Twitter Archive of Indian Politicians

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Why collect Twitter Data for Politicians?

- Twitter API has returns the latest 3200 tweets only
- No comprehensive dataset of Indian politicians to study aggregate patterns
- Twitter: a tool for political messaging and framing online narratives
- From of information from social media to the mainstream media
- Resource for data scientists

Conversations: What are people talking about? Reaction to political events?

How many Indian Politicians are on Twitter?

We don't know.

Problem #1: Curate a list of Politicians (MPs, Cabinet Ministers, MLAs, CMs, Office Bearers, Party Spokespersons, Other Associates)

To set up the system, list of 314 politicians sourced from <u>surendran.info</u>.

Tweet Collection Process

Initial Setup

Step 1: Create a file *twitter_handles.csv* with list of all accounts to archive

Step 2: The scraper fetches the latest 3200 tweets for all these accounts

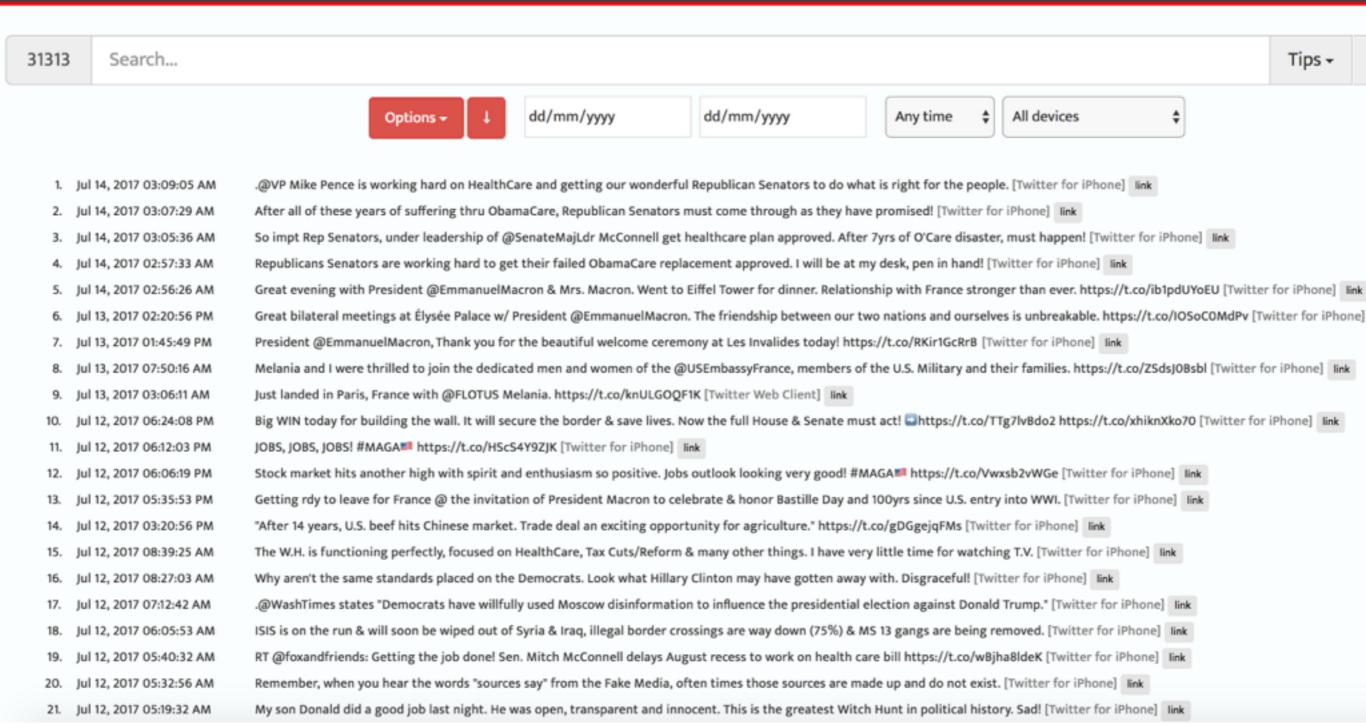
Step 3: Bypass Twitter API: use web scraping to fetch older tweets. (Under

development)

Automated Twitter Collection System

- Update *twitter_handles.csv* whenever a new political account is identified. The system will fetch older tweets automatically.
- Run the scraper every midnight to fetch new tweets
- System being tested on Google Cloud Platform

Additional Accounts +



@realDonaldTrump

Analysis

Retweet Analysis

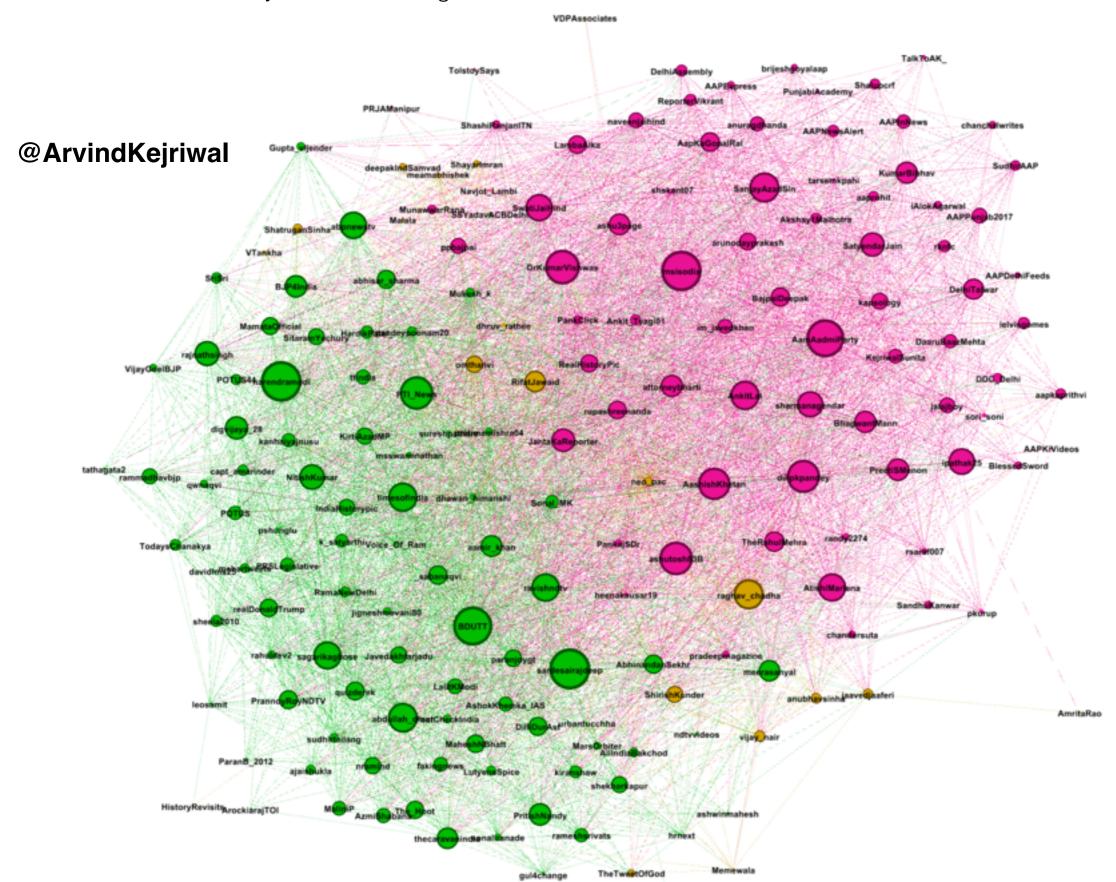
@ArvindKejriwal | 14th February 2015 to 14th February 2017 | 12,064 Tweets

Accounts retweeted >=70 times by Delhi CM

Handle	Number of Retweets
AAPInNews	805
ashu3page	481
msisodia	339
JantaKaReporter	256
DaaruBaazMehta	192
AashishKhetan	163
rupashreenanda	152
Shalupcrf	134
ashutosh83B	129
SatyendarJain	128
SanjayAzadSIn	122
KapilMishraAAP	102
sharmanagendar	100
Akshay1Malhotra	92
AnkitLal	91
ShirishKunder	88
RealHistoryPic	87
sagarikaghose	86
jalajboy	84
Rohinisgh_ET	71
AAPPunjab2017	70

Social Network Analysis

Community Detection using Follower Network



What else?

Links shared: Collect all URLs shared by politicians. Which are the websites—media, blogs, personal websites, gov websites—that the account is sharing?

When the account was created: When did politicians start using Twitter? Was there any time period when most of these accounts were created?

Break down the results by party, age, state, position held.

Hashtags/Keywords: Find out the most commonly used hashtags and keywords

Additional Variable for Political science research.

A SHM

DATA

Sushma Swaraj, the common tweeple's leader

Samarth Bansal

NEW DELHI:, JULY 05, 2016 02:39 IST UPDATED: JULY 05, 2016 02:39 IST

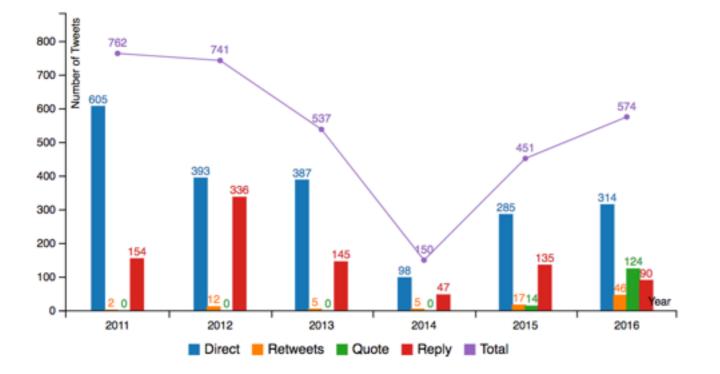


The Minister listens, and replies to the small voices more, study shows

External Affairs Minister Sushma Swaraj's tweets show that she has a marked preference for engaging with Twitter's aam aadmi.

About 64 per cent of all her replies on the microblogging site are with users having less than 500 followers, with 32 per cent of replies going to those with 100 followers or less, The Hindu's analysis of her tweets between May 2011 and June 2016 has revealed.

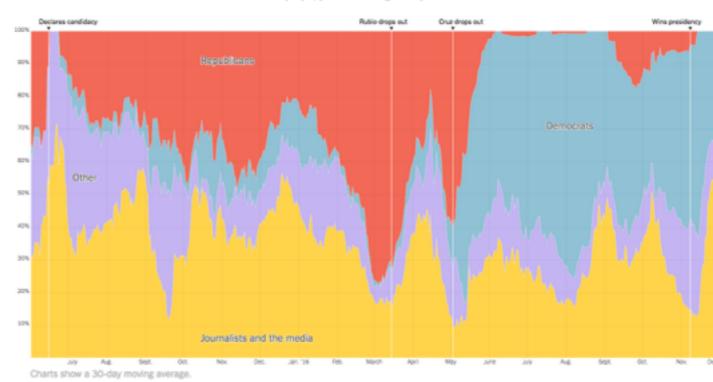
Sushma Swaraj's Tweets



How to Know What Donald Trump Really Cares About: Look at What He's Insulting

By KEVIN QUEALY DEC. 6, 2016

The kinds of people, places and things Trump has insulted over time



SPECIAL ARTICL

Twitter and the Rebranding of Narendra Modi

JOYOJEET PAL, PRIYANK CHANDRA, V G VINOD VYDISWARAN

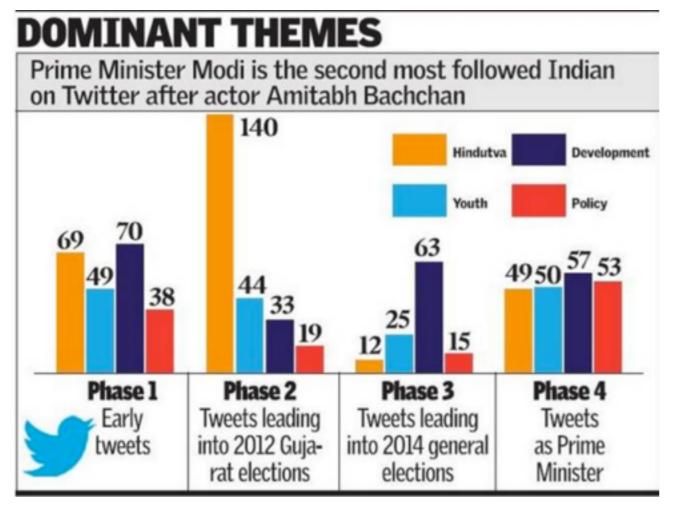
Through a qualitative study of the historical patterns of retweeting and favouriting of Prime Minister Narendra Modi's messages, followbacks to other Twitter accounts, and evolving themes of messages pre- and post-election, this essay examines trends in his political discourse that have corresponded to four distinct periods. Thoughtful construction of messages on Twitter has helped Modi build a powerful online brand, allowing him to transcend a problematic past and emerge as a techno-savvy global leader who speaks directly to his electorate.

uring a visit to China in May 2015, Indian Prime Minister Narendra Modi tweeted a photo of himself with Chinese Premier, Li Keqiang. The image quickly went viral, with the Wall Street Journal calling it the "most powerful selfie in history" (Sugden 2015). By this point, Modi had more than 12.4 million followers on Twitter, making him the second-most followed elected politician there. The same week, Modi declined a one-year anniversary press conference amid news reports that "the extremely social media savvy premiere does not feel the necessity for another 'connect' through the media when he is already in direct touch with the people" (Sharma 2016).

Narendra Modi does indeed have phenomenal direct reach via social media. Besides the Twitter page, Modi's team runs a

Challenging Problems

Content: Identifying theme/topic of every tweet.

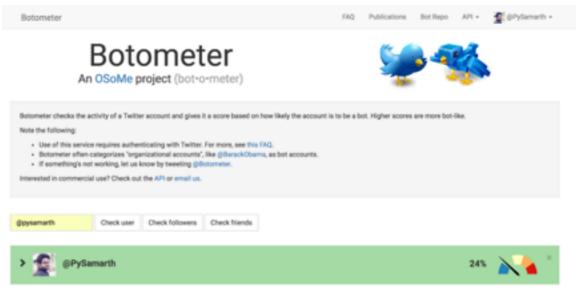


Source: EPW; University of Michigan

Account: managed by self or PR? Can an based on features of the tweet?

How the tweet spreads?

Retweet/Favorite patterns over time Who is retweeting? (Bots?)



Source: Observatory on Social Media, Indiana University

Questions?