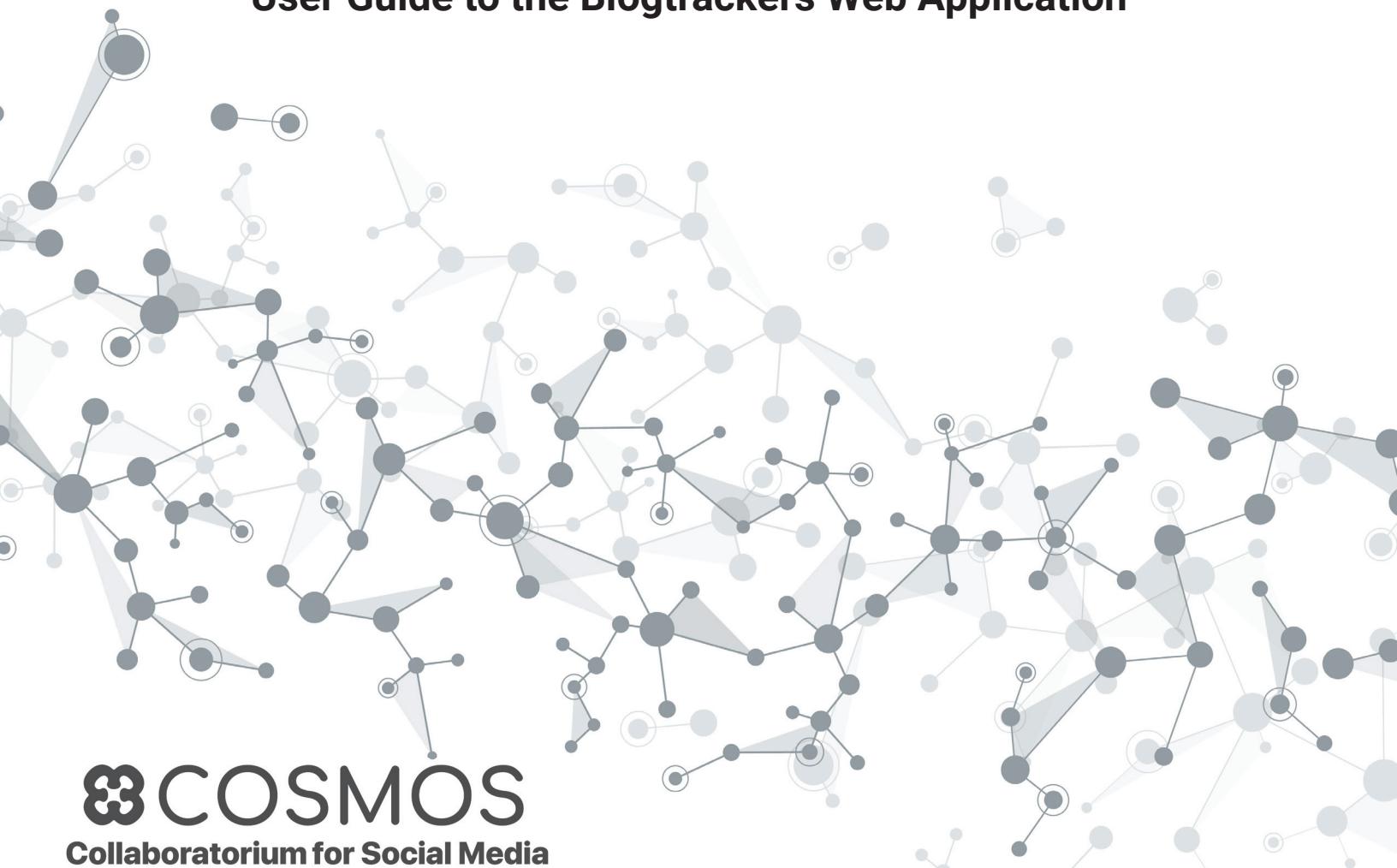


Blogtrackers

User Guide to the Blogtrackers Web Application



 **COSMOS**

Collaboratorium for Social Media
and Online Behavioral Studies

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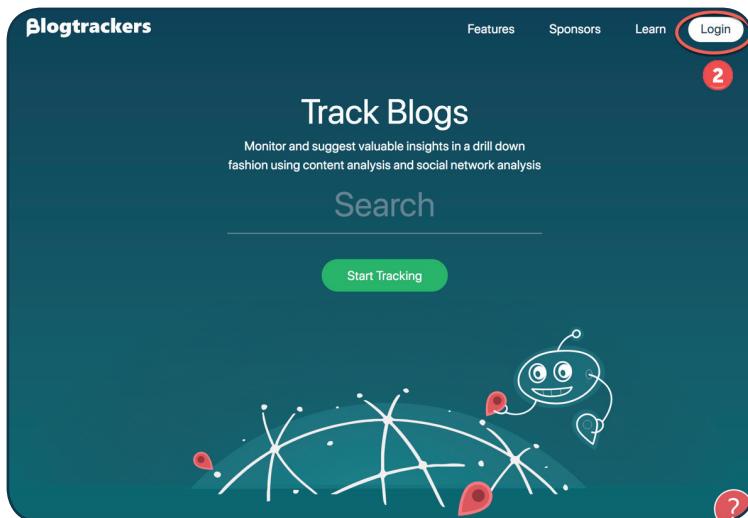
What is Blogtrackers?

Blogtrackers is a socio-computational tool that can be employed to track, monitor, and understand blogs, bloggers, and real-time world events. Using award-winning content analysis and network analysis capabilities, users can extract insights like key influencers of the blogosphere. The tool also allows users to comprehend trends, leading narratives, and conduct sentiment analysis on a wide range of subjects.

For detailed instructions on how to use Blogtrackers, refer the Blogtrackers User Guide.

<http://blogtrackers.host.ualr.edu/Blogtrackers/documentation.jsp>

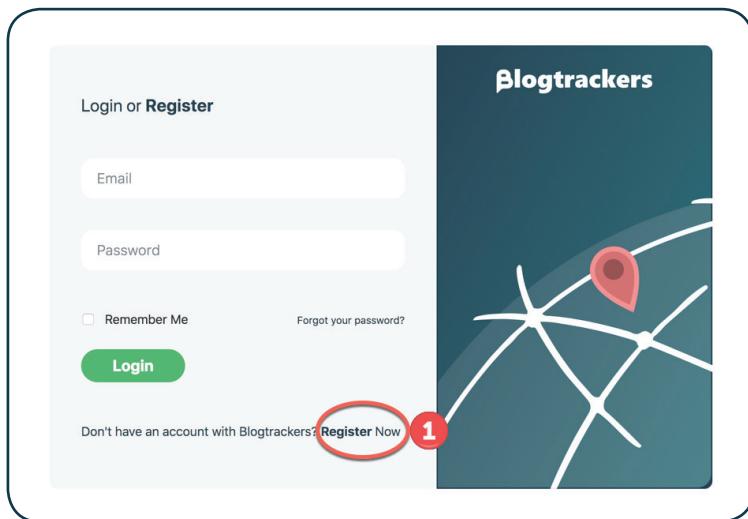




Getting Started

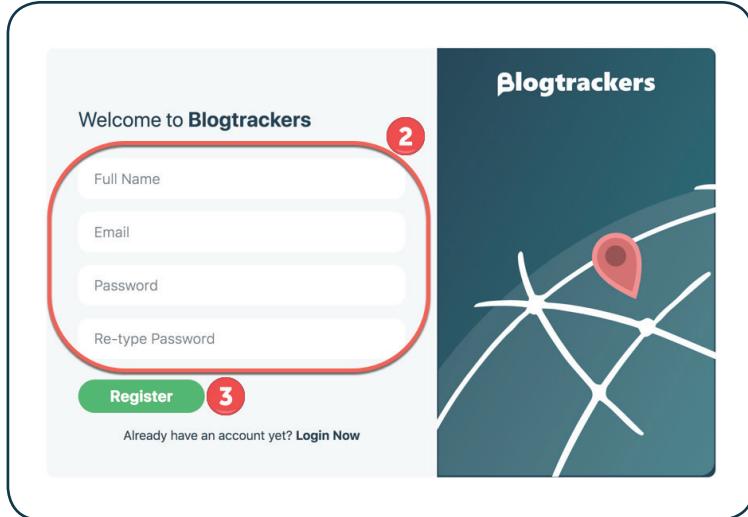
1. Go to www.blogtrackers.host.ualr.edu.
2. Click [**Login**] - this will take you to the Blogtrackers Login and if you are a new user where you can create a new account.

Tip: Once you've signed in, bookmark Blogtrackers website on your browser.

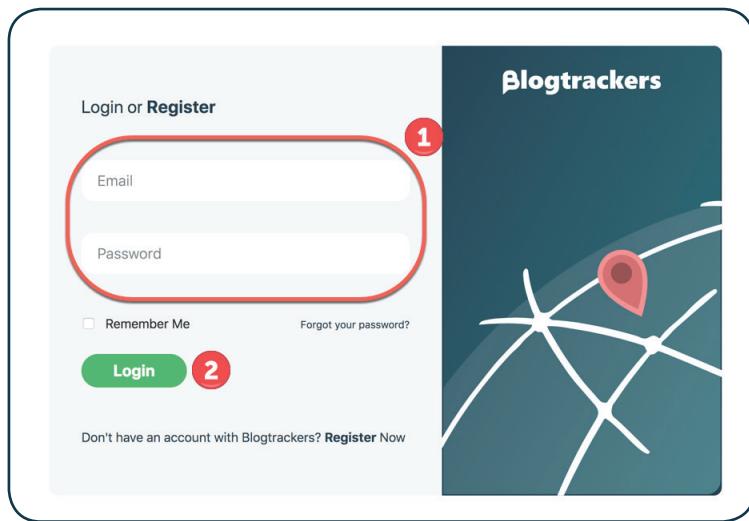


Create New Account

1. Click [**Register**] - this will take you to the Blogtrackers Create Account Page.

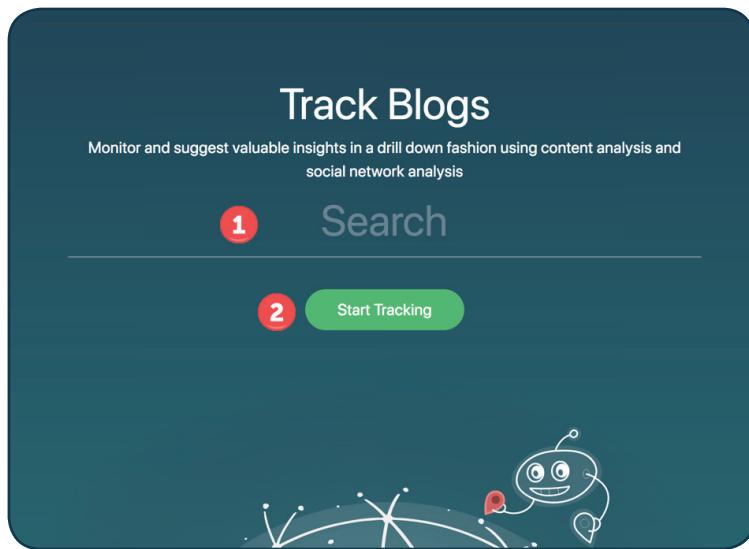


2. Enter Full Name, Email, Password, and Re-type Password.
3. Click [**Register**] to create your account.



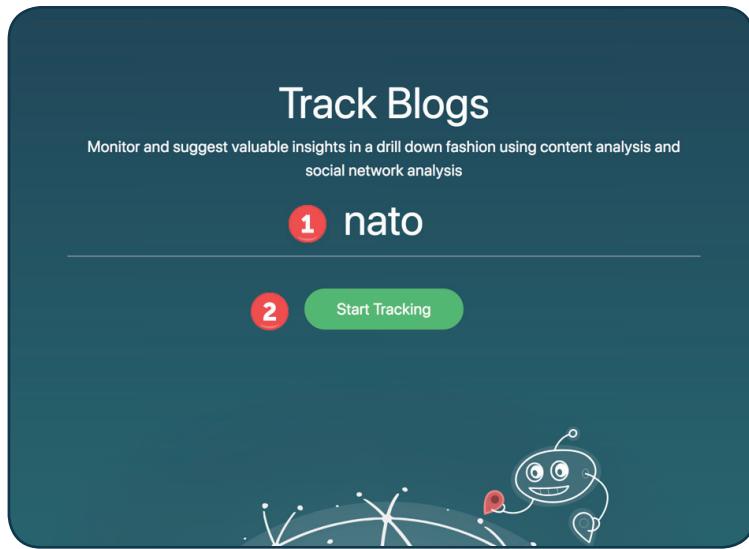
Login

1. Enter your email address and password
2. Click **[Login]** - this will take you into Blogtrackers Tracker List.



Search and Create New Tracker

1. To create a new tracker, enter in the keyword you would like to search for.
2. Click **[Start Tracking]**.



Home Trackers Favorites

Searching for nato

74,803 posts found for "nato"

Southfront 1

64 Tracks

Taliban Kills Ghazni's District Governor In Large Scale Attack

Southfront analytic team 2018-12-04



Heart

Southfront

64 Tracks

Taliban Attacks NATO Convoy In Southern Afghanistan Province Of Kandahar

Southfront analytic team 2018-12-03



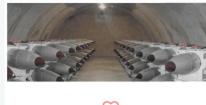
Heart

Southfront

64 Tracks

Paul Craig Roberts Another Step Toward Armageddon

Southfront analytic team 2018-12-01



Heart

Southfront

64 Tracks

Taliban Kills Ghazni's District Governor In Large Scale Attack

Southfront analytic team 2018-12-04



Heart

Southfront

64 Tracks

Russia To Start Implementing S Deal With Turkey In Early

Southfront analytic team 2018-12-03



Heart

Southfront

64 Tracks

Taking the World to the Brink of Annihilation

Southfront analytic team 2018-11-04



Heart

Southfront

64 Tracks

Taliban Kills Ghazni's District Governor In Large Scale Attack

Southfront analytic team 2018-12-04



Heart

Select blogs to track

1. Select the blogs you would like to add to your tracker by clicking on the [Checkmark Icon] on each card.

Home Trackers Favorites

Searching for nato

74,803 posts found for "nato"

Southfront 1

64 Tracks

Taliban Kills Ghazni's District Governor In Large Scale Attack

Southfront analytic team 2018-12-04



Southfront

64 Tracks

Russia To Start Implementing S Deal With Turkey In Early

Southfront analytic team 2018-12-03



Southfront

64 Tracks

Russia To Start Implementing S Deal With Turkey In Early

Southfront analytic team 2018-12-03



Southfront

64 Tracks

Taliban Kills Ghazni's District Governor In Large Scale Attack

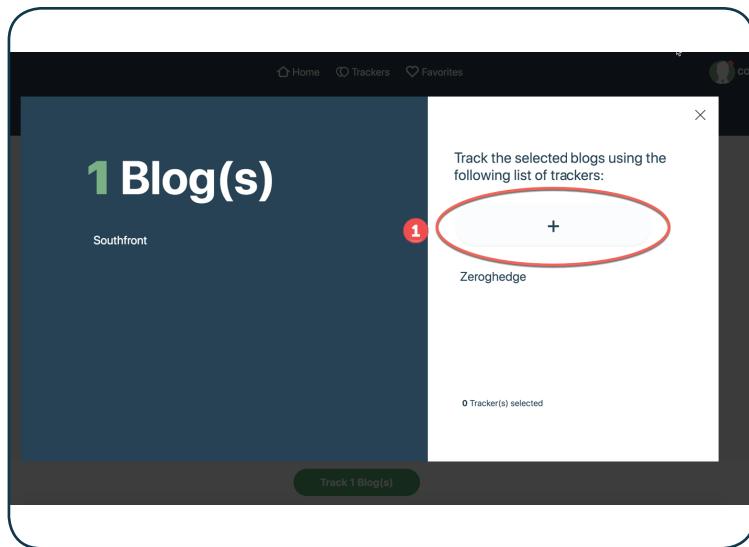
Southfront analytic team 2018-12-04



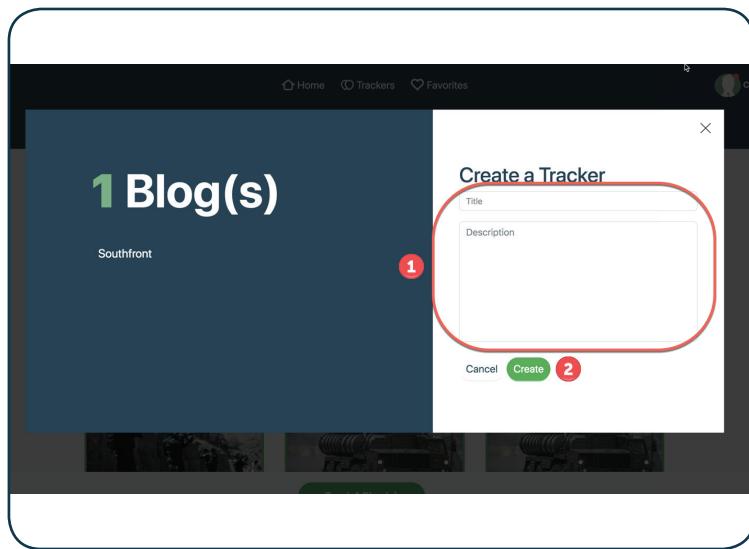
2 Track 1 Blog(s)

1. When you select the blogs you want to add to your tracker all cards with the same blog will highlight green.

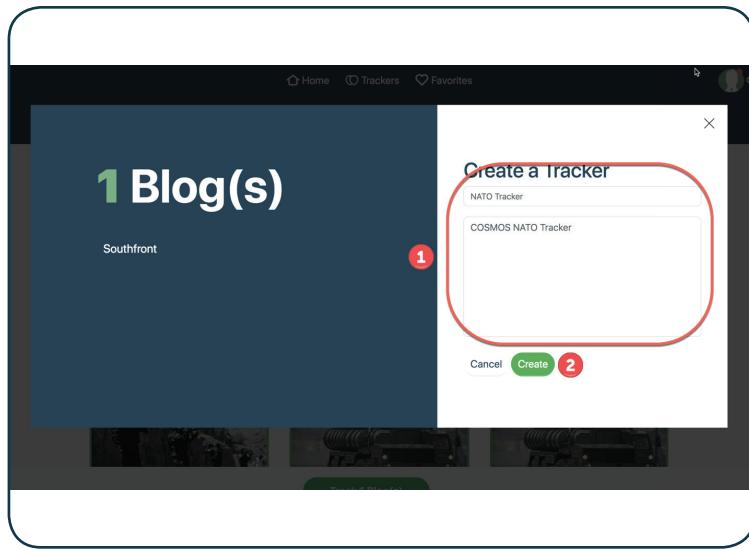
2. Once you have selected all the blogs you want to add to your tracker click [Track Blog(s)].



1. To create a new tracker click [**+ Icon**].



1. Add the Title to your tracker and the description for your tracker you are creating.
2. Click [**Create**].



2 Tracker(s)

+	NATO Tracker
Zerohedge	COSMOS NATO Tracker
Anti-NATO	
1 Blogs	1 Blogs
39149 Posts	13607 Posts
0 Comments	0 Comments

1. Your new tracker will be added to your tracker page. When you click the title of your tracker it will take you to your tracker information page.

NATO Tracker

Created : 2018-09-23 Crawled : 22-07-2018 , 05:30pm

COSMOS NATO Tracker

Blog Name	No of Posts	Last Crawl
Southfront	13,607	2016-06-13

1. From your Tracker Information page you can view your analytics for this tracker, edit the tracker, and delete the tracker.
2. To delete blogs from a tracker click the **[Trashcan Icon]** on each blog you would like to delete.

Home Trackers Favorites

Searching for nato

41,499 posts found for "nato"

- NATO Press Release**
Brussels Declaration on Transatlantic Security and Solidarity
News Agency News247WorldPress 2018-12-07
- Mary Kissel I think it's refreshing to hear a US president actually tell the truth about what's going on in NATO
News Agency News247WorldPress 2018-12-07
- EU's Jean Claude Juncker filmed stumbling at Nato event
News Agency News247WorldPress 2018-12-07

Add Blogs to Existing Tracker

- Select the blogs you would like to add to your tracker by clicking on the **[Checkmark Icon]** on each card.

Home Trackers Favorites

Searching for nato

41,499 posts found for "nato"

- NATO Press Release**
Brussels Declaration on Transatlantic Security and Solidarity
News Agency News247WorldPress 2018-12-07
- Mary Kissel I think it's refreshing to hear a US president actually tell the truth about what's going on in NATO
News Agency News247WorldPress 2018-12-07
- EU's Jean Claude Juncker filmed stumbling at Nato event
News Agency News247WorldPress 2018-12-07

Recent

2 Track 1 Blog(s)

- When you select the blogs you want to add to your tracker all cards with the same blog will highlight green.

- Once you have selected all the blogs you want to add to your tracker click **[Track Blog(s)]**.

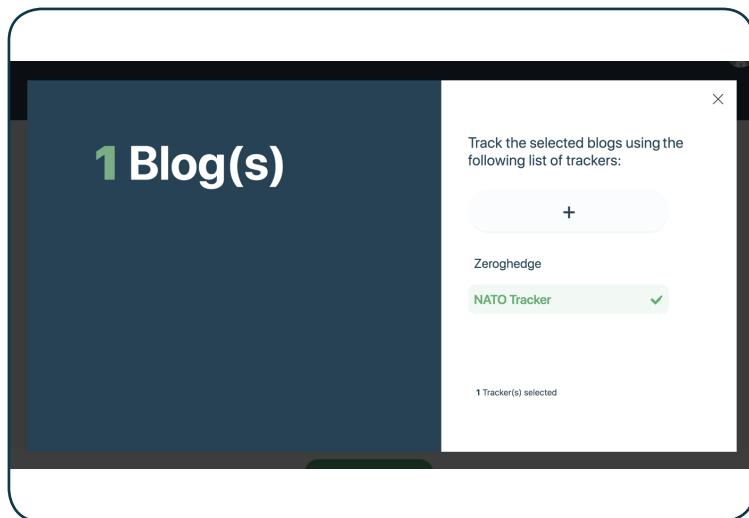
1 Blog(s)

Track the selected blogs using the following list of trackers:

+
Zerohedge
NATO Tracker

0 Tracker(s) selected

- Click on the existing tracker you would like to add your blogs to.



Once you have clicked on the existing tracker you would like to add your blogs to, you will see a successful message in the top right hand corner of the screen. If a blog already exists in your tracker it will notify you.

Create New Tracker - Trackers Page

1. To create a new tracker from the Trackers page. Click **[Trackers]** in the top navigation from any page.

1. Click the **[+ Icon]** to create a new tracker.

The screenshot shows the 'Search Trackers' page with a form to create a new tracker. Step 1 highlights the 'Tracker Name' field where 'Trident Juncture' has been entered. Step 2 highlights the checkmark icon in the 'Description' section.

Tracker Name: Trident Juncture
Description: Tracker for monitoring blog chatter for Trident Juncture 2018 exercise.
Blogs: 1
Posts: 21,479

1. Add the Title to your tracker and the description for your tracker you are creating.

2. Click [Checkmark Icon].

The screenshot shows the 'Search Trackers' page with a form to create a new tracker. Step 1 highlights the 'Title' field where 'NATO 2' has been entered. Step 2 highlights the checkmark icon in the 'Description' section.

Tracker Name: NATO 2
Description: NATO 2 Tracker
Blogs: 1
Posts: 21,479

1. Click the [Title] name of your tracker to go to the tracker page.

2. From the Trackers page you can view your analytics for your trackers edit trackers, refresh trackers, and delete trackers.

The screenshot shows the 'Search Trackers' page displaying two existing trackers: 'NATO' and 'Trident Juncture'. Step 1 highlights the 'NATO' tracker card. Step 2 highlights the refresh icon in the 'Trident Juncture' card.

NATO
Blogs: 71
Posts: 201,479

Trident Juncture
Description: Tracker for monitoring blog chatter for Trident Juncture 2018 exercise.

3 Tracker(s)

NATO
NATO tracker
71 Blogs
201,479 Posts

NATO 2
NATO 2 Tracker
0 Blogs
0 Posts

Trident Juncture
Tracker for monitoring blog chatter for

Tracker (View, Edit, Delete)

1. Click the **[Title]** name of your tracker to go to the tracker page.
2. From the Trackers page you can view your analytics for your trackers edit trackers, refresh trackers, and delete trackers.

NATO
Created : Nov 11, 2016
NATO tracker
71 Blogs
138,402 Posts

List of Blogs

Blog Name	No of Posts	Last Crawl
777777blog	722	Jun 22, 2016
Adnovum	1,065	Jun 22, 2016
Agora Financial	55	May 26, 2016
Analysis for Change	52	Jun 23, 2016

1. From the tracker page click the **[Analytics Icon]** to go to the analytics page for this tracker.

NATO
Created : Nov 11, 2016
NATO tracker
71 Blogs
138,402 Posts

List of Blogs

Blog Name	No of Posts	Last Crawl
777777blog	722	Jun 22, 2016
Adnovum	1,065	Jun 22, 2016
Agora Financial	55	May 26, 2016
Analysis for Change	52	Jun 23, 2016

1. Change from Asending order to Desending order by clicking the **[Arrow Icons]**.

The screenshot shows the Blogtrackers dashboard. At the top, there are navigation links: Home, Trackers, Favorites, and a user icon labeled 'COSMOS'. Below the navigation is a section for the 'NATO' tracker, which was created on Nov 11, 2018. It displays statistics: 71 Blogs and 138,402 Posts. A red circle with the number 1 highlights the edit icon (pencil) next to the tracker name. Another red circle with the number 1 highlights the trashcan icon in the top right corner of the tracker card.

1. To edit the name and/or description of your tracker click the **[Pencil Icon]**.

This screenshot shows the 'NATO' tracker page after the name has been edited. The new name 'NATO' is highlighted with a red circle and the number 1. The save button (checkmark) is highlighted with a red circle and the number 2. The rest of the interface remains the same, including the blog statistics and the list of blogs below.

1. Enter the new name of your tracker and/or description.
2. Click the **[Pencl Icon]** to save your changes to tracker.

This screenshot shows the 'NATO' tracker page with a blog entry for '7777777blog' selected. The delete icon (trashcan) for this specific blog is highlighted with a red circle and the number 1. Another red circle with the number 2 highlights the trashcan icon in the top right corner of the tracker card, indicating it's also a delete option for the entire tracker.

1. To delete your tracker click the **[Trashcan Icon]**.
2. To delete blogs from your tracker click the **[Trashcan Icon]**.

The screenshot shows the 'Search Trackers' page with two tracked entities:

- Zerohedge**:
 - Anti-NATO
 - 1 Blogs
 - 39149 Posts
- NATO Tracker**:
 - COSMOS NATO Tracker
 - 1 Blogs
 - 13607 Posts
 - 0 Comments

A red circle highlights the 'Analytics' icon (a bar chart) located at the bottom right of the 'NATO Tracker' card.

Viewing Analytics

There are two ways to view your analytics of a tracker.

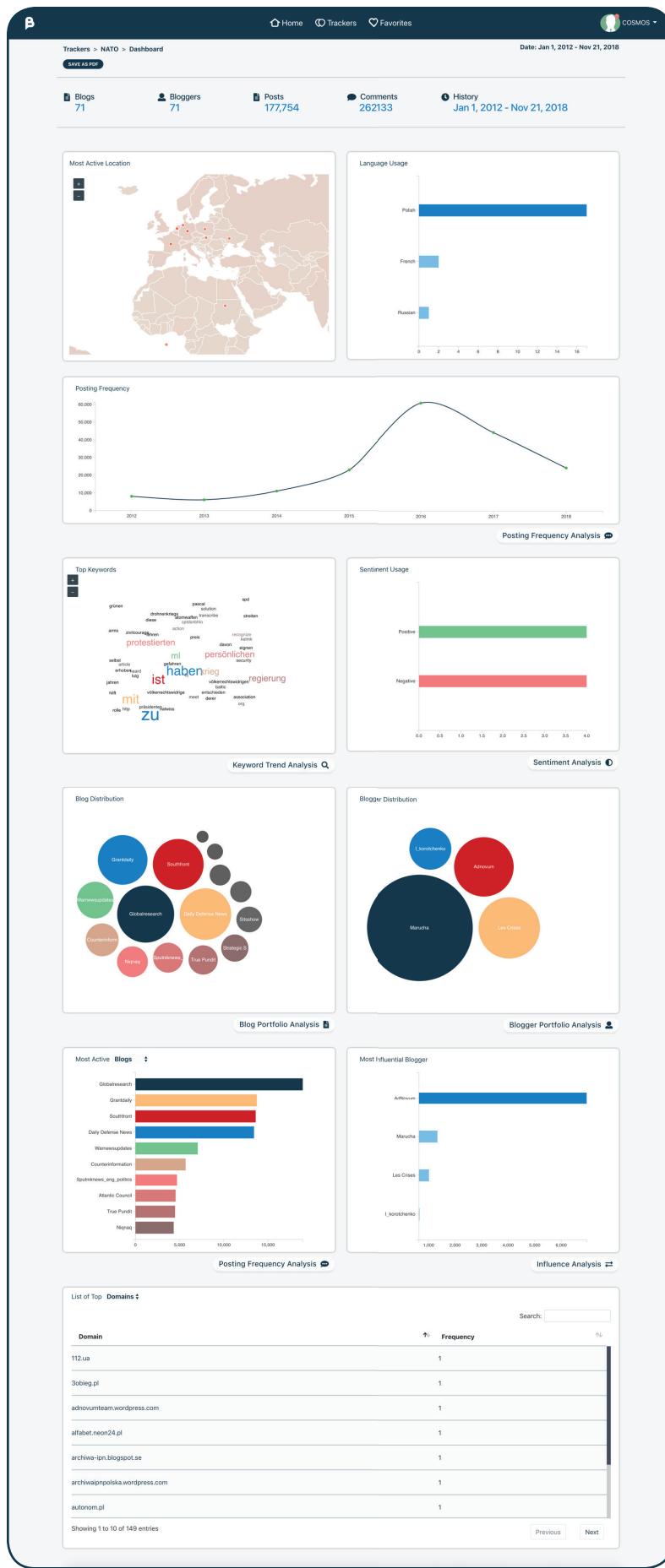
1. From the trackers page click the **[Analytics Icon]** at the bottom of the tracker.
2. From the tracker information page click the **[Analytics Icon]** at the top right of the page that is on the right of the list of icons.

The screenshot shows the 'NATO Tracker' information page with the following details:

- NATO Tracker** (Title)
- COSMOS NATO Tracker** (Subtitle)
- Created : 2018-09-23** | **Crawled : 22-07-2018 . 05:30pm**
- 1 Blogs**, **13607 Posts**, **0 Comments**
- List of Blogs** table:

Blog Name	No of Posts	Last Crawl
Southfront	13,607	2016-06-13

A red circle highlights the 'Analytics' icon (a bar chart) located at the top right of the page.



Dashboard

The screenshot shows the Blogtrackers dashboard. At the top, there are navigation links: Home, Trackers, Favorites, and a COSMOS dropdown. Below the navigation is a date range selector labeled "Date: Jan 1, 2012 - Nov 21, 2018". A red circle highlights the date range input field. To the right of the date range are three summary statistics: Posts (177,754), Comments (262133), and History (Jan 1, 2012 - Nov 21, 2018). On the left, there is a map of Europe with red dots indicating active locations. To the right of the map is a bar chart titled "Language Usage" showing Polish (~14), French (~2), and Russian (~1).

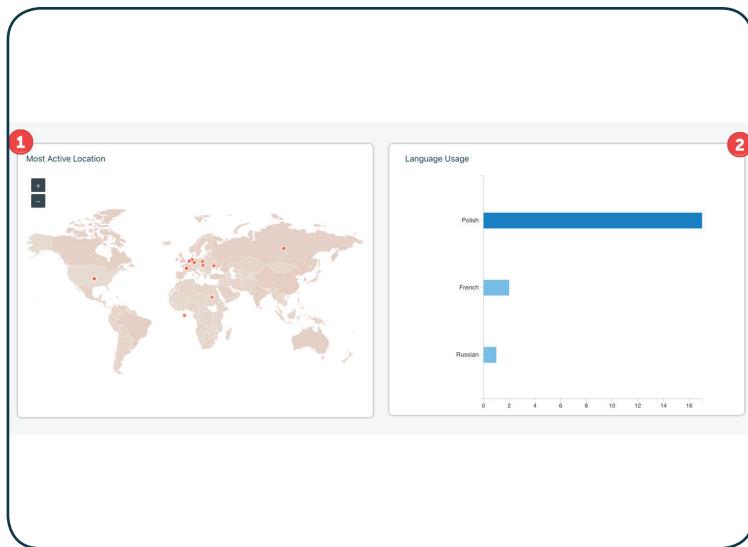
1. To select the date range you would like to view click the **[Date]** information.

This screenshot shows the same dashboard as above, but with a date range selector open. The date range is set to "Custom". A red circle highlights the "Custom" button. To the right of the date range are three summary statistics: Posts (177,754), Comments (262133), and History (Jan 1, 2012 - Nov 21, 2018). On the left, there is a map of Europe with red dots indicating active locations. To the right of the map is a bar chart titled "Language Usage" showing Polish (~14), French (~2), and Russian (~1).

1. To select a custom date choose the month, year, and day from the calendar.
2. To view information for this year click **[This Year]**.
3. To view information from last year click **[Last Year]**.
4. Click Submit after you choose either a custom date range, This Year, or Last Year.
5. If you decide you don't want to change the date range click **[Cancel]**.

This screenshot shows the dashboard with the "Dashboard" link highlighted in the navigation bar. The dashboard information bar at the top includes links for "Blogs" (71), "Bloggers" (71), "Posts" (177,754), and "Comments" (262133), along with the history date range "Jan 1, 2012 - Nov 21, 2018". A red circle highlights the entire dashboard information bar. Below the bar is a map of Europe with red dots indicating active locations. To the right of the map is a bar chart titled "Language Usage" showing Polish (~14), French (~2), and Russian (~1).

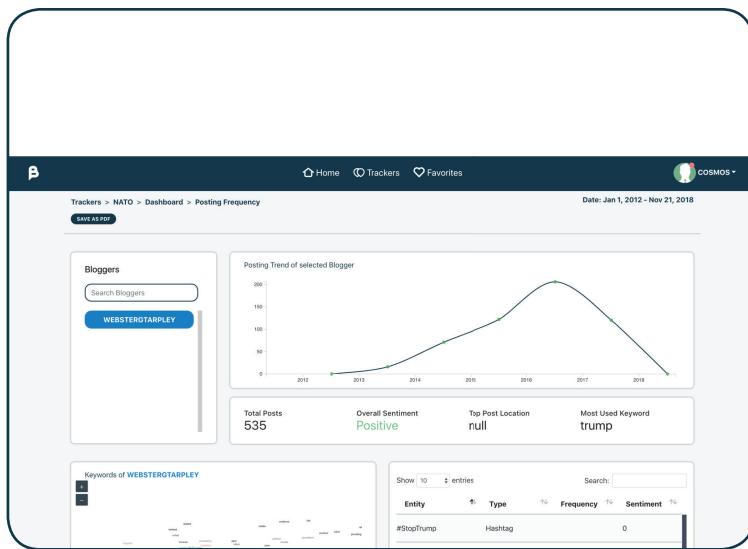
1. Dashboard Information Bar
Lists the blogs, bloggers, posts, comments, and history dates for all the blogs in your tracker.



1. Tracker Most Active Location
2. Tracker Language Usage



1. Click **[+ Icon]** to zoom in on most active location graph or **[- Icon]** to zoom out.



1. Posting Frequency
2. Click **[Posting Frequency Analysis]** to go to the Posting Frequency Dashboard.

1. Tracker Top Keywords
 2. Tracker Sentiment Usage
 3. Click **[Keyword Trend Analysis]** to go to the Keyword Trend Analysis Dashboard.
 4. Click **[Sentiment Analysis]** to go to the Sentiment Analysis Dashboard.

1. Click **[+ Icon]** to zoom in on Top Key-words graph or **[- Icon]** to zoom out.

The figure consists of two side-by-side bubble charts, each with a red numbered callout in the top-left corner.

1 Blog Distribution

This bubble chart displays the distribution of various blogs. The size of each bubble represents the scale of the blog, and the color indicates its category. The categories and their approximate sizes are:

- Granary (Large, Blue)
- Southern (Medium-Large, Red)
- Warriowriter (Medium, Green)
- Globalresearch (Medium, Dark Blue)
- Daily Defense News (Large, Orange)
- Blastoce (Small, Grey)
- Counterform (Medium, Brown)
- None (Very Small, Red)
- Spanknews (Very Small, Red)
- True Pundit (Very Small, Red)
- Strategic S (Very Small, Brown)

2 Blogger Distribution

This bubble chart displays the distribution of bloggers. The size of each bubble represents the scale of the blogger, and the color indicates their name. The bloggers and their approximate sizes are:

- I. Korotchenko (Medium, Blue)
- Aldousan (Medium, Red)
- Manucha (Large, Dark Blue)
- Len Cross (Medium, Orange)

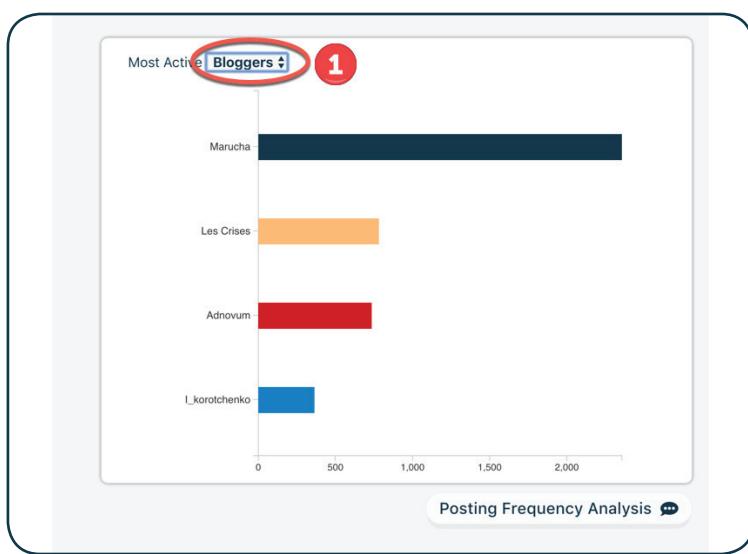
3 Blog Portfolio Analysis

4 Blogger Portfolio Analysis

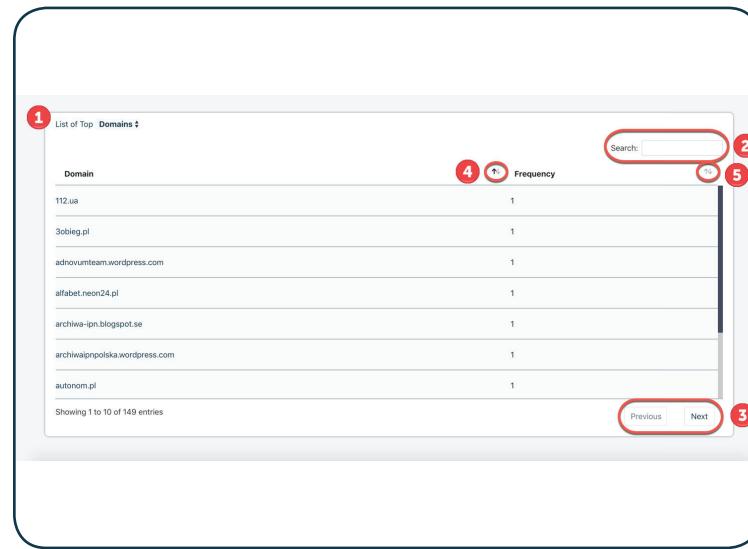
1. Tracker Blog Distrubtion
 2. Tracker Blogger Distrubtion
 3. Click **[Blog Portfolio Analysis]** to go to the Blog Portfolio Anaylsis Dashboard.
 4. Click **[Blogger Portfolio Analysis]** to go to the Blogger Portfolio Analysis Dashboard!



- 1 Tracker Most Active Blogs or Bloggers. To change graph see below.
- 2 Tracker Most Influential Blogger
- 3 Click **[Posting Frequency Analysis]** to go to the Posting Frequency Analysis Dashboard.
- 4 Click **[Influence Analysis]** to go to the Influence Analysis Dashboard.



- 1 To change Most Active: Blogs to Most Active: Bloggers. Click **[Blog]** and select Bloggers.



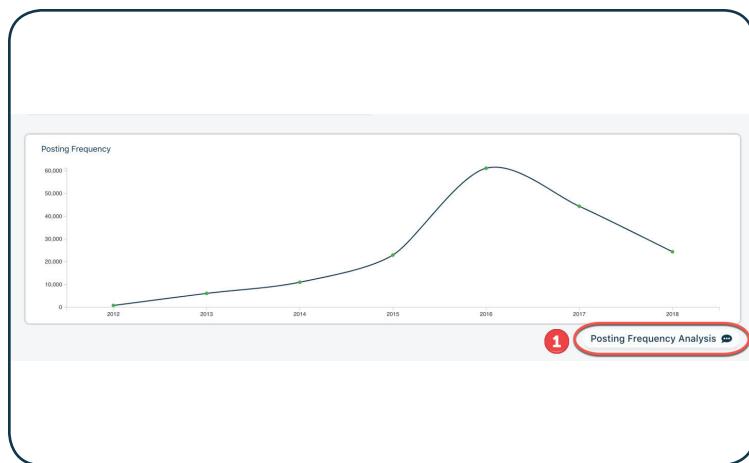
- 1 Tracker List of Domains or URL's To change the graph see next page.
- 2 Type in the search box to search your results.
- 3 Click **[Next]** to go to the next page of results and **[Previous]** to go back.
- 4 Change from Asending order to Desending order by clicking the **[Arrow Icon]**.
- 5 Change the list order from greatest to least or least to greatest by clicking the **[Arrow]**.

The screenshot shows a web-based application titled "List of Top URLs". At the top left, there is a dropdown menu labeled "List of Top URLs" with a red circle containing the number "1" over it. To the right of the menu is a search bar with the placeholder "Search:" and a magnifying glass icon, also with a red circle containing the number "2" over it. Below the search bar is a small circular icon with a question mark and a red circle containing the number "3" over it. On the far right, there is a column header "Frequen" (likely a typo for "Frequency") with a red circle containing the number "4" over it. The main content area displays a list of URLs with their frequency counts. The first few entries are:

URL	Frequen
http://112.ua/politika/shuhевич-predlozhil-vr-nakazyvat-za-nepriznanie-pravomernosti-borby-za-nezavisimost-ukrainy-v-xx-veke-387303.htm	1
http://3obieg.pl/platorma-zdrajcow	1
http://alfabet.neon24.pl/post/137311,jak-to-z-moratorium-bylo	1
http://autonom.pl/?p=16551	1
http://beforeitsnews.com/r2?url=http://themillenniumreport.com/2016/03/the-flat-earthers-are-being-sent-into-every-real-truth-movement-to-disrupt-and-destroy-them/	1
http://beforeitsnews.com/r2?url=http://themillenniumreport.com/2016/06/flat-earthers-systematically-used-to-disrupt-and-undermine-truth-movements-everywhere/	1
http://breviarium.blogspot.com/2010/11/autostada-do-nieba-chrzest.html	1

At the bottom of the list, it says "Showing 1 to 10 of 991 entries". Below the list are two navigation buttons: "Previous" and "Next", with a red circle containing the number "4" over the "Next" button.

1. To change List of the domains to List of the URLs. Click **[Domains]** and select URLs.
2. Type in the search box to search your results.
3. Change from Asending order to Desending order by clicking the **[Arrow Icon]**.
4. Click **[Next]** to go to the next page of results and **[Previous]** to go back.



Posting Frequency Analysis

- To view the Posting Frequency Analysis click the [Posting Frequency Analysis] button.

Posting Trend of selected Blogger

Date	Frequency
2012	~10
2013	~20
2014	~40
2015	~60
2016	~180
2017	~150
2018	~20

Keywords of WEBSTERGARTPLEY

Blog Posts of WEBSTERGARTPLEY

Post title	Date
After Trump Wrecking Ball Leaves La NATO summit and G-7 Meeting, German Chancellor Merkel Says U.S. Is No Longer Reliable Partner, Urges Europe to Provide for Self-Defense Starting From Franco-German Bloc	May 29, 2017
After UKIP Wipeout in Britain, Le Pen Party Flops in First Round of French Legislative Elections	Jun 12, 2017
Beware Political Exploitation of Tragic Shooting Incident Involving Members of Congress	Jun 14, 2017
Comey Adamant That Kremlin Aimed at Subverting U.S. Election	Showing 1 to 10 of 20 entries

Stop the GOP's Genocidal Health Bill Democrats Shut Down Senate to Block Monstrosity Now Being Concocted Behind Closed Doors by Thirteen Republican Tyrants with Input from Billionaires United Front Apathy/Tax Wall Street Party American System Network/Monday, June 19, 2017 Kentucky Scream-Owl

Trump Confirms Leaks, Tweets Admission He Is Under Investigation for Obstruction of Justice; Washington Gripped by Reports Special Counsel Mueller May Soon Be Fired, Triggering Most Dangerous Constitutional Crisis of Our Time

Stop the GOP's Genocidal Health Bill Democrats Shut Down Senate to Block Monstrosity Now Being Concocted Behind Closed Doors by Thirteen Republican Tyrants with Input from Billionaires United Front Apathy/Tax Wall Street Party American System Network/Monday, June 19, 2017 Kentucky Scream-Owl

Mitch McConnell Plans Deed Done in the Dead of Night; On Tuesday, Vote to Defeat GOP's Karen Handel in Georgia's Sixth CD; Handel Epitomizes Method of Sacrificing Thousands of Lives for Crackpot Ideology and Greed; Russia Issues Threats to U.S. Aircraft in Syria as Kurds Advance on Raqa; Happy Juneteenth, Anniversary of Union Army's Proclaiming End of Slavery in Texas, 1865 Subscribe to the American

Posting Frequency Analysis Dashboard

Trackers > NATO > Dashboard > Posting Frequency

1 SAVE AS PDF

Bloggers

Search Bloggers: WEBSTERGTARPLEY

Posting Trend of selected Blogger

Total Posts: 535 Overall Sentiment: Positive

Keywords of WEBSTERGTARPLEY

- To save or print out a PDF of the dashboard click **[SAVE AS PDF]**.

Posting Frequency

1 Date: January 1, 2012 - November 23, 2018

Posting Trend of selected Blogger

Total Posts: 535 Overall Sentiment: Positive Top Post Location: null Most Used Keyword: trump

Show: 10 entries Search: #StopTrump, Hashtag

- To select the date range you would like to view click the **[Date]** information.

Posting Frequency

Date: Jan 1, 2012 - Nov 21, 2018

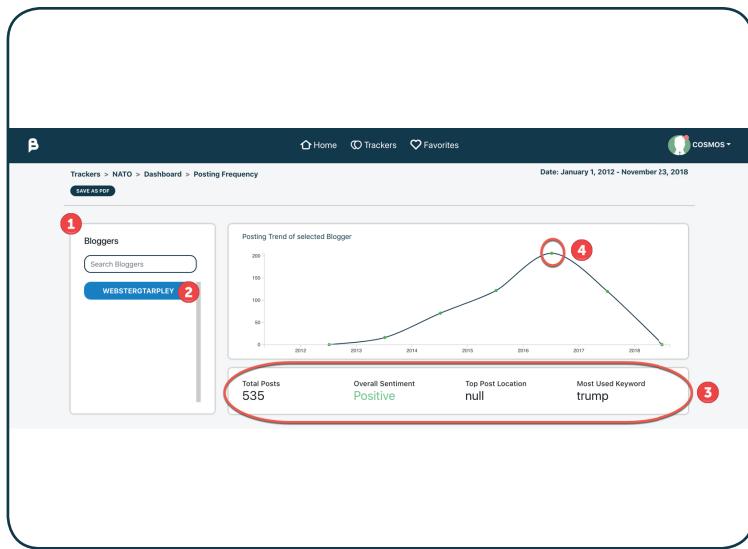
1 01/01/2012 **2** This Year
3 Last Year **4** Submit
5 Cancel

Posting Trend of selected Blogger

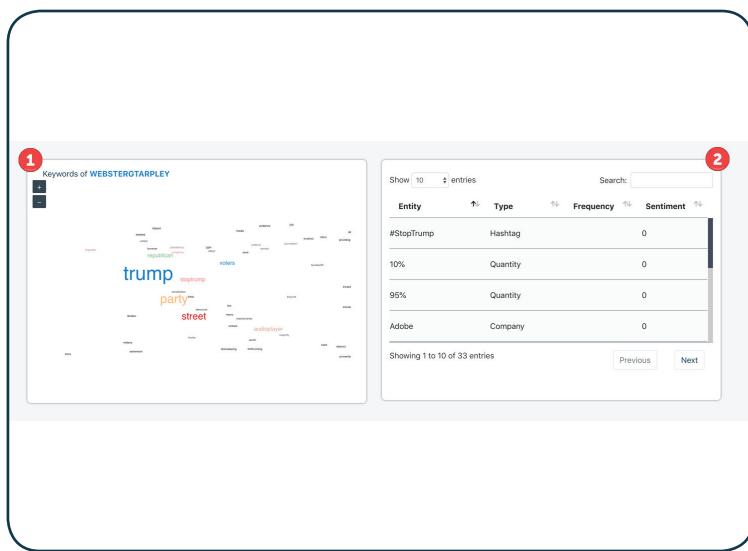
Total Posts: 535 Overall Sentiment: Positive Top Post Location: null Most Used Keyword: trump

Show: 10 entries Search: #StopTrump, Hashtag

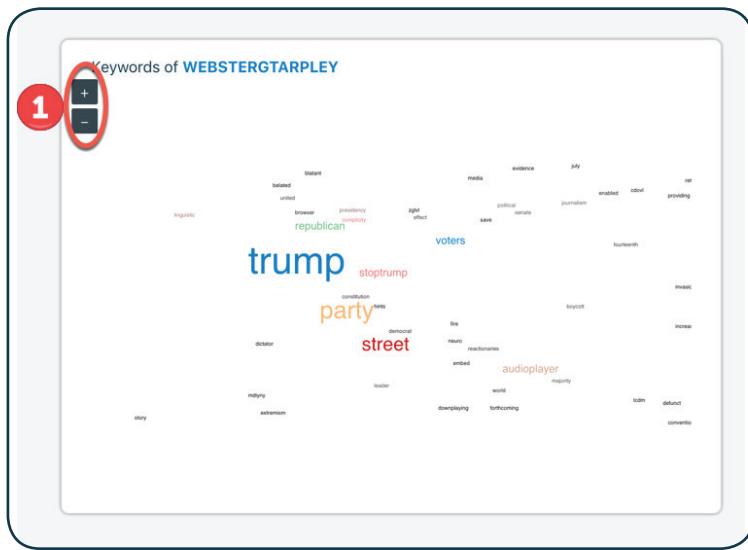
- To select a custom date choose the month, year, and day from the calendar.
- To view information for this year click **[This Year]**.
- To view information from last year click **[Last Year]**.
- Click **Submit** after you choose either a custom date range, This Year, or Last Year.
- If you decide you don't want to change the date range click **[Cancel]**.



- To search bloggers, enter the blogger in the **[Search Box]**.
- To search by a selected blogger, click the **[Blogger]**.
- Information about Bloggers in your tracker.
- To view the information for a date in your tracker, click the green **[Dot]**. The posting frequency dashboard will change for the blogger you've selected.



- Tracker Keywords of Bloggers.
- Entity, Type, Frequency, and Sentiment of Bloggers.



- Click **[+ Icon]** to zoom in on Keywords of Bloggers graph or **[- Icon]** to zoom out.

This screenshot shows the search results for the entity '#StopTrump'. The interface includes a search bar at the top right, a dropdown for selecting the number of entries (set to 10), and a 'Type' filter set to 'Hashtag'. Below these are three filters: 'Frequency' (set to 0) and 'Sentiment' (set to 0). The results table lists three entities: #StopTrump (Hashtag, Frequency 10%, Sentiment 95%), 10% (Quantity, Frequency 0), and Adobe (Company, Frequency 0). At the bottom, it says 'Showing 1 to 10 of 33 entries' with 'Previous' and 'Next' buttons.

- 1 Click the [Box] to select how many entities to show on a page.
- 2 Type in the search box to search your results.
- 3 Change from Asending order to Desending order by clicking the [Arrow].
- 4 Click [Next] to go to the next page of results and [Previous] to go back.

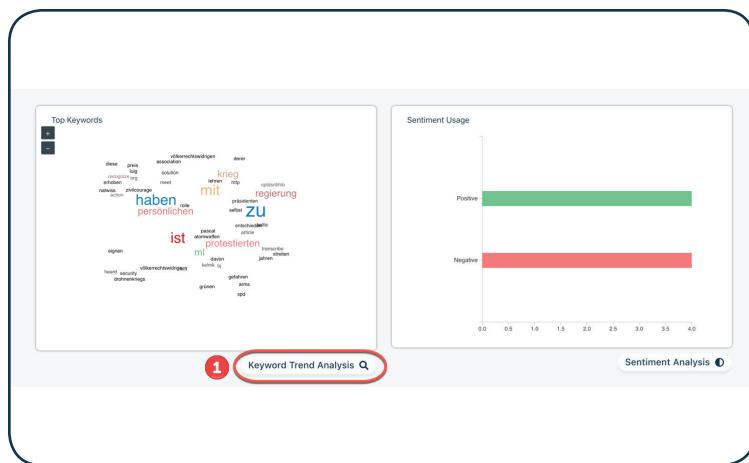
This screenshot shows the blog posts of 'WEBSTEROTARPLEY'. It includes a search bar, a dropdown for selecting the number of entries (set to 10), and a date filter set to 'Date'. The results table lists four blog posts: 'After Trump Wrecking Ball Antics at NATO Summit and G-7 Meeting, German Chancellor Merkel Says U.S. Is No Longer Reliable Partner, Urges Europe to Provide for Self-Defense Starting From Franco-German Bloc' (May 29, 2017), 'After UKIP Wipeout in Britain, Le Pen Party Flops in First Round of French Legislative Elections' (Jun 12, 2017), 'Beware Political Exploitation of Tragic Shooting Incident Involving Members of Congress' (Jun 14, 2017), and 'Comey Adamant That Kremlin Aimed at Subverting U.S. Election' (Jun 14, 2017). At the bottom, it says 'Showing 1 to 10 of 20 entries' with 'Previous' and 'Next' buttons.

- 1 Tracker Blog Posts of Bloggers.
- 2 Title and article of blog.

This screenshot shows the blog posts of 'WEBSTEROTARPLEY' with a specific post highlighted. The post title is 'After Trump Wrecking Ball Antics at NATO Summit and G-7 Meeting, German Chancellor Merkel Says U.S. Is No Longer Reliable Partner, Urges Europe to Provide for Self-Defense Starting From Franco-German Bloc'. The right side of the screen displays the full content of this post, including the date (May 29, 2017), author (WebsterOTarpley), and a summary of the post's content.

- 1 Click the blog title to view blog information in the right box.
- 2 Click [View Post] to open a new window that goes to the blog post.

- 1 Click the [Box] to select how many entities to show on a page.
- 2 Type in the search box to search your results.
- 3 Change from Asending order to Desending order by clicking the [Arrow].
- 4 Click [Next] to go to the next page of results and [Previous] to go back.



Keyword Trend Analysis

- To view the keyword trend analysis click the [Keyword Trend Analysis] button.

This screenshot shows a detailed view of the keyword trend analysis. At the top, it displays a "Top Keywords" section with a search bar and a list of tracked keywords: Technology, Star, AI, and Stark. Below this is a line graph titled "Keyword Trend of Past Week" showing the volume of mentions from 2014 to 2018, with a sharp increase in 2018. Key statistics include 20 blog mentions, 400 post mentions, the most used location being Nigeria, and the most active blog being AdNovum. The main content area shows a list of posts mentioning "Technology", with one entry from Michael J. Fox dated 02-01-2018 at 6:30pm with 32 comments. The bottom section is a table of keyword statistics:

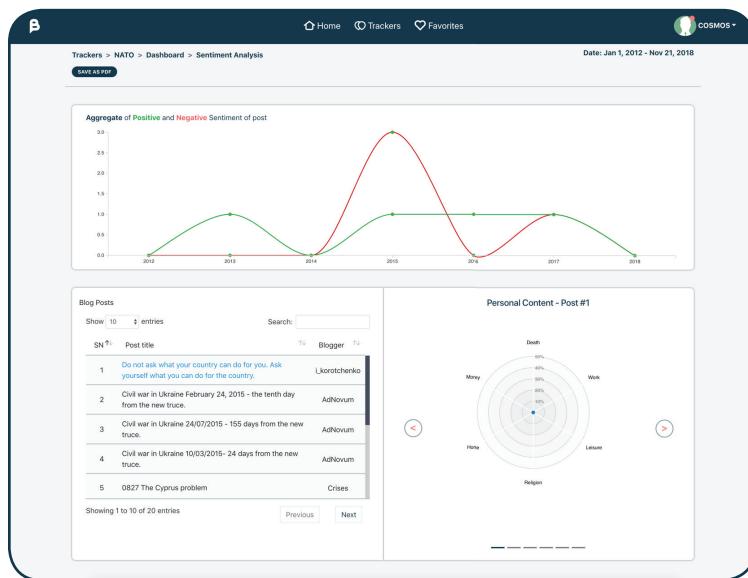
Keyword	Frequency	Post Count	Blog Count	Blogger Count	Leading Blogger	Language	Location
recruitment	10,000	200 of 200	200 of 200	100 of 100	Matt Finnace	English	United States
Technology	10,000	200 of 200	200 of 200	100 of 100	Matt Finnace	English	United States
Technology	10,000	200 of 200	200 of 200	100 of 100	Matt Finnace	English	United States
Technology	10,000	200 of 200	200 of 200	100 of 100	Matt Finnace	English	United States
Technology	10,000	200 of 200	200 of 200	100 of 100	Matt Finnace	English	United States
Technology	10,000	200 of 200	200 of 200	100 of 100	Matt Finnace	English	United States

Coming Soon...

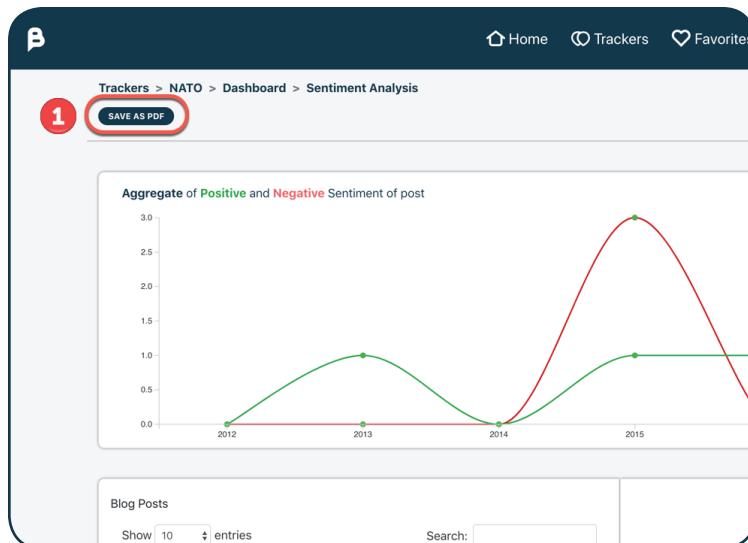


Sentiment Analysis

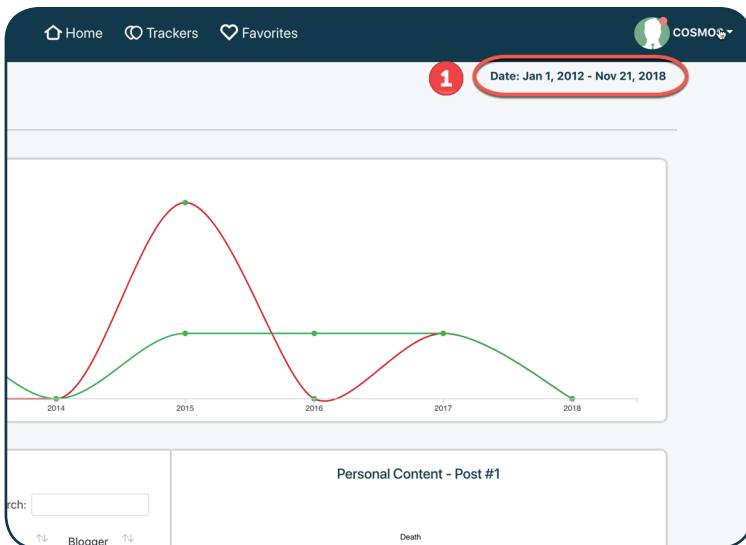
- To view the sentiment analysis click the **[Sentiment Analysis]** button.



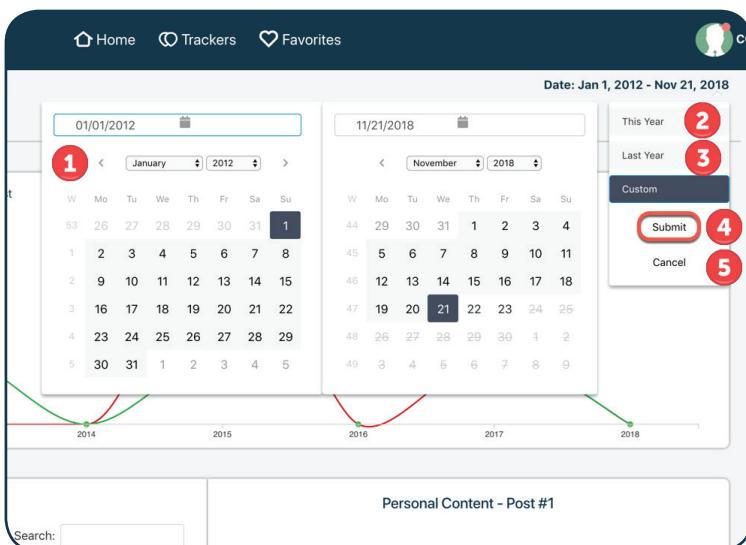
Sentiment Analysis Dashboard



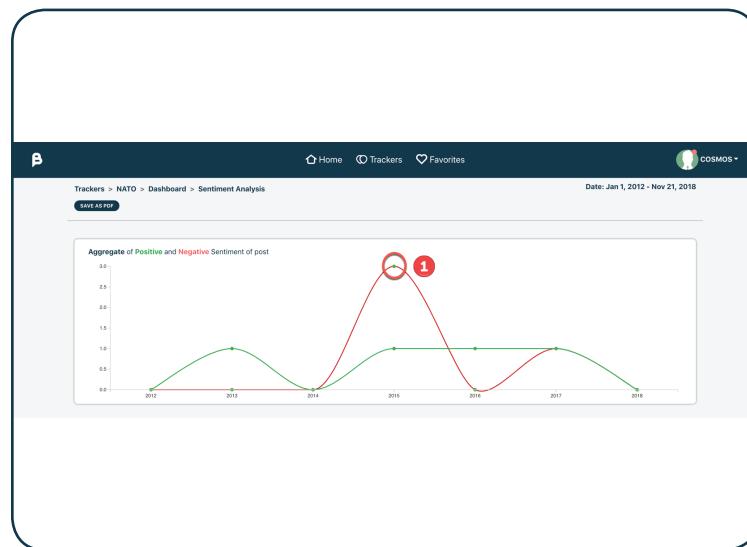
- To save or print out a PDF of the dashboard click **[SAVE AS PDF]**.



1. To select the date range you would like to view click the **[Date]** information.



1. To select a custom date choose the month, year, and day from the calendar.
2. To view information for this year click **[This Year]**.
3. To view information from last year click **[Last Year]**.
4. Click Submit after you choose either a custom date range, This Year, or Last Year.
5. If you decide you don't want to change the date range click **[Cancel]**.



1. To view the information for a date in your tracker, click the green **[Dot]**. The sentiment analysis dashboard will change for the date you've selected.

The screenshot shows a list of blog posts on the left and a radar chart on the right.

Left Side (List of Posts):

- Post title: The New Year in the Shadow of Fascism: Trump's Movement Founded on the Hysterical-Superstitious Guiltiness of His Duped Followers; His Wild Campaign Promises Can Only Exist in an Irrationalist Dream Time; His Pessimism and Despair Alien to the American Tradition; The Donald's Hatred of Women in Line with Fascists and Nazis (by WEBSTERGTARPLEY)
- Post title: A Mirror for Modern Scrooges: US Middle Class Has Definitely Fallen Below 50% of Nation for First Time Since New Deal; Decline Is Caused by Austro-Monetary Deregulation, Privatization, (by WEBSTERGTARPLEY)

Show 10 entries | Search: | Blogger

Right Side (Radar Chart):

Personal Content - Post #1

Category	Value (%)
Death	~10%
Money	~10%
Work	~35%
Home	~10%
Leisure	~10%
Religion	~10%

1. Tracker Blog Posts for sentiment analysis.

2. Sentiment Analysis radar charts for selected blog post.

The screenshot shows a list of blog posts on the left and a radar chart on the right, with several UI elements highlighted by red circles.

Left Side (List of Posts):

- Post title: The New Year in the Shadow of Fascism: Trump's Movement Founded on the Hysterical-Superstitious Guiltiness of His Duped Followers; His Wild Campaign Promises Can Only Exist in an Irrationalist Dream Time; His Pessimism and Despair Alien to the American Tradition; The Donald's Hatred of Women in Line with Fascists and Nazis (by WEBSTERGTARPLEY)
- Post title: A Mirror for Modern Scrooges: US Middle Class Has Definitely Fallen Below 50% of Nation for First Time Since New Deal; Decline Is Caused by Austro-Monetary Deregulation, Privatization, (by WEBSTERGTARPLEY)

Show 10 entries | Search: | Blogger

Right Side (Radar Chart):

Personal Content - Post #1

Category	Value (%)
Death	~10%
Money	~10%
Work	~35%
Home	~10%
Leisure	~10%
Religion	~10%

Red Circled Elements:

- Search input field
- Search button
- Post title in the list
- Next button
- Show 10 dropdown

1. Click the **[Box]** to select how many entites to show on a page.

2. Type in the search box to search your results.

3. Click blog post to change radar charts in the right box.

4. Click **[Next]** to go to the next page of results and **[Previous]** to go back.

5. Change from Asending order to Desending order by clicking the **[Arrow Icon]**.

The screenshot shows a list of blog posts on the left and a radar chart on the right, with scroll arrows highlighted by red circles.

Left Side (List of Posts):

- Post title: The New Year in the Shadow of Fascism: Trump's Movement Founded on the Hysterical-Superstitious Guiltiness of His Duped Followers; His Wild Campaign Promises Can Only Exist in an Irrationalist Dream Time; His Pessimism and Despair Alien to the American Tradition; The Donald's Hatred of Women in Line with Fascists and Nazis (by WEBSTERGTARPLEY)
- Post title: A Mirror for Modern Scrooges: US Middle Class Has Definitely Fallen Below 50% of Nation for First Time Since New Deal; Decline Is Caused by Austro-Monetary Deregulation, Privatization, (by WEBSTERGTARPLEY)

Show 10 entries | Search: | Blogger

Right Side (Radar Chart):

Personal Content - Post #1

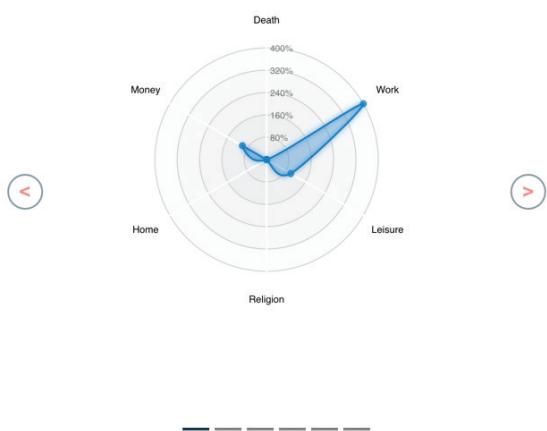
Category	Value (%)
Death	~10%
Money	~10%
Work	~35%
Home	~10%
Leisure	~10%
Religion	~10%

Red Circled Elements:

- Post title in the list
- Next button
- Previous button
- Arrows on the radar chart

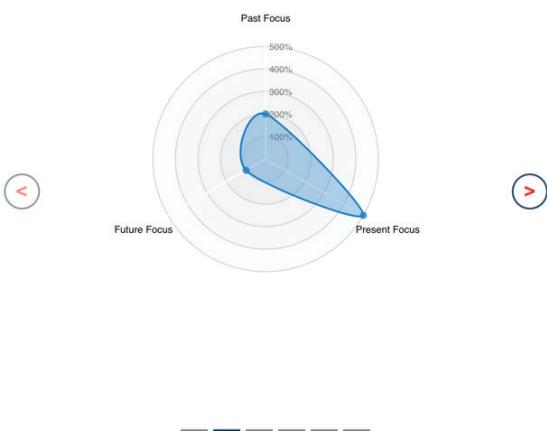
1. Click the **[> Icon]** and **[< Icon]** to scroll through radar charts for blog selected.

Personal Content - Post #1



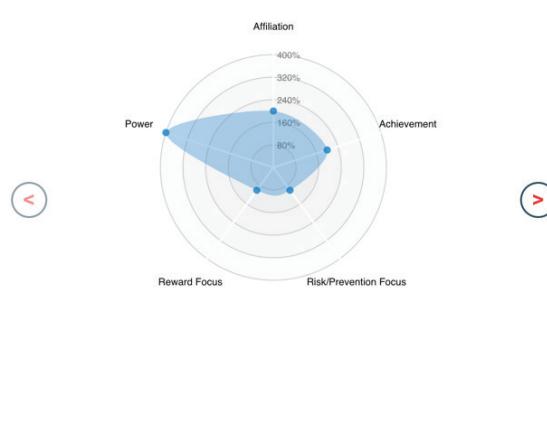
Personal Content Radar Chart
for selected blog.

Time Orientation - Post #1



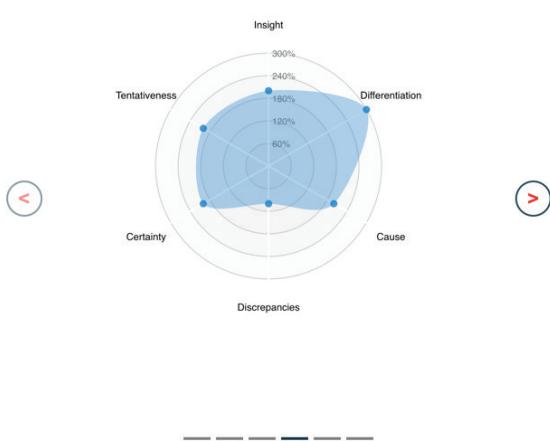
Time Orientation Radar Chart
for selected blog.

Core Drive and Need - Post #1



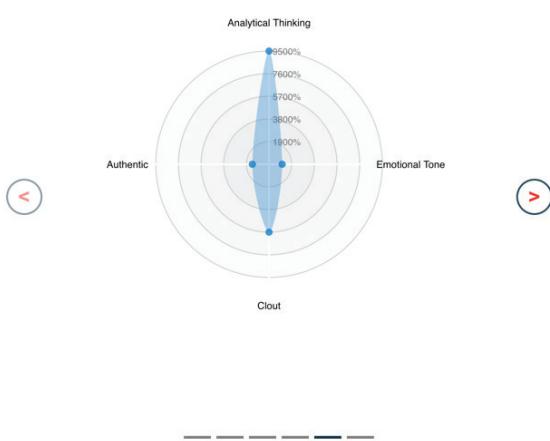
Core Drive and Need Radar Chart
for selected blog.

Cognitive Process - Post #1



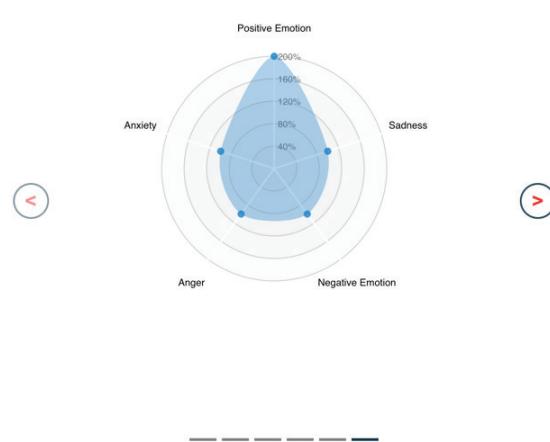
Cognitive Process Radar Chart
for selected blog.

Summary Variable - Post #1

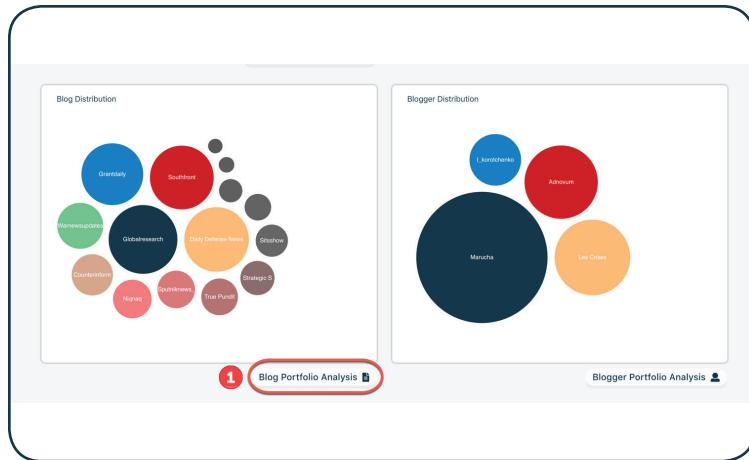


Summary Variable Radar Chart
for selected blog.

Sentiment/Emotion - Post #1



Sentiment/Emotion Radar Chart
for selected blog.



Blog Portfolio Analysis

1. To view the Blog Portfolio Analysis click the [Blog Portfolio Analysis] button.

[Home](#) [Trackers](#) [Favorites](#)

MY TRACKER > Second Tracker > Blogger Portfolio

Date: May 11, 2017 - September 23, 2018

[SAVE AS PDF](#)

Selected Blogger: [AdNovum](#)

Blogs of AdNovum | Find Blogger | Search

Maximum Influence: 649

Top Keyword: Krymu

Posts: 70

Overall Sentiment: Positive

Posts Published by AdNovum of Past Week:

AdNovum Day of the Week Posting Pattern of Past Week:

AdNovum Yearly Posting Pattern of Past Week:

List of URLs of AdNovum:

Show	entries	Search:
10	↑	Frequency
URL	1	
URL	3	
URL	6	
URL	5	
URL	3	
URL	1	
URL	2	

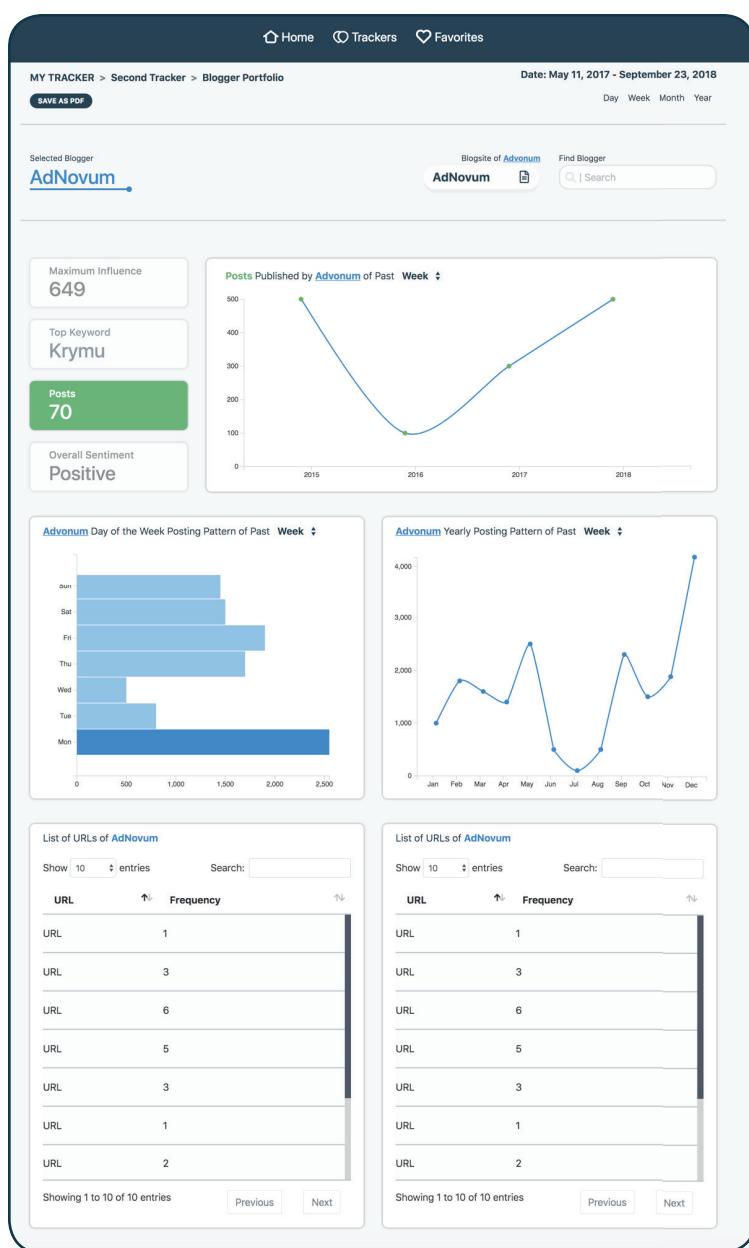
Showing 1 to 10 of 10 entries [Previous](#) [Next](#)

Coming Soon...



Blogger Portfolio Analysis

- To view the Blogger Portfolio Analysis click the [Blogger Portfolio Analysis] button.

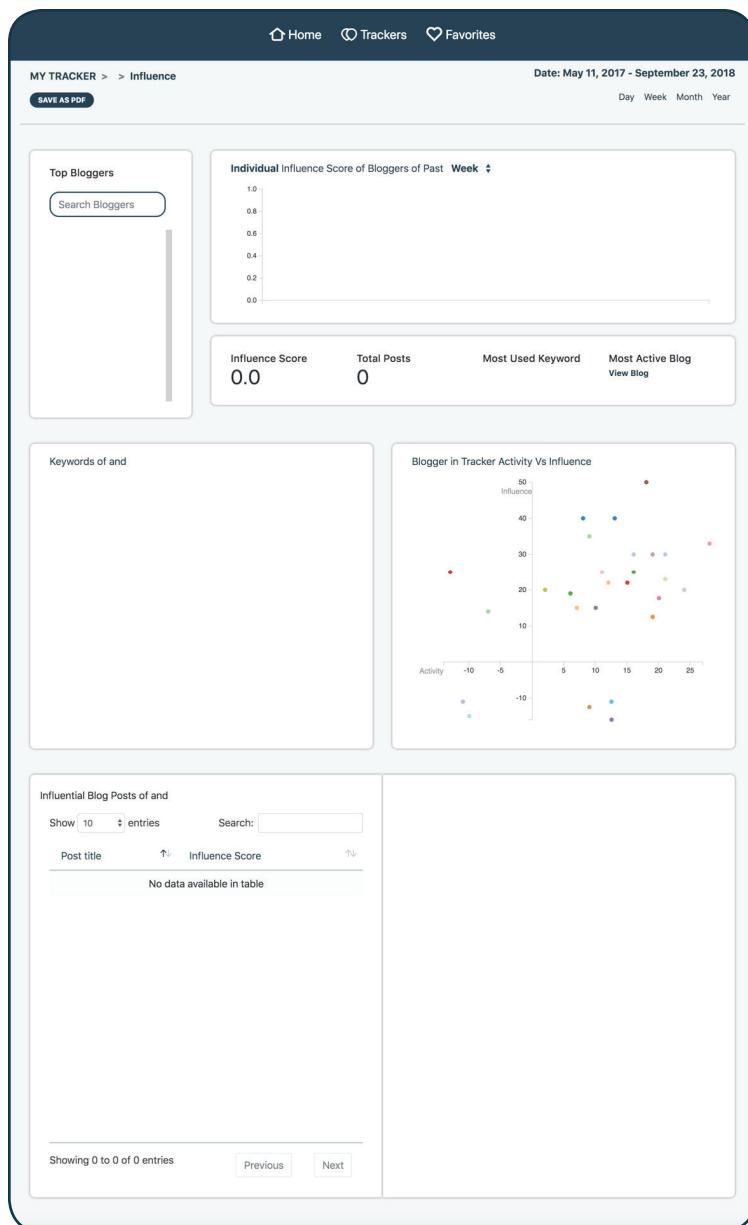


Coming Soon...



Influence Analysis

1. To view the Influence Analysis click the [Influence Analysis] button.

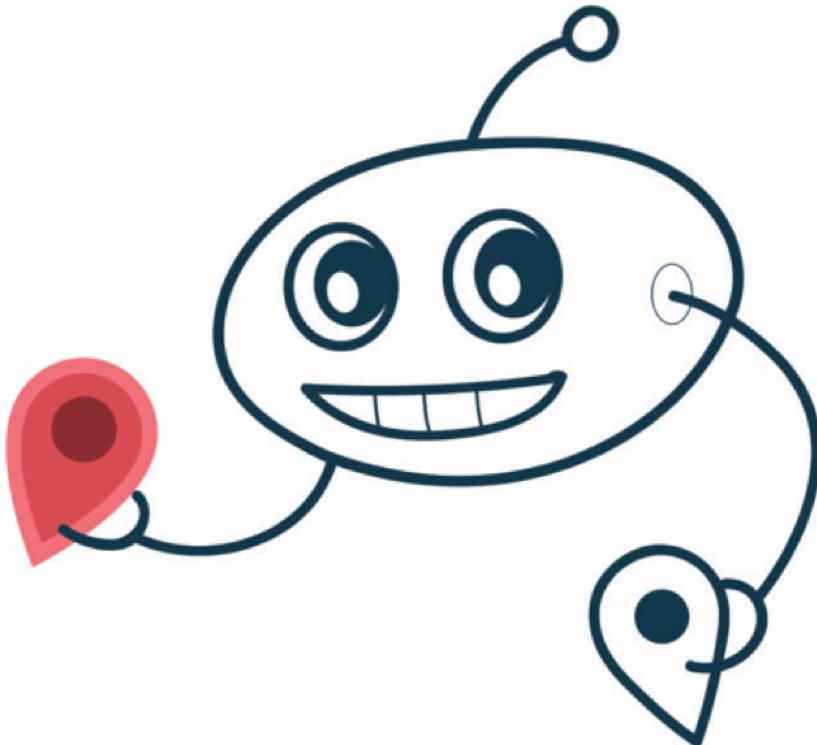


Coming Soon...

Acknowledgements

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