

BANSI KARAVADIYA

C.G road, Near Girish coldrink | Ahmedabad, Gujarat – 380009

bansikaravdiya@gmail.com | 9327796630 |

<https://www.linkedin.com/in/bansi-karavadiya-36272135a/>

Career Objective

As a passionate and creative professional with a keen interest in both digital marketing and graphic designing, I aim to secure a dynamic position where I can effectively blend my strategic thinking and design skills to create compelling brand experiences. With a strong foundation in visual storytelling and a deep understanding of online marketing trends, I strive to craft engaging content and data-driven campaigns that drive audience engagement and deliver measurable results. My goal is to contribute to a forward-thinking organization where innovation, creativity, and performance meet, while continuously learning and growing in both fields.

Key Skills & Technical Expertise

- ♦ Easy to understanding points
- ♦ multi-tasking
- ♦ Excellent teamwork.

Education

🎓 Digital Marketing & Graphic Designing – TOPS Technologies [2025]

🎓 currently pursuing B.com - Gujarat university

Projects & Practical Assignments

♦ Project 1: website creating


📌 Description: At Crave Cafe, we serve more than just food—we serve experiences. Whether you're here to explore our mouth-watering menu, learn more about us, or dive into our flavorful blogs, there's something for every craving

 Tools/Features: WordPress


 GitHub Link: <https://cravecafe9.wordpress.com/>

 Live Link: <https://cravecafe9.wordpress.com/>

◆ **Project 2: keyword research**

 Description: Conducted in-depth keyword research using tools such as Google Keyword Planner, SEMrush, and Ahrefs to identify high-performing, relevant, and low-competition keywords aligned with user intent. Developed data-driven content strategies by analyzing search trends, keyword difficulty, and competitive landscape. Collaborated with content creators and SEO teams to optimize web pages, blog posts, and landing pages for targeted keywords, resulting in increased organic traffic and improved search engine rankings. Monitored keyword performance and adjusted strategies based on analytics insights and SERP fluctuations to maintain high visibility in search results.

 Tools/Features: keyword planner, semrush


 GitHub Link:
<https://github.com/bansitops/Tops-assignment/blob/main/keyword%20reaserch%20%20-%20bansi%20-%20202.pdf>


 Live Link:
<https://docs.google.com/spreadsheets/d/1jd6h5jpePM0chWmloi-i-FrjzBft5QYfPfFLo02VDU/edit?usp=sharing>

Strengths

- ✓ multi-tasking
- ✓ Excellent teamwork.
- ✓ calmly deal with problems

Personal Information

 Languages Known: English, Gujarati, Hindi

 Hobbies: Drawing, Cooking, Learning

Declaration

I hereby declare that the information provided in my resume is true and complete to the best of my knowledge and belief. I take full responsibility for the authenticity of the details shared.

I am genuinely committed to building a successful career in the fields of digital marketing and graphic designing, and I am confident in my ability to contribute creatively and strategically to any organization I become a part of.