**Team 1 Website Design Project Proposal**

Team Member

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Project Goals

* Make a website of bubble tea shop using HTML and CSS.
* Structure the website and organize contents.
* Apply HTML/CSS elements and their functions.
* Work with teammates and collaborate the project.

Website Design Proposal

* User-Friendly Navigation  
  The website will have an intuitive and organized navigation structure, allowing users to easily find information of shop locations, menu options, contact details and products’ detail.
* Shop Information

Provide comprehensive details about shop information, including address, contact, operating hours, and any special events or promotions.

* Brand Story

Share the unique story of the bubble tea shop, highlighting our passion for crafting exceptional beverages, using quality ingredients, and contributing to the community.

* Products Gallery

The website will prominently display our diverse range of bubble tea flavors, toppings, and other offerings. High-quality images and enticing descriptions will help convey the unique taste and variety we offer.

* Social Media Integration

Seamlessly integrate our social media profiles into the website to foster a sense of community and enable customers to follow our updates, promotions, and events.

* Responsive Design

Ensure the website is optimized for various devices, including desktops PC, tablets, and smartphones, to provide a consistent and enjoyable browsing experience.

* Visual Appeal

Using vibrant and engaging design elements that resonate with the youthful, energetic image of the bubble tea shop, creating a visually stimulating and memorable experience.

Details of the Website

* Home Page
* Designs an attractive homepage with the pictures of bubble tea.
* Welcome message introducing the brand and slogan.
* Navigation links to About Us / Menu / Contact pages.
* About Us
* Shows about the team and the brand story, values and slogan.
* Founder's story and the inspiration behind starting the bubble tea shop.
* Menu
* Shows the category and the details of the menu.
* Displaying various bubble tea flavors, milk teas, fruit teas, and toppings.
* Each item accompanied by a high-quality image, brief description and price.
* Product detail
* High-quality image of the selected bubble tea flavor
* Clear and enticing name of this bubble tea flavor.
* Detailed description of the flavor, including key ingredients and unique characteristics.
* Price and size options
* Customization options (sweetness level, ice level, toppings and add-on)
* Nutritional information
* Contact
* Includes opening hour, location, and contact.
* Interactive map highlighting all physical store locations.
* Social Media Integration: Links to the bubble tea shop's social media profiles, encouraging users to follow and engage.
* Footer
* Links to important pages like Privacy Policy, Terms of Service
* Copyright information and social media icons.