



CHARTRE GRAPHIQUE | 2021

LOGO



UTILISATION PRINCIPALE



UTILISATION
SUR FOND DE COULEUR FONCÉ



UTILISATION
SUR FOND NOIR



UTILISATION
VERSION NOIRE

The background is an abstract composition of overlapping organic shapes in three colors: a vibrant red, a bright pink, and a deep navy blue. The shapes are layered, with the pink shape appearing in the foreground, partially overlapping the red and blue shapes. The word "COULEURS" is written in a white, italicized serif font, positioned on the right side of the image, overlapping the dark blue shape.

COULEURS



PANTONE
XXX
CMJN
100 / 64 / 0 / 67
RVB
0 / 38 / 78
HEX
#00264E



PANTONE
XXX
CMJN
10 / 100 / 77 / 2
RVB
210 / 16 / 51
HEX
#D21033



POLICES

HELVETICA NEUE LT PRO

47 Light Condensed

A B C a b c 1 2 3 4

47 Light Condensed Oblique

A B C a b c 1 2 3 4

57 Light Condensed Oblique

A B C a b c 1 2 3 4

77 Light Condensed Oblique

A B C a b c 1 2 3 4

77 Light Condensed Oblique

A B C a b c 1 2 3 4

87 Light Condensed Oblique

A B C a b c 1 2 3 4

87 Light Condensed Oblique

A B C a b c 1 2 3 4

CARTE DE VISITE



Recto

Verso



POWERPOINT



**L'INGENIERIE
EN MOUVEMENT !**

VÉHICULE



