

JIN CHEN

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EDUCATION

Ph.D. in Mass Communications (Degree expected in May 2023)

Pennsylvania State University, Donald P. Bellisario College of Communications

Dissertation: *"Exemplifying risks in health news: The interplay of social identity and objective risk."* (**Planned defense date:** February 2023)

M.A. in Communication Studies (2019)

Northern Illinois University, Department of Communication

M.A. in English Translation (2017)

Beijing Technology and Business University, School of Foreign Languages, China

Dual B.A. in Marketing and International Finance (2012)

Tianjin University of Finance & Economics, School of Marketing, Tianjin, China

AWARDS & HONORS

AEJMC Professional Relevance Award, Media Ethics Division (2022)

AEJMC Top Student Paper Award, ComSHER Division (2020)

Graduate Assistantship, Penn State, U.S. (2020-2022)

University Graduate Fellowship, Penn State, U.S. (2019)

Outstanding Graduate Student Award, NIU, U.S. (2019)

Graduate Teaching Assistantship, NIU, U.S. (2017-2019)

National Scholarship for Studying Aboard, BTBU, China (2016)

First Prize Scholarship, BTBU, China (2016)

Outstanding Graduates, TUFU, China (2012)

Outstanding Student Leader Award, TUFU, China (2011)

First Prize Scholarship, TUFU, China (2009, 2010)

Outstanding Student Award, TUFU, China (2010)

PUBLICATIONS

Myrick, J. G., & **Chen, J.** (2022). Schadenfreude after watching the news: How audiences respond to media coverage of partisans disclosing illnesses. *Journalism & Mass Communication Quarterly*, 99(1), 135–155.

<https://doi.org/10.1177/10776990211008534>

Chen, J., Chen, C., B. Walther, J., & Sundar, S. S. (2021). Do you feel special when an AI doctor remembers you? Individuation effects of AI vs. human doctors on user experience. *Proceedings of the 2021 CHI Conference on Human Factors in Computing Systems (CHI '21)*. <https://doi.org/10.1145/3411763.3451735>

Craig, D. A., Plaisance, P. L., Schauster, E., Thomas, R. J., Roberts, C., Place, K. R., Sun, Y., **Chen, J.**, Yetter, C., & Thomas, R. L. (2021). Moving into the media world: The moral psychology of emerging adults in journalism and communication. *Journalism & Mass Communication Educator*, 76(3), 314–337. <https://doi.org/10.1177/1077695821992244>

Chen, J., Plaisance, P. L., & Neill, M. S. (2021). The moral motivations of fairness and authority concepts among media professionals. *Media Ethics Magazine*. 33(1). <https://www.mediaethicsmagazine.com/index.php/browse-back-issues/217-spring-2021-vol-32-no-3/3999357-the-moral-motivations-of-fairness-and-authority-concepts-among-media-professionals>

BOOK CHAPTERS

Sundar, S. S. & **Chen, J.** (In press). From CASA to TIME: Machine as a source of media effects. In Guzman A., McEwen R., & Jones S. (Eds.), *The SAGE Handbook of Human-Machine Communication*. Sage Publications.

Blessing, J., Tory, C., Eng, N., & **Chen, J.** (Ongoing). *Journalists' responsibility in communicating about public or corporate health crises*. In Shah, F. & Ginossar, T. (Eds.), *Health and Science Journalism in the 21st Century: Emerging Practices During Crises* (chapter proposal accepted).

REFEREED JOURNAL ARTICLES UNDER REVIEW

Chen, J., Freeman, J., & Cheng, Z. (R&R). *"This video is Sponsored!": The role of user danmaku disclosure on evaluations of influencer marketing*. Manuscript submitted for publication at *Journal of International Advertising*.

Sun, Y., **Chen, J.,** & Sundar, S. S. (R&R). *Should chatbot ads be chatty? A test of anthropomorphism, interactivity, and narrativity*. Manuscript submitted for publication at *Journal of Business Research*.

Cheng, Z., **Chen, J.,** Peng, J. & Shoenberger, H. (R&R). *Social media influencers talk about politics: Gen-Z followers' perceived information quality, receptivity, and sharing intention*. Manuscript submitted for publication at *Journal of Information Technology Politics*.

Chen, J., Schmierbach, M., & Tan, R. R. (Under review). *Taxing or relaxing? Retrospective responses to video games in relation to demand*. Manuscript submitted for publication at *Journal of Media Psychology*.

Plaisance, P. L., & **Chen, J.** (Under review). *Transparency, disclosure, and autonomy: Moral judgment and attitudes toward branded content among media workers*. Manuscript submitted for publication at *Journal of Public Relations Research*.

Plaisance, P. L., Neill, M. S., & **Chen, J.** (Under review). *Moral orientations and traits of public relations exemplars*. Manuscript submitted for publication at *Journalism & Mass Communication Quarterly*.

Oliver, M. B., Myrick, J. G., **Chen, J.,** Blomster, J., & Raney A. (Under review). *Won't You Be My Neighbor? Longitudinal Effects of An Inspiring Documentary*.

CONFERENCE PAPERS UNDER REVIEW

Chen, J. & Peng, J. *The power of cute media*. Manuscript submitted for conference.

Peng, J. & **Chen, J.** *How memes use intensity mediate the negative impact of social anxiety on interpersonal processes*. Manuscript submitted for conference.

Eng, N., Reed, O., Berndt, M., **Chen, J.,** Kurniasari, T., & Bortree, O. *Health influencers: expertise and issue fit*. Manuscript submitted for conference.

WORK-IN-PROGRESS

Chen, J., & Myrick, J. G. *Public responses to the death of Rush*.

Chen, J., Sun, Y., Wu, Y. & Sundar, S. S. *Tailoring your AI friends.*

Myrick, J. G., & **Chen, J.** *Doomscrolling and potential intervention: an eye-tracking study.*

Myrick, J. G., Smith, R. A., Eng, N., & **Chen, J.** *Mediated mental illness narratives.*

Myrick et al., *Mockable public campaigns.*

CONFERENCE PRESENTATIONS

Plaisance, P. L., & **Chen, J.** (August 2022). *Transparency, disclosure, and autonomy: Moral judgment and attitudes toward branded content among media workers.* Paper presented at the 105th Annual Association for Education in Journalism and Mass Communication Conference, Detroit, US.

***Professional Relevance Award**

Freeman, J., & Conlin, J., **Chen, J.**, Triptow, C. (August 2022). *Kids and Cookies: How kidfluencer content changed as a result of FTC policy enforcement.* Paper presented at the 105th Annual Association for Education in Journalism and Mass Communication Conference, Detroit, US.

Chen, J., Schmierbach, M., & Tan, R. R. (May 2022). *Pandemic gaming experiences: examining recovery and post-game emotions in relation to game demand.* Paper presented at the 72nd Annual Meeting of the International Communication Association, Paris, France.

Plaisance, P. L., Neill, M. S., & **Chen, J.** (August 2021). *Moral orientations and traits of public relations exemplars.* Paper presented at the 104th Annual Association for Education in Journalism and Mass Communication Conference (Virtual).

Craig, D. A., Place, K., Plaisance, P. L., Thomas, R. J., Yetter, C., & **Chen, J.** (August 2021). *Moral foundations in life narratives of emerging adults in media-related fields.* Paper presented at the 104th Annual Association for Education in Journalism and Mass Communication Conference (Virtual).

Chen, J., Sun, Y., Wu, Y. & Sundar, S. S. (May 2021). *Tailoring your AI friend: Effects of customizing companion chatbots.* Paper presented at the 71st Annual Meeting of the International Communication Association (Virtual).

Oliver, M. B., Myrick, J. G., **Chen, J.**, Blomster, J., & Raney A. (May 2021). *Won't You Be My Neighbor? Longitudinal effects of an inspiring documentary*. Paper presented at the 71st Annual Meeting of the International Communication Association (Virtual).

Cheng, Z., **Chen, J.**, Peng, J. & Shoenberger, H. (May 2021). *Social media influencers talk about politics: Gen-Z followers' perceived information quality, receptivity, and sharing intention*. Paper presented at the 71st Annual Meeting of the International Communication Association (Virtual).

Sun, Y., **Chen, J.**, & Sundar, S. S. (May 2021). *Should chatbot ads be chatty? A test of anthropomorphism, interactivity, and narrativity*. Paper presented at the 71st Annual Meeting of the International Communication Association (Virtual).

Craig, D., Plaisance, P.L. Schauster, E., Roberts, C., Place, K., Thomas, R., **Chen, J.**, & Yetter C. (May 2021). *Toward identifying moral exemplars among emerging-adult graduates in media-related fields*. Paper presented at the 71st Annual Meeting of the International Communication Association (Virtual).

Craig, D., Plaisance, P.L. Roberts, C., Schauster, E., Thomas, R., Place, K., **Chen, J.**, Sun, Y., Yetter C., & Thomas, R.L. (February 2021). *Moral psychology profiles of emerging adults by media major*. Paper presented at 30th Annual APPE International Conference (Virtual).

Myrick, J. G. & **Chen, J.** (November 2020). *Schadenfreude and public health: How audiences respond to media coverage of partisans disclosing illnesses*. Paper presented to the Health Communication Division at the 106th Annual Meeting of the National Communication Association (Virtual).

Eng, N., **Chen, J.**, Freeman, J., Dirusso, C. (August 2020). *Testing the efficacy of carbon footprint calculator messaging on climate action: An emotions-as-frames approach*. Paper presented at the 103rd Annual Association for Education in Journalism and Mass Communication Conference (Virtual).

*** Top Student Paper Award (Lori Eason Award for Graduate Student Research)**

Chen, J. (April 2018). *Micro-celebrity as commodity and business model*. Paper presented at Midwestern Conference on Literature, Language and Media (MCLLM). Northern Illinois University

Chen, J. (April 2018). *Cross-cultural study of refusal in close relationships*. Paper presented at Qualitative Inquiry Collaborative conference, Northern Illinois University

Chen, J. (April 2018). *The All-in-one trend of Chinese social media*. Paper presented at Qualitative Inquiry Collaborative conference, Northern Illinois University, USA.

FUNDING

Arthur W. Page Center for Integrity in Public Communication Grant (2022), PI,
Exemplifying risks in health news: The interplay of social identity and objective risk
(Dissertation Research), \$2,000.

Graduate Student Research Grant, Beijing Technology and Business University (2016),
Co-PI, *Corpus-based analysis of collocational clash in translated legal texts*, RMB5,000.

RESEARCH INTERESTS & SKILLS

Research interests: strategic and health communication, emotion & social identity,
media effects, interactive media technologies

Methods: experiment, survey, content analysis (quant. & computational)

Software: R, SPSS, Amos, Mplus, LaTeX, Git

RESEARCH EXPERIENCE

Research assistant with Dr. Jessica Myrick, Penn State University (August 2022 – present).
Worked on research projects related to *media effects and health communication*.

Research assistant with Dr. Krishna Jayakar, Penn State University (May 2022 – August 2022). Worked on research projects related to *media literacy*.

Research assistant with Dr. Patrick Lee Plaisance, Penn State University (August 2020 – May 2021). Worked on research projects related to *moral psychology and media ethics*.

Research assistant with Dr. S. Shyam Sundar, Penn State University (May 2020 – August 2020). Worked on research projects related to *AI technology*.

Research assistant with Dr. Andrea L. Guzman, Northern Illinois University (August 2018 – May 2019). Worked on research projects related to *digital agents and HMC*.

TEACHING EXPERIENCE

Donald P. Bellisario College of Communications, Penn State University

- *COMM 310: Digital Media Metrics, Instructor of Record*
 - 15 undergraduates, Summer 2022
- *COMM 100N: Mass Media and Society, Instructor of Record*
 - 25 undergraduates, Spring 2022
- *COMM 420: Research Methods in Advertising/Public Relations, Instructor of Record*
 - 25 undergraduates, Fall 2021
 - Interview, survey, experiment, computational content analysis

Department of Communication, Northern Illinois University

- *COMS100: Public speaking, Instructor of Record*
 - 48 undergraduates, Spring 201
 - 48 undergraduates, Fall 2018
 - 48 undergraduates, Fall 2017
- *COMS 303: Interpersonal communication, Teaching Assistant*
 - 100 undergraduates, Spring 2018
 - **Guest lecture:** *Mixing business with pleasure: friendship and romance*

CERTIFICATIONS

Google Analytics Individual Qualification Certificate (2022)

Data Scientist with R Track Certificate, Data Camp (2021)

Penn State Graduate Student Online Teaching Certificate (Fall 2020)

China Accreditation Test for Translators and Interpreters Qualification Certificate (2015)

SERVICES

Member of Social Media Committee, Public Relations Division at AEJMC (2022-23)

Conference Paper Reviewer, International Communication Association (2020-2022)
Planning Committee, Midwest Conference on Literature, Language, and Media (2019)
Speaker, NIU International Woman's Day Luncheon (2019)

PROFESSIONAL AFFILIATIONS

International Communication Association (2020 – Present)
Association for Education in Journalism and Mass Communication (2020 – Present)

PROFESSIONAL EXPERIENCE

2015-2016 Freelance Translator
2013-2015 KWP Limited, Beijing – Business Development/Translator
2013 China ASEAN Business Council, Beijing - Outreach Coordinator
2012-2013 AEON Company, Beijing – Management Trainee/Purchasing Lead

TRANSLATION WORK

Krell, D. F. (2020). *哲思与海* [The Sea: A Philosophical Encounter]. (**Chen, J.**, Trans.). Beijing: yanshan chubanshe. (Original work published 2019).

Sharot, T. (2019). *被左右的独立思维* [The Influential Mind]. (**Chen, J.**, Trans.). Beijing: huaxue gongye chubanshe. (Original work published 2017).

Cherry, P. (2019). *不懂提问 你怎么做销售* [Questions that Sells]. (**Chen, J.**, Trans.). Beijing: lianhe chubanshe. (Original work published 2006).

Eggerichs, D. E. (2018). *父母需要尊重 孩子需要爱* [Love and Respect in the Family]. (**Chen, J.**, Trans.). Beijing: lianhe chubanshe. (Original work published 2013).

Becker, A. (2018). *财富的十大支柱* [Ten Pillars of the Wealth]. (**Chen, J.**, Trans.). Beijing: Xinhua Publishing House. (Original work published 2016).

Ross, A., Lemkin, J. (2017). *从1到N 企业如何实现持续高速增长* [From Impossible to Inevitable: How Hyper-Growth Companies Create Predictable Revenue]. (**Chen, J.**, Trans.). Beijing: CITIC Press. (Original work published 2016).