

Data selection & Design Logic:

Business Goal Def:

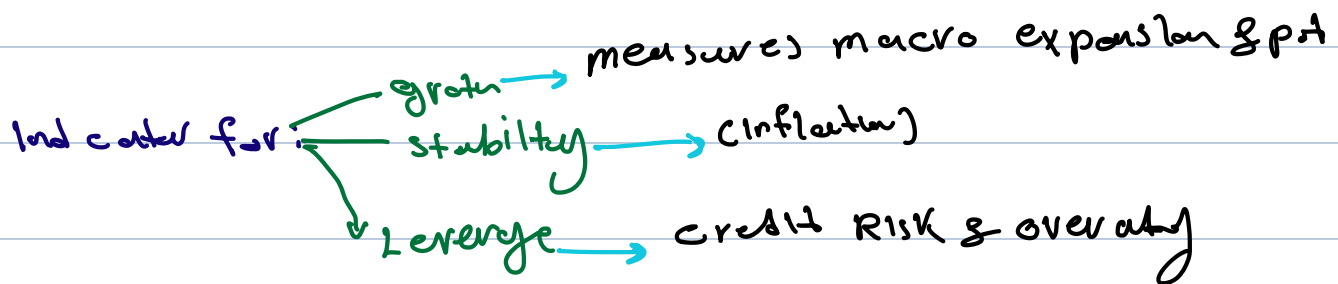
* Credit risk assessment

* Expansion planning

* Capital allocation decision

main Q & A: Π How healthy is the market $\&$ How much can we safely expand?
 $\&$ Where should capital be allocated to

To optimize Risk - adjust Returns?



* Strategic:

Low
 \downarrow
aggressive
expansion

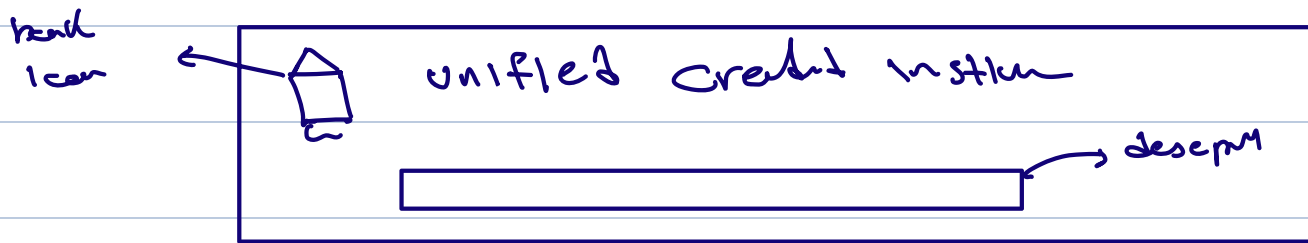
medium
 \downarrow
moderate growth

High
 \downarrow
return
posting

* * * portfolio & scenario planning

- Risk logic
- Expert's Return Estimation
- market market

* Visualization Design:



Key performance indicators:

GDP

Inflam

Credit
growth

Risk
Score

o.bj

Dashboard Navigation

Market analysis

Business Exp

problem cap

Risk Exposure