**Chien-Chi Tseng**

Collegiate Associate Professor of Technology Entrepreneurship

Virginia Tech | Pamplin College of Business (0233) | Department of Management

880 West Campus Drive | Blacksburg, VA 24061

Pamplin Hall, Room 2102 | Phone: [540-231-9624](tel:540-739-5090)  | Email: [tseng@vt.edu](mailto:ronpoff@vt.edu)

**EDUCATION**

Postdoctoral University of Florida, Warrington College of Business, July, 2011

Postdoctoral Bridge to Business Program (AACSB Accredited) Entrepreneurship and International Business Track

Ph.D. University of Minnesota, Major: Human Resource Development, June, 2010

Dissertation: The effects of learning organization practices on organizational commitment and effectiveness for small and medium-sized enterprises in Taiwan.

M.B.A. Chinese Culture University, Taiwan, June, 1993

Major: International Business Administration, *Summa* *cum laude*

B.S. Tunghai University, Taiwan, June, 1986, Chemical Engineering Major

**PROFESSIONAL EXPERIENCE**

2020 - Current Collegiate Associate Professor of Technology Entrepreneurship,

Department of Management, Pamplin College of Business, Virginia Tech, Blacksburg, VA.

2010 - Present Diversity Featured Scholar,

National Center for Institutional Diversity, University of Michigan, Ann Arbor.

2014 - 2020 Assistant Professor of Management,

School of Business and Management, Morgan State University, Baltimore, MD.

2010 - 2014 Postdoctoral Researcher and Instructor of Entrepreneurship,

Entrepreneurship and Innovation Center, Warrington College of Business

University of Florida, Gainesville, FL.

2007 - 2010 Graduate Research Assistant, University of Minnesota, Minneapolis, MN.

2004 - 2005 Associate Researcher, National Applied Research Laboratories, Taipei, Taiwan.

2002 - 2003 Research Fellow, National Taiwan University, Taipei, Taiwan.

2001 - 2002 Innovation Incubator Manager, National Taipei University of Technology, Taiwan.

2000 - 2005 Instructor, Department of Tourism, Aletheia University, Taipei, Taiwan.

1998 - 2000 Innovation Incubator Manager, National Taiwan University, Taipei, Taiwan.

1993 - 1998 Section Chief, Citibank and Local Construction Management Company, Taiwan.

**HONORS AND AWARDS**

2022 Presentation for the Alumni Excellence Lectures of the Year 2022, Tunghai University, Taiwan.

2022 USASBE 2022 Model Program Award (Worked with the Entrepreneurship Program Colleagues at Virginia Tech), United States Association for Small Business and Entrepreneurship (USASBE), Raleigh, NC.

2020 Winner of the 2020 Outstanding Paper of Literati Award from Asia Pacific Journal of Innovation and Entrepreneurship.

2018 Recipient of ICSB 2018 Global Award in Entrepreneurship Education Excellence, International Council for Small Business (ICSB) World Congress, Taipei, Taiwan.

2017 Elected Featured Scholar of the National Center for Institutional Diversity, University of Michigan, Ann Arbor, MI. Scholar Story was reported at <https://lsa.umich.edu/ncid/news-events/all-news/dsn/scholar-story-chien-chi-tseng.html>

2017 Finalist of USASBE 2017 Outstanding Emerging Entrepreneurship Program Award (Worked with the Entrepreneurship Program Colleague at Morgan State University), United States Association for Small Business and Entrepreneurship (USASBE), Philadelphia, PA.

2014 Recipient of USASBE 2014 Best Paper in Social Entrepreneurship Award, United States Association for Small Business and Entrepreneurship Annual Meeting, Fort Worth, TX.

2013 USASBE 2013 National Model Graduate Entrepreneurship Program Award (Worked with Colleagues in the Entrepreneurship and Innovation Center at the University of Florida), United States Association for Small Business and Entrepreneurship, New Orleans, LA.

2012 GCEC 2012 Excellence in Specialty Entrepreneurship Education Award (Worked with Colleagues in the Entrepreneurship and Innovation Center at the University of Florida), Global Consortium of Entrepreneurship Centers (GCEC) Annual Meeting, Washington, DC.

2011 - Current Editorial Review Board, *Journal of Multidisciplinary Research, Journal of Global Business Insights*.

2011 Publication Selected for Inclusion in *Emerald Reading ListAssist*: “Strategic HRD practices as key factors in organizational learning.”

2010 Recipient of Emerging Diversity Scholar Award, National Center for Institutional Diversity, University of Michigan, Ann Arbor, MI.

2009 Publication Ranked in the Top Ten Articles of the *Journal of European Industrial Training*: “Strategic HRD practices as key factors in organizational learning.”

2001 Recipient of the Best Innovation Incubator Manager Award of the Year 2001, Ministry of Economic Affairs, Taiwan.

**RESEARCH**

**Refereed Journal and Book Chapter Articles**

1. Tseng, C. C., Townsend, D. M., Poff, R., & Gnyawali, D. R. (2023). Entrepreneurship education ecosystem at Virginia Tech. Manuscript submitted to *Annals of Entrepreneurship Education and Pedagogy-2024* (6th ed.). MA: Edward Elgar Publishing.
2. Tseng, C., & Tseng, C. C. (2019). Entrepreneurship as a key resolution for declining business dynamism. *Journal of Applied Business and Economics, 21*(3), 114-123.
3. Tseng, C., & Tseng, C. C. (2019). Corporate entrepreneurship as a strategic approach for internal innovation performance. *Asia Pacific Journal of Innovation and Entrepreneurship*, *13*(1), 108-120. <https://doi.org/10.1108/APJIE-08-2018-0047>. (Outstanding Paper – 2020 Literati Award Winners)
4. Tseng, C. C., & Tseng, S. (2017). Effects of entrepreneurial opportunity on socio-economic development and economic competitiveness. *International Journal of Business and Emerging Markets, 9*(4), 375-392*.*
5. Tseng, C. A., & Tseng, C. C. (2016). Increasing innovation as a strategic approach for post-IPO firms. *International Journal of Entrepreneurship, 20*(1), 84-99.
6. Tseng, C. C. (2014). Entrepreneurial opportunity for the wind-energy markets in three emerging economies. *Journal of Entrepreneurship, Management, and Innovation, 10*(2), 63-68.
7. Kraft, J. & Tseng, C. C. (2014). Graduate level entrepreneurship at the University of Florida. In M. H. Morris (Ed.), *Annals of Entrepreneurship Education and Pedagogy-2014* (pp. 324-331). Northampton, MA: Edward Elgar Publishing.
8. Tseng, C. C. (2013). Connecting self-directed learning with entrepreneurial learning to entrepreneurial performance. *International Journal of Entrepreneurial Behavior & Research, 19*(4), 425-446.
9. Tseng, C. C. (2012). Linking entrepreneurial infrastructures and new business development: A study of entrepreneurship development in Taiwan. *The* *Journal of Entrepreneurship, 21*(1), 117-132.
10. Tseng, C. C. (2011). Connecting business incubator development with human resource development. *Journal of Multidisciplinary Research, 3*(2), 29-42*.*
11. Tseng, C. C. (2011). The influence of strategic learning practices on employee commitment. *Journal of Multidisciplinary Research, 3*(1), 5-23*.*
12. Tseng, C. C., & McLean, G. N. (2008). Strategic HRD practices as key factors in organizational learning. *Journal of European Industrial Training, 32*(6), 418-432.

**Research in Progress**

1. Human-AI collaboration through generative AI: Toward a theory of intelligent user interface. Target: *Academy of Management Review*. In progress: The manuscript draft was completed and submitted to the 2024 Academy of Management Annual Conference.
2. Machine learning as a strategic driver for business model innovation. Target: *Academy of Management Perspectives*. In progress: Literature review and discussion of the research model with Dr. Beverly Tyler.
3. Strategic implication of machine learning for organizational learning in the digital era. Target: Strategic Management *Journal*. In progress: Literature reviewing and data collecting.

**Selected Refereed Conference Presentations & Proceedings**

1. Tseng, C. C. (2023). Toward excellence in entrepreneurship education and ecosystem: The model of Virginia Tech. The paper was accepted for presentation at the *2024 United States Association for Small Business and Entrepreneurship Annual Meeting.*
2. Tseng, C. C., Townsend, D., & Poff, R., (2022). USASBE Excellence in Entrepreneurship Education Model Program Award Nomination: Entrepreneurship, Innovation, and Technology Management Program at Virginia Tech. *2022 United States Association for Small Business and Entrepreneurship Annual Meeting.* Raleigh, NC.
3. Tseng, C. C. (2020). The Impacts of entrepreneurial opportunity on socio-economic value and economic growth. Paper Presented at *2021 United States Association for Small Business and Entrepreneurship Annual Meeting.*
4. Tseng, C., & Tseng, C. C. (2019). Entrepreneurship as a key resolution for declining business dynamism. *2019 United States Association for Small Business and Entrepreneurship Annual Meeting.* St. Pete Beach, Florida.
5. Tseng, C. C. (2018). Global Award in Entrepreneurship Education Excellence: Morgan State University Undergraduate Entrepreneurship Program. *2018 International Council for Small Business World Congress.* Taipei, Taiwan. (2018 ICSB Global Award Winner).
6. Tseng, C. C. (2018). From entrepreneurial learning to successful entrepreneurship: The self-directed learning approaches. *2018 International Council for Small Business World Congress.* Taipei, Taiwan.
7. Tseng, C. C. (2018). Learning organization capability as a key effect on organizational commitment and effectiveness for SMEs. *2018 International Council for Small Business World Congress.* Taipei, Taiwan.
8. Tseng, C. C. (2017). Is sociocultural value important to entrepreneurial opportunity and economic growth? *2017 Academy of Management Annual Meeting.* Atlanta, Georgia.
9. Tseng, C., & Tseng, C. C. (2017). A strategic approach for Post-Initial Public Offering enterprises. *2017 United States Association for Small Business and Entrepreneurship Annual Meeting.* Philadelphia, Pennsylvania.
10. Tseng, S., & Tseng, C. C. (2017). The effects of organizational learning, entrepreneurial team creativity, and entrepreneurial leadership on new venture success. *2017 United States Association for Small Business and Entrepreneurship Annual Meeting.* Philadelphia, Pennsylvania.
11. Tseng, C. C. & Singh, R., (2017). Outstanding Emerging Entrepreneurship Program Award: Morgan State University Entrepreneurship Program. *2017 United States Association for Small Business and Entrepreneurship Annual Meeting.* Philadelphia, Pennsylvania. (2017 USASBE Emerging Entrepreneurship Program Award Finalist).
12. Tseng, C. C. (2016). Entrepreneurial opportunity, cultural development, and economic competitiveness. *2016 Academy of Management Annual Meeting.* Anaheim, California.
13. Tseng, C. C. (2016). Self-directed learning as a key factor to entrepreneurial learning and performance. *2016 The Future of Diversity Research Conference.* National Center for Institutional Diversity, University of Michigan, Ann Arbor.

**Miscellaneous Publications**

1. Tseng, C. C. (2010). *The effects of learning organization practices on organizational commitment and effectiveness for small and medium-sized enterprises in Taiwan.* Ph.D. dissertation, University of Minnesota, Minneapolis, USA.
2. *Global entrepreneurship monitor: 2002 Executive report.* Wellesley, MA: Babson College and London Business School. (Selected as the national research team member for Taiwan).
3. Tseng, C. C. (1993). *A study of the impact of economic factors and advertising on the price of real estate in Taipei.* Master’s thesis, Chinese Culture University, Taipei, Taiwan.

**Competitive Grants and Projects**

2020 New Faculty Mentoring Project Grant, Total Grant: US $1,500, Office of the Executive Vice President and Provost, Virginia Tech, Blacksburg, VA.

2015-2018 School of Business and Management Summer Research Grants, Total Grants: US $13,340, Morgan State University, Baltimore, MD.

2006-2007 Group Leader of Research Project: A Comparative Study of Entrepreneurial Capabilities in United Kingdom, United States, Brazil, and Taiwan, University of Minnesota, Minneapolis, MN.

2004-2005 nano.stpi.org.tw Website Development Project, National Applied Research Laboratories, Taipei, Taiwan.

* Total Grants: NT $2,688,000 (for 8 months).

2002-2003 Global Entrepreneurship Monitor Research Project.

* Co-organized by London Business School and Babson College; Sponsored by National Taiwan University and Ministry of Economic Affairs, Taiwan
* Role: National Research Team Coordinator.
* Total Funds: NT $1,512,000 (for 1.5 years).

**Media Coverage**

* Taiwanese Commonwealth Magazine Highlighted Dr. Chien-Chi Tseng’s Successful Story in Academia in USA on 06/01/2020 from <https://www.cw.com.tw/article/5100497>.
* Cover story: Nurturing a Culture of Entrepreneurship: Innovation is Spreading across Campus. 2010 North Central Florida: Business Report.
* Cover story: Taiwan Startups go back to School. 2000 Hong Kong: Asian Business Magazine. Business Incubation Centers: A New Model for the Internet Economy. Hong Kong: China Post.

**TEACHING**

**Virginia Tech (January 2020 – Current)**

MGT 2064 Foundations of Entrepreneurship (Undergraduate Course)

2020 Fall Synchronous Online Instruction

2021 Spring Synchronous Online Instruction (Two sections)

2022 Spring Face-to Face Instruction

2023 Spring Face-to Face Instruction

2021 Fall Face-to Face Instruction

MGT 3064 Cornerstones of Entrepreneurship (Undergraduate Course)

2020 Spring F2F and Online Instruction

2020 Fall Synchronous Online Instruction (two sections)

2021 Fall Face-to Face Instruction (Two sections)

2021 Spring Synchronous Online Instruction

2022 Fall Face-to Face Instruction (Two sections)

2022 Spring Face-to Face Instruction

2023 Spring Face-to Face Instruction

2023 Fall Face-to Face Instruction

**Morgan State University (August 2014 – December 2019)**

BUAD 660 Human Capability Management (In-Class and Online Graduate Course)

BUAD 202 Business Professional Development (Undergraduate Course)

ENTR 452 Advanced Entrepreneurship (Undergraduate Course)

ENTR 384 Entrepreneurship Opportunity Recognition (Undergraduate)

ENTR 353 Social Entrepreneurship (Undergraduate Course)

ENTR 351 Entrepreneurship (Undergraduate Course)

MGMT 421 Training and Development (Undergraduate Course)

**University of Florida (August 2010 – May 2014)**

ENT 5275 Small and Family Business Management (Sections 01C1, 04FC – Graduate Course)

ENT 4934 Family Entrepreneurship (Sections 4720, 03AA – Undergraduate Course)

GEB 5146 Family Business Management (Sections 6384, 6446 – Graduate Course)

**University of Minnesota**

GRAD 8101 Taught in Higher Education Course (Teaching intern – Graduate Course).

*2007 Spring* Developed and taught sessions: “International HRD” and “Organizational Development” in managing classroom dynamics.

**Aletheia University, Taipei, Taiwan**

2001 - 2005 Lecturer

* + Conflict Management, 3 credits per year, Student and Department Chair Evaluation: 4.82-4.96/5.0 Scale (exceptional).
  + Marketing and Organization Management, 2 credits per semester, Student and Department Chair Evaluation: 4.78-4.95/5.0 Scale (exceptional).
  + Foundations of Management, 3 credits per year, Enrollment: 41-47

Student and Department Chair Evaluation: 4.82-4.96/5.0 Scale (exceptional)*.*

**SERVICE**

**Leadership**

2020 - 2023 Coordinator of Entrepreneurship, Innovation & Technology Management (EIT) Option (Major) in the Department of Management at Virginia Tech.

2020 - 2021 Coordinator of Entrepreneurship—New Venture Growth (ENVG) Minor in the Department of Management at Virginia Tech.

2018 - 2019 Track Chair of Emerging Teaching Exercises, United States Association for Small Business and Entrepreneurship 2019 Annual Conference, St. Pete Beach, FL.

2013 - 2014 Track Chair of the Entrepreneur Competitive Research, United States Association for Small Business and Entrepreneurship 2014 Annual Conference, Fort Worth, TX.

2012 - 2013 Coordinator of Developing and Winning the USASBE 2013 National Model Graduate Entrepreneurship Program Award and GCEC 2012 Excellence in Specialty Entrepreneurship Education Award in the Center for Entrepreneurship and Innovation at the University of Florida.

**Committee and Advisement**

2023 - Current Pamplin Community Committee Active Member at Virginia Tech.

2022 - Current XDU-VT Joint Management Committee Active Member at Virginia Tech.

2020 - Current Management Department Award Committee Active Member at Virginia Tech.

2020 - 2023 Management Department Undergraduate Curriculum Committee Active Member at Virginia Tech.

2010 - 2014 Advisor Faculty in Entrepreneurship and Innovation Center at the University of Florida.

2010 - 2014 Advisor of Undergraduate Honor Program Students in the Warrington College of Business at the University of Florida.

**Refereed Reviewer**

2019 - Current Editorial Review Board Member for the Journal of Global Business Insights.

2010 - Current Invited Reviewer for Human Resource Development Quarterly, Journal of Small Business and Entrepreneurship, International Journal of Entrepreneurial Behavior & Research, etc.

2007 - Current Ad hoc Reviewer for the Academy of Management Annual Meetings & United States Association for Small Business and Entrepreneurship Conferences.

2012 Invited Book Review “The Development and Management of Brand Strategy in the Face of Emerging Events.” Publisher: Palgrave Macmillan.

2010 Invited Book Review “The Effective Organization: Practical Application of Complexity Theory and Organizational Design to Maximize Performance in the Face of Emerging Events.” Publisher: Routledge.

**Professional Affiliation**

* Member, Academy of Management.
* Member, Financial Management Association International
* Member, International Council for Small Business.
* Member, United State Association for Small Business and Entrepreneurship.
* Featured Diversity Scholar Member, National Center for Institutional Diversity at the University of Michigan.