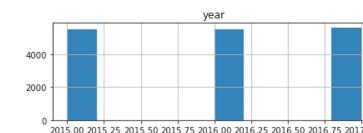
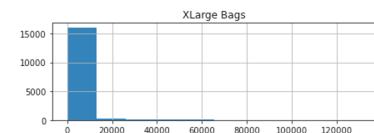
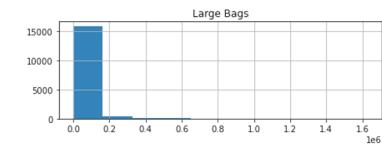
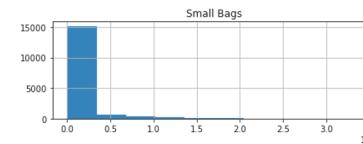
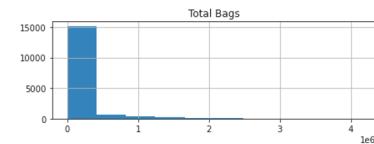
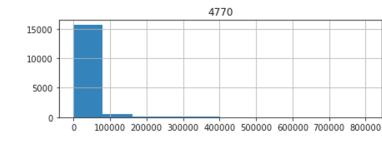
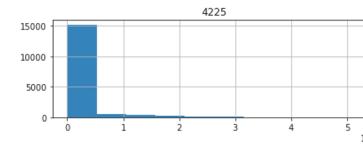
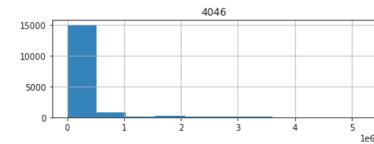
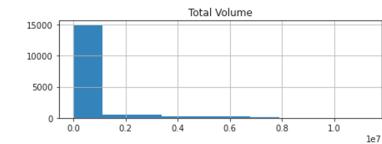
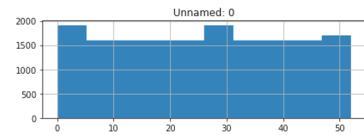


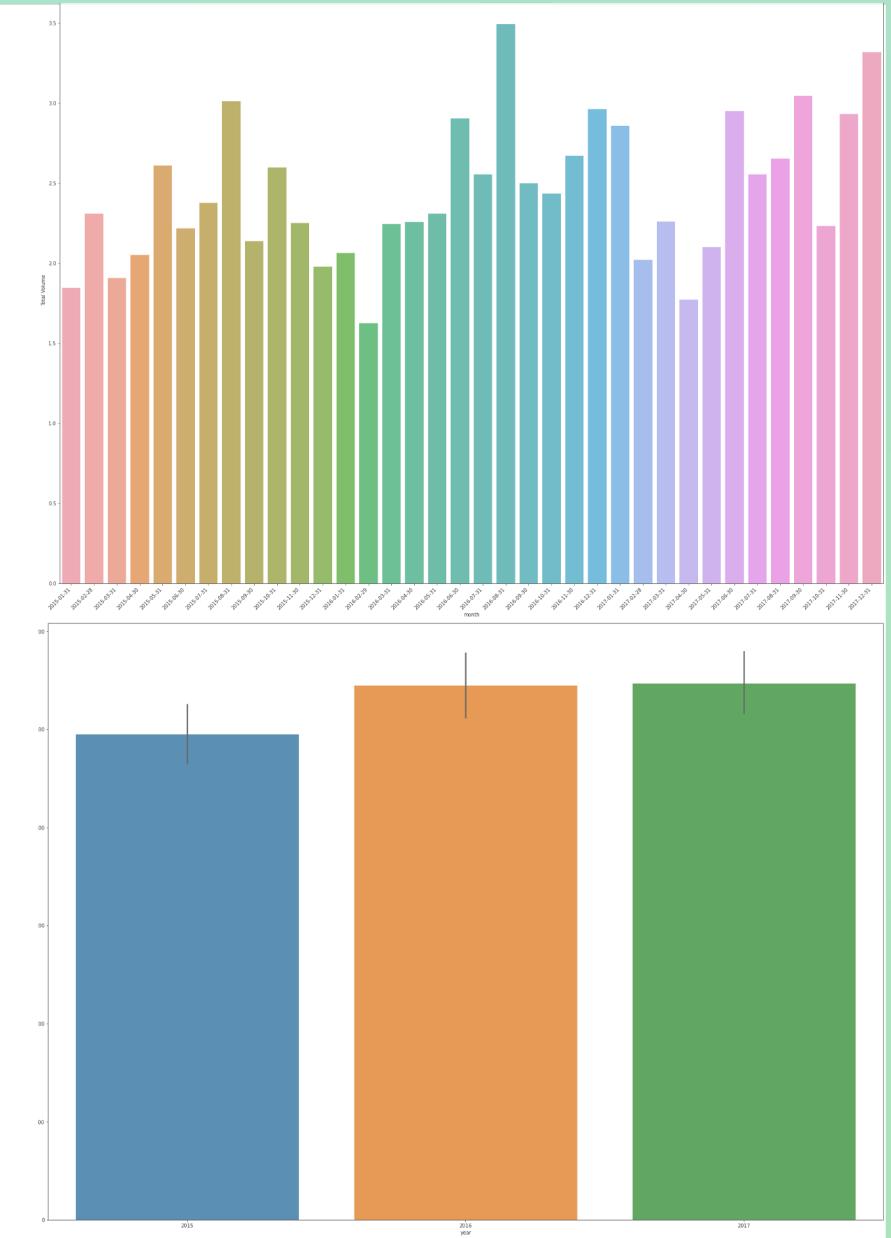
Sales of Avocados in USA

By: Marko Glodovic

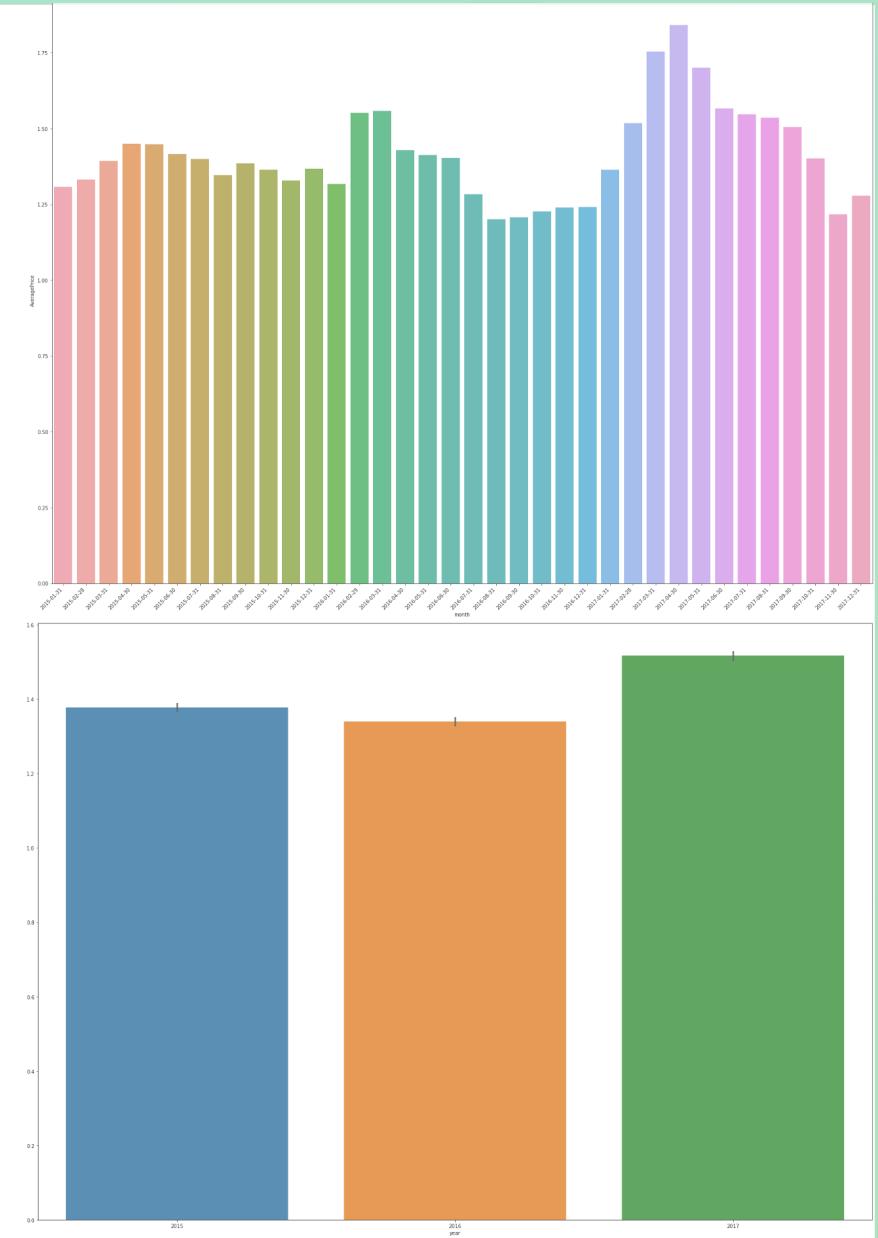
The data we have represents, sales of avocado in USA for years 2015,2016 and 2017.



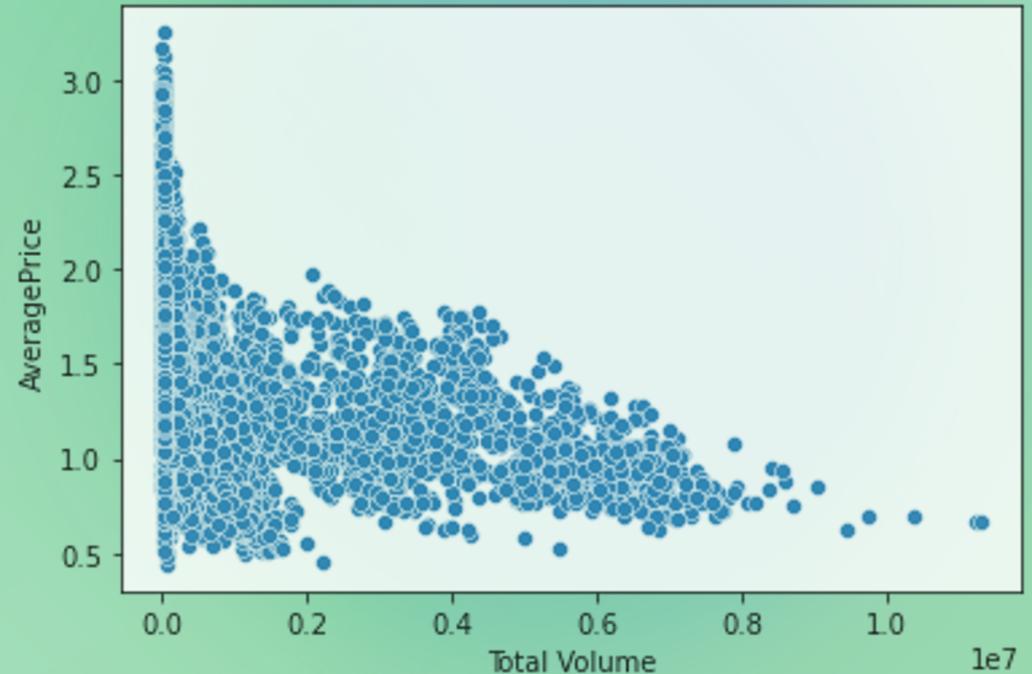
The bar charts represents the total sales of avocado per year and month.
We can see the volume is stable with a small seasonality.



Also here we can see the average price for avocado per year and months.
We can see in the last year we had the biggest average price last year.



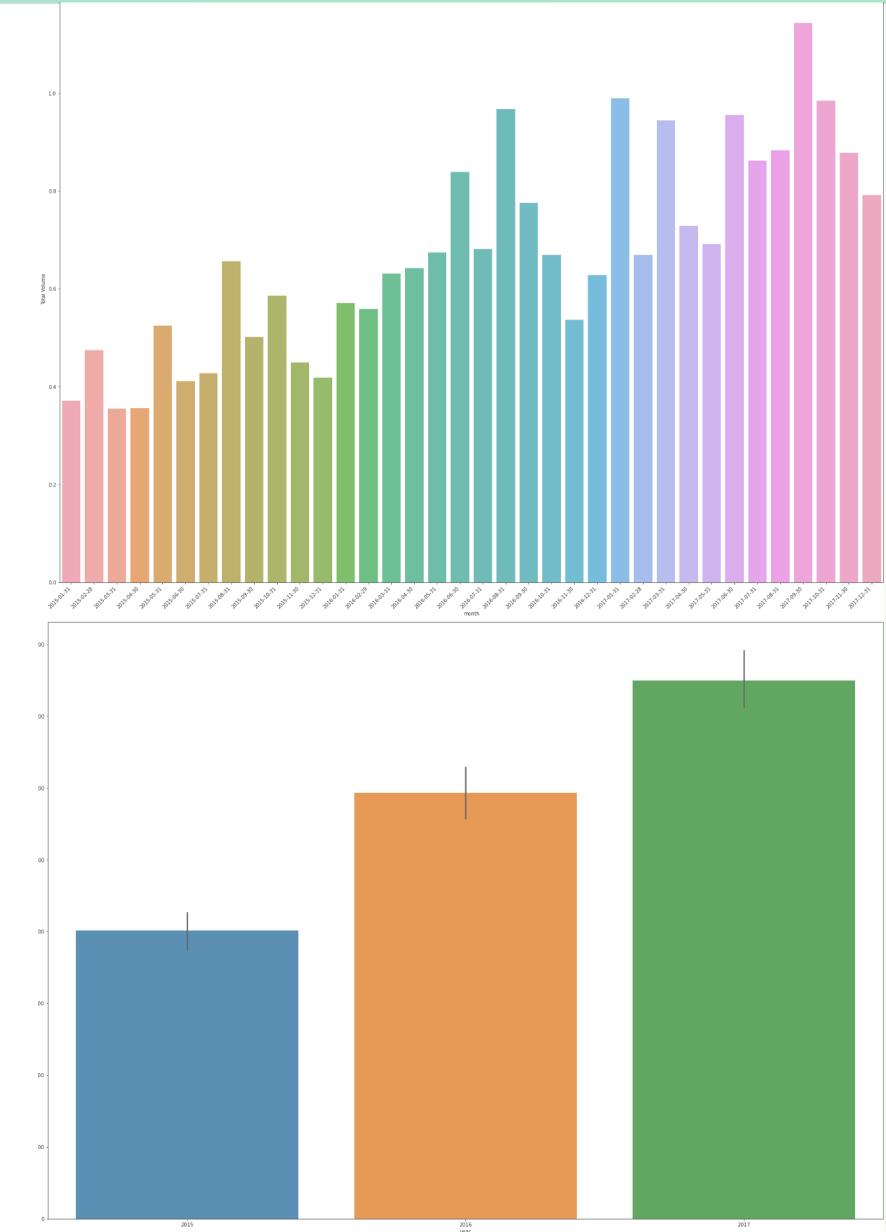
This scatter plot is good indicator that with bigger ammount of avocados the price tend to be smaller.



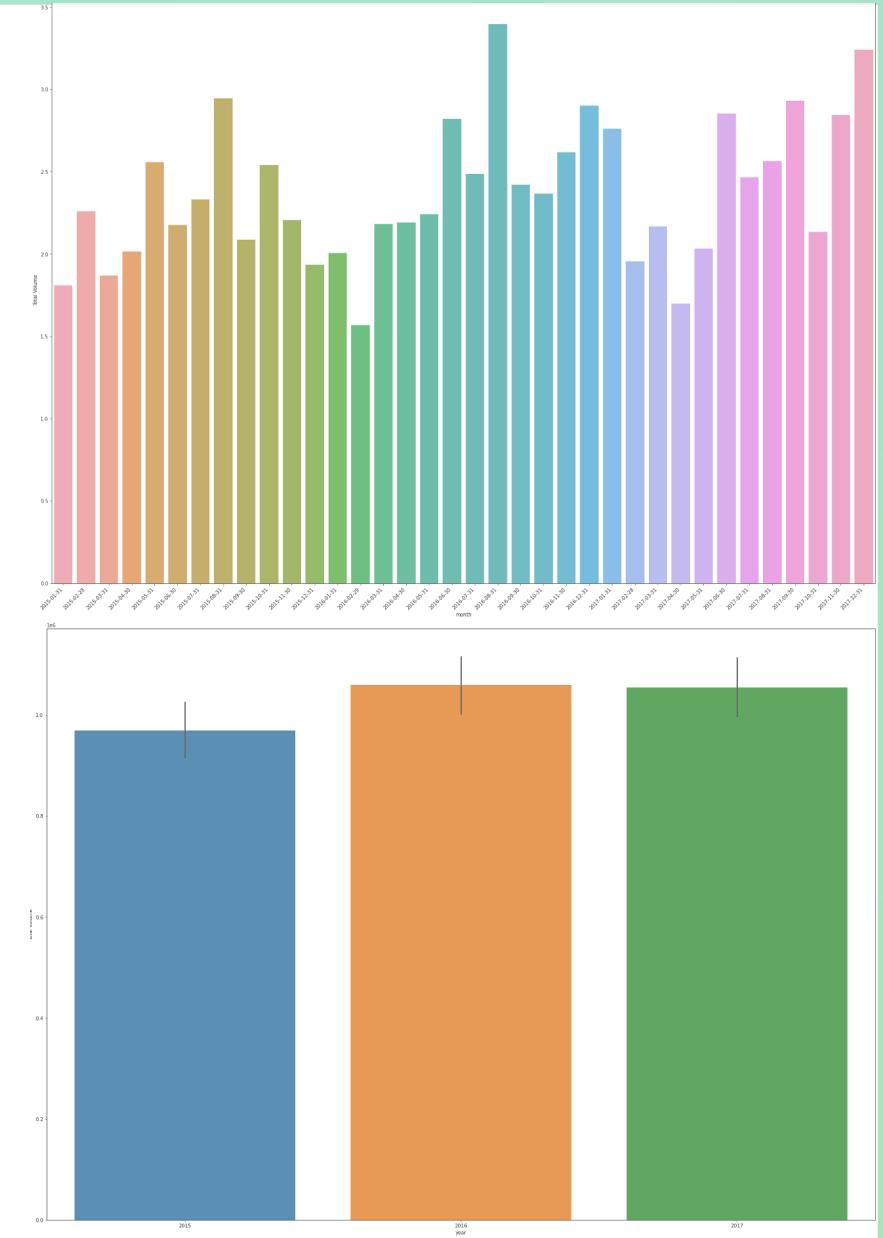


The avocado market is divided on conventional and organic avocados. Like you see the conventional is holding more then 90 % of the market.
But the price of organic avocado is bigger, and that means bigger profit.

We can see here that sales of organic avocados is rising every year.



And the conventional
avocados sales is
stagnant.



To conclude, our recommendation would be to import organic avocados in small bags, mainly because smaller bags bring the biggest revenue.

