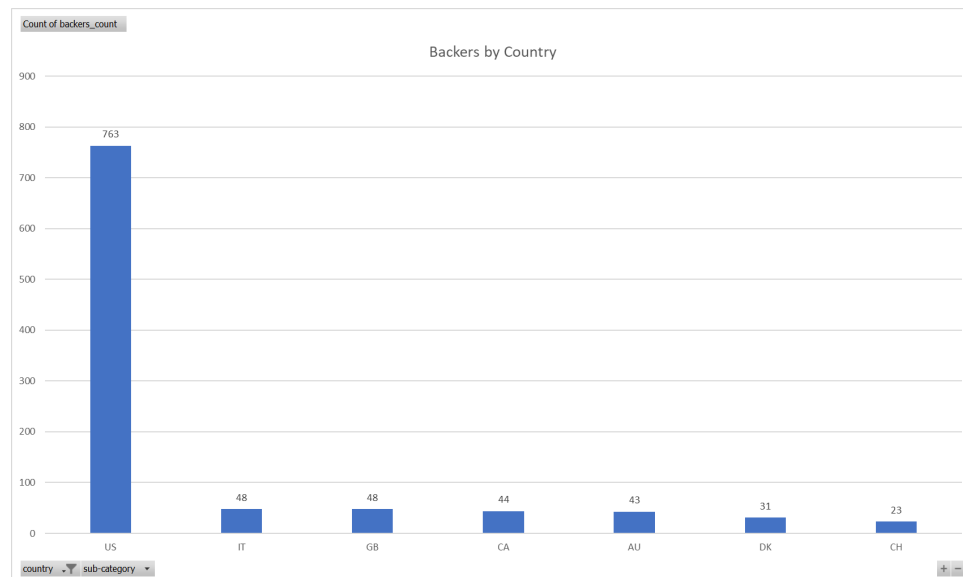
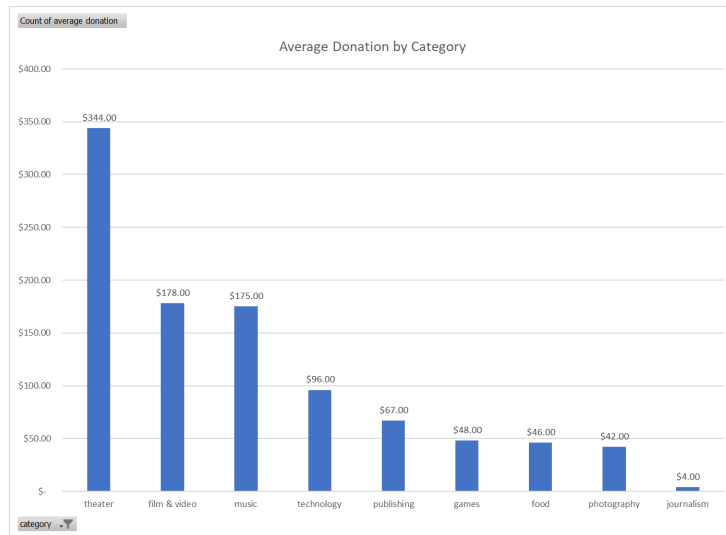


1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
 - a. Regarding the Outcome by Category: The Theater Category had the highest count of successful crowdfunding outcomes. Twice as much as the next highest outcome categories: Music and Film & Video.
 - b. Regarding the Outcome by Sub-Category: Plays had the highest count of successful crowdfunding outcomes.
 - c. The highest number of successful crowdfunding outcomes occur during the months of May, June, and July.
2. What are some limitations of this dataset?
 - a. Limited Sample Size: 1,000 crowdfunding campaigns over a 10 year timeframe.
 - b. Sampling Bias: Over representation from Country = US



- c. Sampling Bias: Crowdfunding requires money for donations creating a bias around what type of people who are donating (e.g. those with high amounts of disposable income vs. less). This bias impacts which Categories and Sub-Categories receive attention and funding.
3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

- a. Average Donation by Category shows how much money is donated on average towards each category. Providing insight to which categories are seen as most valuable.



- b. Average Donation by Sub-Category shows how much money is donated on average towards each Sub-Category. Providing insight to which Sub-Categories are seen as most valuable.

