- 1. An industry characterized by rising volumes, improving profitability, falling prices, and relatively low competition among companies is most likely in which of the following life-cycle stages?
- A. Growth
- B. Mature
- C. Embryonic
- 2. A corporate manager pursuing a low-cost strategy will most likely:
- A. engage in offering products of unique quality or type.
- B. have strong market research teams for product development and marketing.
- C. invest in productivity-improving capital equipment.
- 3. For a US investor, which of the following statements concerning investing in depository receipts (DRs) is least accurate?
- A. Investing in DRs could provide arbitrage opportunities and entail currency risk.
- B. Investors in unsponsored DRs would have the same voting rights as the direct owners of common shares.
- C. Sponsored DRs are subject to greater reporting requirements than unsponsored DRs.
- 4. Which of the following statements about the forms of market efficiency is least accurate? If the form of market efficiency is:
- A. weak, then investment strategies based on fundamental analysis could achieve abnormal returns.
- B. semi-strong, then security prices fully reflect all past market data.
- C. strong, then prices reflect only private information.
- 5. A portfolio manager analyzes a market and discovers that it is not possible to achieve consistent and superior risk-adjusted returns, net of all expenses. This market is most likely characterized by:
- A. persistent anomalies.
- B. informational efficiency.

C. restrictions on short selling.

