

LEANDRA DE SOUSA

GRAPHIC DESIGN // ILLUSTRATION // WEB DESIGN

I'm a graphic designer, illustrator, typographer and web designer. I consider myself a strong team player and feel the need to see any challenge undertaken from start to finish. My passion is for all things design related. I'm a problem solver at heart and use my creativity, imagination and enthusiasm to create original, engaging and functional designs.

THE LOW DOWN

Full Name // Leandra Jacobs da
Assuncoa Reis de Sousa
D.O.B. // 11/08/1994
I.D. No. // 940811 0132 087
Driver's License // Yes! Code B
Address // Sea Point, Cape Town, ZA

EDUCATION

Higher Certificate in Web Design
& Interactive Media
Friends of Design, Cape Town // 2017
Higher Certificate in Print Design & Publishing
Friends of Design, Cape Town // 2016
Certificate in Concept Art
Friends of Design, Cape Town // 2016
Certificate in Graphic Design
GetSmarter & UCT // 2015
Matriculated
Dominican Grimley School // 2012

LET'S CONNECT

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WORK EXPERIENCE

Freelance Digital Designer

2016 - Present

Working for a wide variety of clients such as Capri Sun, Analyze Business Solutions, OakTree Venture Capitalists and Marqua Design and Photography. Work included packaging design, marketing videos, logo design, CI creation and custom illustration work.

Wordsworth Books // Assistant Manager

2012 - Present

Stock organisation; company finances; general administration; creation and maintenance of displays; creating promotional materials such as posters, advertisements, etc; marketing campaigns and event planning.

Bitter-Sweet Jewellery // Graphic Designer

2015 - 2016

Logo design; overseeing of all production; creation of promotional materials such as posters, advertisements, social media banners, etc.; product and packaging design and implementing and maintaining marketing campaigns.

WHAT I CAN DO

Photoshop	● ● ● ● ● ○ ○	UX/UI	● ● ● ● ● ● ●
Illustrator	● ● ● ● ● ● ●	HTML/CSS	● ● ● ● ● ● ●
InDesign	● ● ● ● ● ● ●	JavaScript	● ● ● ● ○ ○ ○
AfterEffects	● ● ● ● ● ● ○	jQuery	● ● ● ● ○ ○ ○
Premiere Pro	● ● ● ● ● ○ ○	WordPress	● ● ● ● ● ○ ○

REFERENCES

Wordsworth Books // Adam Hannath: 072 515 7960
Bitter-Sweet Jewellery // Cara Jacobs: 078 014 2466
Friends of Design // Sabrina Kopp: 083 504 4999
Friends of Design // Pierre Marqua: 083 299 5792