

Zihan Feng

Games & Simulation Arts and Science | Rensselaer Polytechnic Institute
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EDUCATION

- Rensselaer Polytechnic Institute**, Troy, New York, United States 2022--Present
Ph.D. in Critical Game Design
- Research Interests: Cross-cultural Gaming, User Experience Design, Serious Games, Interactive Storytelling
- New York University Shanghai**, Shanghai, China 2016--2021
BS in Interactive Media Arts
- Capstone: "Application and Research of Creating Engaging Serious Games for Chinese Cultural Heritage"

PROFESSIONAL EXPERIENCE

- Rensselaer Polytechnic Institute**, Troy, New York, United States 2022--Present
Teaching Assistant
- Lilith Games**, Shanghai, China 2022
Game Designer
- UpUp Career Education Technology**, Hangzhou, China 2021--2022
Game Designer
- Netease Game**, Shanghai, China 2021
Interactive Music Designer
- Loco Partners, Inc. (Relux)**, Shanghai, China 2019--2020
Data Analyst
- Xavor Corporation**, Shanghai, China 2019
User Experience Designer

CERTIFICATIONS / HONORS

- Professional Certificate in Writing for Video Games*, **The University of British Columbia** 2023
- Tandon Bridge (CS Program) Completed with Distinction*, **New York University** 2023
- Avid Pro Tools Certified User*, **Avid Technology** 2021
- Global Excellence Scholarship*, **New York University Shanghai** 2017

PUBLISHED GAMES

- Ego Effects**, Netease Game 2021
Interactive Music Designer
- HEROrchestra**, NYU Shanghai Creative Experience Design Lab 2018
Programmer & User Experience Designer

PRESENTATIONS

Chinese DiGRA Conference

Nov 2022

“Imaginations Versus History: Misconceptions in Chinese Role-Playing Games' Depiction of the Silk Road Region”

DiGRA Conference

June 2023

“Learning Cultural Heritage through Emergent In-game Dialogues” (Accepted)

SERVICE

Journal Reviewer, **Press Start**

2020--Present

President, **New York University Shanghai Music Club**

2021