



McCOMBS SCHOOL OF BUSINESS

**Salem Center for Policy**

## Bias-variance tradeoff

David Puelz

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# Prediction

Let's go back to supervised learning aka **prediction**.

There was a lingering problem of which **subset** of variables I use for my regression model. It is closely related to **model selection**, and we will cover important ideas related to it here.

Remember our supervised learning goal

Predict a target variable  $Y$  with input variables  $X$ .

# Remember our supervised learning goal

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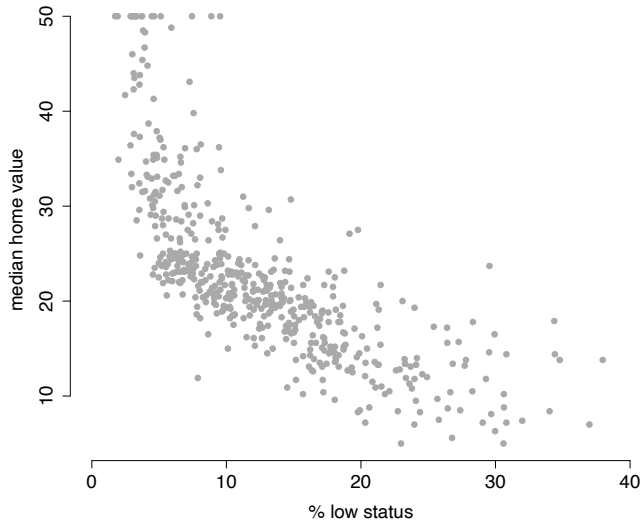
We can frame the problem by supposing  $Y$  and  $X$  are related in the following way:

$$Y_i = f(X_i) + \epsilon_i$$

To achieve our goal, we need to: *Learn or estimate  $f(\cdot)$*  from data.

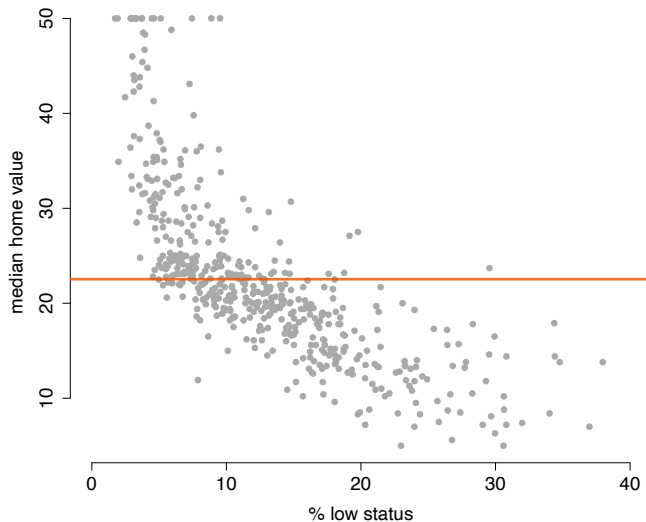
# Boston housing data

Predict median home value with percent low economic status.



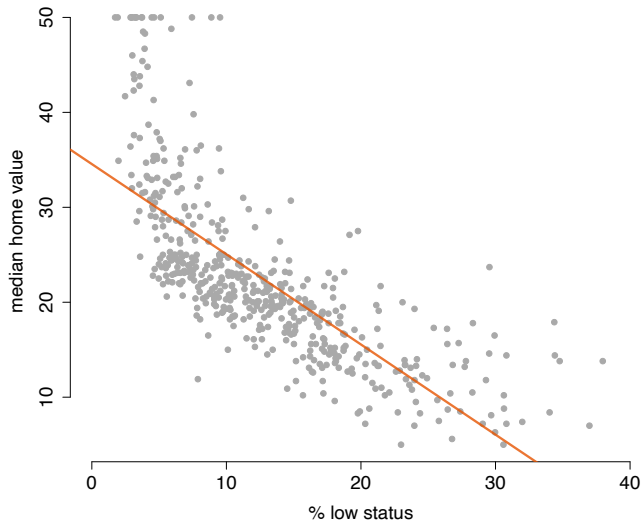
# Boston housing data

Prediction at % low status = 30?



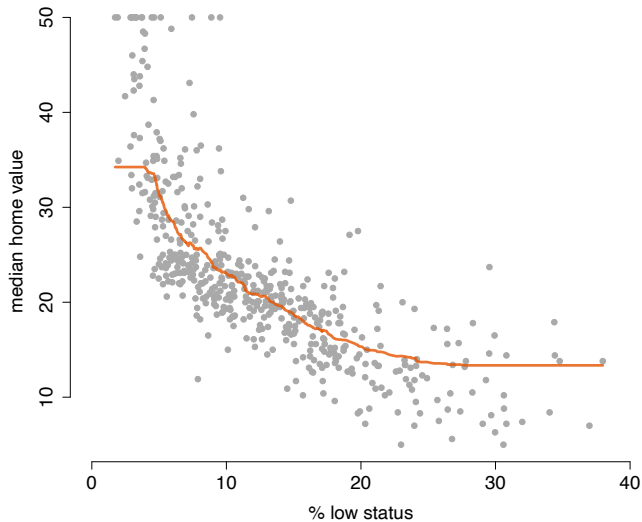
# Boston housing data

Prediction at % low status = 30?



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How do we estimate  $f(\cdot)$ ?

1. Choose set of training data:  $(Y_1, X_1), \dots, (Y_N, X_N)$ .

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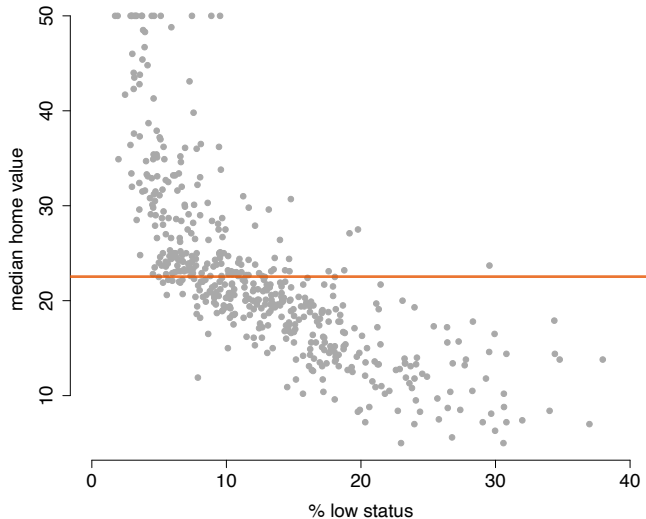
1. Choose set of training data:  $(Y_1, X_1), \dots, (Y_N, X_N)$ .
2. Fit  $f(\cdot)$  to training data using:
  - Parametric model, or
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3. Evaluate performance on testing data and *adjust*.

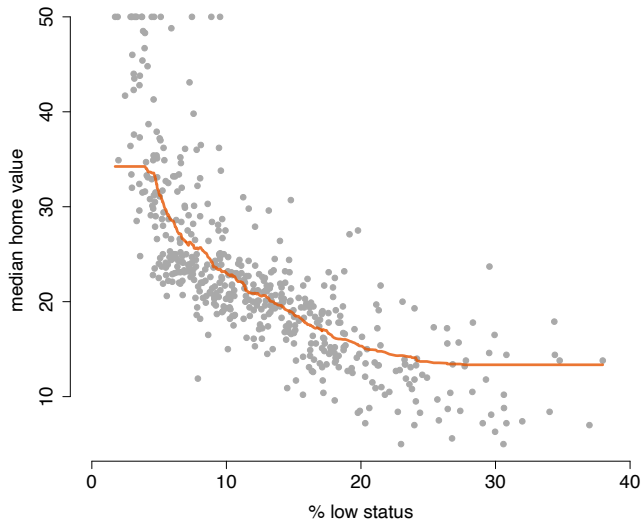
How do we estimate  $f(\cdot)$ ?

Parametric:  $Y = \mu + \epsilon$ . restrictive assumptions, but simple interpretation.



How do we estimate  $f(\cdot)$ ?

Nonparametric: "Knn" with  $k = 100$ . flexible assumptions, but complex interpretation.



The challenge when estimating predictions  $\widehat{f}(\cdot)$

Balancing *restrictiveness* of assumptions with simplicity of *interpretation*.

Let's look at k-nearest-neighbors (knn)

Prediction at point  $x$ ,  $\widehat{f(x)}$  = average of  $k$  nearest points around  $x$ .

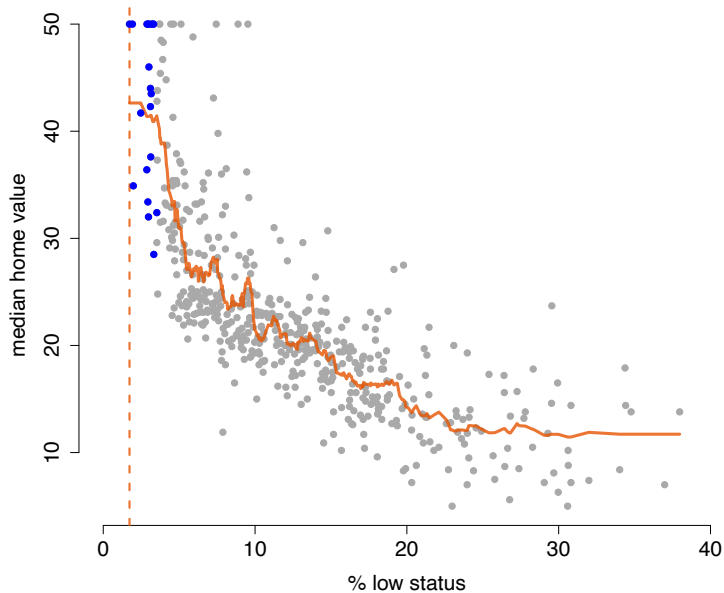
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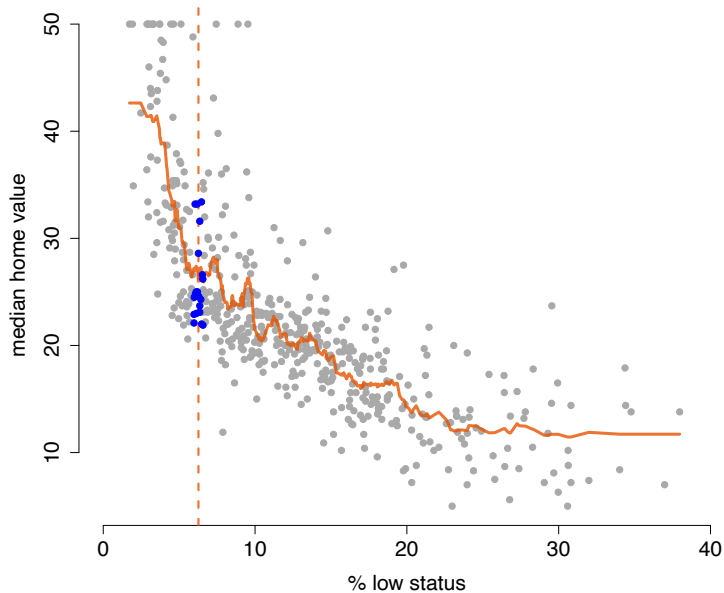
Let's look at  $k = 20$  ...



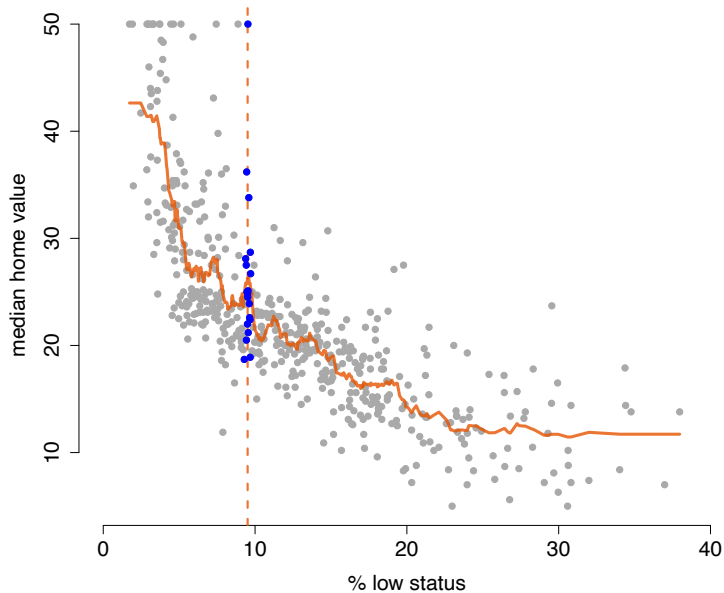
knn with  $k = 20$



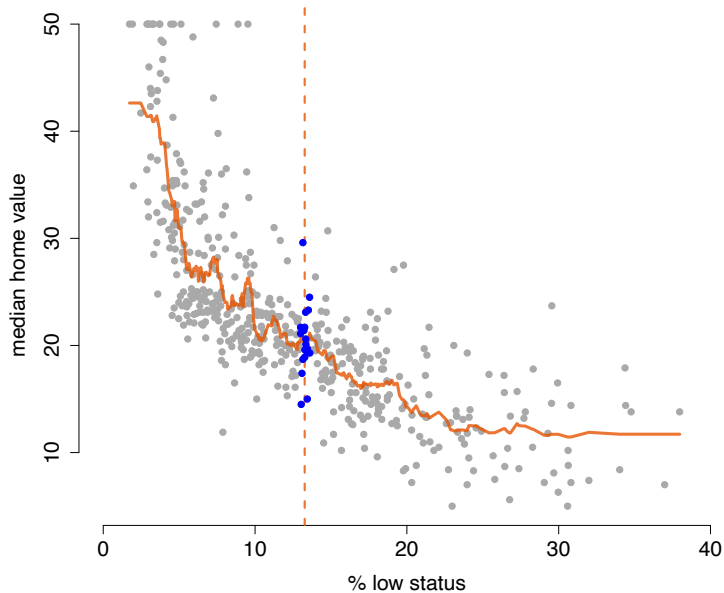
knn with  $k = 20$



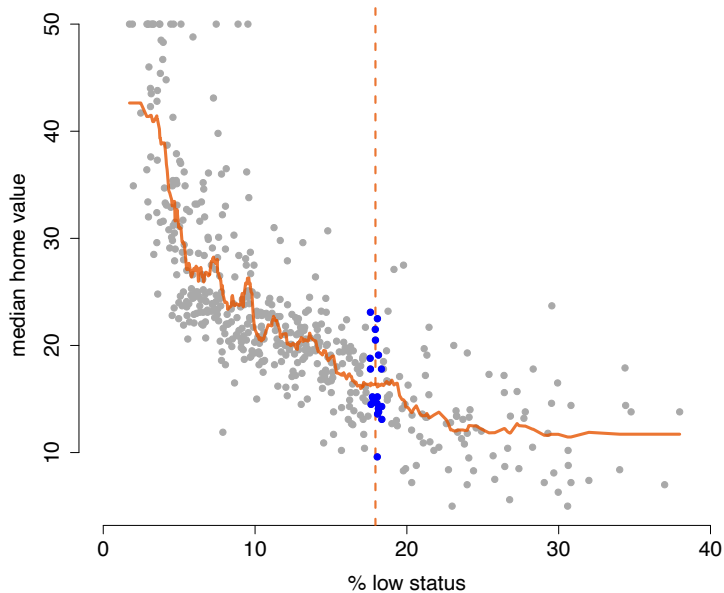
knn with  $k = 20$



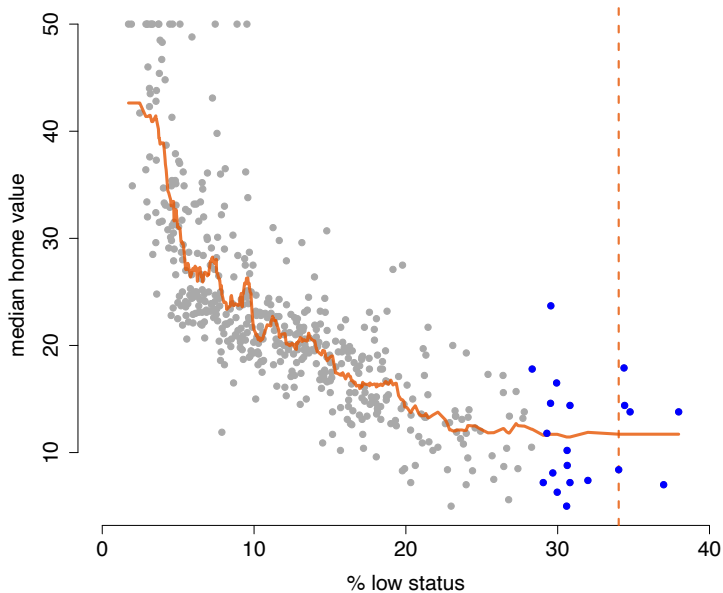
knn with  $k = 20$



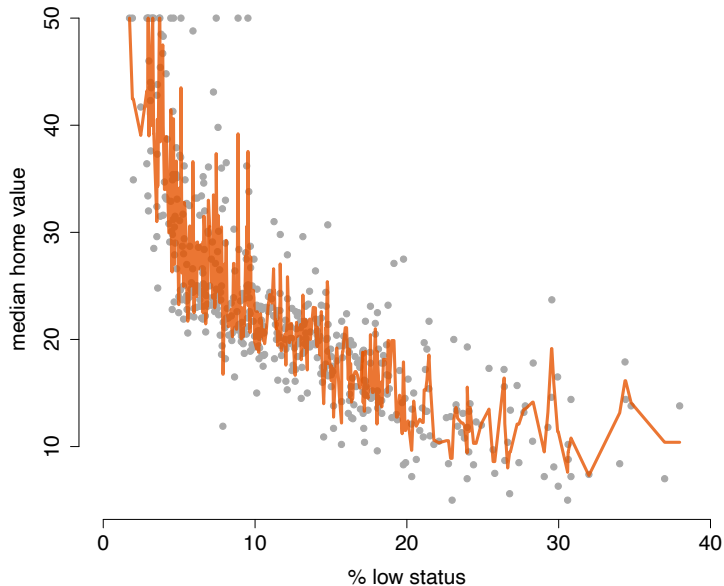
knn with  $k = 20$



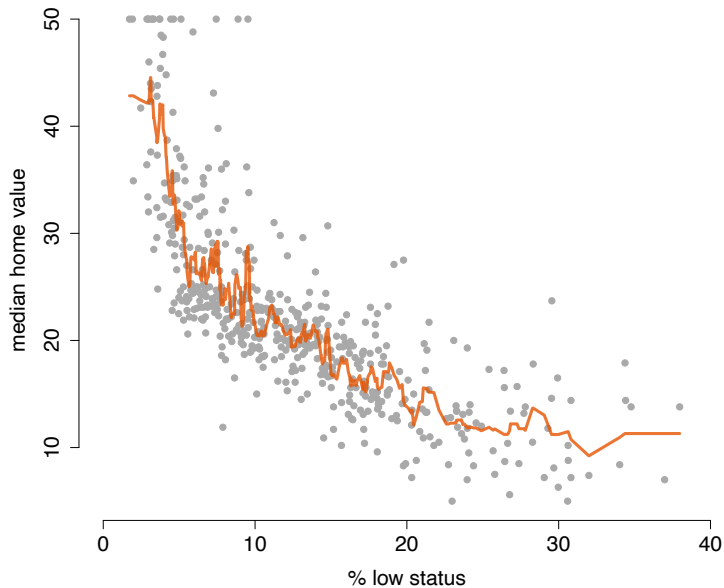
knn with  $k = 20$



Why don't I choose  $k = 2$  instead?

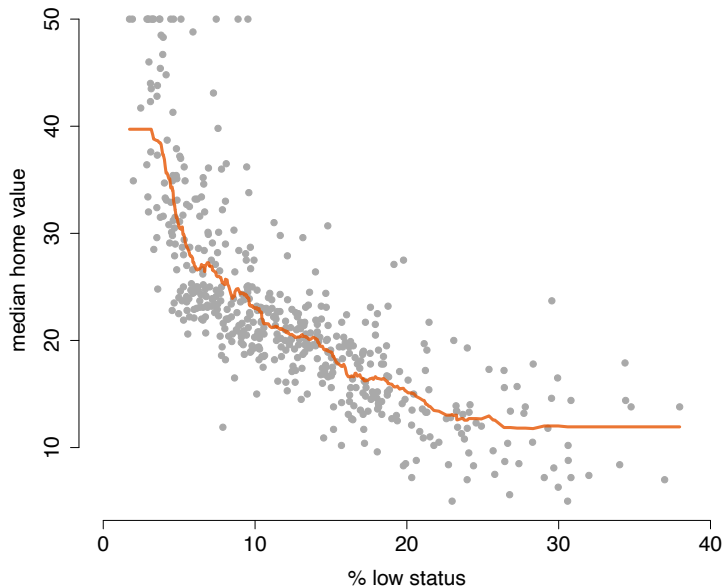


or  $k = 10$  ...

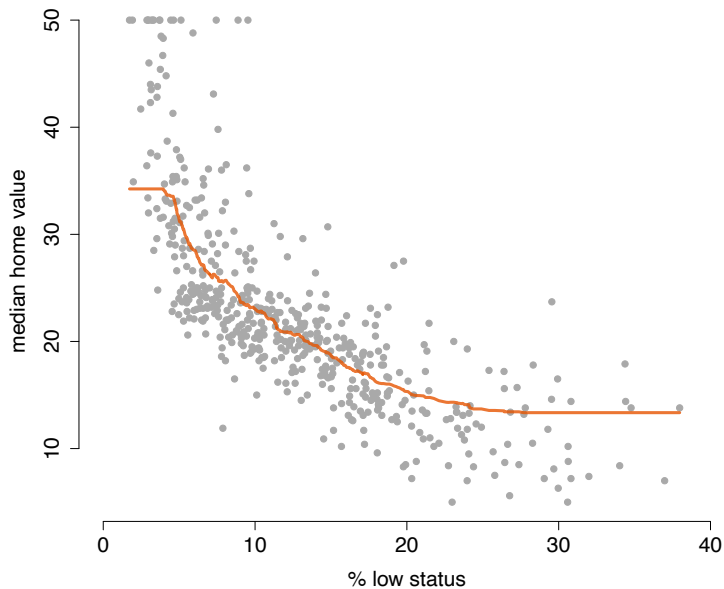




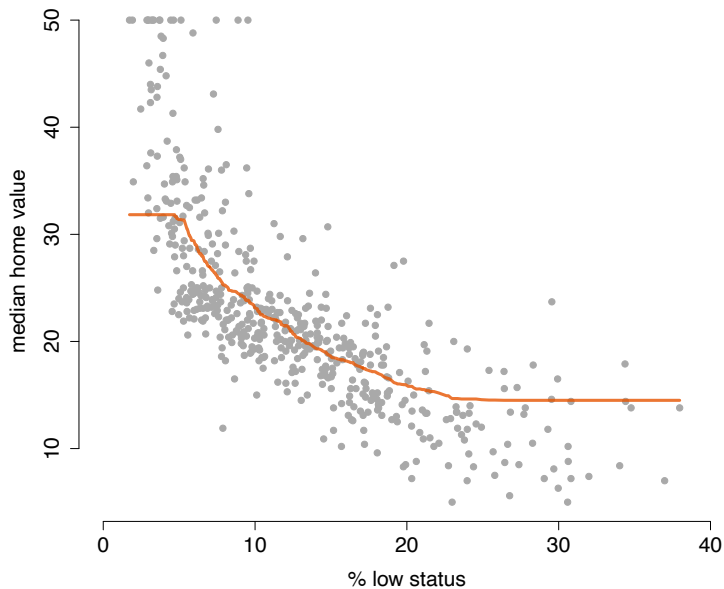
or  $k = 50$  ...



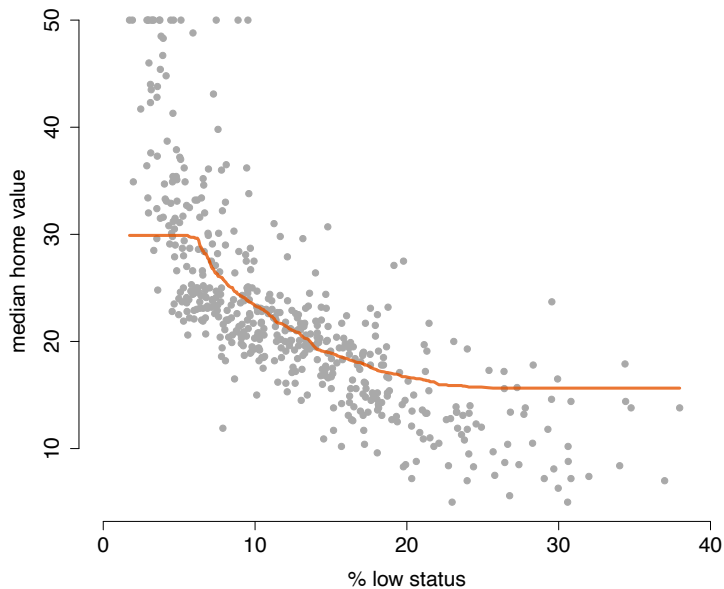
or  $k = 100$  ...



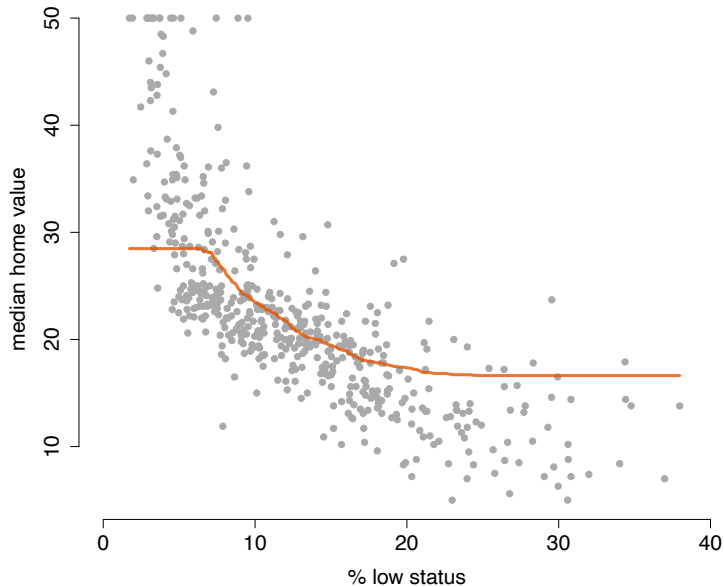
or  $k = 150$  ...



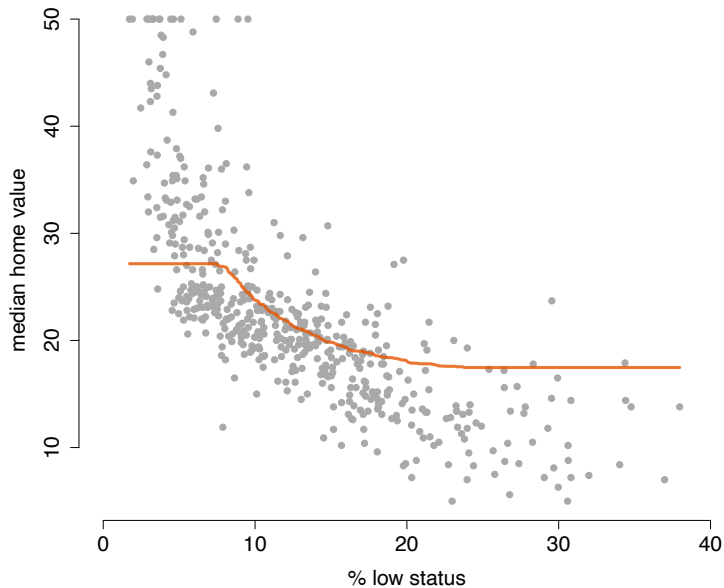
or  $k = 200$  ...



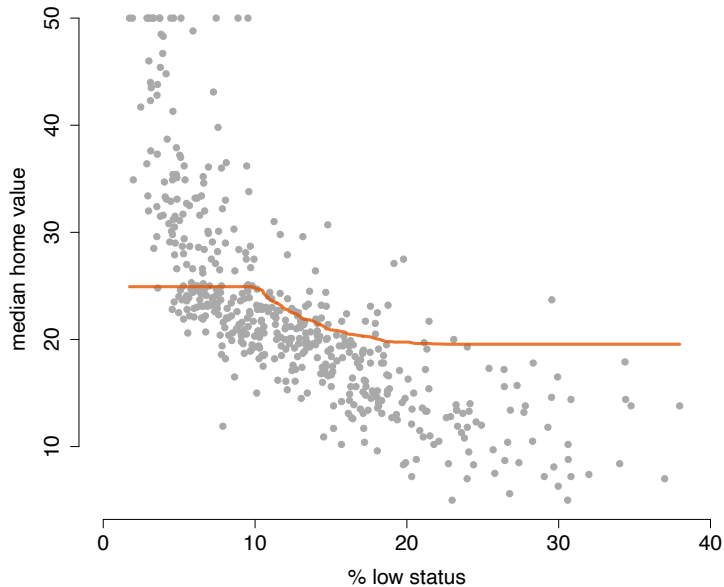
or  $k = 250$  ...



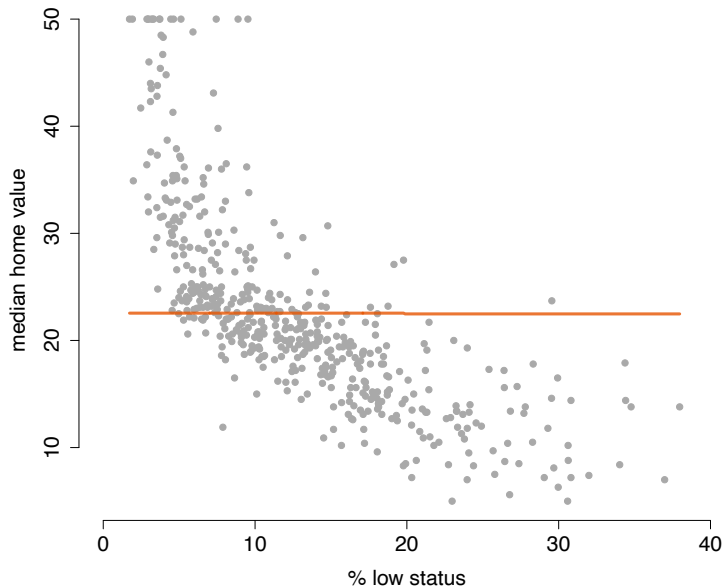
Or  $k = 300$  ...



or  $k = 400$  ...



or  $k = 505$  ...





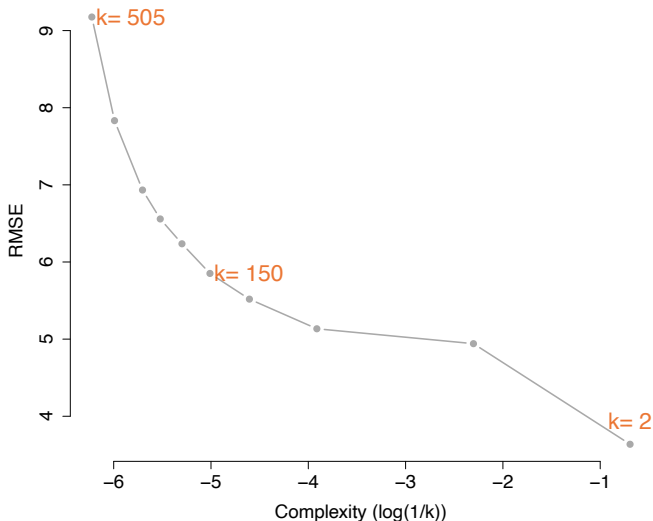
## A rigorous way to select

- The **root mean squared error** measures how accurate my predictions are, on average.

$$RMSE = \sqrt{\frac{1}{n} \sum_{i=1}^n [Y_i - \widehat{f}(X_i)]^2}$$

# In sample RMSE

It looks like  $k = 2$  is the best. Should we choose this model?



We care about **out of sample** performance

- Suppose we have  $m$  additional observations  $(X_i^o, Y_i^o)$ , for  $i = 1, \dots, m$ , **that we did not use to fit the model**. Let's call this dataset the **validation set** (a.k.a *hold-out set* or *test set*)

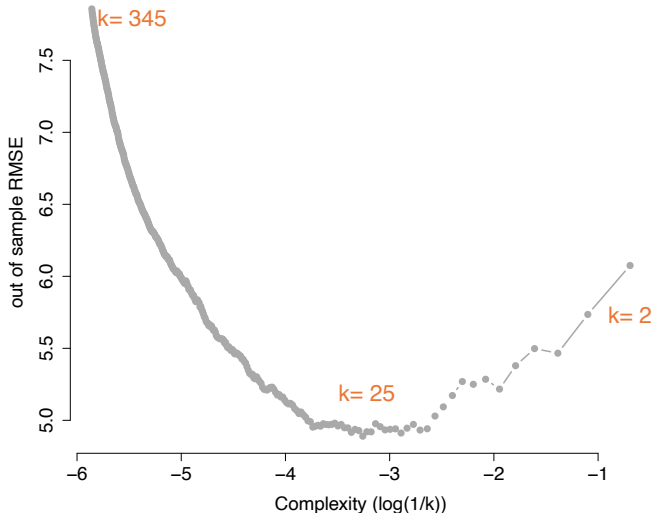
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- We evaluate the fit with **out of sample** RMSE:

$$RMSE^o = \sqrt{\frac{1}{m} \sum_{i=1}^m \left[ Y_i^o - \widehat{f}(X_i^o) \right]^2}$$

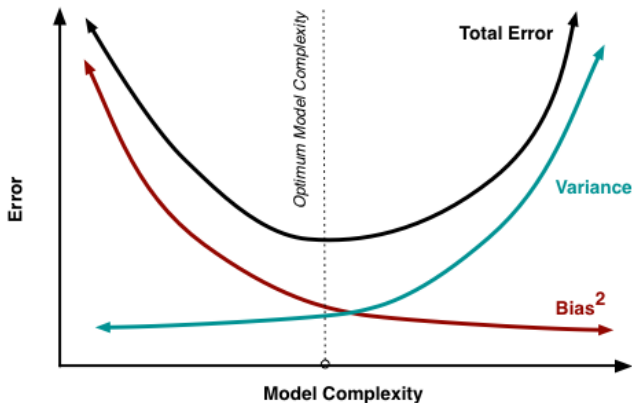
# Out of sample RMSE

Fit each model on training set of size 400. Test each model (*out of sample*) on testing set of size 106. Here, we plot the out of sample performance.



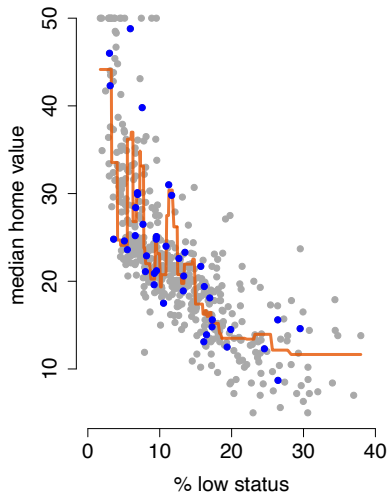
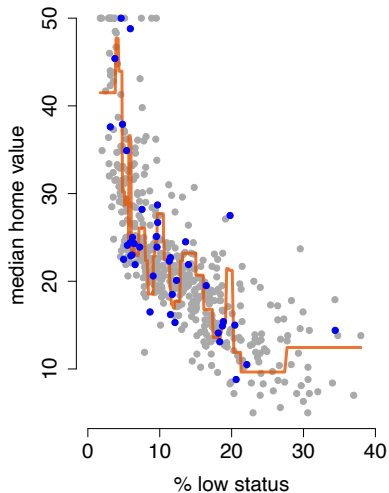
# The Bias-variance tradeoff!

When fitting a predictive model, there is a tradeoff between **bias** and **variance** of predictions.



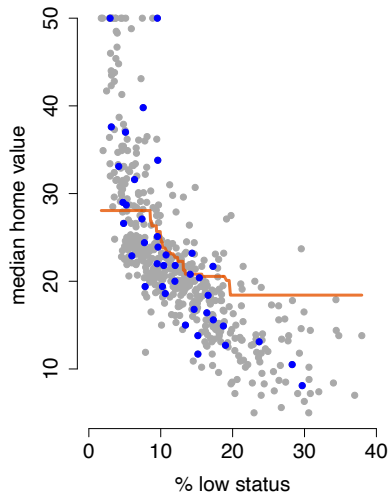
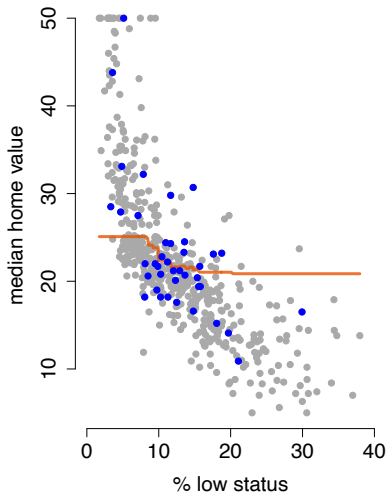
$k = 2$ : low bias, high variance

Training set of size 40.



$k = 25$ : high bias, low variance

Training set of size 40.







Selecting  $k$  in Knn is the same as selecting which variables to include in your regression model!

In both cases, you are trying to build the **best model** for your outcome  $Y$ .

Questions that remain unanswered:

- How does model selection relate to causal inference?
- More directly, how can we use the best ideas from machine learning to help us automatically **control for** the variables we need in our model?