

# BANSI KHOKHARIYA

## SENIOR LARAVEL DEVELOPER

+91 9099659184 · bansikhokhariya59@gmail.com

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Laravel Developer with 3+ years of experience in building scalable and secure web applications, RESTful APIs, multi-tenant architectures, and complex backend systems. Highly skilled in PHP, Laravel, MySQL, JavaScript, jQuery, and API integrations, with hands-on experience in cloud deployment, performance optimization, and automated workflows. Proven ability to architect reliable solutions, write clean and maintainable code, and deliver high-performance systems that solve real-world business challenges.

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### STRENGTHS AND EXPERTISE

Laravel , Node js, React js

Multi-Tenant Architecture

REST APIs ,Socket io

MySQL,PostgreSQL,MongoDB

JWT, Sanctum, Passport,Redis

Queues, Events, Scheduler

HTML5, CSS3

JavaScript, jQuery

Bootstrap,Tailwind

### PROFESSIONAL EXPERIENCE

**HKAPPS**

**laravel & Node js Developer**

**Jan 2022 - Oct-2025**

Started my career as a Junior Laravel Developer with 6 months of experience and quickly earned a promotion to Senior TL due to strong performance and problem-solving skills. In this role, I led development tasks, guided junior developers, reviewed code, and helped optimize system architecture. This growth reflects my adaptability, leadership, and commitment to delivering high-quality, scalable solutions.

Proficient in modern web development technologies and tools, including Composer, Git/GitHub, Postman, and deployment on cPanel, Cloud platforms, and VPS environments. Experienced in building dynamic applications using HTML5, CSS3, JavaScript, jQuery, Bootstrap, Tailwind, Laravel, Node.js, and React.js. Strong knowledge of REST APIs, Socket.io, and database systems such as MySQL, PostgreSQL, and MongoDB. Skilled in implementing secure authentication and authorization using JWT, Sanctum, and Passport, and optimizing application performance with Redis, queues, events, and schedulers. Hands-on experience in designing and managing multi-tenant architectures and integrating real-time communication features across scalable systems.

- Developed and maintained large-scale Laravel applications.
- Implemented dynamic CRUD modules with filters, sorting & pagination
- Built APIs for mobile/web apps with authentication & throttling
- Integrated payment gateways, third-party APIs & services.
- Worked with queues (Redis), jobs, events & notifications
- Optimized queries improving performance by 40%
- Created admin dashboards & multi-role user systems
- Built campaign automation workflows using facebook marketing API , enabling automated campaign creation , updates and performance tracking

## KEY PROJECTS

### 1. Multi-Domain CMS System

- Custom Laravel multi-tenant structure.
- Domain-based dynamic routing system for blogs, pages, menus, categories & SEO metadata.
- Advanced admin modules for content creation, page builder, media uploads & SEO tools.
- Implemented caching, custom middlewares, performance optimization & scalable DB design.
- Built isolated domain environments ensuring high performance and safe multi-domain separation.

### 2. Ads & Campaign Automation System

- Integrated ADS API, Predicto API, and ClickFlare API for complete campaign automation.
- Built a dynamic campaign builder with offer mapping, budget controls, geo-targeting, and rules.
- Automated workflows like weight updates, status toggles, referrer rules & traffic split logic.
- Developed analytics dashboards for CTR, conversions, spends & traffic stats.
- Added queue-based API execution, retry logic, logging, error handling & monitoring.

### 3. Blog + Category + SEO Module

- Full CRUD system for blogs, categories, tags, image uploads & meta SEO fields.
- Automatic slug generation with uniqueness handling + fallback protection.
- Advanced searching & filtering with pagination and image optimization.
- Added SEO features: meta title, meta description, canonical tags, OG/Twitter tags.
- Created version-based editor allowing safe content updates without SEO loss.

### 4. REST API Backend for Mobile App

- Designed secure REST API architecture with JWT authentication and rate limiting.
- Implemented roles/permissions, profile management, notifications & activity logs.
- Added caching (Redis), optimized JSON responses, and global API validation.
- Strong error-handling layer with throttling, logging, and request monitoring.

### 5. Snowy Notes – Advanced Notes System (React.js + Backend)

- Created a beautiful and fast notes application using React.js and API backend
- Features include: Add Note, Edit Note, Delete Note, Restore from History, Auto-savesystem.
- Added History Notes section to recover deleted or old versions of notes.
- Implemented Login with Google and Magic Link Authentication for passwordless login.
- Built responsive UI with smooth UX, fast rendering, and optimized state management.
- Ensured secure authorization, clean APIs, and scalable architecture.

## EDUCATION

### Bachelor of Computer Applications (BCA)

J.P. Dawer Institute of Information Science & Technology, Surat, Gujarat