
KRYSTALYN
EVANS



Schedule

Saturday October 3
7:00 a.m. On Say Can You Sing? National Anthem Contest
Winner - Mickey Barnes
9:00 a.m. Interplay School of Music
4:30 p.m. The Bus Tapes Eclectic Blues, Funk, R&B, Ballads
5:45 p.m. The Long Run Colorado's Tribute to the Eagles
8:00 p.m. Son Como Son Cuban style Salsa

Sunday October 4
7:00 a.m. On Say Can You Sing? National Anthem Contest
Winner - The Albuquerque Boy Choir
9:00 a.m. Tierra Adelante of New Mexico
4:30 p.m. Ivon Ulibarri and Café Mocha Cuban Salsa
5:45 p.m. Two-time Grammy winner Robert Mirabal
8:00 p.m. Native Roots Reggae

Monday October 5
7:00 a.m. On Say Can You Sing? National Anthem Contest
Winner - Angelica Adams

Tuesday October 6
7:00 a.m. On Say Can You Sing? National Anthem Contest
Winner - Samantha Henry

Wednesday October 7
7:00 a.m. On Say Can You Sing? National Anthem Contest
Winner - Key of A
4:40 p.m. Rodney Bowe - R&B, Soul, Jazz
8:45 p.m. The James Douglas Show - Alternative Soul, New School Funk
8:00 p.m. Cowboys and Indian - Rockabilly

Weekdays & Wednesday

Mass Ascension:
 Mass Ascensions, a launch of all the participating balloons have been a feature of Balloon Fiesta since its earliest days and is the most spectacular display of sound and color in all of aviation.
 During mass ascensions, balloons launch in two waves. Launch directors, also known as pilots because of their black and white striped outfits, serve as traffic cops, coordinating the launch so balloons leave the field in a safe and coordinated manner.
 Weather permitting, balloons begin to launch at about 7:00 AM on mass ascension days, led by a balloon flying the American flag to the strains of The Star Spangled Banner.

Join us as we

Light Up the Sky

October 3-10 Albuquerque, NM

Celebrate the annual

Southwest Balloon Festival 2015

Come experience the world's oldest aviation sport like never before, with activities and attraction such as:

Dawn Patrol • Mass Ascension • Music Fiesta • Special Shape Glowdeo™
 The James Douglas Show • Interplay School of Music • Rodney Bowe

www.southwestballoonfestival.com

Promotional design for Southwest Balloon Festival to inform all ages of the attractions at the festival, as well as when and where the festival will be

ROUTE 66

THE ROMANCE OF ROUTE 66 CONTINUES TO CAPTIVATE PEOPLE AROUND THE WORLD. RUNNING BETWEEN CHICAGO AND LOS ANGELES, OVER TWO THOUSAND MILES ALL THE WAY IN THE WORDS OF THE POPULAR R&B ANTHEM...

this legendary old road passes through the heart of the United States on a diagonal trip that takes in some of the country's most archetypal roadside scenes. If you're looking for great displays of neon signs, rusty middle-of-nowhere truck stops, or kitschy Americana, do as the song says and "get your kicks on Route 66."

But perhaps the most compelling reason to follow Route 66 is to experience the road's ingrained time line of contemporary America. Before it was called Route 66, and long before it was even paved in 1926, this corridor was traversed by the National Old Trails Highway, one of the country's first transcontinental highways. For three decades before and after World War II, Route 66 earned the title "Main Street of America" because it wound through small towns across the Midwest and Southwest, lined by hundreds of cafés, motels, gas stations, and tourist attractions.

During the Great Depression, hundreds of thousands of farm families, displaced from the Dust Bowl, made their way west along Route 66 to California, following what John Steinbeck called "The Mother Road" in his vivid portrait, *The Grapes of Wrath*. After World War II, many thousands more expressed their upward mobility by leaving the industrial East, bound for good jobs in the suburban idyll of Southern California—again following Route 66, which came to embody the demographic shift from the Rust Belt to the Sun Belt.

Beginning in the late 1950s and continuing gradually over the next 25 years, old Route 66 was bypassed section by section as the high-speed Interstate highways were completed. Finally, in 1984, when the last stretch of freeway was finished, Route 66 was officially decommissioned; the old route is now designated Historic Route 66. Though it is no longer a main route across the country, Route 66 has retained its mystique in part due to the very same effective hype, hucksterism, and boosterism that animated it through its half-century heyday. It was a Route

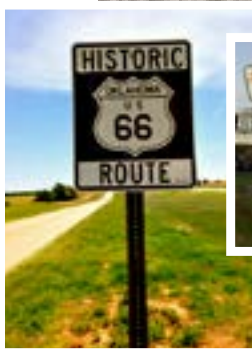
66 sight, the marvelous Meramec Caverns, that gave the world the bumper sticker, and it was here that the American art of driving tour as first flourished. Billboards and giant statues along the highway still hawk a baffling array of roadside attractions, tempting passing travelers to swim alongside giant blue whales, to see live rattlesnakes and other wild creatures on display in roadside menageries, or to stay at "Tucumcari Tonight—2,000 Rooms."

The same commercial know-how and shameless self-promotion has helped the towns along the old route stay alive. Diners and motels play up their Route 66 connections, and many bona fide Route 66 landmarks are kept in business by nostalgic travelers intent on experiencing a taste of this endlessly endangered American experience. That said, many quirky old motels and cafés hang on by a thread of hope, sit vacant, or survive in memory only—all for want of an Interstate exit.

In fact, of all the roads covered in this book, Route 66 has perhaps been the most impacted by the modern Interstate world; for many stretches you'll be forced to leave the old two-lane and follow the super slabs that have been built right on top of the old road. Route 66 passes through a marvelous cross-section of American scenes, from the golden sands and sunshine of Los Angeles, past the Grand Canyon and the Native American communities of the desert Southwest, to the gritty streets of St. Louis and Chicago.

Whether you are motivated by an interest in its history, feel a nostalgic yearning for the good old days the route has come to represent, or simply want to experience firsthand the amazing diversity of people and landscapes that line its path, Route 66 offers an unforgettable journey into America, then and now.

STEINBECK CALLED IT...
"THE MOTHER ROAD"





WHAT'S YOURS is THEIRS

You work hard for your money. Shouldn't you get to choose how you spend it?

Vote NO for Wealth Redistribution

Informational design to make the public aware of and to persuade them against "wealth redistribution"

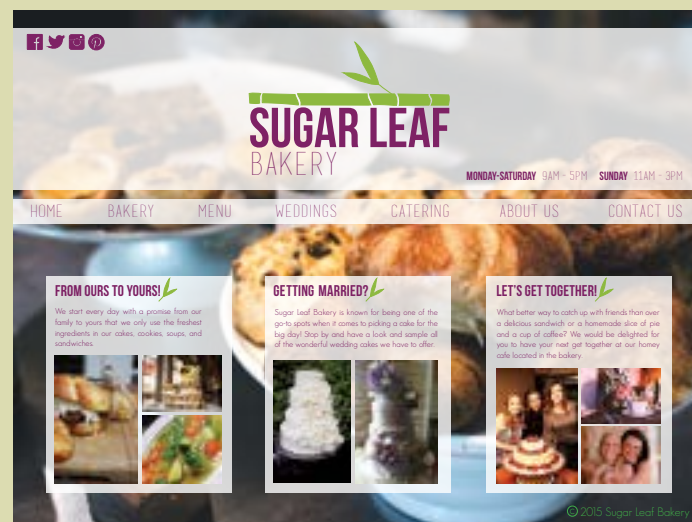
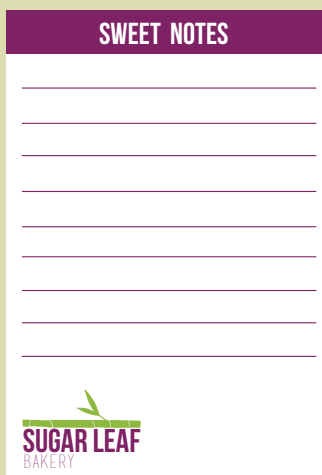
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Sugar Leaf Bakery has a new look! We have updated our appearance, but we still have the same great quality homemade goods that our bakery has become known for.

SUGAR LEAF
BAKERY

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Rebranding design for Sugar Leaf Bakery.
The company wanted their brand to convey
accessible elegance



They're a taste of their own and more than just a little tempting.



TERRACYCLE
OUTSMART WASTE™

Toting, Total/park is a highly awarded, international supplying and recycling company that collects difficult to recycle packaging and products and transforms the material into affordable, innovative products. Total/park is actively considered the market leader in the collection and reuse of non-recyclable, post-consumer waste.

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WHEAT CRISPS

HONEY WHEAT CRISPS

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Our organic foods are grown without the use of synthetic pesticides and chemical fertilizers.

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Our organic farming
methods nurture the
environment.

Try our whole family of delicious organic foods, including granola bars, frozen fruits and vegetables, and fruit spreads.

All packaging made from 100% recycled materials

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HONEY WHEAT CRISPS



Calories	120	Total Fat	0g
Fiber	3g	Sugar	50%

HONEY WHEAT CRISPS

100% ORGANIC

WITH

ALMONDS & RAISINS

WHOLE GRAIN

PURE HONEY

GREAT TASTE

NON-GMO 101

FIRE

FIDELITY
ENR

HONEY WHEAT CRISPS

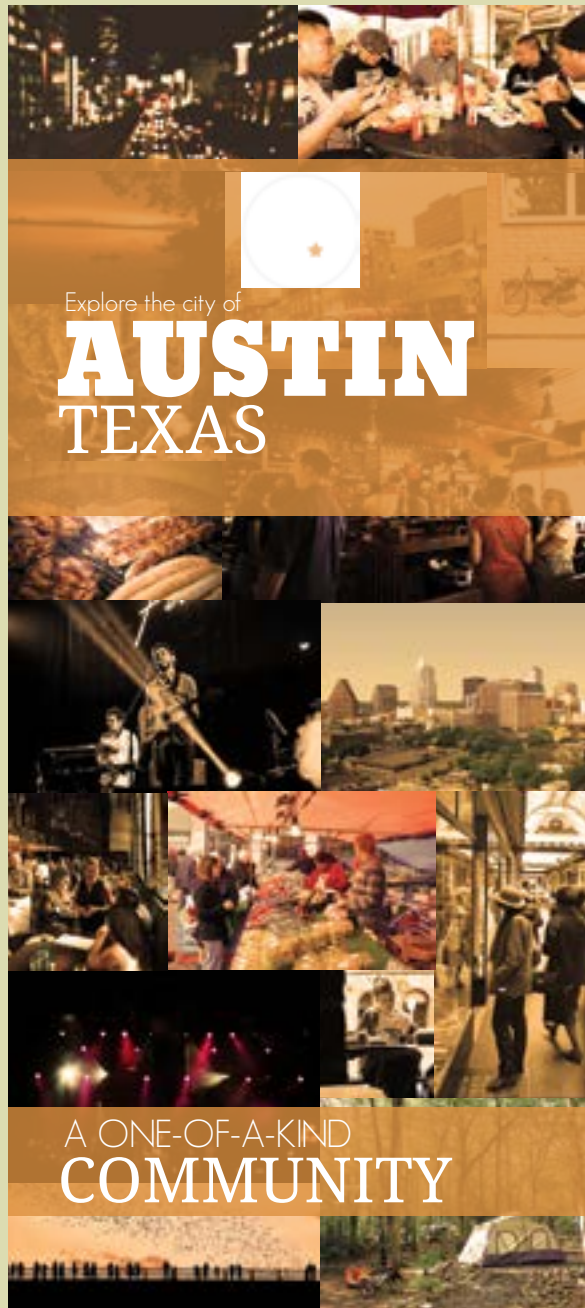
Nutrition Facts
Serving Size 1 Cup (240g)
Amount Per Serving
Calories 100
Total Fat 2g
Sodium 100mg
Total Carbohydrate 20g
Protein 2g

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INGREDIENTS: Soy Grits, Honey Puffed Kashi (Hard Red Wheat, Brown Rice, Honey, Cane Syrup, Barley, Triticale, Oats, Rye, Buckwheat, Sesame Seeds), Cane Syrup, Degerminated Yellow Corn Meal, Degerminated Yellow Corn Flour, Wheat Bran, Oat Fiber, Soy Protein Isolate, Corn Bran, Soy Protein Concentrate, Kashi Seven Whole Grains & Sesame Flour (Whole: Oats, Hard Red Wheat, Rye, Brown Rice, Triticale, Barley, Buckwheat, Sesame Seeds), Salt, Natural Flavors, Annatto Color.

CONTAINS SOY AND WHEAT INGREDIENTS





Promotional design to encourage travelers/ vacationers to visit the city of Austin, Texas by advertising some of its most popular attractions and its unique community

WHAT MAKES **AUSTIN** ONE-OF-A-KIND?

It's one big live concert!

You'll find Austin musicians at clubs, coffeehouses, bars, taquerias, auditoriums and concert halls - with more than 250 live music venues.

It's a little batty!

Austin is home to the largest urban bat colony in the world. We coexist with 1.5 million Mexican free-tail bats that live near the Congress Street bridge over Ladybird Lake.

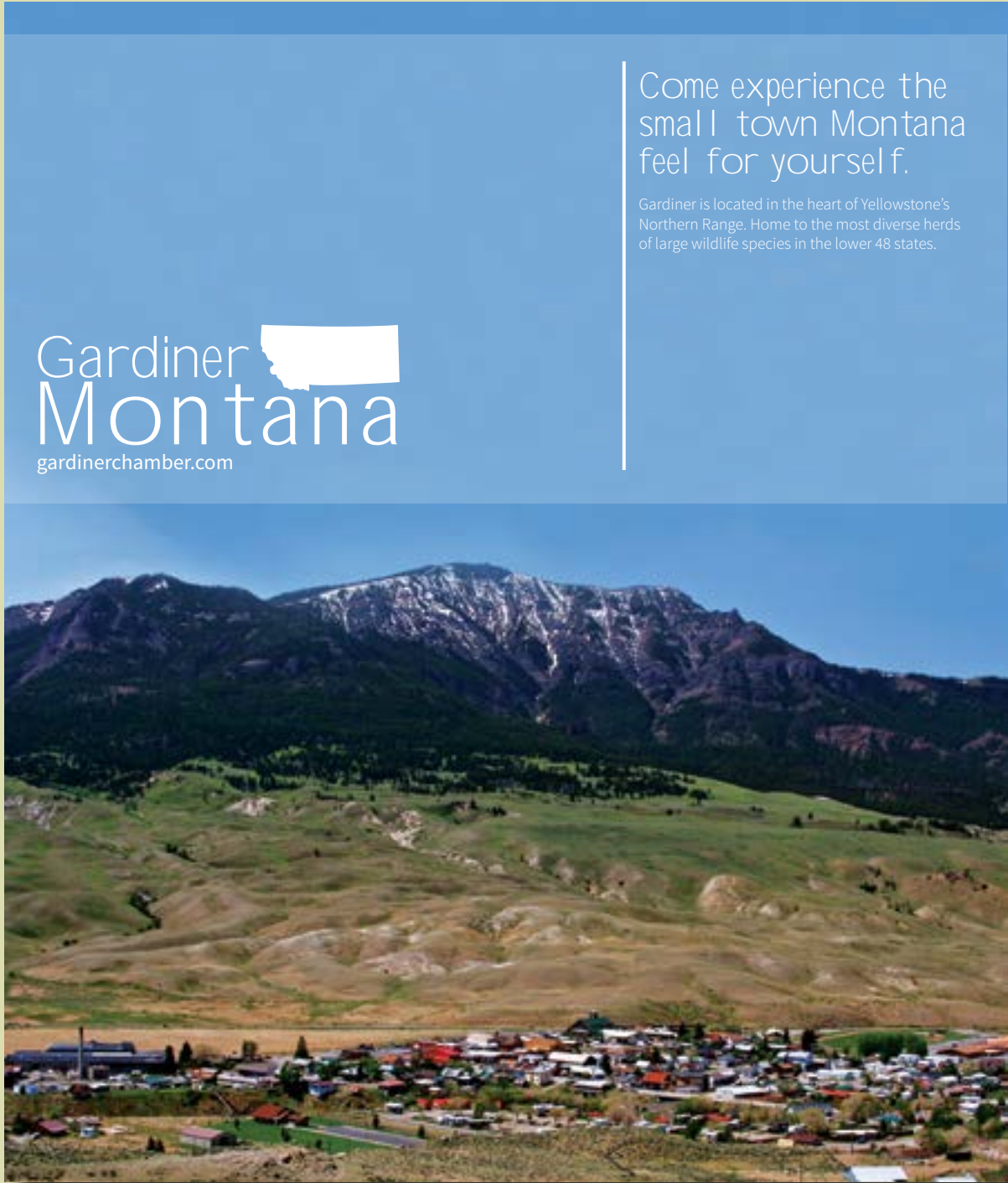
It's tasty!

There are more than 200 restaurants, with a wide culinary range and many award-winning options.

It's historic!

As the capital of Texas, Austin is full of many historical landmarks to visit during your stay. Including the Alamo and the State Capitol building.

For more info, visit:
www.austintexas.org

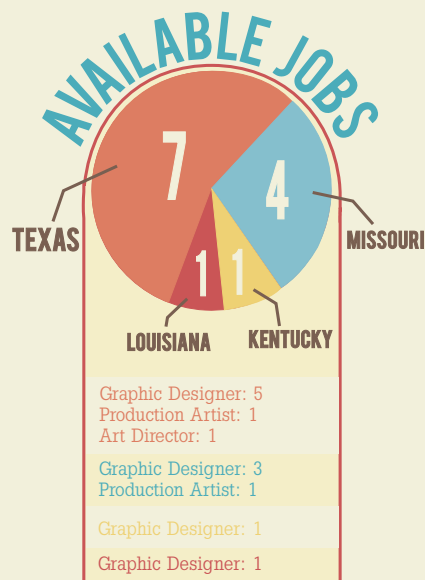
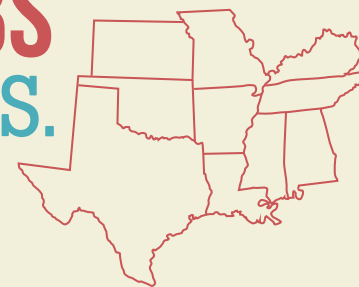


Advertising Design to persuade travelers/
vacationers to visit Montana and experience
a “small town” like never before



Illustration commissioned by Burton Snowboards for the female snowboarder demographic. The illustration encourages beginner snowboarders to reach for their dreams and to keep trying.

GRAPHIC DESIGN JOBS SOUTH CENTRAL U.S.



POSITION TITLES

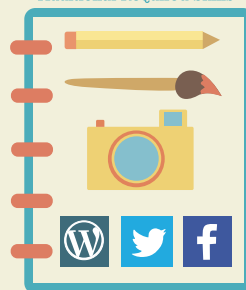
- Graphic Designer
- Production Artist
- Art Director

EXPERIENCE

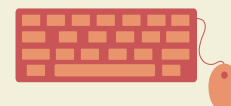
- 6 - 7 years/Sr. Position
- 1 - 3 years/Jr. Position



Additional Required Skills



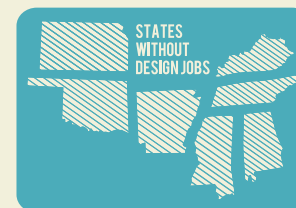
Software Skills



APPLICATION PROCESS



SOFT SKILLS



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the available graphic design jobs in the South
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