

CLUSTERING PROBLEM

PROBLEM STATEMENT

- HELP International is an international humanitarian NGO that is committed to fighting poverty and providing the people of backward countries with basic amenities and relief during the time of disasters and natural calamities. It runs a lot of operational projects from time to time along with advocacy drives to raise awareness as well as for funding purposes.
- After the recent funding programmes, they have been able to raise around \$ 10 million. Now the CEO of the NGO needs to decide how to use this money strategically and effectively. The significant issues that come while making this decision are mostly related to choosing the countries that are in the direst need of aid.

SOLUTION TECHNIQUE

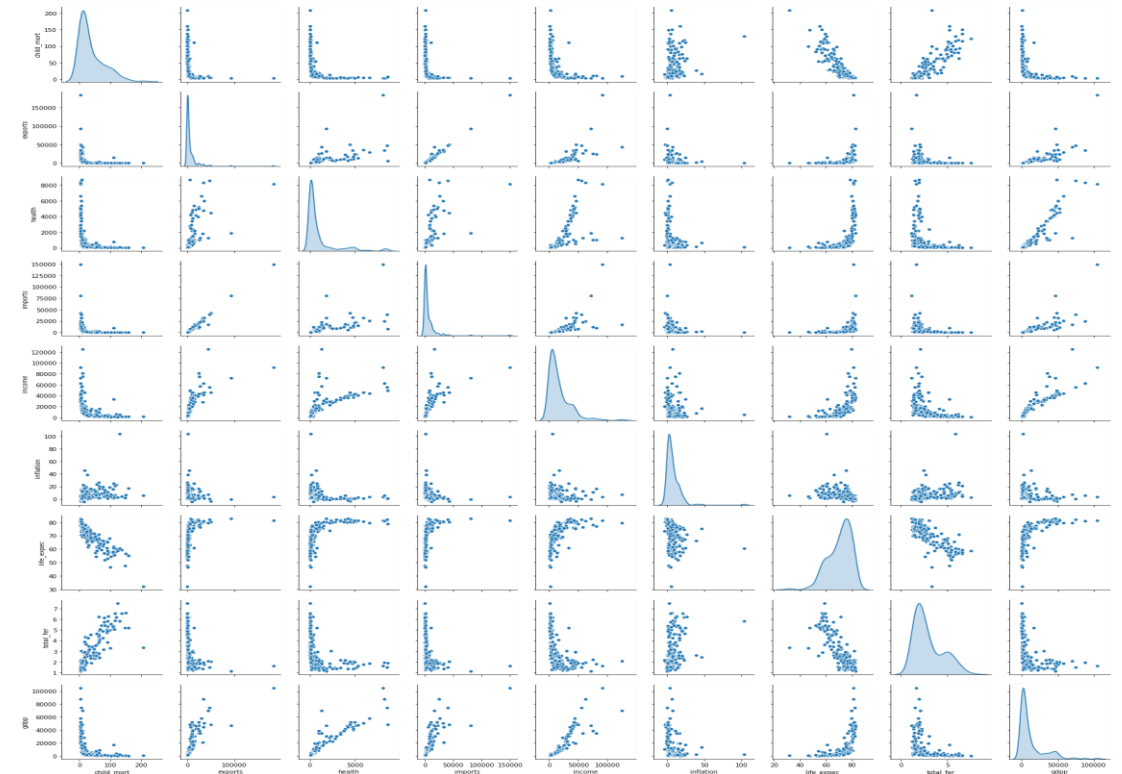
- READ THE DATA
- DO DESCRIPTIVE STATISTICAL ANALYSIS
- DO DATA VISUALIZATION AND CREATE INFERENCE ABOUT THE DATA (VISUALLY HOW MANY CLUSTERS AVAILABLE, RELATIONSHIPS BETWEEN DIFFERENT FEATURES)
- OUTLIER CAPING
- USE K-MEANS AND HIERARCHICAL CLUSTERING TO FIND THE OPTIMAL CLUSTERS
- FIND THE CLUSTER WHICH HAS LESS INCOME AND GDP BUT HIGH CHILD DEATH
- GET THE TOP 5 COUNTRIES WHICH NEED IMMEDIATE HELP

INFERENCE ABOUT THE DATA

MULTIVARIANT ANALYSIS

- from the multivariate analysis one can clearly say that there is some relationship present between features
- between gdp and export, gdp and imports there is highly positive relationship and with health and income there is positive relationship as well.
- between total_fer and child mortality there is positive relationship
- between life_expct and child_mort there is negative relationship
- between import and export there is a high positive relationship
- between income and export and health there is positive relationship
- between health and export there is high positive relationship

VISUALIZATION

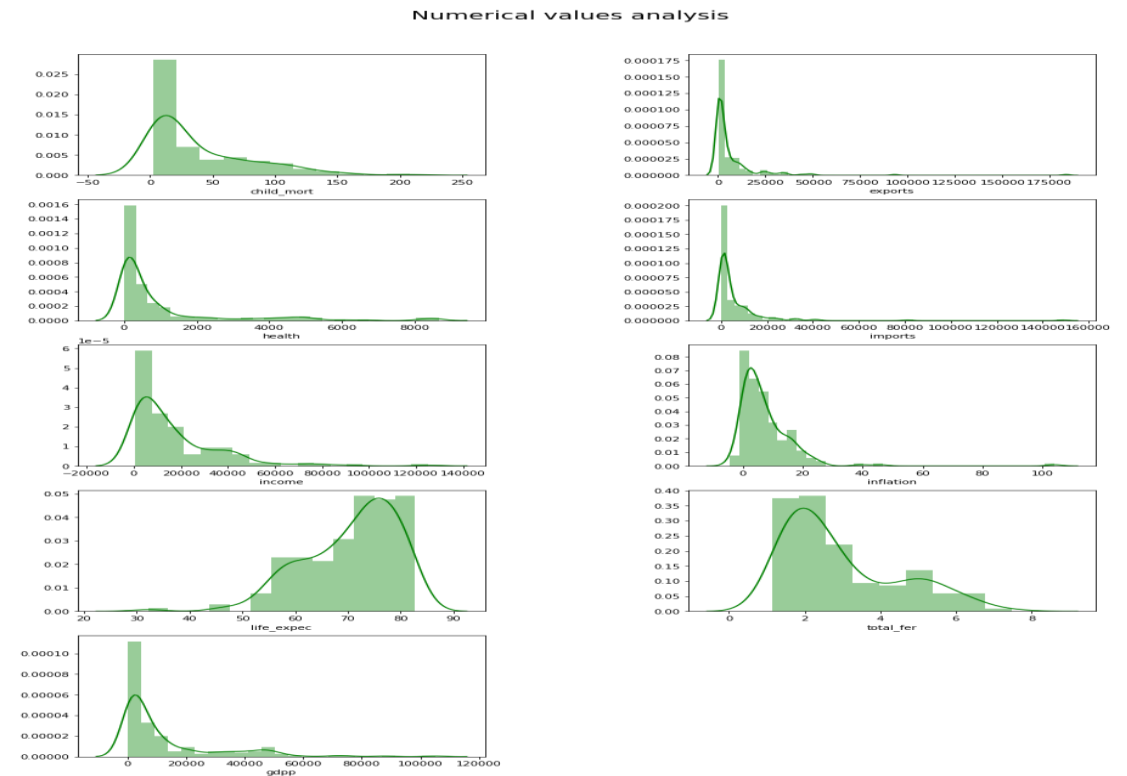


INFRARENCE ABOUT THE DATA

UNIVARIANT ANALYSIS

- it is clearly visible that there is two cluster from univariant analysis.
- all the feature has got rightly skewed except for the life_expec

VISULIATION



SOLUTION APPROCH



KMEAN CLUSTERING



HIGHERERCIAL CLUSTERING

- DOING KMEAN AND HIGHERERCIAL CLUSTERING TO GET THE CLUSTER WHICH REPRESENT HIGH CHILD DEATH LOW INCOME AND LOW GDP

RECOMANDATION

- 'Congo, Dem. Rep.',
- 'Liberia',
- 'Burundi',
- 'Niger',
- 'Central African Republic'

ARE NEED THE AID MOST



CONCLUSION

HIGHERCIAL CLUSTERING AND THE K MEAN CLUSTERING HAS BOTH PROVIDED THE TOP 5 COUNTRY WHICH MEANS THE ANALYSIS IS QUIT CONSISTANT IN TERMS 3 CLUSTER