

## Contact

[www.linkedin.com/in/wolfganghahner](https://www.linkedin.com/in/wolfganghahner) (LinkedIn)  
[wolfganghahner.com](https://wolfganghahner.com) (Personal)  
[outoftheblue.com](https://outoftheblue.com) (Company)

## Top Skills

Concept Development  
User Experience  
User-centered Design

## Languages

German  
English

## Certifications

Conducting Usability Testing  
UX Management: Strategy and Tactics  
User Experience: The Beginner's Guide  
How to Design for Augmented and Virtual Reality

# Wolfgang Hahner

Creative Director + UX + UI  
San Francisco, California, United States

## Summary

For more than twenty years, I have worked with architecture, biotechnology, healthcare, medical device, and data analytics companies creating powerful integrated brands and campaigns that utilize award-winning images to tell stories and simulate everything from the inside of a heart to the workings of a continuous diabetes monitor.

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## Experience

synyx GmbH & Co. KG  
User Experience Designer  
May 2022 - Present (1 year 7 months)  
Karlsruhe, Baden-Württemberg, Germany

Quality Match GmbH  
Creative Director  
November 2021 - May 2022 (7 months)  
Heidelberg, Baden-Württemberg, Germany

Quality Match improves your machine learning models through better datasets.

out of the blue design inc  
creative director  
June 1997 - November 2021 (24 years 6 months)

Out of the Blue Design is a design consultancy. It develops innovative marketing and training strategies for health care companies. Its clients include Fortune 500 companies, not-for-profit organizations, research and development laboratories, as well as, idea-stage start-ups.

Autodesk  
creative director of kinetix  
January 1995 - June 1997 (2 years 6 months)

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## Education

Central Saint Martins, University of The Arts London  
MA, Interface Design · (1989 - 1991)

Hochschule für Gestaltung Schwäbisch Gmünd  
Visual Communication · (1984 - 1989)