## **Project Title**

UNIVERSAL VISION-LANGUAGE DENSE RETRIEVAL: LEARNING A UNIFIED REPRESENTATION SPACE FOR MULTI-MODAL RETRIEVAL

### **Team Members**

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## **Description of the Problem**

Although search engines primarily focus on textual data (Singhal et al., 2001), multi-media is necessary to satisfy user needs during retrieval. A user query can be answered by the information in variant formats, such as a text document, or a picture. The growth of multi-media content has been one of the most notable trends on the internet (Mei et al., 2014), and various studies have proved that users prefer more vivid multi-media content in search results (Datta et al., 2008).

# A brief survey of what have been done and how the proposed work is different:

Current multi-media search systems often employ a divide-and-conquer approach. However, due to the modality gap, they can be only pipeline-modeled in divide-and sonquer, making it challenging to fuse retrieval results from different modalities.

In this paper, we explore the potential of universal multi-modal retrieval to build an end-to-end model and retrieve multi-modality documents for user queries.

More specifically, we propose a Universal Vision-Language Dense Retrieval (UniVL-DR) model to get the representations of queries, texts, and images and learn a tailored vision-language embedding space for multi-modal retrieval. UniVL-DR optimizes the vision-language embedding space using hard negatives (Xiong et al., 2021a) and balances the modalities of these negatives to alleviate the modality preference of multi-modal retrievers.

## **Preliminary Plan (Milestones)**

#### 10/15/2023

• Review and study all reference papers, focusing on understanding the principles and logic behind the new algorithms presented in the articles.

#### 10/25/2023

Reproduce the UniVL-DR algorithm demo presented in the article.

#### 11/5/2023

• Complete the initial draft and explore potential improvements and modifications.

#### 11/20/2023

• Validate and organize various tests, and compile the final report.

#### Reference

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