

2.10.2017

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# BANANA-COIN + WWCA:

## Banana fever heading for China

**Banacoin.io, the first environmentally friendly plantation in Laos which has released a token based on Ethereum, pegged to the export price of 1 kg of bananas, and boutique creative agency wwca.co have announced a new cooperation**



“ We really like the project and the team. It's positive, and it's also backed by a real business with government support and a clear expected income ”

— Anna Guncheva, founder of the WW creative agency

Reminder – Banacoin is the first blockchain-oriented environmentally friendly plantation in Laos, the main business of which is now the export of organic and useful banana variety “Lady Finger” to China, where demand for this variety exceeds supply.

Banacoin is also a token based on Ethereum, pegged to the export price of 1 kg of bananas. The company has successfully completed it's PRE ICO in late September, and is aiming to launch it's ICO before the end of this year.

Boutique creative agency [wwca.co](http://wwca.co) will help with the organization of this process, taking advantage of it's specialization in fintech projects and marketing assistance for blockchain and crypto start-ups.

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