

On us transaction

Off us transaction





Owned by the same payment network



#### On us transaction



## Off us transaction

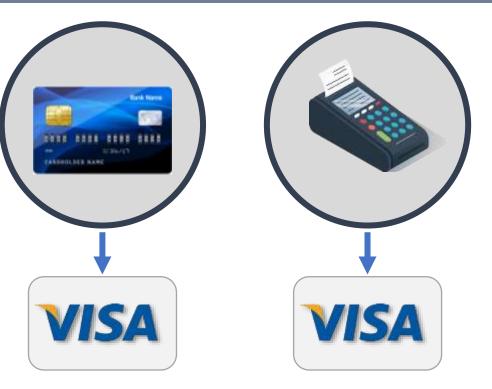




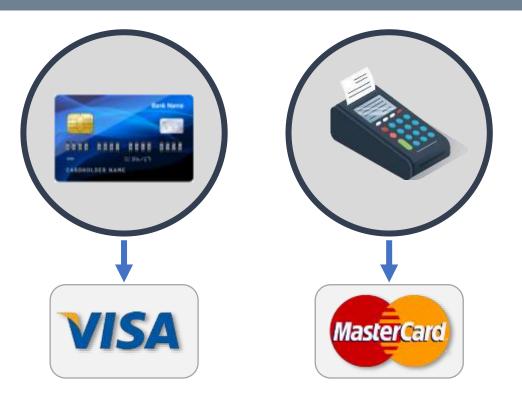
Owned by the different payments network



## On us transaction

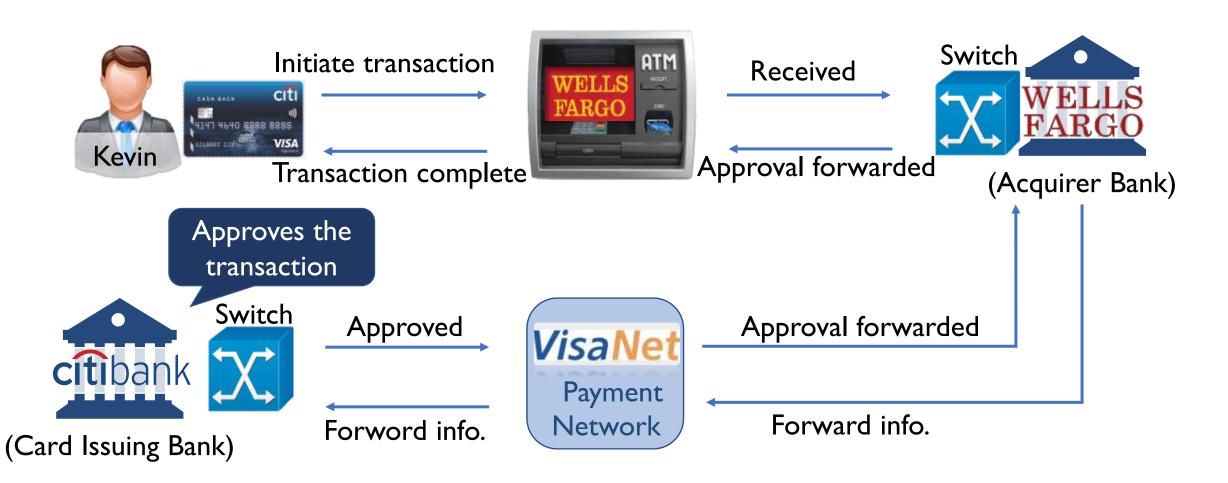


## Off us transaction





#### Off us transaction







Card authentication



The card being used is genuine

Cardholder authentication



Cardholder's identity is genuine

Funds for the transaction



Funds required for the transaction



#### Card Authentication

It is the process of verifying that the card being used for a transaction is legitimate

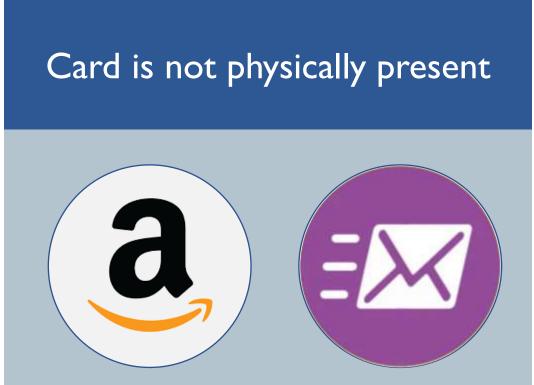


Payment terminal communicates with the card's embedded microprocessor chip to confirm the card's authenticity



## Card Authentication







Card Authentication, when card is physically present at the terminal

## Magstripe Data Mode (MSD)

It is for infrastructures that are not yet upgraded to process full-grade EMV transactions but want to use the chip's capabilities to increase security

#### EMV mode

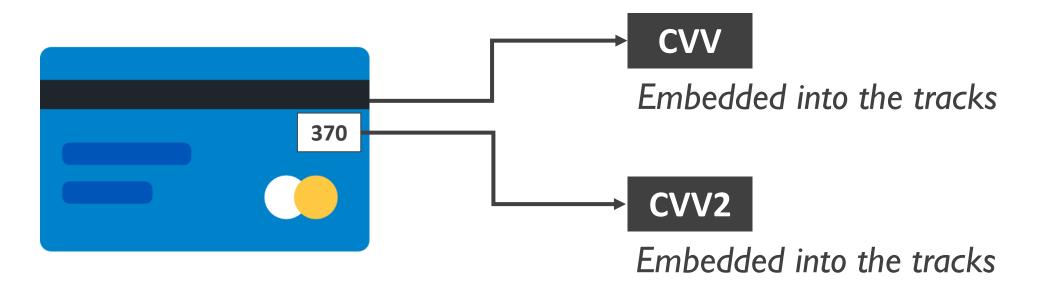
It is used in full-grade EMV infrastructure using asymmetric and symmetric keys embedded in the chip



Card Authentication, when card is physically present at the terminal

Magstripe Data Mode (MSD)

It uses the Integrated Card Verification Value (ICVV), "dynamic CVV"



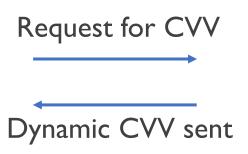


Card Authentication, when card is physically present at the terminal

Magstripe Data Mode (MSD)

It uses the Integrated Card Verification Value (ICVV), "dynamic CVV"







The dynamic CVV is calculated based on

PAN

Expiration date

Application Transaction Counter (ATC)



Card Authentication, when presented physically at the terminal

Magstripe Data Mode (MSD)

The Application Transaction Counter (ATC) is incremented for each new transaction

For the Ist transaction

$$ACT = 01$$

For the 2<sup>nd</sup> transaction

$$ACT = 02$$





## Card Authentication, during online transaction or MOTO

Card issuers will typically provide their customers with a Card Authentication Program (CAP) device

It generates a token number when a card is inserted into the device and a pin is entered







Token No. can be used for website





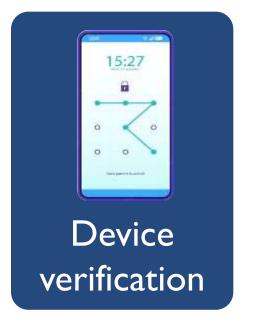
Cardholder authentication: When the cardholder is physically present at the terminal or through the merchant's website

Cardholder is present at the terminal











Cardholder authentication: When the cardholder is physically present at the terminal or through the merchant's website

Cardholder is not present at the terminal

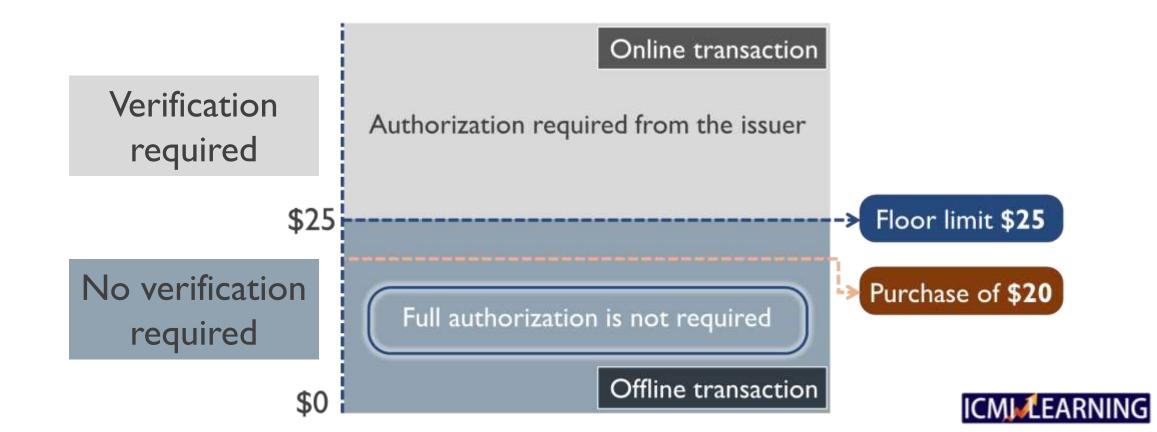




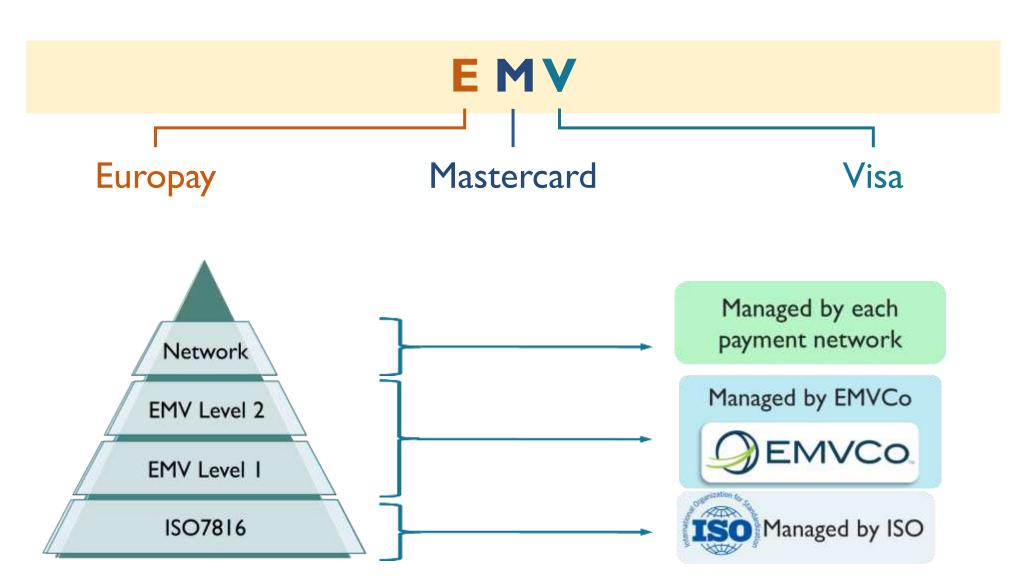


#### Authorization for the transaction

It is to determine whether the cardholder has sufficient funds to execute the transaction



# Summary





## Summary















On us

Off us

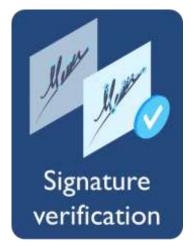


## Summary

Cardholder is present at the terminal

2

Cardholder is not present at the terminal















# Test Your Knowledge!

