

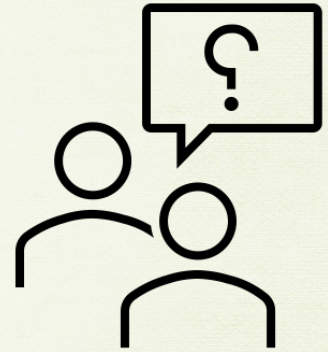
Beginning & Ending of Speech

Introduction

- Gain attention
- Reveal topic
- Establish credibility
- Preview body

Gaining attention

- Relate topic to audience
- State importance of topic
- Startle audience
- Arouse curiosity
- Question/quotation/tell story

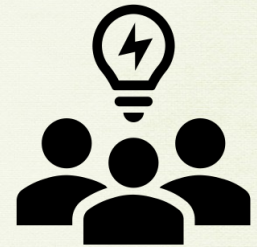


Preparing introduction

- Be concise (10-20 percent)
- Look for materials as you research
- Be creative
- Finalize after body is done
- Work out content, delivery in detail

Group activity (speech contest)

1. Select one **Superhero** you want to praise
2. Write an introduction
3. Present to the class



Conclusion

- Signal end of speech
- Reinforce central idea
 - Summarize speech
 - End with quotation
 - Make dramatic statement
 - Refer to intro

Preparing conclusion

- Look for materials while researching
- Conclude with a bang
- Be brief (5-10 percent)
- Work out content, delivery in detail