

Bradley Nicholas

UI/UX DESIGNER | CONSULTANT

A passion for great design, with attention to detail.



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Profile

Currently a freelance UX Designer based out of Bloomington, Illinois. On a mission to create the best possible experience for the user all while maintaining design elegance and strategy. A background in sales allows me to build a personal relationship with clients as well as a business partnership that strives for excellence.

Skills

Digital Architecture
User Research
Prototyping
Wireframing
User Testing
Communication
User Interface
Collaboration
Leadership
Marketing

Tools

Adobe Photoshop
Adobe Illustrator
Adobe XD
Balsamiq
Figma
InVision
Sketch
Zeplin Studio

Experience

Freelance • 2019-Present

Banicholas.design, Bloomington, IL

Working with clients and designing remote projects from home. Making sure business needs are met all while maintaining a profit margin.

Car Sales • 2016-2017

Extreme Nissan, Bloomington, IL

Selling over 80+ cars throughout duration of salesman career. Earning top sales of the month after 60 days experience. Working with customers from all over the country in order to help them fulfill their needs and make an important investment.

Education

CareerFoundry • 2019-2020

User Interface Design

6+ Months of Interface Design and implementation with practice in typography, color schemes, arrangement, visual hierarchy and depth. Obtained real life experience while working on design projects throughout the length of the course.

CareerFoundry • 2019 (10 Months)

UX Design/Front-End Development

500+ hours of UX Design study and practice covering lean and 4D methodologies, research methods, information architecture, personas, wireframes, prototypes, user testing and analytics. Two month front-end development course to better communicate with developers.

HCC • 2010-2012

Associates of Arts & Science

Two years of general studies with an emphasis in Psychology and Communications. Elective courses in Typography and Graphic Design working with font building and logo design.

Projects

Affinity Dispensary Application

An application that provides inventory purchase options to the user. A delivery feature was implemented as well for driver-to-customer use.

Inkubate Application

A CareerFoundry project that focused on a designing a tattoo application that met the needs of users. Community based tattoo driven platform where users can connect with artists to book appointments and message friends within their network.

Portfolio Website

During the front-end development for designers course we were tasked with building a website for our portfolio.



Interface Design



Brand Identity



Typography & Iconography



User Research



User Flows



Mockups & Prototypes