

## What is 80/20?

# 80/20<sup>®</sup> Inc.

## *The Industrial Erector Set*

First and foremost, I'm sure you're wondering "What is 80/20?" Who are we, what do we sell, and what's our value. Simply stated, 80/20 is a T-slot aluminum construction system you can use to build virtually anything.

When you think of 80/20 think of an "erector set" for adults. You mix, match, assemble and reassemble our products to create your customized solution or innovation.

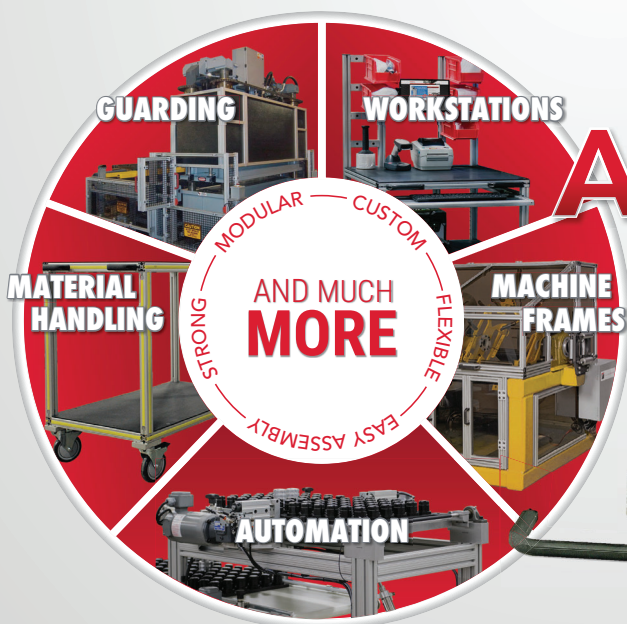
We go above and beyond selling parts and pieces; we offer an experience. 80/20 provides a one-stop shop for our customers.

We offer several services such as technical design assistance, custom machining, assembly services, and an in-house custom panel shop. 80/20 ensures that our customers can expect a high-quality product each and every time; consistency is a hallmark.

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## Why the Name 80/20?

In business, the 80/20 theory is a powerful tool. This theory is called Pareto's Law after Vilfredo Pareto (1843-1923), an Italian economist and sociologist who said that 80% of your results come from 20% of your efforts. We run our organization based upon this theory and everyone shares in the advantages.



# ALUMINUM IS THE ANSWER

