

Timestamp	What are your first impressions of the site?	What specific person do you think would view this website regularly?	In your eyes, what is the purpose of this site?	How do you feel about the overall design of the website?	Do you like the color scheme?	Are fonts readable and effective?	Is the navigation effective?	How easy is it to find the information below?	What would you change about the website if you could?
7/18/2012 14:38:10	It felt very clean, simple, and un-cluttered.	Judging from the content, I would assume parents of children attending the school, as well as some of the children.	I see the purpose of the site as a method of delivering news, information, and resources to people associated with the school.	The site is able to satisfy its intent and target audience.	Yes	Yes	Yes	Very Easy	Nothing; simply continue to develop the site. A very good job.
7/18/2012 17:59:34	The color scheme feels incomplete; everything looks very flat. Some text and form elements seem misaligned and poorly spaced. It is easy on the eyes, though.	I would have to say the parents of the attending children would be the most common visitors.	The site looks like a resource for parents to get information about the school, from staff, to policies, to contact information, and a way to stay updated and send questions with a contact form.	There are some parts of the website that I feel are visually lacking or incomplete.	No	Yes	Yes	Easy	I'd give the color scheme more variety in value so that it doesn't look so flat. The navigation and content elements are all the same color as the background. Remove borders from all the elements so that it doesn't appear to be made with tables.
7/18/2012 21:21:08	Looked as if the website was made in tables :O	Parents of students attending the school.	To provide parents information on the school their children are attending.	A mixture of one and two.	Yes	Yes	Somewhat Effective	Very Easy	