



**First  
eco-friendly  
token launch**

# Who we are

Bananacoin is a team of like-minded professional with outstanding experience in successfully running the first and only Eco banana plantation in Laos.

Bananacoin is not a start up. We have been growing and selling bananas with a great profit for over three years.



# Who we are

Bananacoin goal is to decentralize the business and take it beyond the framework of traditional financial institutions. Today only several blockchain projects work successfully in the real world. And we are one of them.

We have over 40 people in our team. All of them are very valuable to us. But your time is just as important, so we will only introduce you the core of Bananacoin.



# Bananacoin team



## **Oleg Dobrovolsky**

53 years old, Russian entrepreneur. Oleg is responsible for the interaction of all of the working business departments and he is 100% involved in the project.

## **Alexander Bychkov**

35 years old, father of 4 and a businessman. Being involved in establishing companies in wholesale and retail sales “from scratch” for over 17 years Alexander is responsible for marketing and communications in the project.

## **Mr. Prasan Sangsatjatham**

41 years old, the leading agronomist of the project. Along with his degree in Agro-Industrial. Mr. Prasan has agricultural business in his blood – his family owns an extensive plantation in Thailand.



# Bananacoin team

## **Anna Guncheva**

32 years old, owner of a creative agency. Having extensive background in advertising and marketing Anna is responsible for marketing and investor relationship in the project.

## **Eugene Kashin**

30 years old, IT developer and entrepreneur. Eugene specializes in Big Data and Stateful services and occasionally plays drums. In Bananacoin Eugene is responsible for smart-contract and personal account section.

And of course last but not least our legal team, who has been helping us to build steady and reliable business while establishing productive relationship with Laos government.

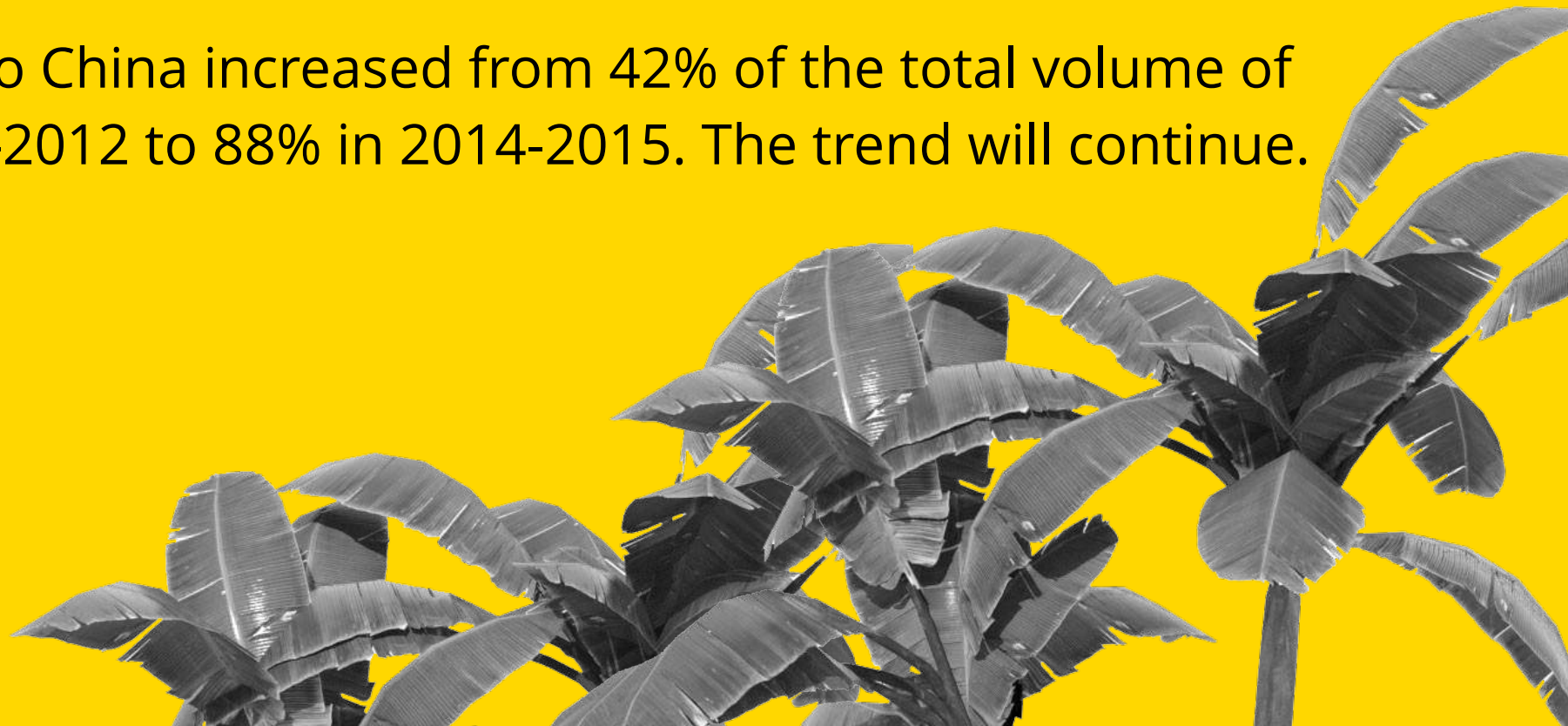


# Why Bananas

On the land we are currently developing we can grow anything – mango, passion fruits, papaya. But we grow banana. Because they are in demand. Plain and simple.

Moreover the demand of our target market – China – is higher than a supply due to a recent activity suspension of 18 Chinese supported banana plantations, after violations of safety regulations regarding use of agricultural chemicals were discovered.

The export of bananas to China increased from 42% of the total volume of banana exports in 2011-2012 to 88% in 2014-2015. The trend will continue.



# Why Lady Finger

We take great pride in not using any chemicals in our plantation. Bananacoin is a 100% Eco and organic plantation.

The sort of bananas we are growing – Lady Finger – is very nutritious, delicious, in demand and sells at a higher price.

Lady Fingers are small fruits up to 12.5 cm long, with light-yellow coloration and small brown strips. They are purchased in China from specialized companies and they are the most popular sort of bananas at the most demanding market.



# Why Laos

Growing bananas in Laos for over 3 years we have build a great team and established productive relationship with the government.

Moreover, Laos offers great advantages:

- High average air temperatures;
- Fertile soil (red soil);
- Availability of a cheap water source;
- Availability of inexpensive electricity.

Now we are entering the 8,000 hectares of the territories that have never been used for agriculture and 100% free of any chemicals and pesticides.

And under this case we are issuing Bananacoins and launching tokens sale.



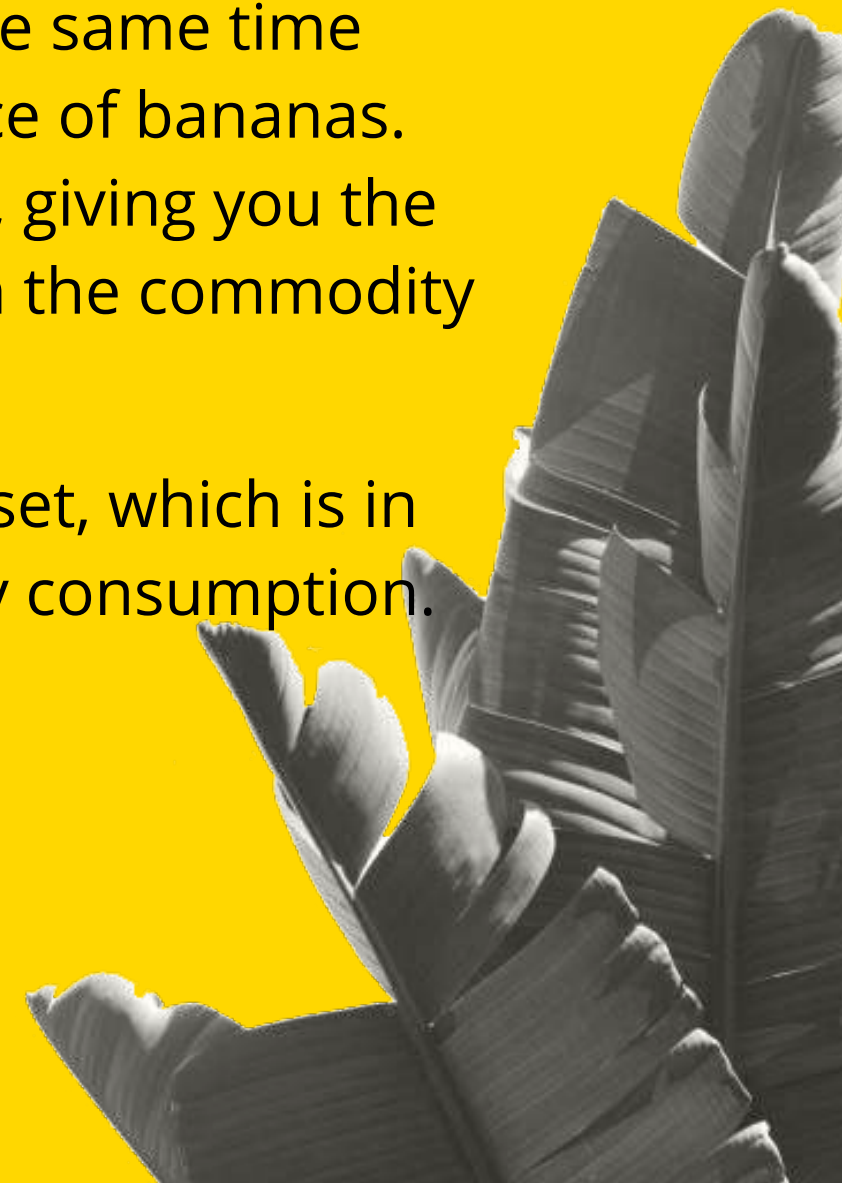


# Bananacoin ICO

The use of token crowdfunding as a mechanism for attracting investments is unique and innovative to the area – it has not yet attained a wide spread in Laos.

Bananacoin is a token using blockchain (Ethereum). At the same time emission of tokens will be connected with the export price of bananas. Tokens will be tradeable on the market, on a global scale, giving you the opportunity to increase investments and to participate in the commodity market.

Bananacoin is protected by the value of the produced asset, which is in high demand – bananas rank fifth in terms of commodity consumption.



# Bananacoin ICO caps

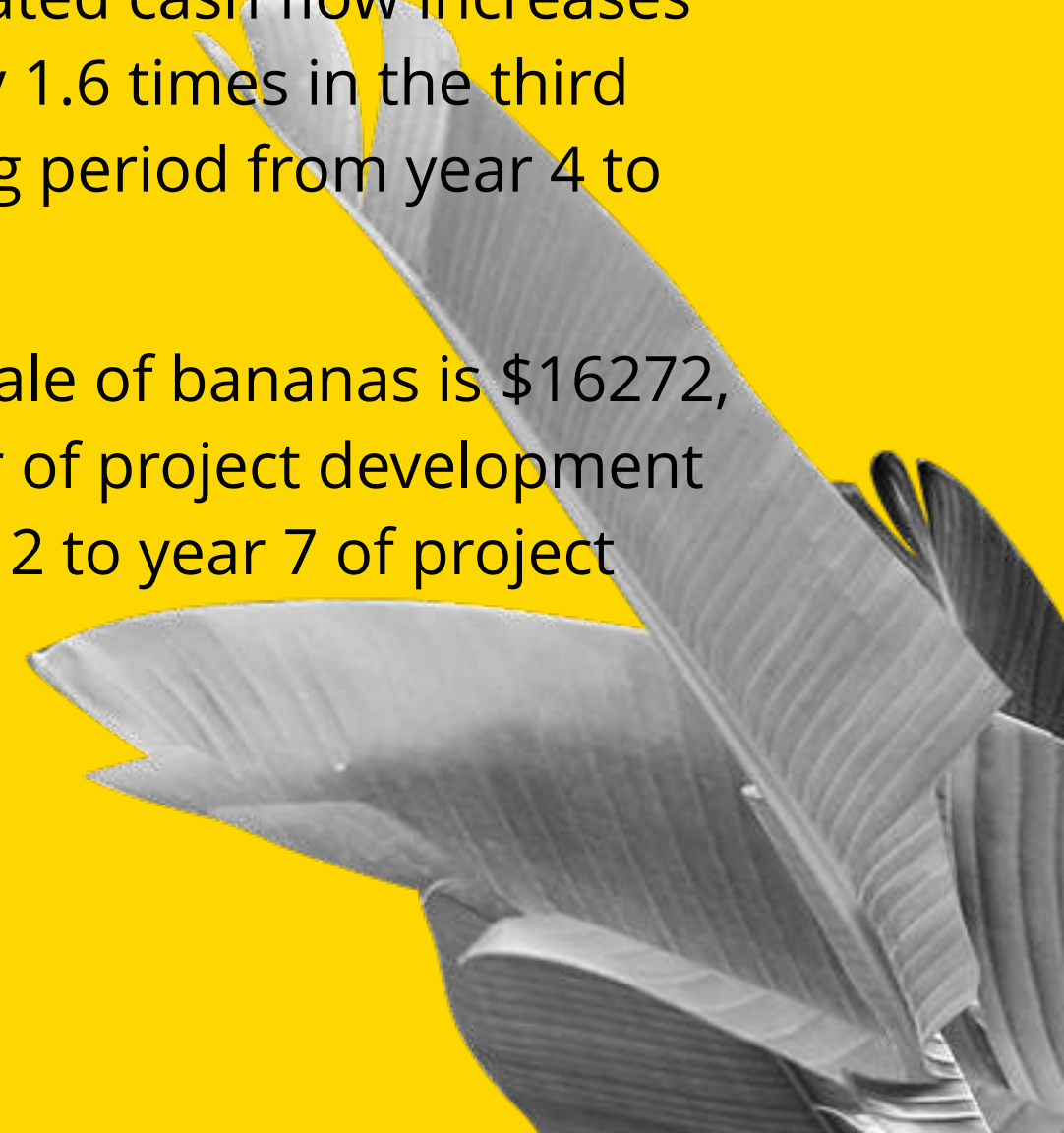
Developing of 360 hectare will cost us 7 324 000 USD.

This makes a **hard cap** for our project.

**Soft cap** is similar to 100 hectare of land.

Thus with an investment of \$7324K the accumulated cash flow increases by 2.3 times by the second year of the project, by 1.6 times in the third year, and by 1.3 times annually over the following period from year 4 to year 7.

At the same time, the annual revenue from the sale of bananas is \$16272, with the starting costs of \$9097.6 in the first year of project development and about \$3298.22 during the period from year 2 to year 7 of project development.



# Why invest in Bananacoin?

- 1 Bananacoins are protected by the commodity value of 1 kg of bananas produced by the company.
- 2 During crowdfunding the production areas are to be increased to 360 hectares using received funds.
- 3 In 18 months the value of Bananacoins will increase due to the rise in sales volume and the dynamics of the cost of 1 kg of bananas.
- 4 Additional Bananacoins are injected into the turnover, and operations provided by well-known cryptocurrency stock markets are performed with them.





[www.bananacoin.io](http://www.bananacoin.io) \* [info@bananacoin.io](mailto:info@bananacoin.io)