



McCOMBS SCHOOL OF BUSINESS

Salem Center for Policy

Project and Midterm

David Puelz

October 11, 2021

Project



Beginning Thanksgiving week, we will start project presentations. The days of the presentations will be:

- November 23
- November 30
- December 2

*order of presentation will be randomly assigned among groups



Beginning Thanksgiving week, we will start project presentations. The days of the presentations will be:

- November 23
- November 30
- December 2

*order of presentation will be randomly assigned among groups

There are two components of the project:

(1) **Presentation**: either using powerpoint, beamer, or Rmarkdown slides. 15min long, states your question, data, findings, and conclusion, as if you were presenting your results to your boss.

(2) **Write-up**: using Rmarkdown, like our homework but very polished with pretty figures and descriptive prose. Like the beginnings of an academic paper.

*breakdown: 25% (1) + 75% (2)

- The project will revolve around a question of interest to **you!**
- You can either **replicate an existing paper** or **answer your own empirical question** using data that you figure out how to find and the tools we've learned in this class.
- If you choose **replication**, I expect your numbers will exactly match the published paper and it is fully replicated. If you choose your **own question**, you are free to analyze the data how you wish.

Important dates:

Oct 29 – group formation (≤ 3 people) and project approval

Nov 23, Nov 30, Dec 2 – class presentations

Dec 7 – project write-ups due



- Start thinking about your project and finding data soon! **This will often take the most time**
- Feel free to ask me questions as you start to formulate your question of interest



75min, in class on **Oct 21** (blue book)

T/F & free response type questions on **causality – prediction** sections of the course

There will not be code-writing. Instead, there might be quoted blocks of code for you to interpret

For studying, focus on the important big pictures concepts and ideas, like random assignment, confounding, bootstrapping, conditioning ... any derivations requested will be simple. Go through slides, readings, & homeworks