



# MATHEBULA FARM

ESTD 2019

## Corporate Profile



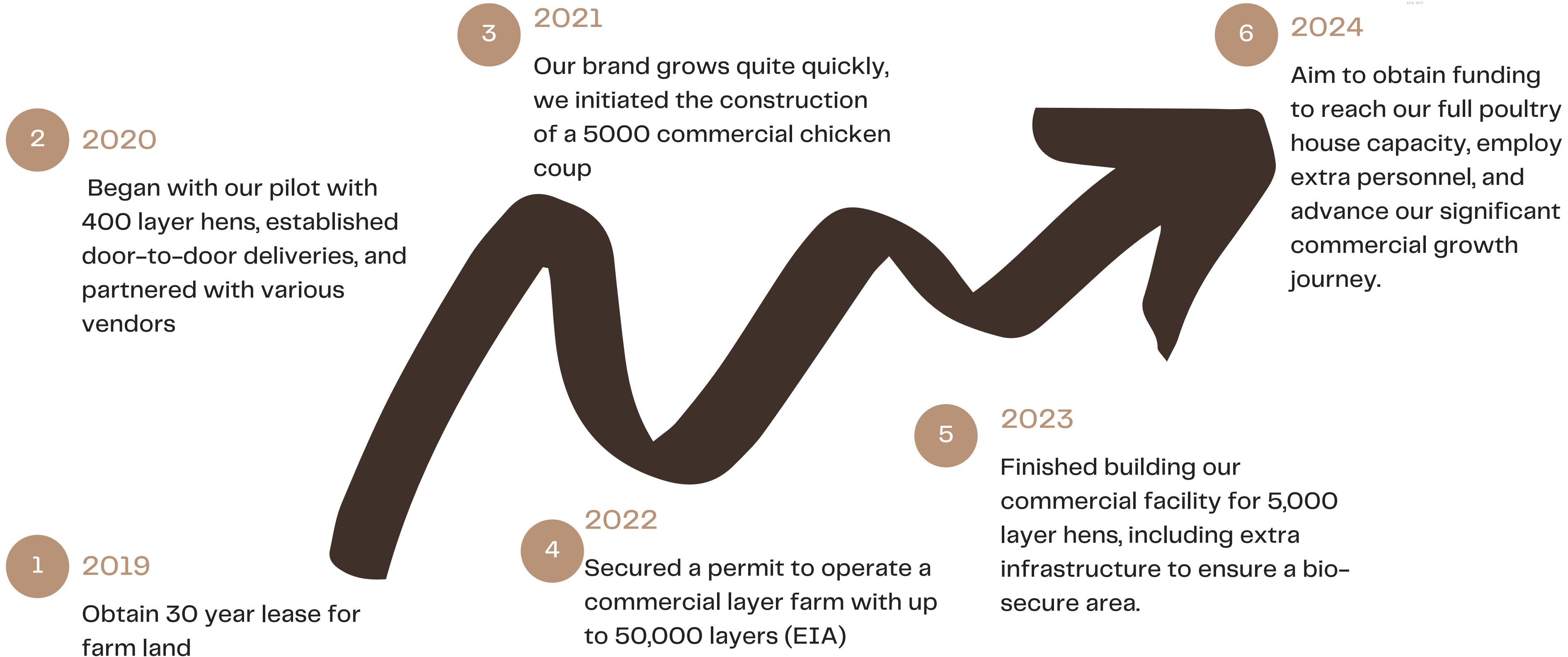
# About Us

- **Founded in 2019**, it operates as a Blaq Bamboo (Pty) Ltd division.
- **Committed Ownership:** Fully black-owned, holding a B-BBEE Level 1 contributor rating. Our founders not only live on the land but are also devoted to cultivating it.
- **Strategic Location:** Our farm is located in the North of Pretoria, in Honingnestkranz, on a 21-hectare plot. We are conveniently close to our customers in Soshanguve, Mabopane, Mamelodi, and many other communities throughout Pretoria.
- **Quality First:** Unwavering dedication to providing fresh, high-quality farm produce.
- **Community-Centric:** We believe in not working in isolation. Our "Help a Farmer" program is a testament to our commitment to supporting small-scale farmers like us, ensuring the delivery of fresh and quality farm produce across Gauteng.
- **Dynamic Team:** Our team is young and vibrant, with an average age of 30. We are enthusiastic and resolute in our goal to become the leading producer of table eggs and fresh farm crops in the north of Pretoria.
- **Looking Ahead:** Currently utilizing only 10% of our EIA license, we aspire to expand to our full capacity of 50,000 layer hens and dedicate the remaining land to fresh farm crop production.

Join us in our journey towards sustainable and community-centric growth.



# Our Journey



# Our Vision: Nurturing Growth, Ensuring Sustainability

- **Expanding with Purpose:** We are excited to announce the completion of our new facility, specifically designed to accommodate 5,000 layer hens. This expansion not only enhances our production capacity but also indirectly boosts employment opportunities and assures consistent stock availability for our customers.
- **Going Commercial:** Obtaining a permit to operate a commercial layer farm with a capacity for 50,000 layers (EIA) represents more than just a milestone for us. It serves as a guiding star, leading us toward our goal of becoming commercial producers of A-Grade table eggs. Our vision extends to dominating fresh farm crop production in Gauteng, focusing on garlic and chili, leveraging the favorable climate.
- **Empowering Through Support and Collective Market Access:** In the face of obstacles such as Avian Influenza, high fuel prices, and escalating maize prices, our "Help a Farmer" program shines. By partnering with fellow small-scale farmers, we combine our produce for market sale. This collaboration allows customers to enjoy more favorable prices, while we gain streamlined access to the market, enhancing our mutual agricultural future and the prosperity of our community.



We take pride in  
every egg we  
produce



# From Our Farm to Your Heart: MD's Reflections



Zifa Mathebula

At Mathebula Farm, what fills my heart with immense pride and joy is the opportunity to collaborate with young, aspiring individuals, eager to shape the future, one egg at a time.

Our path has been paved with challenges, yet our unwavering resolve stands firm. We persist, fueling the hope within the communities we serve. Our endeavor is a living testament, showcasing the boundless potential of the youth to establish flourishing enterprises.

In the face of adversity, our collective spirit and passion shine brighter, propelling us towards a future filled with success, growth, and boundless possibilities. Join us as we continue this remarkable journey, sowing seeds of hope, innovation, and prosperity for all.

**Every seed  
planted and  
action taken  
leads to future  
growth.**



# Our Team



## Zifa Mathebula (Managing Director)

Bachelor of Technology (B.Tech.)

National Diploma Information Technology (Cum Laude)

With a rich 10-year background in IT, embodies a relentless pursuit of growth and learning. Passionate about sustainable business and community support, his transition to poultry farming underscores his commitment to enhancing food security and solving pivotal issues. A courageous innovator, Zifa continuously pushes boundaries, sharing knowledge and fostering impactful change.



## Thomas Mrali (Lead of Sales & Operations)

National Diploma Sound Engineering

A driving force at Mathebula Farm, Thomas leads our sales and operations energetically. Constantly seeking ways to enhance our service, he guarantees our customers always receive their fresh produce reliably.



## Boitumelo Moikangwe (Brand Architect)

Bachelor of Technology: Business Applications (B.Tech.)

National Diploma Information Technology: Business Applications

A creative beacon, passionately telling Mathebula Farm's story through captivating social media content. Her self-proclaimed green fingers guide our venture into crop production. With a decade in IT, she seamlessly blends technology and nature, driving business optimization and growth.

# Our Team...Continued



## **Tshepang Makhetha (Farming Assistant)**

Tshepang, a dedicated member of the Mathebula Farm team, plays a crucial role in ensuring the health and well-being of our layer hens. His commitment to animal care and sustainable farming practices helps drive the farm's mission of providing high-quality eggs and promoting food security.



## **Katleho Tsetsana (Farming Assistant)**

Katleho's passion for agriculture and community impact shines in his role at Mathebula Farm. He actively contributes to our journey into crop production, embodying our commitment to sustainable growth and community nourishment.



## **Marethabile Maphiri (Office Assistant)**

Marethabile is the backbone of Mathebula Farm, ensuring everything runs seamlessly. Often the first to arrive and the last to leave, her presence keeps chaos at bay. Her crucial role enables our team to function efficiently and effectively.



# Our Partners



**Nason Foods**

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<https://www.nasonfoods.com>



**Dept. Agriculture & Rural Development**



**Farm Direct**



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<https://www.farmdirect.africa/>



**Mekyda Eggs**

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<https://www.facebook.com/tshwaneEggs/>

# Our Gallery



A tray filled with brown farm eggs, some with visible cracks. A QR code sticker is attached to the tray. The background is a textured surface.

When last did you have  
fresh farm eggs...Order  
yours now and start  
living a healthier, richer  
life

# Thank you!

Contact us if there are any questions.

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