiplier in 18 months (5,5% per month).

Required investments:

- 1) with the expansion of the territory of production 2 times – 2 035 000 US dollars.
- 2) with the expansion of the territory of production 3 times - 4 070 000 US dollars.
- 3) with the expansion of the territory of production 4 times — 6 105 000 US dollars.
- 4) with the expansion of the territory of production 4,6 times — 7 326 000 US dollars.

We already have agreement with Lao PDR authorities to add 360 hectares to our plantation. Our team is able to produce bananas on that amount of added land.

Why invest in BananaCoin?

«Bananacoin» is a new project established on blockchain technology that revolutionizes the production of bananas. This project is based on the ICO, which involves attracting investments through the sale of «Bananacoin» token, which is «protected» by the commodity value of 1 kg of producing bananas.

We believe that the current economic realities and the advantages of blockchain technology create the currencies based on the commodity value as the foundation of the alternative economy.

Our medium-term plan is an extension to 1000 hectares during 3-5 years and selling as a business.

