



McCOMBS SCHOOL OF BUSINESS

Salem Center for Policy

Project and Midterm

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October 11, 2021

Project



Beginning Thanksgiving week, we will start project presentations. The days of the presentations will be:

- November 23
- November 30
- December 2

*order of presentation will be randomly assigned among groups



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There are two components of the project:

(1) **Presentation**: either using powerpoint, beamer, or Rmarkdown slides. 15min long, states your question, data, findings, and conclusion, as if you were presenting your results to your boss.

(2) **Write-up**: using Rmarkdown, like our homework but very polished with pretty figures and descriptive prose. Like the beginnings of an academic paper.

*breakdown: 25% (1) + 75% (2)

- The project will revolve around a question of interest to **you!**
- You can either **replicate an existing paper** or **answer your own empirical question** using data that you figure out how to find and the tools we've learned in this class.
- If you choose **replication**, I expect your numbers will exactly match the published paper and it is fully replicated. If you choose your **own question**, you are free to analyze the data how you wish.

Important dates:

Oct 29 – group formation (≤ 3 people) and project approval

Nov 23, Nov 30, Dec 2 – class presentations

Dec 7 – project write-ups due



- Start thinking about your project and finding data soon! **This will often take the most time**
- Feel free to ask me questions as you start to formulate your question of interest



75min, in class on **Oct 21** (blue book)

T/F & free response type questions on the **causality through prediction** sections of the course

There will not be code-writing. Instead, there might be blocks of code for you to interpret

For studying, focus on the big pictures concepts (e.g., random assignment, confounding, bootstrapping, & conditioning). Any derivations requested will be simple. Go through slides, readings, & homeworks