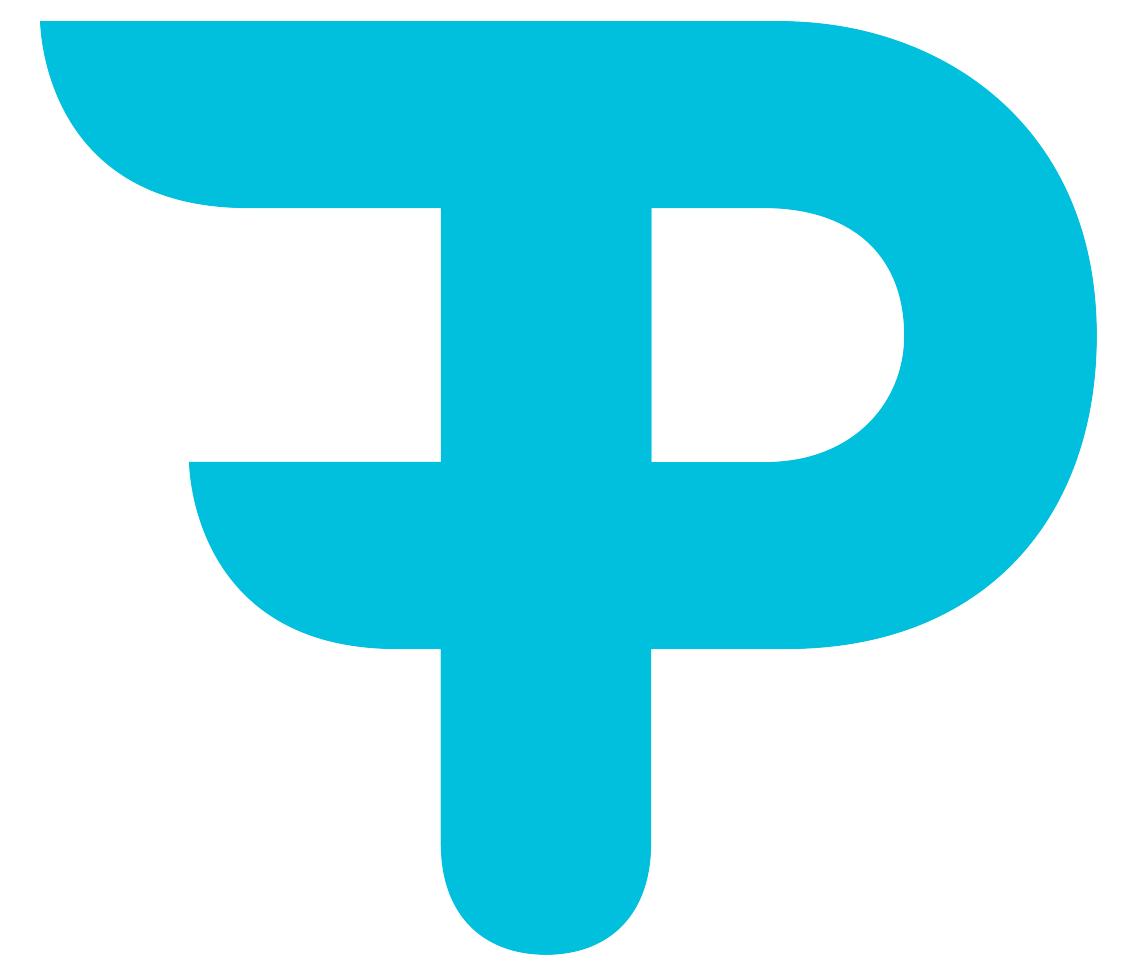


F L Y P O S T U N I V E R S A L I S



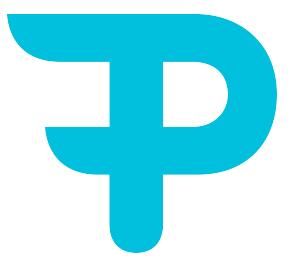
FLYPOST



Greater visibility of Campus Events

Increased attendance and engagement

Shrink our footprint



FLYPOST

THE PROBLEMS WITH THE STATUS QUO

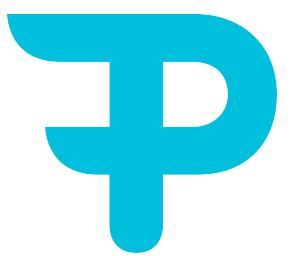
People forget about events

Poster Blindness

Poster Mismanagement

Doesn't get surfaced as the event approaches





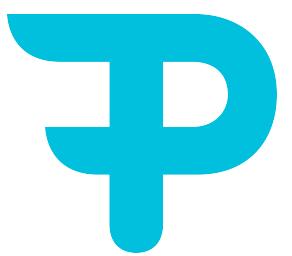
FLY POST

THE PROBLEMS WITH THE STATUS QUO

Poster-board management is not ASUPS responsibility

It hurts members of ASUPS

Is a financial burden on ASUPS



FLYPOST

THE PROBLEMS WITH THE STATUS QUO

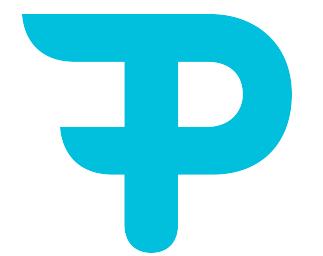
10339 11X17 Posters

14771 Total Posters

14771 posters, in one semester.

14771 ineffective marketing tools, a large portion coming from ASUPS

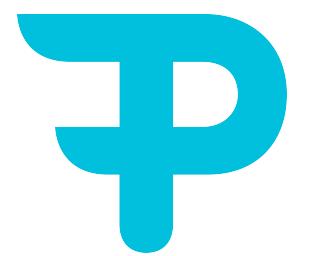
Source: Print & Copy Services, 2017



The poster cycle ASUPS uses is 2-weeks

These posters are temporary, but are a permanent waste of resources.

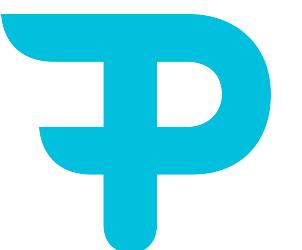
For some clubs a full round of posters (100 posters) for 1 event is too much.



Flypost automatically surfaces upcoming events

Flypost removes the financial burden on clubs and small organizations

Flypost can dramatically reduce the amount of posters we print

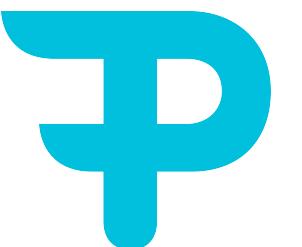


FLYPOST

A SUSTAINABLE SOLUTION

- Flypost automatically surfaces upcoming events
- Flypost removes the financial burden on clubs and small organizations
- Flypost can dramatically reduce the amount of posters we print





FLYPOST

A SUSTAINABLE SOLUTION

- Lack of awareness of what Flypost was
- Unclear who can upload to Flypost
- Incomplete source of information about Events

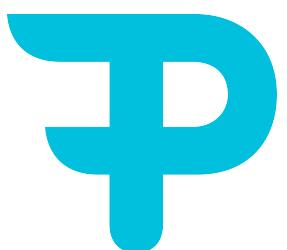




Easy for every event to get into Flypost.

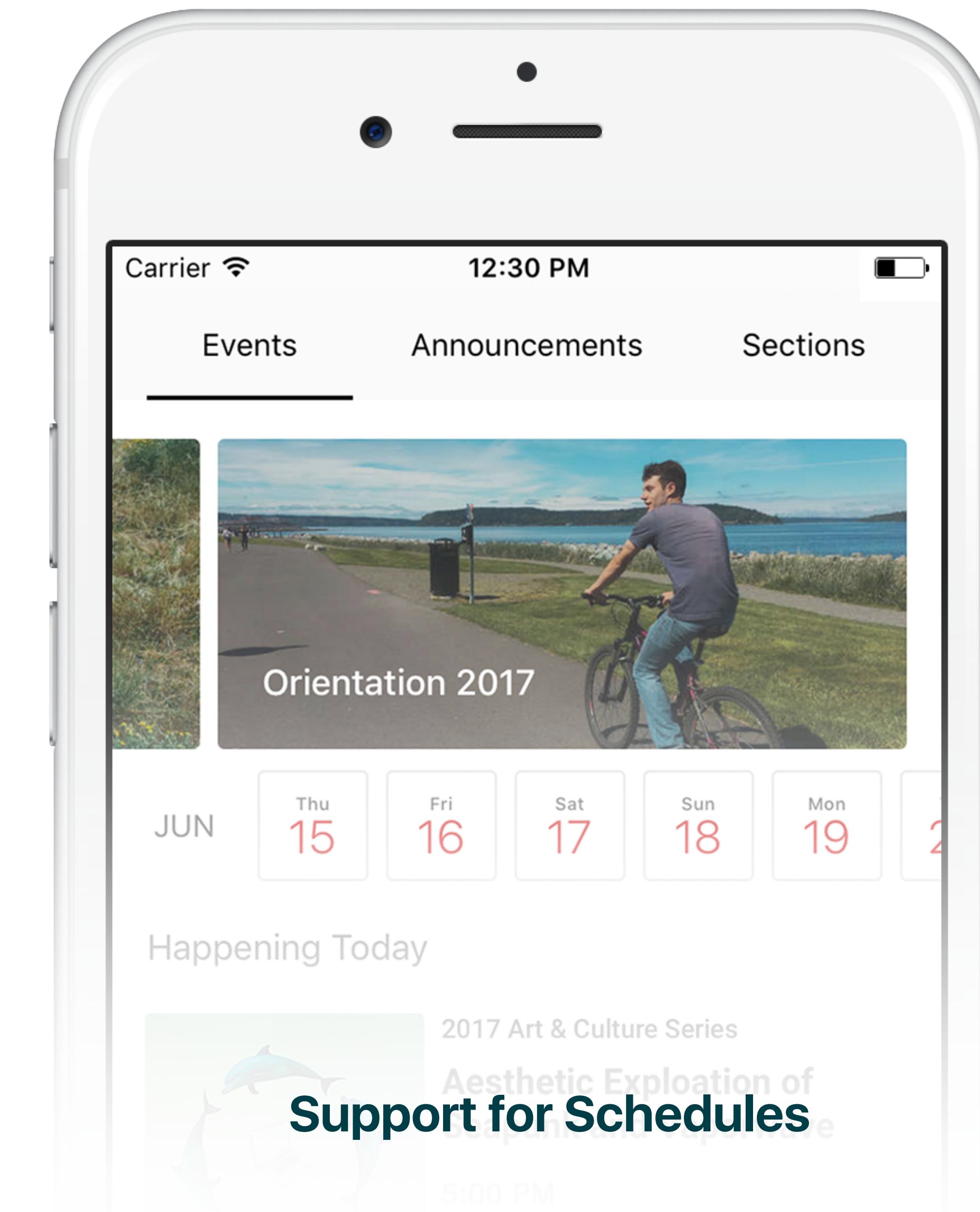
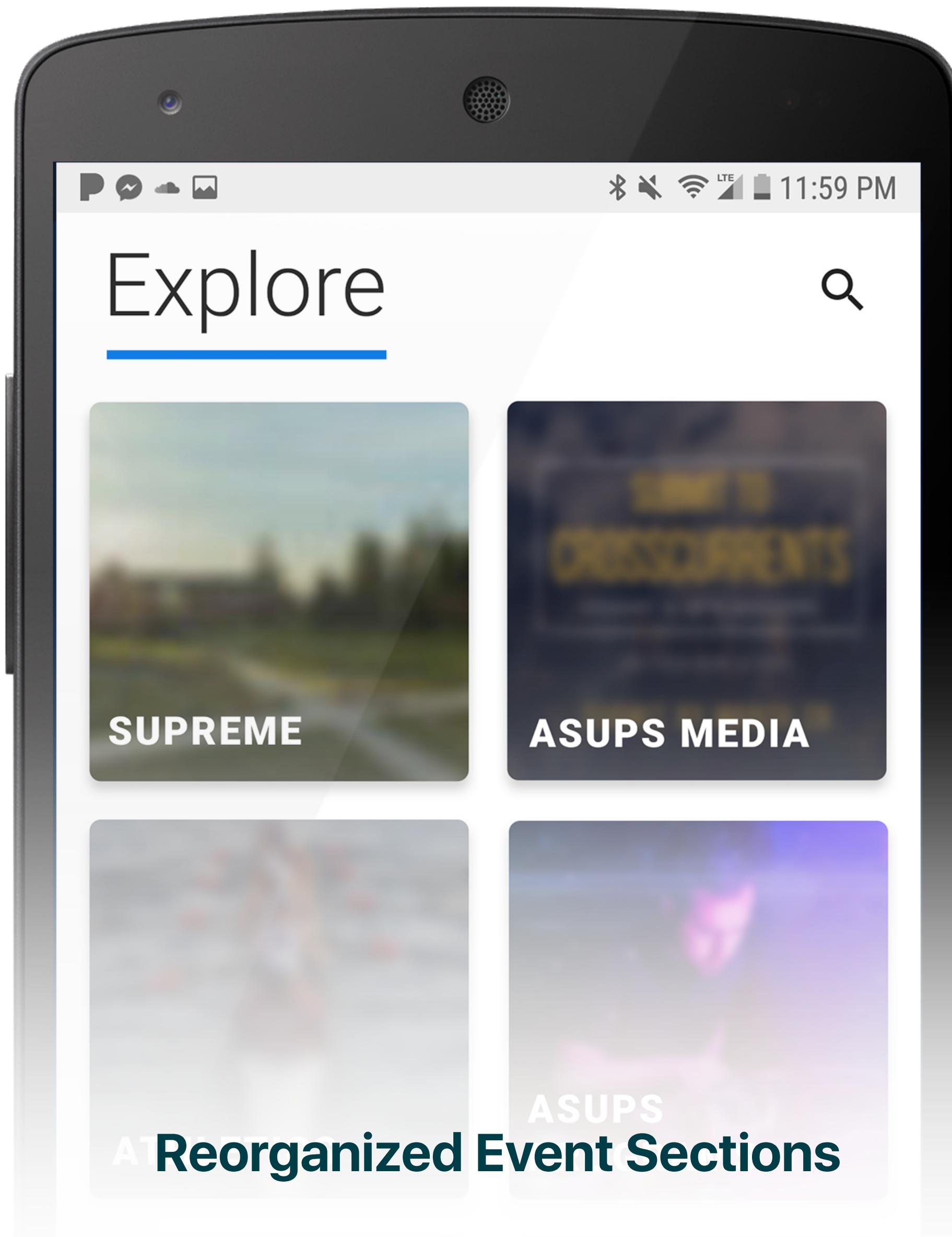
Clear that Flypost is how you do your marketing.

Clear that Flypost is where to find out information about any event.



FLYPOST

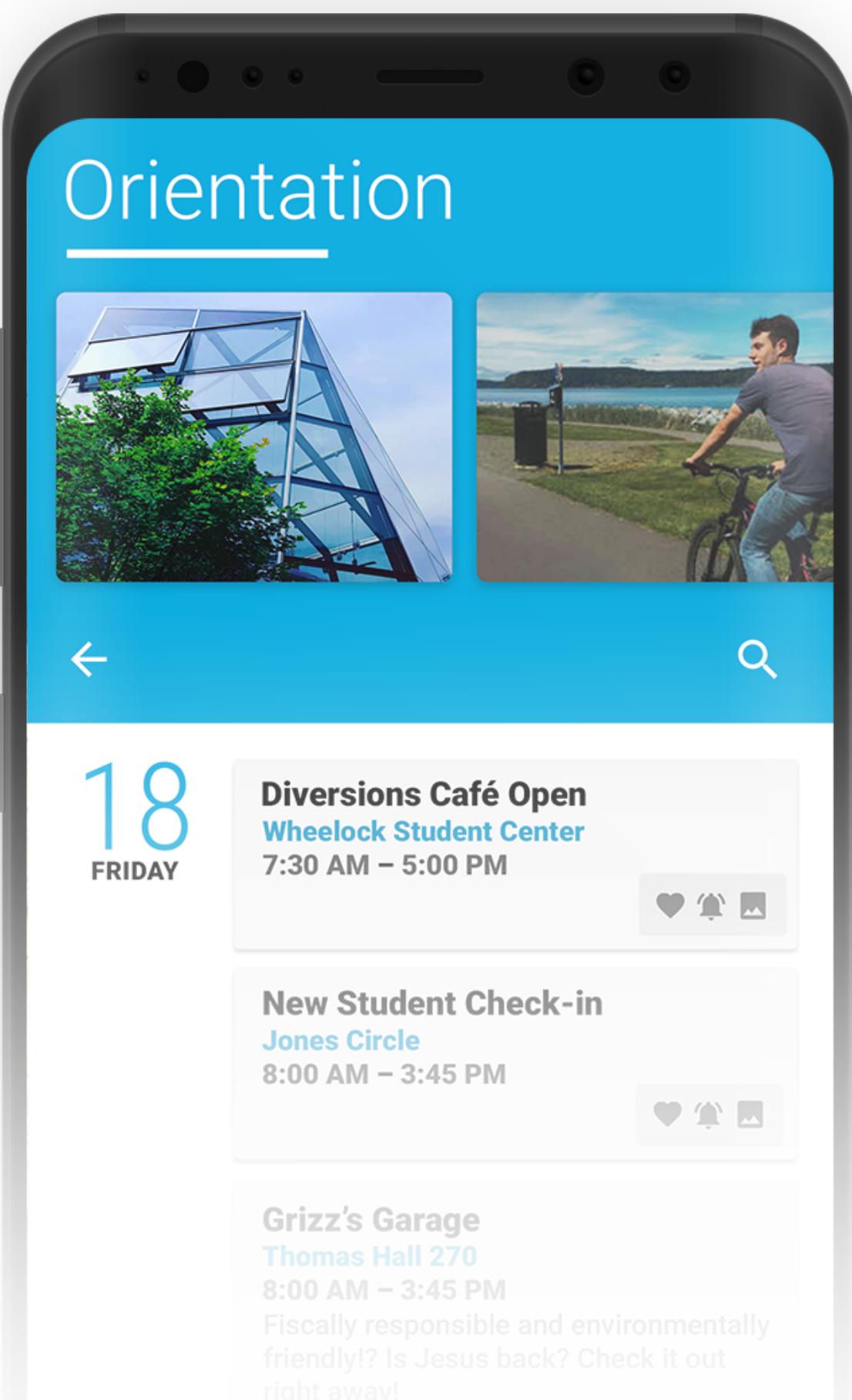
A SUSTAINABLE SOLUTION





FLYPOST

A SUSTAINABLE SOLUTION



Posters Aggregated for all events

18
FRIDAY

Diversions Café Open
Wheelock Student Center
7:30 AM – 5:00 PM

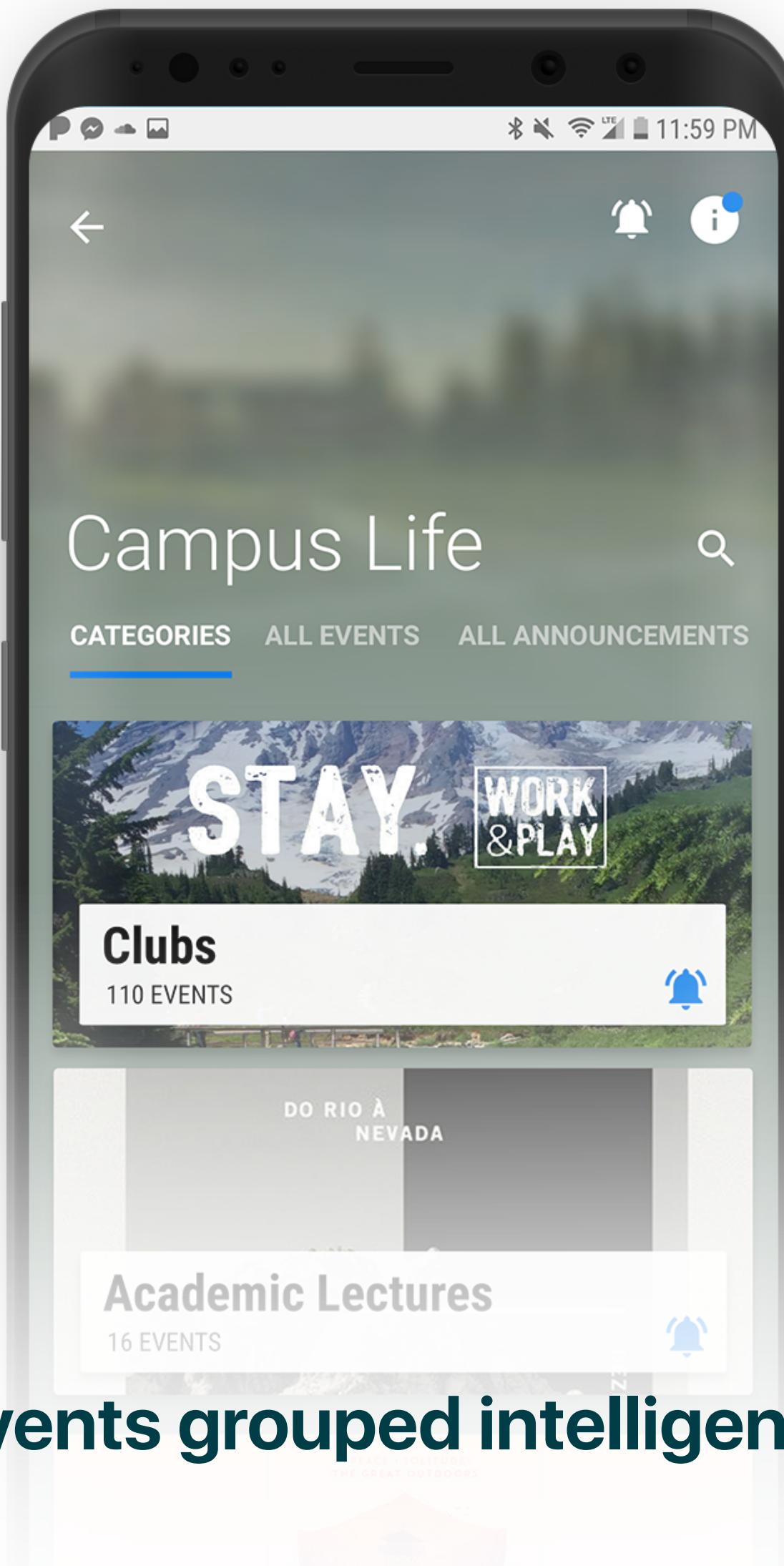
New Student Check-in
Jones Circle
8:00 AM – 3:45 PM

Grizz's Garage
Thomas Hall 270
8:00 AM – 3:45 PM
Fiscally responsible and environmentally friendly!? Is Jesus back? Check it out right away!

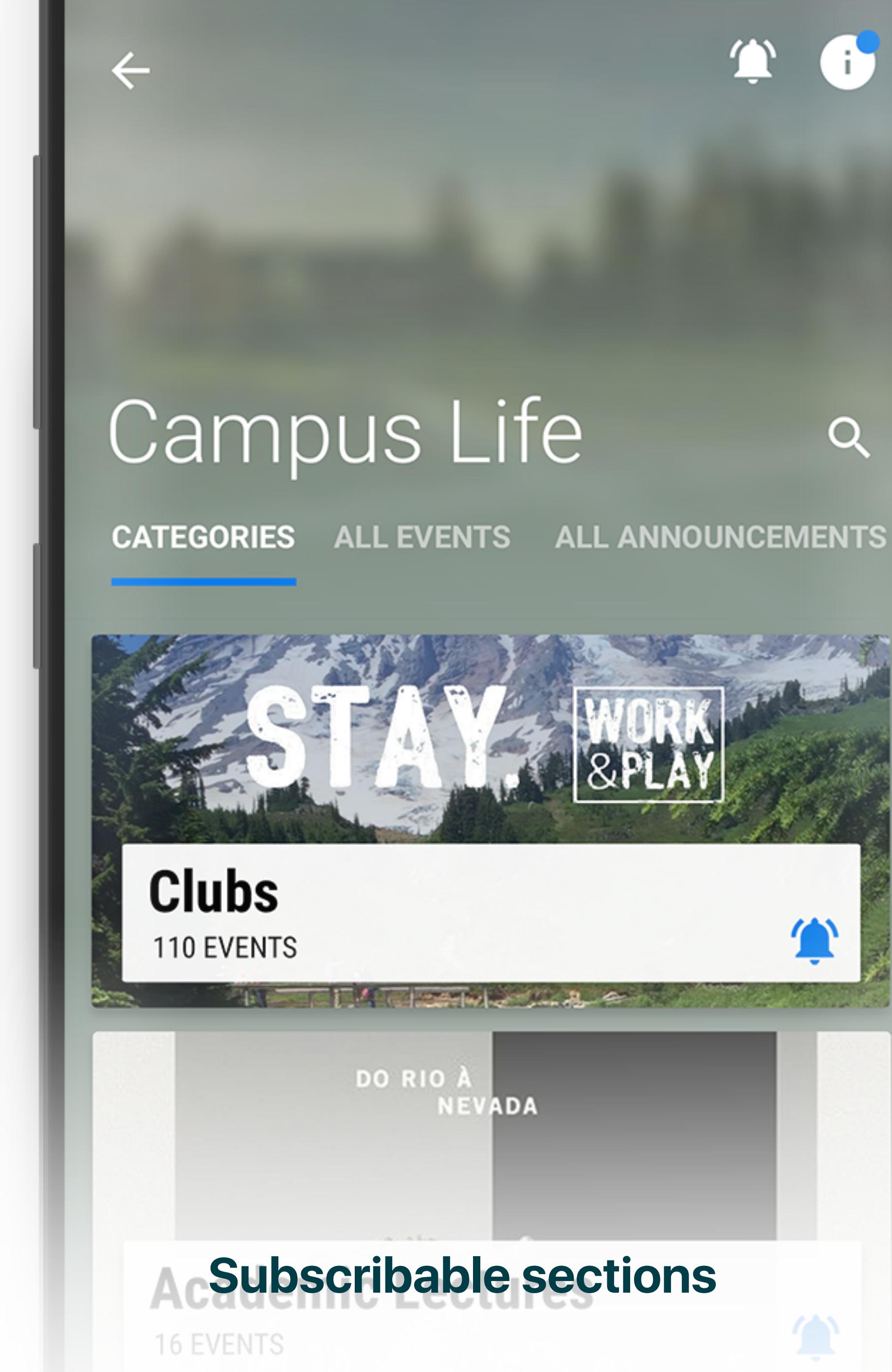
Meaningful event overviews



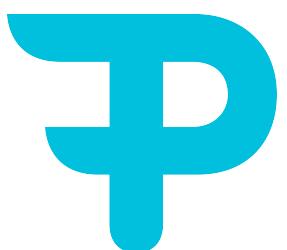
FLYPOST
A SUSTAINABLE SOLUTION



Events grouped intelligently



Subscribable sections

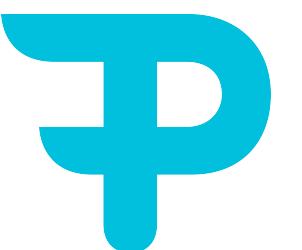


FLYPOST
A SUSTAINABLE SOLUTION



Posters Aggregated for all events

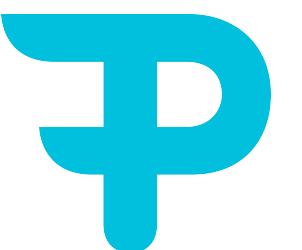




FLYPOST
A SUSTAINABLE SOLUTION

Questions?





FLYPOST
A SUSTAINABLE SOLUTION

Thank You!

