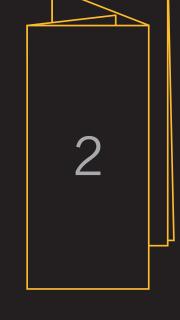
Guide to Folding Types

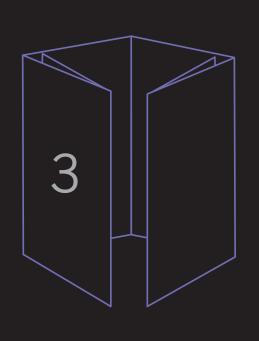
Within the eight broad folding families there are dozens of variations of styles, some simple and others as complicated as origami. Shown here is a sampler of styles, color-coded by family and ranked in terms of complexity. Although there are too many variables to provide a reliable cost comparison, it can generally be assumed that the more difficult the fold, the longer the production time and greater the cost. For a detailed explanation of all folding styles within each folding family and how the folds are achieved, we recommend the book, *FOLD:* The Professional's Guide to Folding, available from foldfactory.com.



4-Page Standard Level 1



Reverse Accordion with Fold-in Level 2



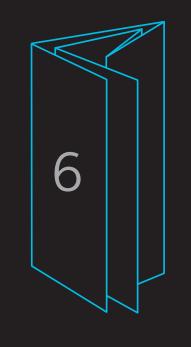
Double Gate Level 3



Letter Fold Level 1



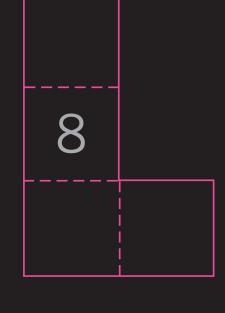
Double Parallel into Double Parallel



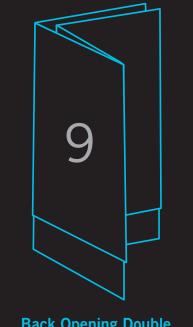
Front Opening Triple Parallel Level 3



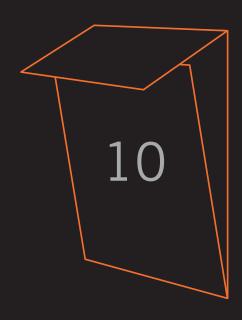
Letter into Roll Level 3



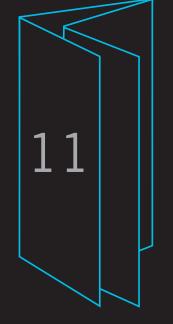
L-Cross Specialty



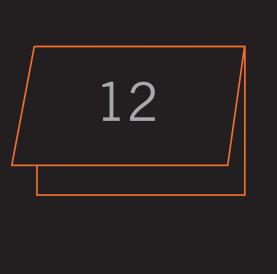
Back Opening Double Parallel with Outside Short Fold Level 2



Vertical Letter with Exposed Flap Level 1



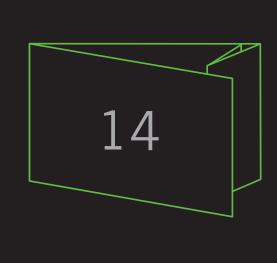
Front-Opening Double Parallel Level 1



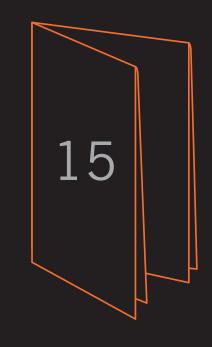
Tent with Short Fold Level 1



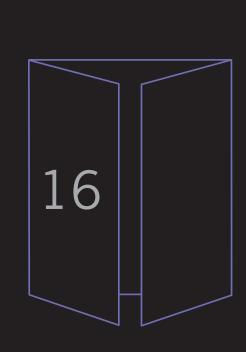
2-Story Map Level 3



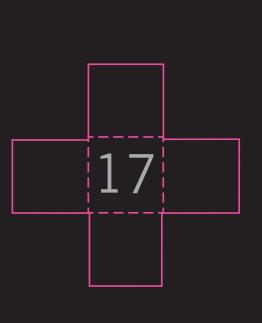
Asymmetrical Roll Level 3



8-Page Broadside Level 1



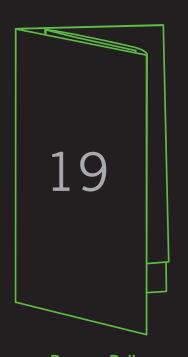
Semi-Gate



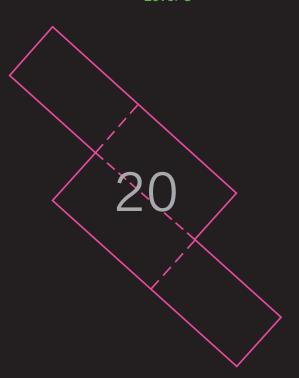
Iron Cross Fold



Triple Parallel Accordion Level 2



Reverse Roll with Short Inside Fold Level 2



Checkbook



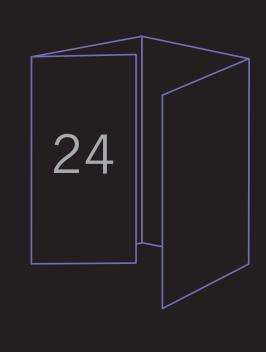
Accordion into Accordion



Angled Accordion Level 2



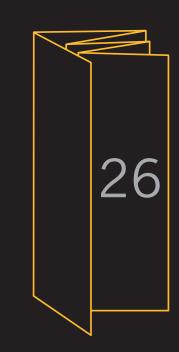
Roll Fold Level 1



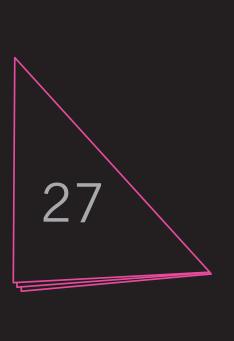
Gate Fold



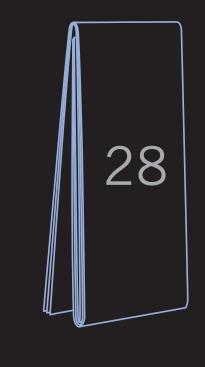
Gate into Double Parallel



Wrapped Accordion Level 3



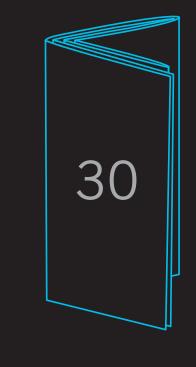
Triangle



3-Story Map Level 3

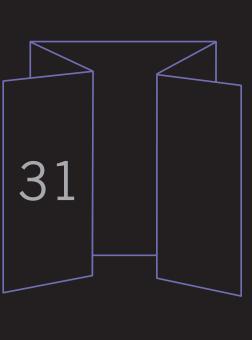


Letter into Accordion

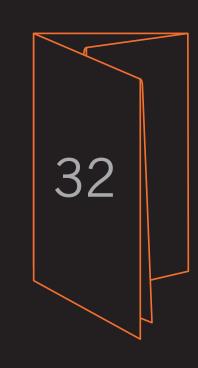


Double Parallel with Center Fold Level 2

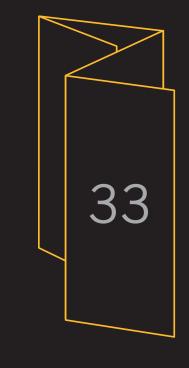
36



Open Gate

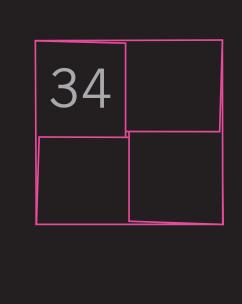


Broadside Letter Level 2

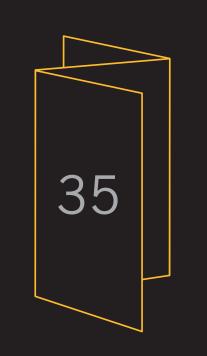


Accordion with Fold-In Level 2

39

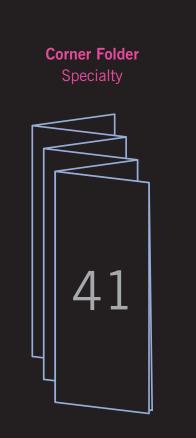


Box Top Specialty

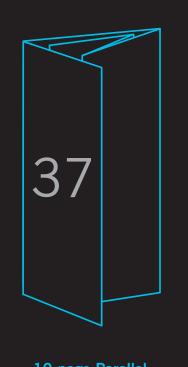


Accordion Level 1

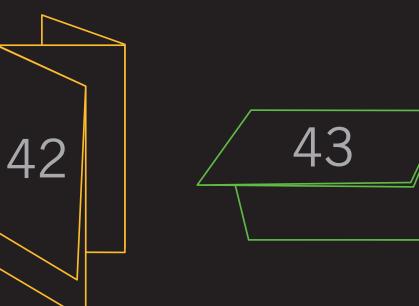
Double Parallel Gate



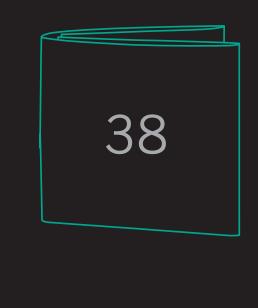
Double Accordion Map Level 3



10-page Parallel Level 3



Accordion with Outside Short Fold Level 2



Broadside Vertical Roll

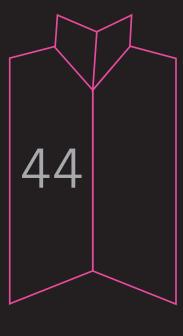
Level 2

Gate into Gate



4-page Pop-up





Accordion Family Basic Family

Exotic Family

Folding Families

- Gate Family Map Family
- Parallel Family Poster Family

Roll Family

Fold Complexity Levels Level 1 – standard, easy set up on the folding machine, fast machine running speed.

Level 2 – moderate makeready, possibly slower folding machine speed, some special considerations.

Level 3 – longer and more

difficult makeready, possibly requires special machinery, slower folding speed, need for greater bindery expertise. **Specialty** – unconventional, possibly involves hand-folding, special equipment, processes and considerations, extra production time, may require services of a specialty bindery.