

Kaggle

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Saturday, August 23, 2014

Data Fields

datetime - hourly date + timestamp

season - 1 = spring, 2 = summer, 3 = fall, 4 = winter holiday - whether the day is considered a holiday

workingday - whether the day is neither a weekend nor holiday weather - 1: Clear, Few clouds, Partly cloudy,

Partly cloudy 2: Mist + Cloudy, Mist + Broken clouds, Mist + Few clouds, Mist 3: Light Snow, Light

Rain + Thunderstorm + Scattered clouds, Light Rain + Scattered clouds 4: Heavy Rain + Ice Pellets +

Thunderstorm + Mist, Snow + Fog temp - temperature in Celsius atemp - "feels like" temperature in Celsius

humidity - relative humidity windspeed - wind speed casual - number of non-registered user rentals initiated

registered - number of registered user rentals initiated count - number of total rentals

```
bikejan <- read.csv("bikejan.csv")
bikejan$datetime <- as.POSIXlt(as.character(bikejan$datetime))
str(bikejan)
```

```
## 'data.frame':    456 obs. of  18 variables:
## $ datetime      : POSIXlt, format: "0001-01-11 00:00:00" "0001-01-11 01:00:00" ...
## $ season        : int  1 1 1 1 1 1 1 1 1 1 ...
## $ holiday       : int  0 0 0 0 0 0 0 0 0 0 ...
## $ workingday    : int  0 0 0 0 0 0 0 0 0 0 ...
## $ weather       : int  1 1 1 1 1 2 1 1 1 1 ...
## $ temp          : num  9.84 9.02 9.02 9.84 9.84 ...
## $ atemp         : num  14.4 13.6 13.6 14.4 14.4 ...
## $ humidity      : num  81 80 80 75 75 75 80 86 75 76 ...
## $ windspeed     : num  0 0 0 0 0 ...
## $ casual        : int  3 8 5 3 0 0 2 1 1 8 ...
## $ registered    : int  13 32 27 10 1 1 0 2 7 6 ...
## $ count         : int  16 40 32 13 1 1 2 3 8 14 ...
## $ year          : int  2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 ...
## $ month         : int  1 1 1 1 1 1 1 1 1 1 ...
## $ date          : int  1 1 1 1 1 1 1 1 1 1 ...
## $ hour          : int  0 1 2 3 4 5 6 7 8 9 ...
## $ day           : Factor w/ 7 levels "Friday","Monday",...: 3 3 3 3 3 3 3 3 3 3 ...
## $ flag          : int  1 1 1 1 1 1 1 1 1 1 ...
```

```
summary(bikejan)
```

```
##      datetime              season      holiday
## Min.   :0001-01-11 00:00:00 Min.   :1   Min.   :0.0000
## 1st Qu.:0001-05-11 17:45:00 1st Qu.:1   1st Qu.:0.0000
## Median :0001-10-11 11:30:00 Median :1   Median :0.0000
## Mean   :0006-11-05 00:07:54 Mean   :1   Mean   :0.0526
## 3rd Qu.:0015-01-11 05:15:00 3rd Qu.:1   3rd Qu.:0.0000
## Max.   :0019-01-11 23:00:00 Max.   :1   Max.   :1.0000
##
##      workingday      weather      temp      atemp
```

```
## Min. :0.000 Min. :1.00 Min. : 3.28 Min. : 3.03
## 1st Qu.:0.000 1st Qu.:1.00 1st Qu.: 6.56 1st Qu.: 7.96
## Median :1.000 Median :1.00 Median : 8.20 Median : 9.85
## Mean :0.632 Mean :1.47 Mean : 8.57 Mean :10.66
## 3rd Qu.:1.000 3rd Qu.:2.00 3rd Qu.: 9.84 3rd Qu.:12.88
## Max. :1.000 Max. :3.00 Max. :18.86 Max. :22.73
##
## humidity windspeed casual registered
## Min. : 28.0 Min. : 0.0 Min. : 0.00 Min. : 0
## 1st Qu.: 44.0 1st Qu.: 9.0 1st Qu.: 0.00 1st Qu.: 13
## Median : 53.0 Median :13.0 Median : 2.00 Median : 43
## Mean : 57.4 Mean :13.9 Mean : 4.66 Mean : 50
## 3rd Qu.: 69.0 3rd Qu.:19.0 3rd Qu.: 6.00 3rd Qu.: 70
## Max. :100.0 Max. :39.0 Max. :47.00 Max. :216
## NA's :25 NA's :25
## count year month date hour
## Min. : 1.0 Min. :2011 Min. :1 Min. : 1 Min. : 0.00
## 1st Qu.: 12.0 1st Qu.:2011 1st Qu.:1 1st Qu.: 5 1st Qu.: 5.75
## Median : 44.0 Median :2011 Median :1 Median :10 Median :11.50
## Mean : 52.7 Mean :2011 Mean :1 Mean :10 Mean :11.50
## 3rd Qu.: 77.2 3rd Qu.:2011 3rd Qu.:1 3rd Qu.:15 3rd Qu.:17.25
## Max. :219.0 Max. :2011 Max. :1 Max. :19 Max. :23.00
##
## day flag
## Friday :48 Min. : -23
## Monday :72 1st Qu.: 1
## Saturday :72 Median : 1
## Sunday :72 Mean : 0
## Thursday :48 3rd Qu.: 1
## Tuesday :72 Max. : 1
## Wednesday:72
```

```
x <- 1:10
y <- 990:999
```

Univariate Analysis of Categorical Variables

1. Season

```
table(bikejan$season)/24
```

```
##
## 1
## 19
```

Spring season whole of january

2. Holiday

```
table(bikejan$holiday)/24
```

```
##  
## 0 1  
## 18 1
```

```
bikejan[(bikejan$holiday==1),c(15,17)]
```

```
##      date      day  
## 385    17 Monday  
## 386    17 Monday  
## 387    17 Monday  
## 388    17 Monday  
## 389    17 Monday  
## 390    17 Monday  
## 391    17 Monday  
## 392    17 Monday  
## 393    17 Monday  
## 394    17 Monday  
## 395    17 Monday  
## 396    17 Monday  
## 397    17 Monday  
## 398    17 Monday  
## 399    17 Monday  
## 400    17 Monday  
## 401    17 Monday  
## 402    17 Monday  
## 403    17 Monday  
## 404    17 Monday  
## 405    17 Monday  
## 406    17 Monday  
## 407    17 Monday  
## 408    17 Monday
```

17th of January was a holiday and a Monday

3. Working Day

```
table(bikejan$workingday)/24
```

```
##  
## 0 1  
## 7 12
```

```
table(bikejan$day)/24
```

```
##  
##      Friday      Monday      Saturday      Sunday      Thursday      Tuesday      Wednesday  
##           2           3           3           3           2           3           3
```

3 saturdays, 3 sundays and 1 Monday were holidays

4. Weather

```
table(bikejan$weather)/24
```

```
##  
##      1      2      3  
## 11.458  6.167  1.375
```

```
table(bikejan$weather)
```

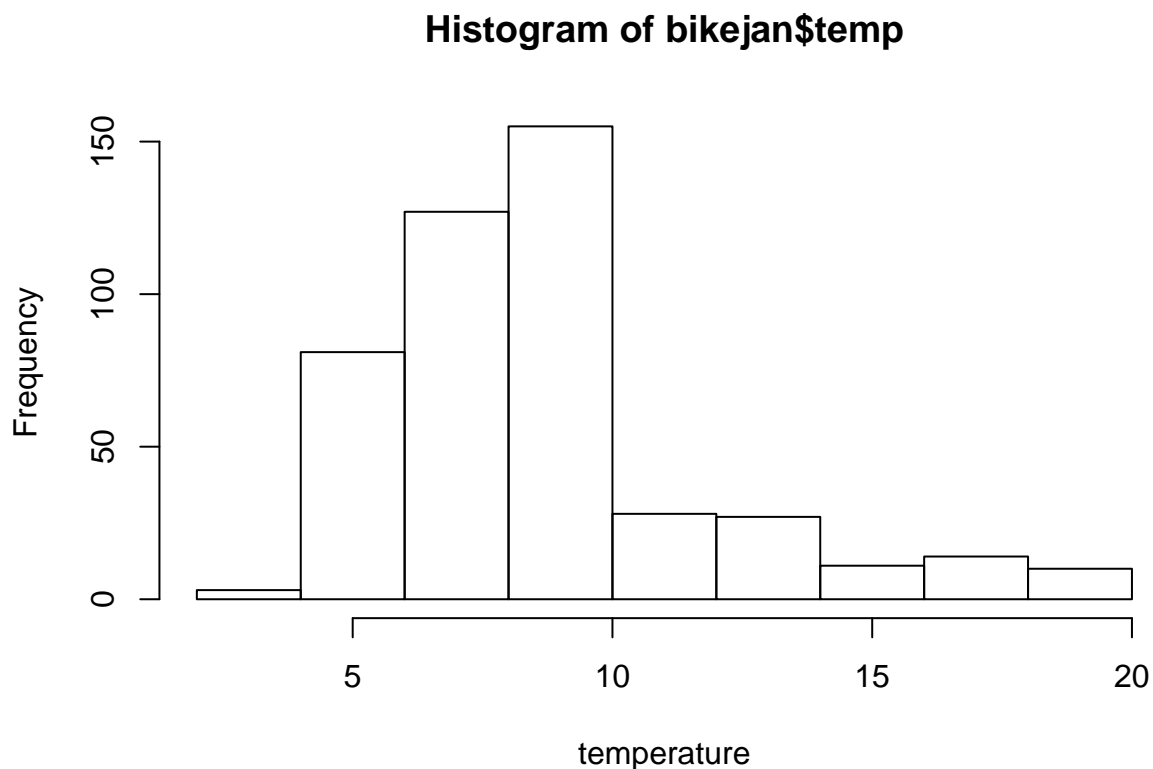
```
##  
##      1      2      3  
## 275 148   33
```

No extreme weathers, even light rains are found only in 33 observations

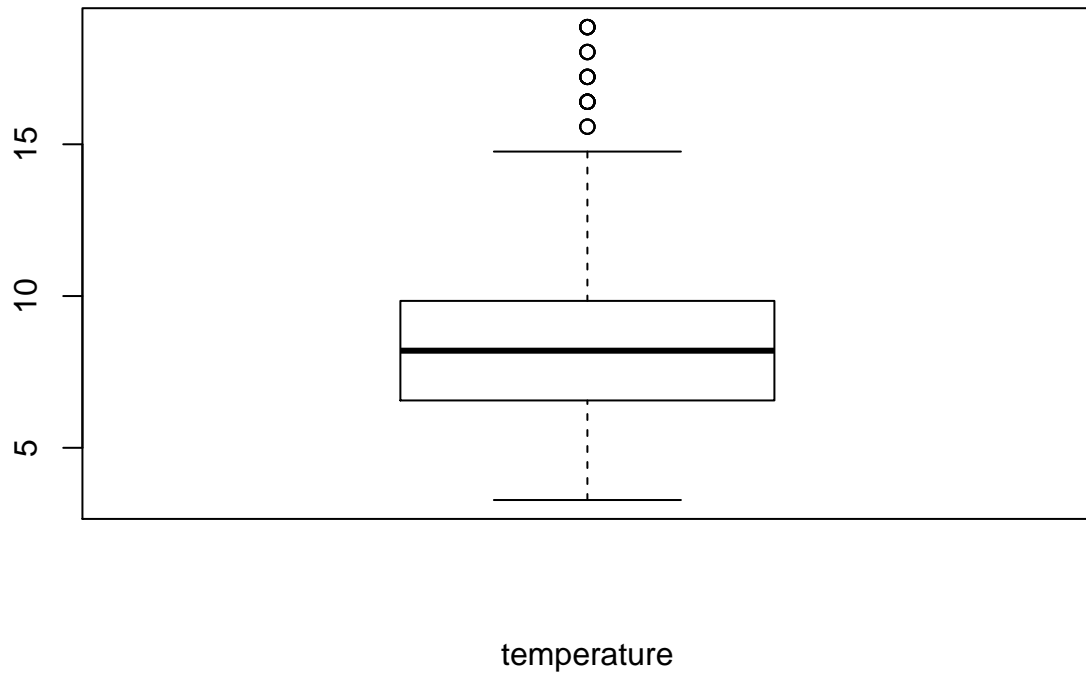
Univariate Analysis for continuous variables

1. temp

```
hist(bikejan$temp,xlab="temperature")
```



```
boxplot(bikejan$temp, xlab="temperature")
```

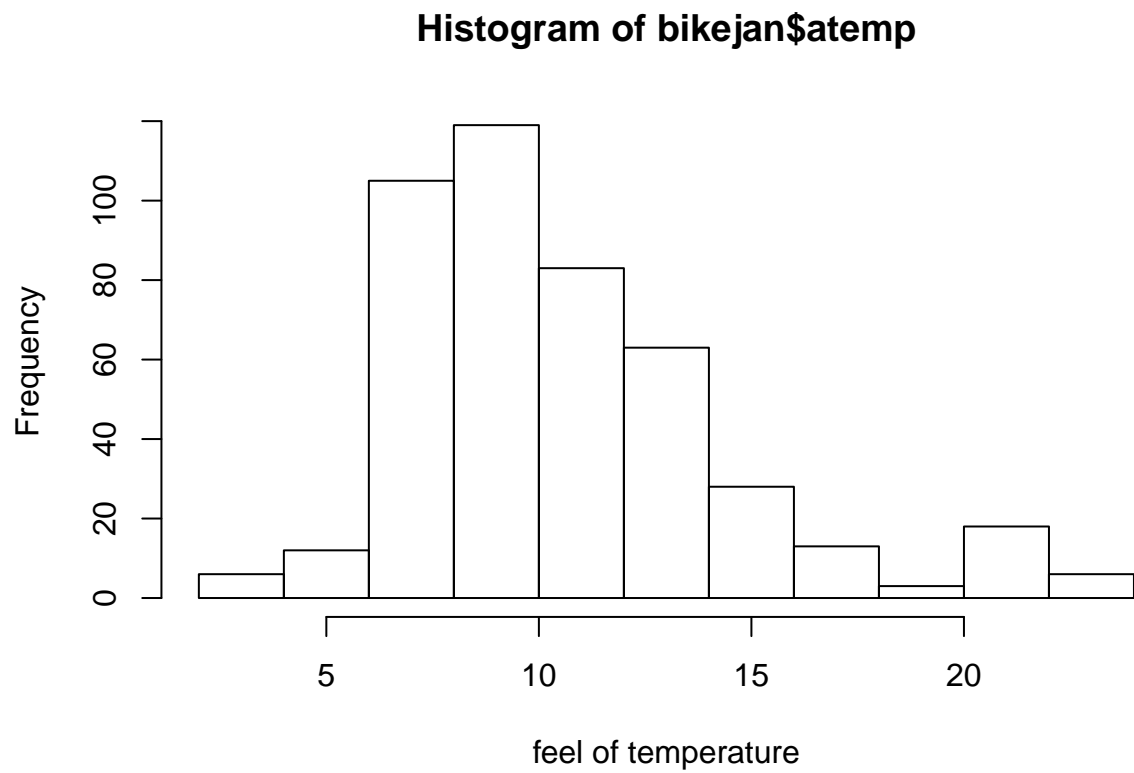


```
quantile(bikejan$temp, c(x/1000, 0.05, 0.1, 0.2, 0.25, 0.3, 0.4, 0.5, 0.6, 0.7, 0.75, 0.8, 0.9, 0.95, 0.96, 0.97, 0.98, 0.99, 1.0))
```

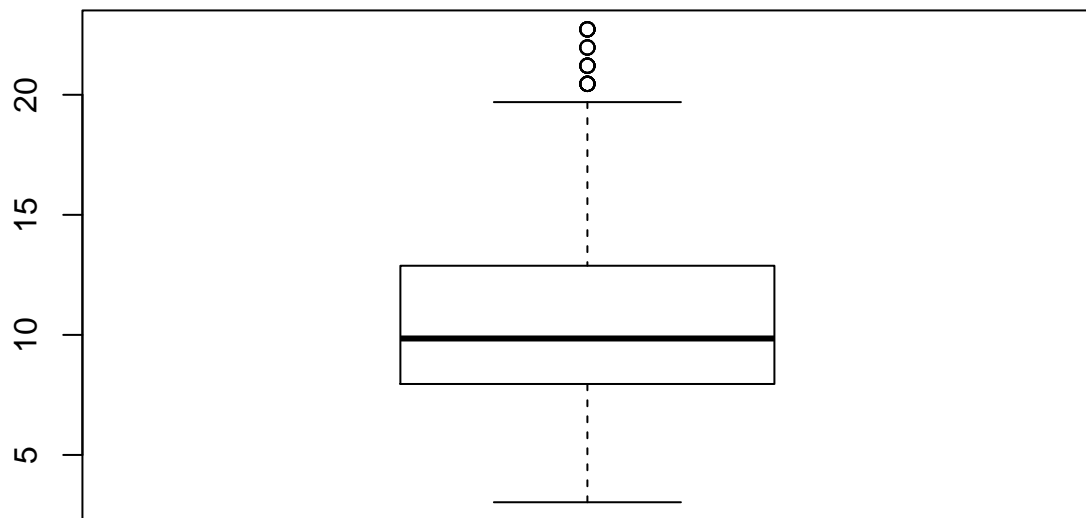
```
##    0.1%    0.2%    0.3%    0.4%    0.5%    0.6%    0.7%    0.8%    0.9%    1%
##  3.280  3.280  3.280  3.280  3.505  3.879  4.100  4.100  4.100  4.100
##    5%    10%    20%    25%    30%    40%    50%    60%    70%    75%
##  4.920  5.740  6.560  6.560  6.560  7.380  8.200  8.200  9.020  9.840
##    80%    90%    95%    96%    97%    98%    99%    99%    99.1%  99.2%
##  9.840 13.120 16.400 16.400 17.220 17.958 18.860 18.860 18.860 18.860
##  99.3%  99.4%  99.5%  99.6%  99.7%  99.8%  99.9%
## 18.860 18.860 18.860 18.860 18.860 18.860 18.860
```

2. atemp

```
hist(bikejan$atemp,xlab="feel of temperature")
```



```
boxplot(bikejan$atemp,xlab="feel of temperature")
```



feel of temperature

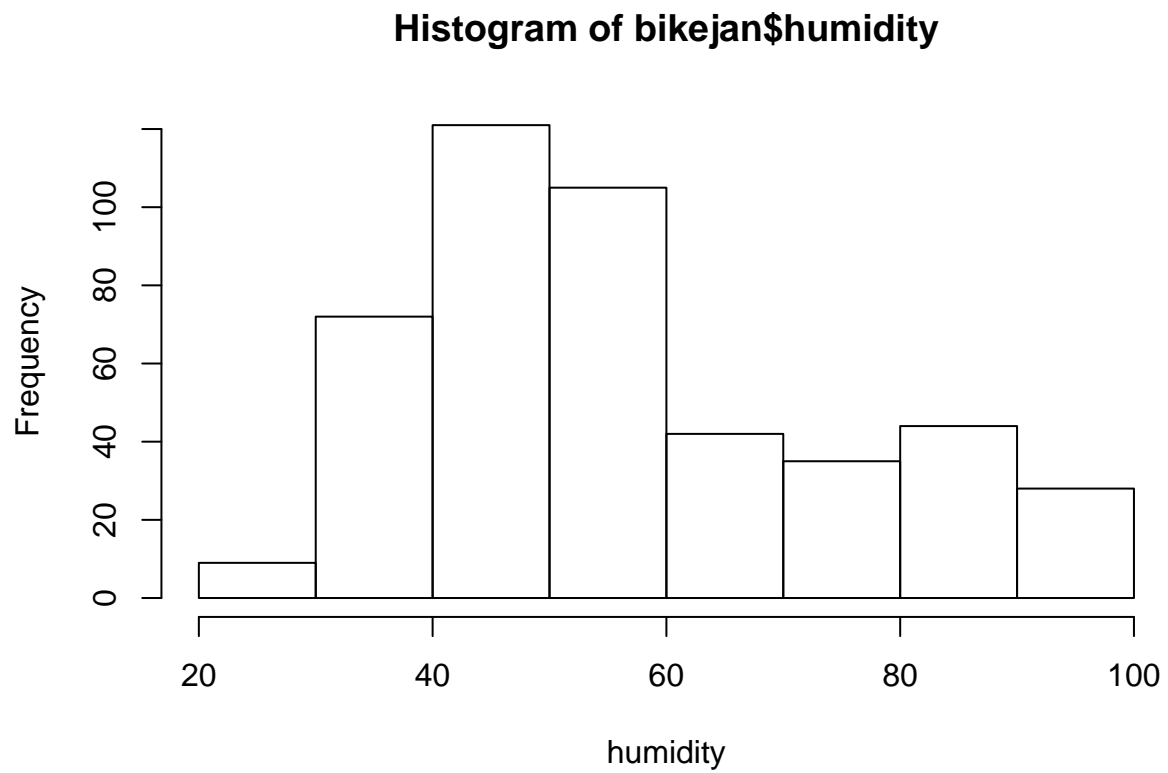
```
quantile(bikejan$atemp,c(x/1000,0.05,0.1,0.2,0.25,0.3,0.4,0.5,0.6,0.7,0.75,0.8,0.9,0.95,0.96,0.97,0.98,
```

```
##  0.1%  0.2%  0.3%  0.4%  0.5%  0.6%  0.7%  0.8%  0.9%  1%
##  3.030  3.030  3.030  3.030  3.239  3.585  3.790  3.790  3.790  3.790
##    5%   10%   20%   25%   30%   40%   50%   60%   70%   75%
##  6.060  6.060  7.575  7.955  8.335  9.090  9.850 10.605 11.365 12.880
##   80%   90%   95%   96%   97%   98%   99%   99%  99.1%  99.2%
## 12.880 15.150 20.455 20.455 21.210 21.892 22.725 22.725 22.725 22.725
##  99.3%  99.4%  99.5%  99.6%  99.7%  99.8%  99.9%
## 22.725 22.725 22.725 22.725 22.725 22.725 22.725
```

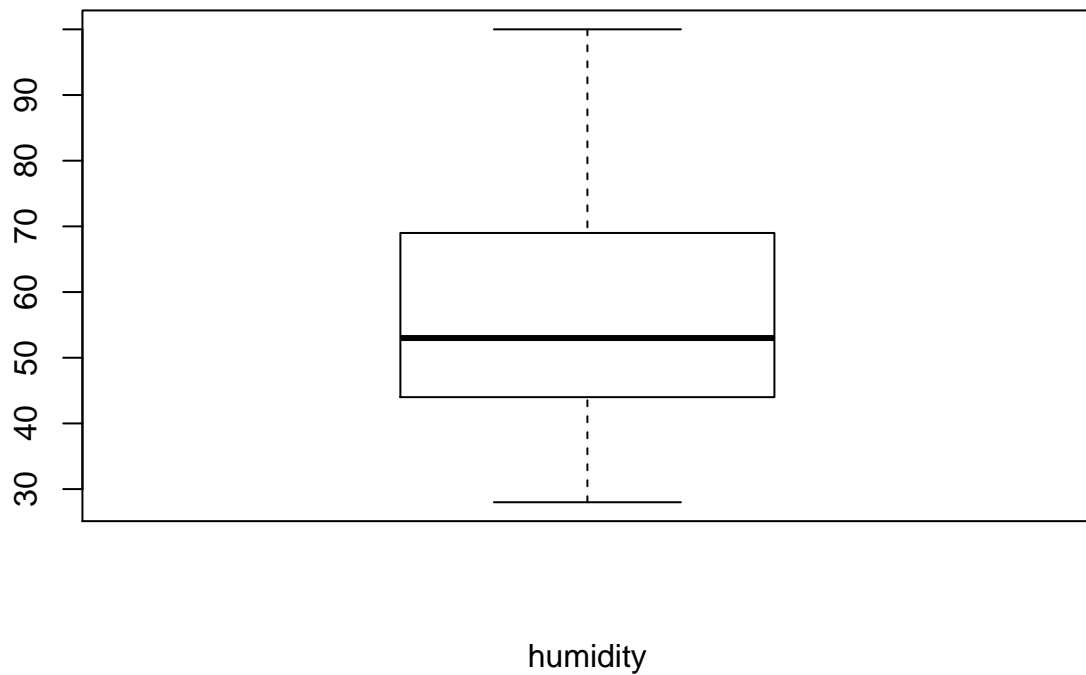
feel of temeprature is greater than actual temp.

3. humidity

```
hist(bikejan$humidity,xlab="humidity")
```



```
boxplot(bikejan$humidity,xlab="humidity")
```

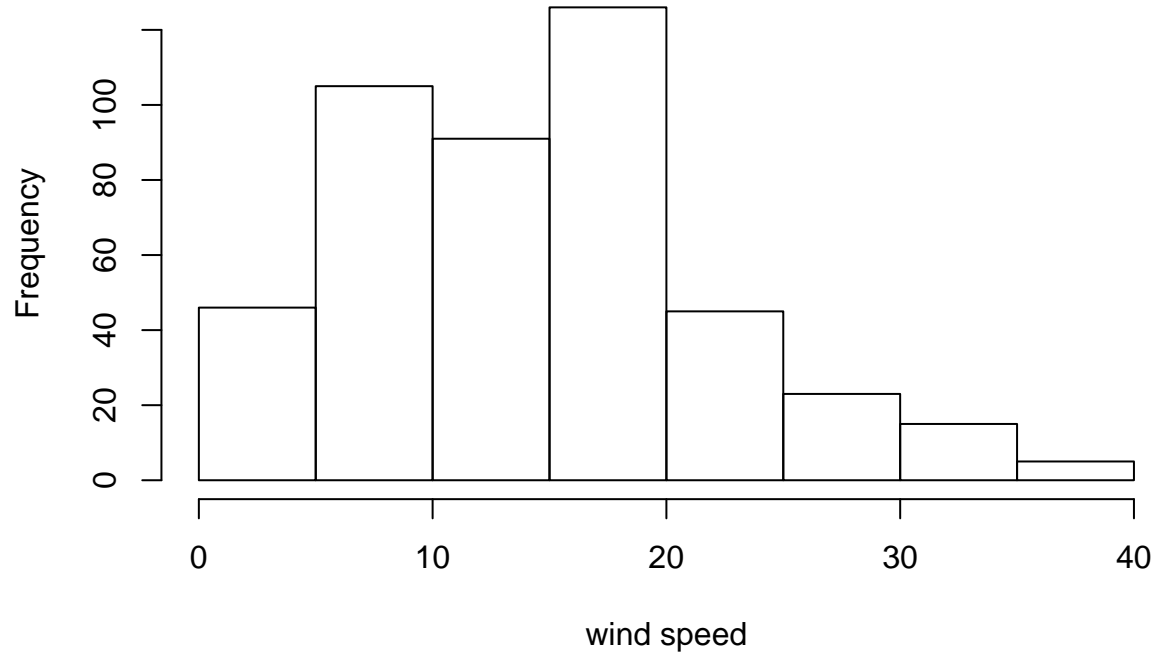
```
quantile(bikejan$humidity,c(x/1000,0.05,0.1,0.2,0.25,0.3,0.4,0.5,0.6,0.7,0.75,0.8,0.9,0.95,0.96,0.97,0.98,0.99,0.995,0.999,1))
```

```
## 0.1% 0.2% 0.3% 0.4% 0.5% 0.6% 0.7% 0.8% 0.9% 1% 5% 10%
## 28.00 28.00 28.00 28.00 28.28 28.73 29.18 29.64 30.00 30.00 35.00 38.00
## 20% 25% 30% 40% 50% 60% 70% 75% 80% 90% 95% 96%
## 43.00 44.00 47.00 50.00 53.00 56.00 64.00 69.00 75.00 86.00 93.00 93.00
## 97% 98% 99% 99% 99.1% 99.2% 99.3% 99.4% 99.5% 99.6% 99.7% 99.8%
## 93.00 93.00 93.45 93.45 93.90 94.00 94.00 94.00 94.00 94.00 94.00 94.54
## 99.9%
## 97.27
```

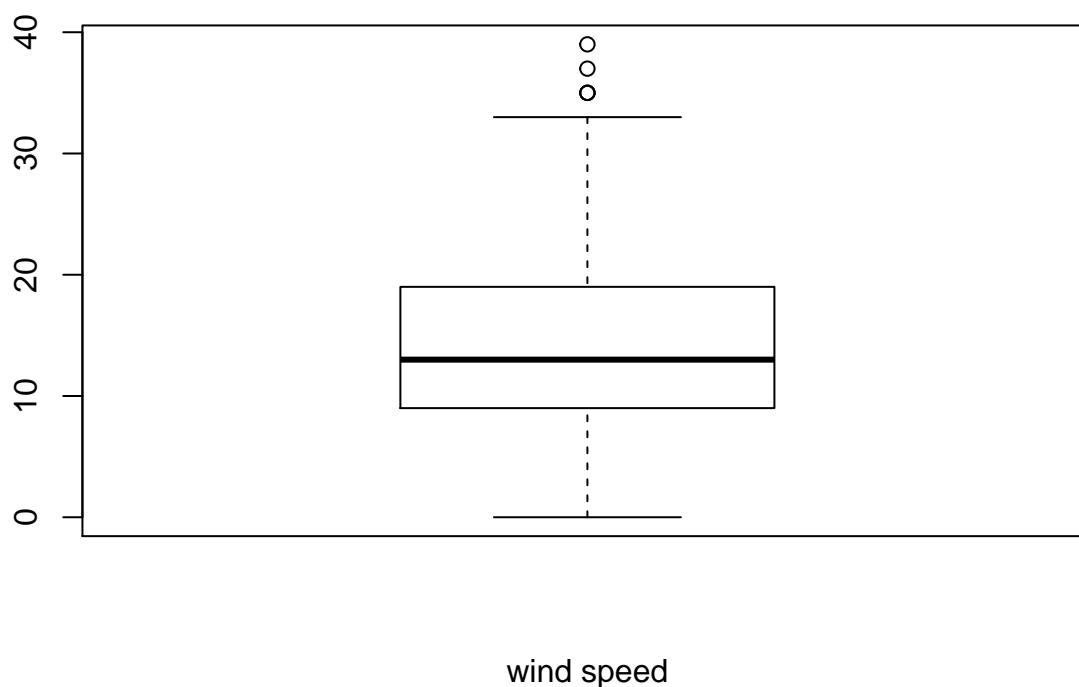
4. Wind Speed

```
hist(bikejan$windspeed,xlab="wind speed")
```

Histogram of bikejan\$windspeed



```
boxplot(bikejan$windspeed,xlab="wind speed")
```



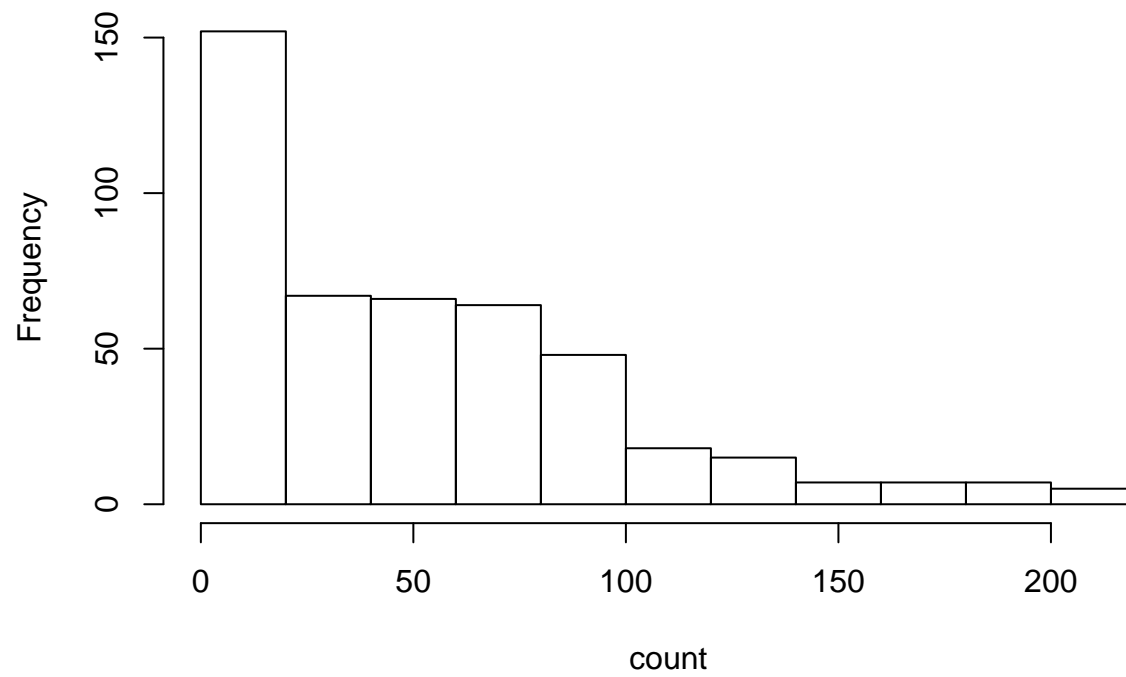
```
quantile(bikejan$windspeed,c(x/1000,0.05,0.1,0.2,0.25,0.3,0.4,0.5,0.6,0.7,0.75,0.8,0.9,0.95,0.96,0.97,0.98,0.99,1))
```

```
##    0.1%    0.2%    0.3%    0.4%    0.5%    0.6%    0.7%    0.8%    0.9%    1%
##  0.000  0.000  0.000  0.000  0.000  0.000  0.000  0.000  0.000  0.000
##    5%    10%    20%    25%    30%    40%    50%    60%    70%    75%
##  0.000  4.502  7.002  8.998  8.998 11.001 12.998 15.001 19.001 19.001
##    80%    90%    95%    96%    97%    98%    99%    99%    99.1%  99.2%
## 20.000 23.999 27.999 30.003 30.003 30.901 33.899 33.899 34.810 35.001
##   99.3%  99.4%  99.5%  99.6%  99.7%  99.8%  99.9%
## 35.001 35.001 35.001 35.360 36.269 37.178 38.089
```

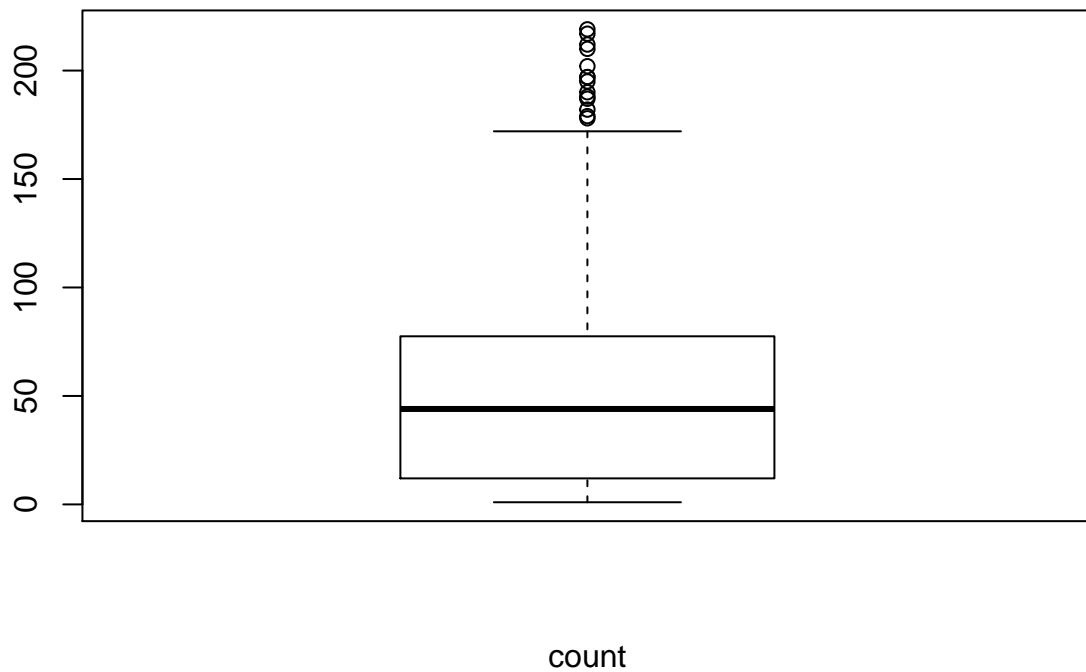
5. Count

```
hist(bikejan$count,xlab="count")
```

Histogram of bikejan\$count



```
boxplot(bikejan$count,xlab="count")
```

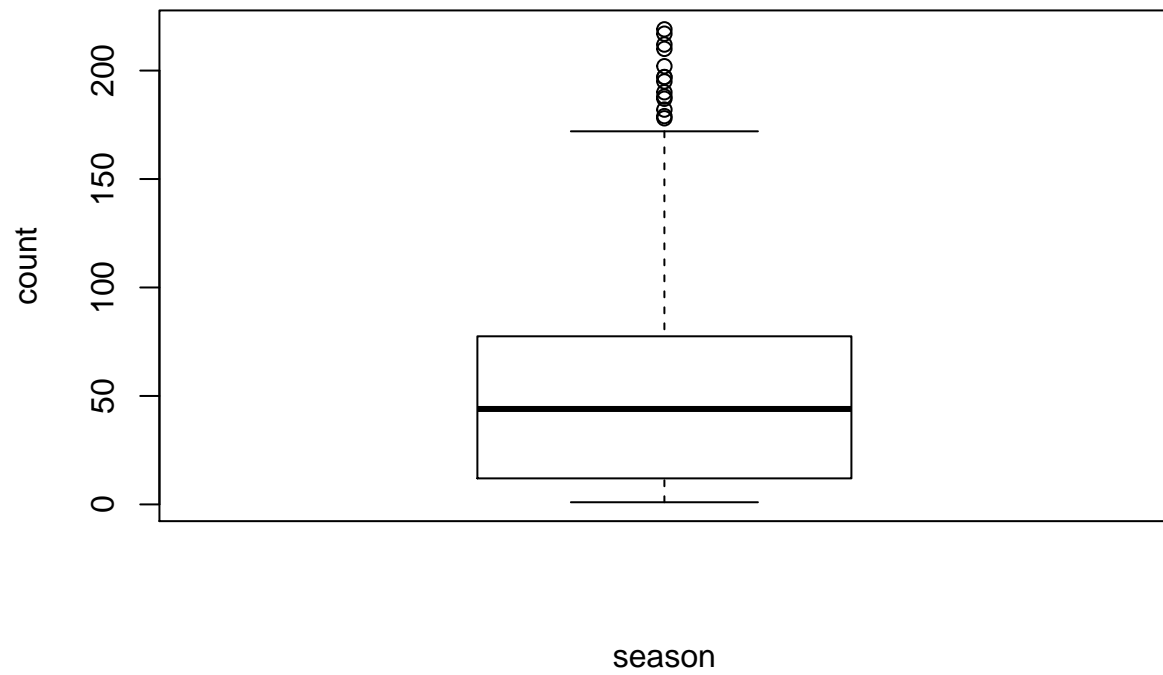


```
quantile(bikejan$count,c(x/1000,0.05,0.1,0.2,0.25,0.3,0.4,0.5,0.6,0.7,0.75,0.8,0.9,0.95,0.96,0.97,0.98,
```

```
##  0.1%  0.2%  0.3%  0.4%  0.5%  0.6%  0.7%  0.8%  0.9%  1%
##  1.00  1.00  1.00  1.00  1.00  1.00  1.00  1.00  1.00  1.00
##   5%  10%  20%  25%  30%  40%  50%  60%  70%  75%
##  1.00  3.00  6.00 12.00 17.00 32.00 44.00 57.00 71.00 77.25
##  80%  90%  95%  96%  97%  98%  99%  99%  99.1% 99.2%
## 86.00 114.00 155.50 160.60 174.10 187.90 199.25 199.25 201.52 204.88
## 99.3% 99.4% 99.5% 99.6% 99.7% 99.8% 99.9%
## 208.52 210.54 211.45 212.90 215.17 217.18 218.09
```

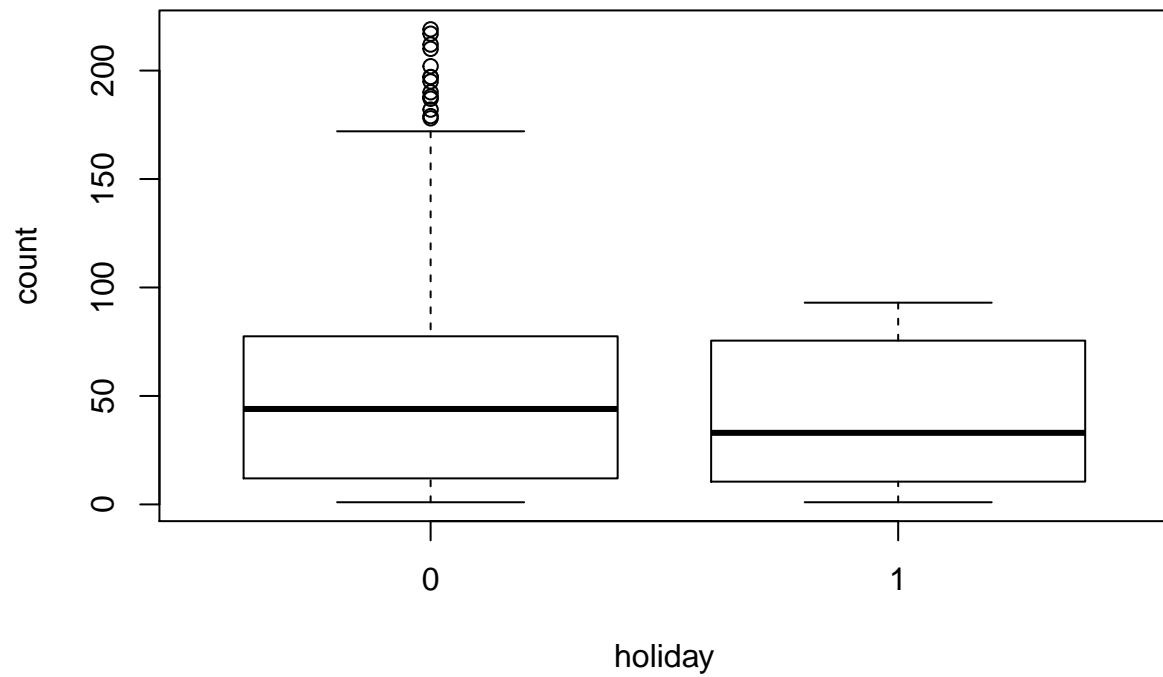
Bivariate Analysis with categorical variables

```
boxplot(count~season,bikejan,xlab="season",ylab="count")
```



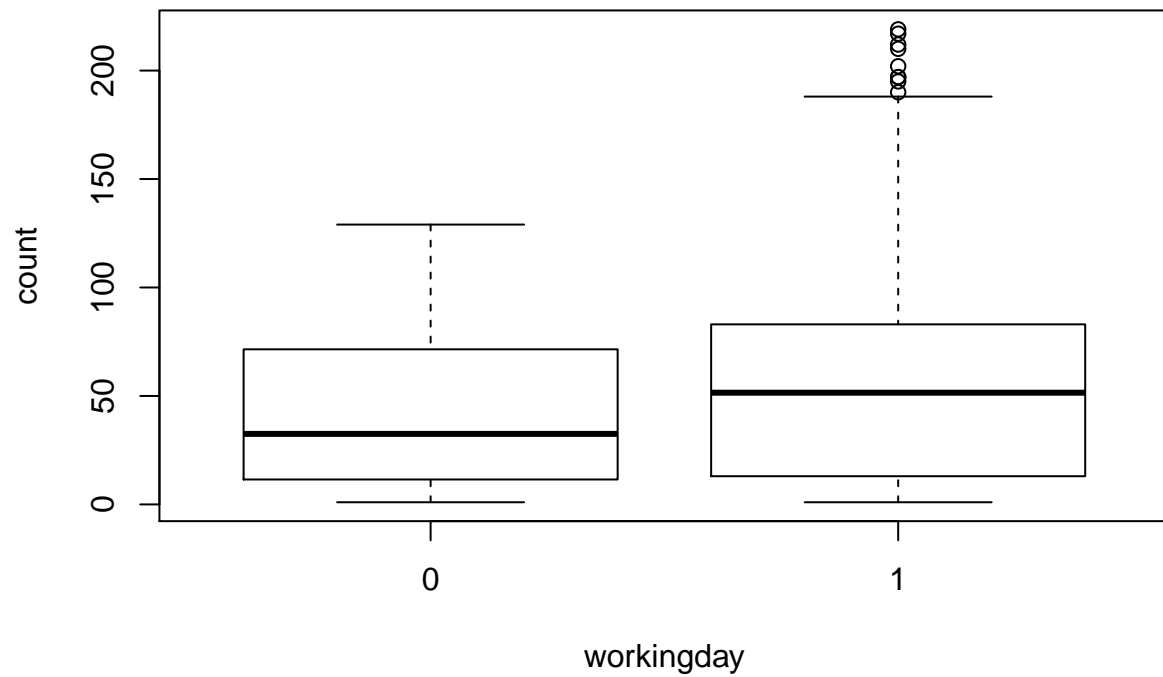
#only one season throughout january

```
boxplot(count~holiday,bikejan,xlab="holiday",ylab="count")
```



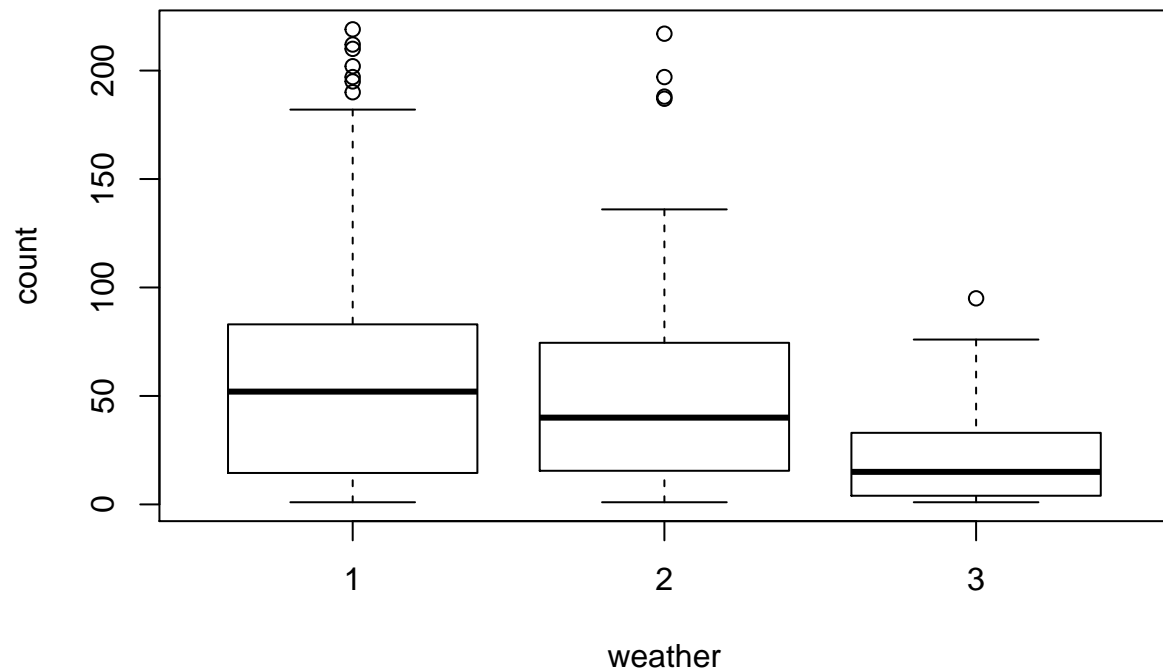
#people rent more bikes when their are no holidays but there was only 1 day of holiday so this may not be correct metric to show

```
boxplot(count~workingday,bikejan,xlab="workingday",ylab="count")
```



#people rent more bikes on working days than on holidays/saturday/sundays

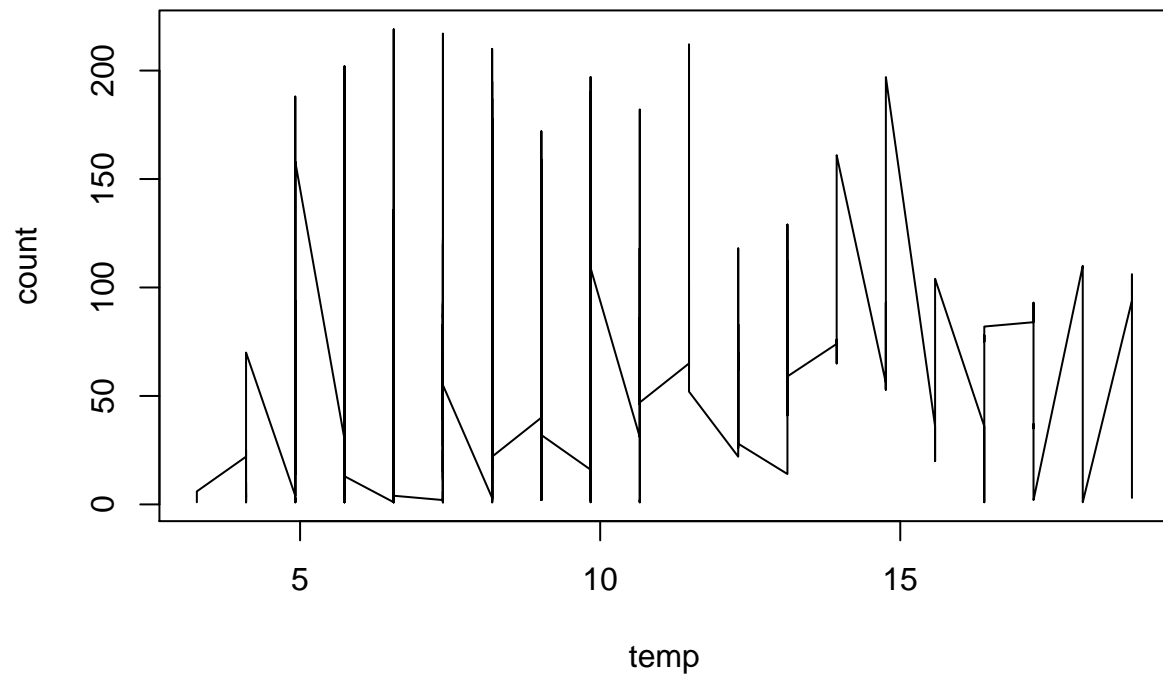
```
boxplot(count~weather,bikejan,xlab="weather",ylab="count")
```

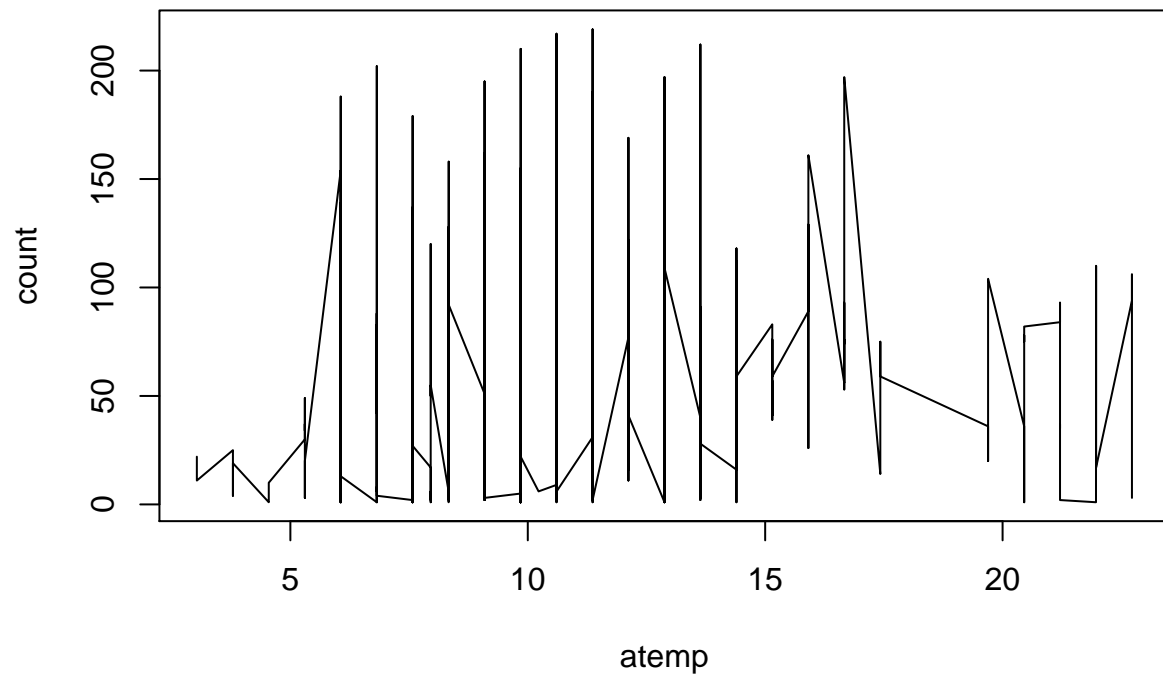
#clearly, weather has a role to play for people to rent bike. '3' depicts rainy weather hence less bikes, '1' depicts clear weather hence more bikes, '2' is misty.

Bivariate Analysis with continuous variables

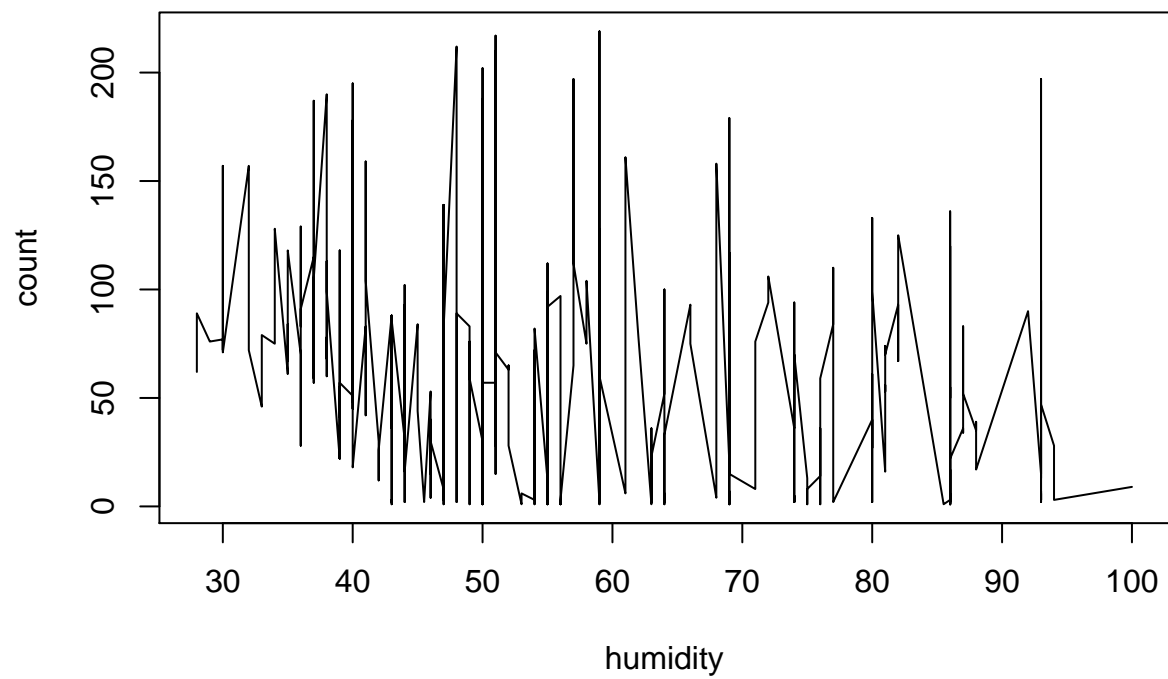
```
plot(count~temp,bikejan[order(bikejan$temp),],type="l",xlab="temp",ylab="count")
```



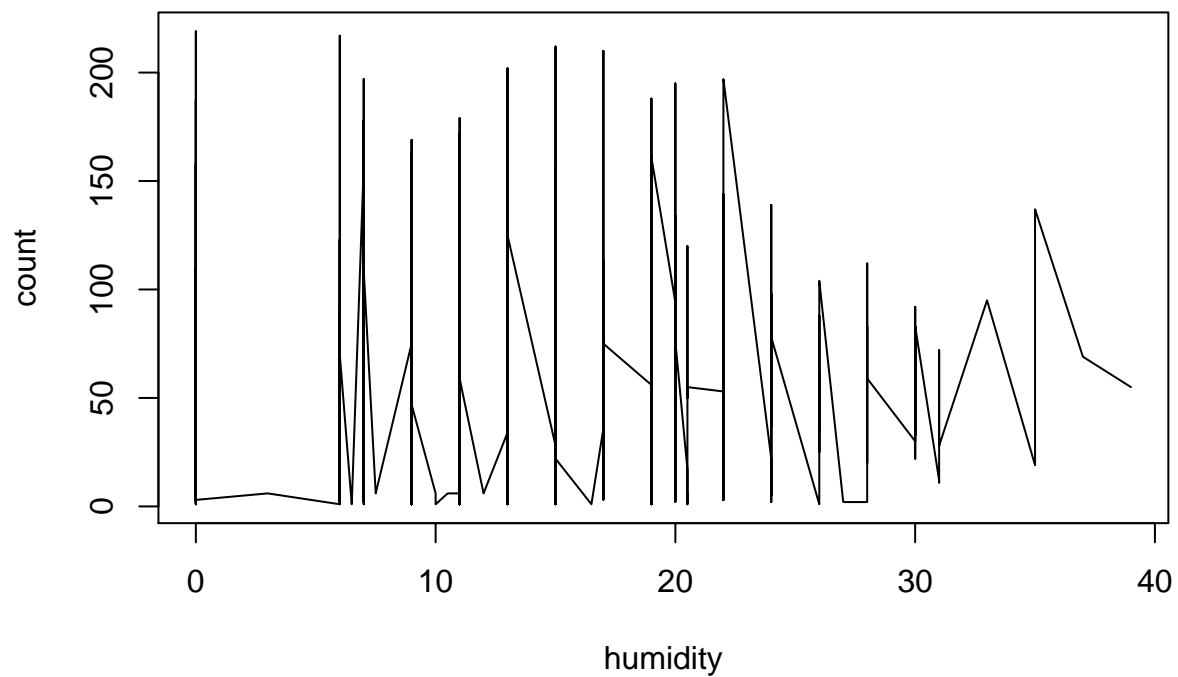
```
plot(count~atemp,bikejan[order(bikejan$atemp),],type="l",xlab="atemp",ylab="count")
```



```
plot(count~humidity,bikejan[order(bikejan$humidity),],type="l",xlab="humidity",ylab="count")
```



```
plot(count~windspeed,bikejan[order(bikejan$windspeed),],type="l",xlab="humidity",ylab="count")
```



#more bikes are rented when temp between 5-10, humidity between 40-60 and windspeed between 8-22

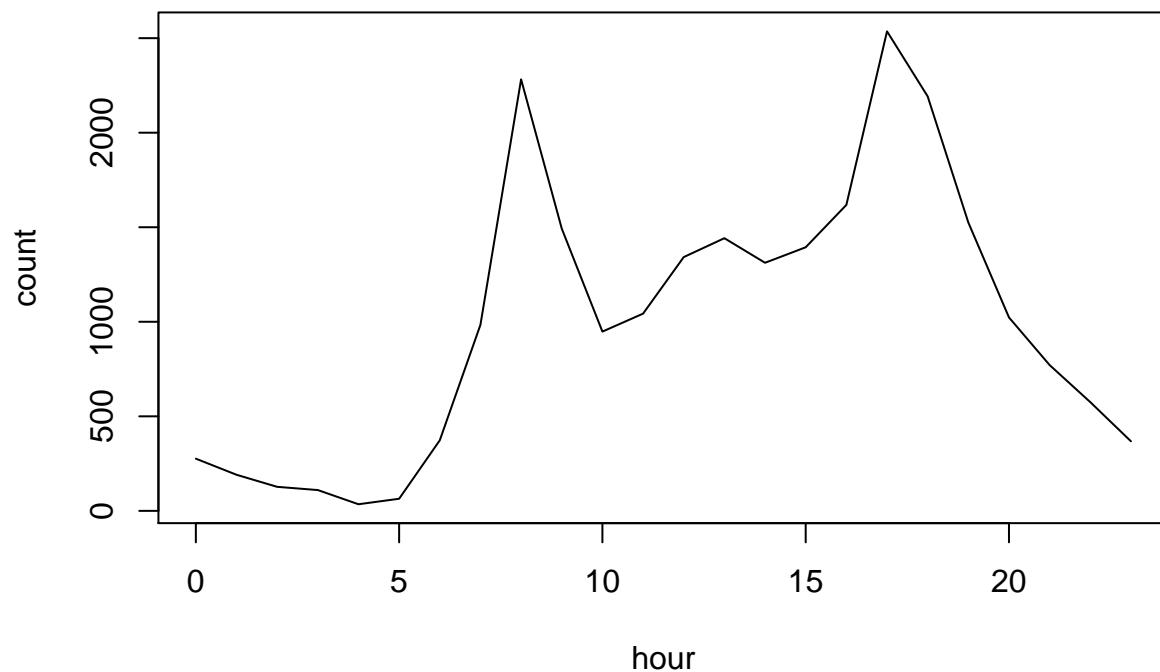
Time series Analysis

1. Hour

```
bikejan_hour <- aggregate(count~hour,bikejan,sum)
head(bikejan_hour[order(-bikejan_hour$count),],4)
```

```
##    hour count
## 18   17 2536
##  9    8 2282
## 19   18 2192
## 17   16 1618
```

```
plot(count~hour,bikejan_hour,type="l")
```



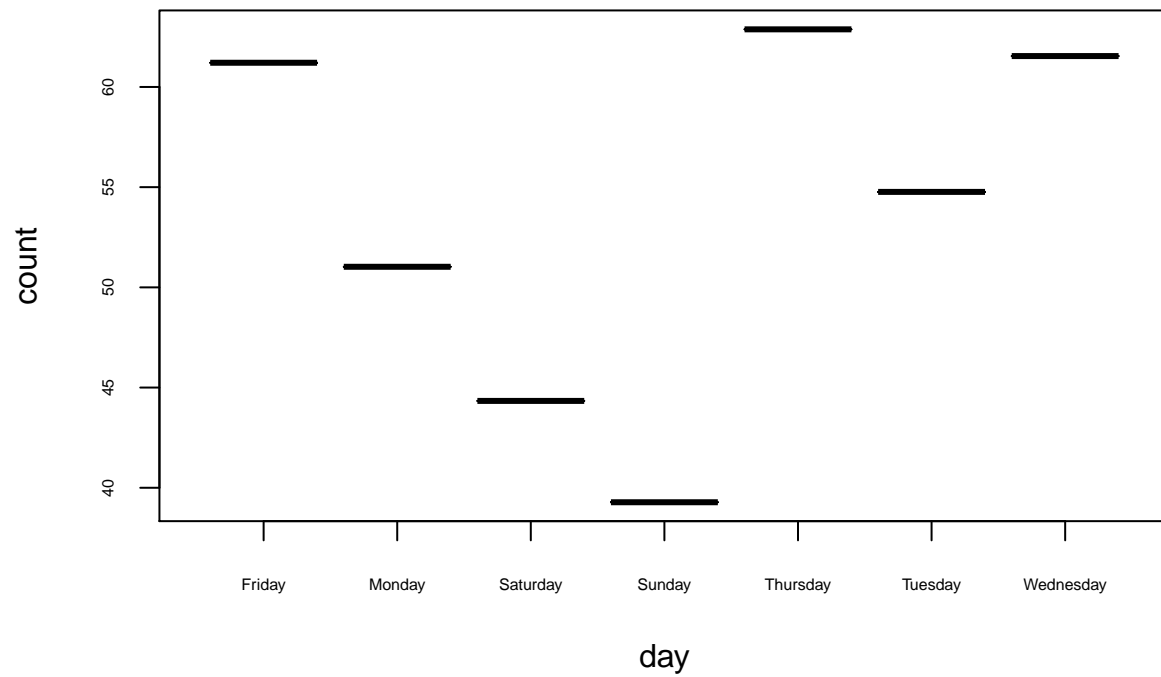
more bikes are in hours 8 AM and 5,6 PM

2. Day

```
bikejan_day <- aggregate(count~day,bikejan,mean)
bikejan_day[order(-bikejan_day$count),]
```

```
##      day count
## 5  Thursday 62.88
## 7  Wednesday 61.54
## 1   Friday 61.21
## 6   Tuesday 54.76
## 2   Monday 51.03
## 3   Saturday 44.33
## 4    Sunday 39.28
```

```
plot(count~day,bikejan_day,cex.axis=0.50)
```



3. Date

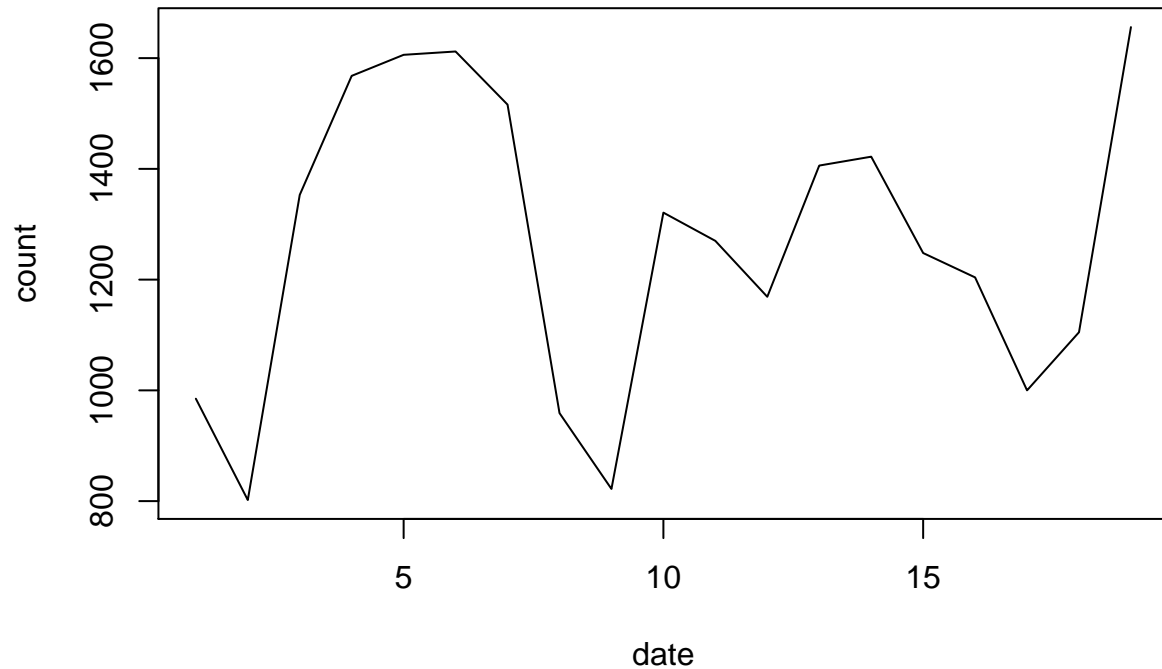
```
bikejan_date <- aggregate(count~date,bikejan,sum)
head(bikejan_date[order(-bikejan_date$count),])
```

```
##    date count
## 19    19 1656
##  6     6 1612
##  5     5 1606
##  4     4 1568
##  7     7 1516
## 14    14 1422
```

```
tail(bikejan_date[order(-bikejan_date$count),])
```

```
##    date count
## 18    18 1105
## 17    17 1000
##  1     1  985
##  8     8  959
##  9     9  822
##  2     2  802
```

```
plot(count~date,bikejan_date,type="l")
```



clearly there is a dip in the values on holidays

Correlation

```
cor(bikejan[, -c(1, 18, 17, 6, 15, 14, 13, 11, 10)])
```

Warning: the standard deviation is zero

```
##      season  holiday workingday  weather  atemp humidity windspeed
## season      1      NA      NA      NA      NA      NA      NA
## holiday     NA  1.00000 -0.30861  0.26193 -0.1108 -0.04875 -0.02607
## workingday  NA -0.30861  1.00000 -0.14604 -0.2322  0.01107 -0.11545
## weather     NA  0.26193 -0.14604  1.00000  0.2118  0.53104 -0.14539
## atemp       NA -0.11085 -0.23221  0.21185  1.0000  0.27018 -0.21568
## humidity    NA -0.04875  0.01107  0.53104  0.2702  1.00000 -0.32051
## windspeed   NA -0.02607 -0.11545 -0.14539 -0.2157 -0.32051  1.00000
## count       NA -0.05473  0.17542 -0.17627  0.1408 -0.26894  0.08240
## hour        NA  0.00000  0.00000 -0.05503  0.1437 -0.20945  0.14173
##      count      hour
## season      NA      NA
## holiday    -0.05473  0.00000
```



```
## workingday 0.17542 0.00000
## weather -0.17627 -0.05503
## atemp 0.14076 0.14369
## humidity -0.26894 -0.20945
## windspeed 0.08240 0.14173
## count 1.00000 0.37426
## hour 0.37426 1.00000
```