**BEVERLY B. TYLER**

Visiting Professor Pamplin College of Business, Virginia Tech University

Emerita Professor of Strategic Management

Poole College of Management, North Carolina State University

Visiting Professor, University of Bath School of Management

https://orcid.org/0000-0002-1974-0178

Address: 10402 Windy Pointe Drive, Temple, TX 76502

Cell: (919) 621-1145

December 31, 2023

**EDUCATION AND ACADEMIC EXPERIENCE:**

Ph.D. Texas A&M University, College Station, TX, 1992 Major: Strategy

Dissertation: An Interactionist Model of Research and Development Investment

Decisions: Determinism, Strategic Choice, and Perceptual Filtering

Major Professor: Jay B. Barney

M.B.A. Tarleton State University, Stephenville, TX, 1986 Major: Management

B.A. Baylor University, Waco, TX, 1977 Major: Psychology

Visiting Professor Virginia Tech, Blacksburg, VA 2021-present

Emerita Professor North Carolina State University, Raleigh, NC 2021-present

Professor North Carolina State University, Raleigh, NC 2013-2021

Associate Professor North Carolina State University, Raleigh, NC 2000-2013

Assistant Professor North Carolina State University, Raleigh, NC 1998-2000

Assistant Professor Indiana University, Bloomington, IN 1991-1998

**PEER & EDITOR REVIEWED JOURNAL PUBLICATIONS:**

Roehrich, J., Davies, A., Tyler, B.B., Mishra, A., & Bendoly, E. (Accepted November 6, 2023). “Large Inter-Organizational Projects: Toward a New Perspective on Governance and a Research Agenda.” *Journal of Operations Management,* *Introduction of the Special Issue on Governing Large Inter-Organizational Projects.* Online November 27, 2023: https://doi.org/10.1002/joom.1280.

Caner, T., Tyler, B.B., Appleyard, M.M., and Weber, G. (Accepted October 27, 2023). “Interdisciplinary Problem Solving in Hybrid Organizations: The Implications of Scientific Reputation and Disciplinary Knowledge Diversity.” *IEEE Transactions on Engineering Management*. Online November 17, 2023: https://ieeexplore.ieee.org/document/10321742.

Tyler, B.B., Lahneman, B., Cerrato, D., Beukel, K., Discua Cruz, A., Spielmann. N., & Minciullo, A. (Accepted May 11, 2023). “Environmental Practice Adoption in SMEs: The Effects of Firms' Proactive Orientation and Regulatory Pressure.” *Journal of Small Business Management*. Online June 1, 2023: <https://doi.org/10.1080/00472778.2023.2218435>.

Pizzo, A., Fosgaard, TR., Tyler, BB., Beukel, K. (December 1, 2022). “Information acquisition and cognitive processes during strategic decision-making: combining a policy-capturing study with eye-tracking data”. *PlosOne,* 17(12). IF 3.752 in 2021. <https://doi.org/10.1371/journal.pone.0278409>.

Spielmann, N., Discua Cruz, A., Tyler, B.B., and Cerrato, D. (November 30, 2022). “Signaling Stewardship and The Value of Family in a Brand Heritage Identity: A Cross-Cultural Study of Wineries.” *Journal of Business Research* Special Issue, 153: 35-45. IF 10.979 2021. <https://doi.org/10.1016/j.jbusres.2022.08.017>.

Vaarst Andersen,K., Beukel, K. and Tyler, B.B. (November 30, 2021). “Learning to Litigate: The Effect of Past Litigation Experience on Litigation Outcomes in the Chinese Intellectual Property System.” *Schmalenbach Journal of Business Research,* 73: 479–500. IF 10.979 2021. <https://link.springer.com/article/10.1007/s41471-021-00118-4>.

Gimenez Fernandez, E.M., Beukel, K., Tyler, B.B., Cerrato, D., Spielmann, N., Discua Cruz, A., and Minciullo, M. (October 29 2020). “Should we patent it or keep it a secret? The moderating role of proactive orientation in family versus non-family SMEs**.**” *International Small Business Journal,* [39(5):](file:///C:\Users\cloudconvert\AppData\Local\Microsoft\Windows\Beverly\CV\ 39(5):) 450-473. IF 6.413. <https://doi.org/10.1177/0266242620965394>.

Vogel, K. M., and Tyler, B. B. (June 11, 2019). “Interdisciplinary, Cross-sector Collaboration in the US Intelligence Community: Lessons Learned from Past and Present Efforts.” *Intelligence and National Security,* 34(6):851-880.<https://doi.org/10.1080/02684527.2019.1620545>

Spielmann, N., Discua Cruz, A., Tyler, B.B., and Beukel, K. (May 24, 2019). “Place as a Nexus for Corporate Heritage Identity: An International Study of Family-Owned Wineries,” *Journal of Business Research* Special Issue, 129: 826-837. <https://doi.org/10.1016/j.jbusres.2019.05.024>

Tyler, B.B., Lahneman, B., Beukel, K., Cerrato, D., Minciullo, M., Spielmann, N., & Discua Cruz, A. (October 5, 2018). “SME Managers’ Perceptions of Competitive Pressure and the Adoption of Environmental Practices in Fragmented Industries: A Multi-Country Study in the Wine Industry.” *Organization & Environment,* 33(3):437-463*.*<https://doi.org/10.1177/1086026618803720>.

Vogel, K. M., Jameson, J. K., Tyler, B. B., Joines, S., Evans, B., & Rendon, H. (Nov. 8, 2017). “The Importance of Organizational Innovation and Adaptation in Building Academic-Industry-Intelligence Collaboration: Observations from the Laboratory for Analytic Sciences.” *The International Journal of Intelligence, Security, and Public Affairs,* 19(3): 171-196.

Tyler, B, and Caner, T. (May 2016). “New Product Introductions below Aspiration Levels, Slack and R&D Alliances: A Behavioral Perspective.” *Strategic Management Journal*, 37(5): 896-910.

Lawson, B., Tyler, B.B., and Potter, A. (Sept 2015). “Strategic Suppliers’ Technical Contributions to New Product Advantage: Substitution and Configuration Options.” *Journal of Product Innovation Management,* 32(5):760–776.

Caner, T., and Tyler, B. (Sept 2015). "The Effects of Knowledge Depth and Scope on the Relationship between R&D Alliances and New Product Development." *Journal of* *Product Innovation* *Management,* 32(5):808–824.

Tong, T., Reuer, J., Tyler, B.B., and Zhang, S. (Feb 2015). “Host Country Executives’ Assessments of International Joint Ventures and Divestitures: An Experimental Approach.” *Strategic Management Journal,* 36(2): 254-275.

Bercovitz, J., and Tyler, B.B. (Nov-Dec 2014). “Who I Am and How I Contract: The Effect of Contractors' Roles on the Evolution of Contract Structure in University-Industry Research Agreements,” *Organization Science,* 25(6): 1840-1959.

Reuer, J., Tong, T., Tyler, B.B., and Arino, A. (Sept 2013). “Executives Preferences for Governance Modes and Exchange Partners: An Information Economics Perspective.” *Strategic Management* *Journal*, 34: 1104–1122.

Caner, T., and Tyler, B.B. (Jan 2013). “Alliance Portfolio R&D Intensity and New Product Introduction," *American Journal of Business,* 28(1): 38-63.

Reuer, J., Tyler, B.B., Tong, T., and Wu, C. (2012). “Executive’s Assessments of International Joint Ventures in China: A Multi-Theoretical Investigation.” *Management and Organization Review,* 8(2): 311-340.

Tyler, B.B. and Gnyawali, D.R. (2009). “Managerial Collective Cognitions: An Examination of Similarities and Differences of Cultural Orientations.” *Journal of Management Studies,* 46(1): 93-126.

Lawson, B., Tyler, B.B., and Cousins, P.D. (2008). “Antecedents and Consequences of Social Capital on Buyer Performance Improvement.” *Journal of Operations Management,* 26: 446-460.

Terpend, R., Tyler, B.B., Krause, D.R. and Handfield, R.B. (2008). “Buyer-Supplier Relationships: Derived Value Over Two Decades.” *Journal of Supply Chain Management,* 44(2): 28-55.

Krause, D.R., Handfield, R.B., and Tyler, B.B. (2007). “The Relationship between Supplier Development Commitment, Social Capital Accumulation, and Performance Improvement.” *Journal of Operations Management,* Special Issue, 25(2): 528-545.

Tyler, B.B. and Gnyawali, D.R. (2002). “Mapping Manager’s Market Orientations Regarding New Product Success.” *The Journal of Product Innovation Management*, 19: 1-18**.**

Tyler, B.B. (2001). “The Complementarily of Cooperative and Technological Competencies: A Resource-Based Perspective.” *Journal of Engineering and Technology* *Management*, 18: 1-27.

Tyler, B.B. and Steensma, H.K. (1998). “The Effects of Executive Experiences and Perceptions on their Assessment of Potential Technological Alliances.” *Strategic Management Journal*, 19(10): 939.

Hitt, M.A., T. Dacin, Tyler, B.B., and Park, D. (1997). “A Transnational Examination of Strategic Decision Models: Comparison of Korean and U.S. Executives.” *Strategic Management Journal*, 18 (2): 159-167.

Tyler, B.B., and Steensma, H.K. (1995). “Evaluating Technological Collaborative Opportunities: A Cognitive Modeling Perspective.” *Strategic Management Journal*, Summer Special Issue16: 43-70.

Hitt, M.A., Tyler, B.B., Hardee, C., and Park, D. (1995). “Understanding Strategic Intent in the Global Marketplace.” *Academy of Management Perspectives*, 9: 12-19.

Hitt, M.A. and Tyler, B.B. (1991). “Strategic Decision Models: Integrating Different Perspectives.” *Strategic Management Journal*, 12 (5): 327-351.

**BOOK, BOOK CHAPTERS AND PROCEEDINGS:**

Roehrich, J., Tyler, B.B., Kalra. J., and Squire, B. (August 6, 2020). “The Decision Process of Contracting in Supply Chain Management.” *Oxford Handbook on Supply Chain Management*. Oxford University Press: Oxford, UK, pages 562–586.

Jameson, J.K., Tyler, B.B., Vogel, K., and Joines, S. (June 16, 2020). *Facilitating Interdisciplinary Collaboration among the Intelligence Community, Academy, and Industry*. Cambridge Scholars Publishing: Newcastle upon Tyne, UK.

Tyler, B.B. (June 16, 2020). “Chapter One: Innovating national security through immersive collaboration: The vision and construction of the Laboratory of Analytic Sciences.” Jameson, J.K, Tyler, B.B., Vogel, K., and Joines, S. (eds.), *Facilitating Interdisciplinary Collaboration among the Intelligence Community, Academy, and Industry.* Cambridge Scholars Publishing: Newcastle upon Tyne, UK.

Jameson, J.K., Tyler, B.B., Vogel, K, and Joines, S. (June 16, 2020). “Chapter Two: Supporting immersive collaboration.” Jameson, J.K, Tyler, B.B., Vogel, K., and Joines, S. (eds.), *Facilitating Interdisciplinary Collaboration among the Intelligence Community, Academy, and Industry*. Cambridge Scholars Publishing: Newcastle upon Tyne, UK.

Tyler, B.B., and Jameson, J.K. (June 16, 2020) “Chapter Three: Member perceptions of collaboration.” Jameson, J.K, Tyler, B.B., Vogel, K., and Joines, S. (eds.), *Facilitating Interdisciplinary Collaboration among the Intelligence Community, Academy, and Industry*. Cambridge Scholars Publishing: Newcastle upon Tyne, UK.

Rendon, H., Jameson, J.K., and Tyler, B.B. (June 16, 2020). “Chapter Four: A social network analysis of collaboration in a cross-sector research laboratory.” Jameson, J.K, Tyler, B.B., Vogel, K., and Joines, S. (eds.), *Facilitating Interdisciplinary Collaboration among the Intelligence Community, Academy, and Industry.* Cambridge Scholars Publishing: Newcastle upon Tyne, UK.

Tait, R., Vazquez, C., Tyler, B.B., Keyton, J., and Kampe, C. (June 16, 2020). “Chapter Twelve: The analytic rigor team: Team charters and collaboration.” Jameson, J.K, Tyler, B.B., Vogel, K., and Joines, S. (eds.), *Facilitating Interdisciplinary Collaboration among the Intelligence Community, Academy, and Industry.* Cambridge Scholars Publishing: Newcastle upon Tyne, UK.

Vogel, K., Jameson, J.K. and Tyler, B.B. (June 16, 2020) “Chapter Fourteen: Concluding thoughts.” Jameson, J.K, Tyler, B.B., Vogel, K., and Joines, S. (eds.), *Facilitating Interdisciplinary Collaboration among the Intelligence Community, Academy, and Industry*. Cambridge Scholars Publishing: Newcastle upon Tyne, UK.

Tyler, B.B. (Dec 19, 2014). “Strategic Intent.” In D Teece & M. Augier (eds.) The Palgrave Encyclopedia of Strategic Management. London, England: Palgrave Macmillan.

Lawson, B., Tyler, B. and Potter, A. (2013) "Building New Product Advantage Within Inter-Firm NPD Projects: the Role of Firm Selection, Supplier Technology, and Absorptive Capabilities." *Runner-up Chris Voss Best Paper Award*, European Operations Management Association (EurOMA) Conference. Dublin, the Republic of Ireland.

Lawson, B., Tyler, B.B., and Cousins, P.D. (2006). “Social Capital Effects on Relational Performance Improvement: An Information Processing Perspective.” Academy of Management *Best Paper Proceedings*.

Gnyawali, D.R. and Tyler, B.B. (2005). “Cause Mapping in Strategic Management Research: Processes, Issues, and Observations.” In D.K. Ketchen, Jr. and D.D. Bergh (eds.) *Research Methodology in Strategy and Management*, Vol. 2: 225-257. New York, NY: Elsevier.

Daft, R.L., Bettenhausen, K.L., and Tyler, B.B. (1993). ”Top Manager's Communication Choices for Strategic Decision Making: Organization Design Implications.” In G.P. Huber and W.H. Glick (eds.) *Organizational Change, Redesign, and Effectiveness*, 112-146. New York, NY: Oxford University Press.

Barney, J.B. and Tyler, B.B. (1992). “Top Management Team Attributes and Sustained Competitive Advantage.” In L.R. Gomez-Mejia & M.W. Lawless (eds) *High Technology Management Research Series*, Vol. 1: 33-47.Greenwich, CT: JAI Press, Inc**.**

Hitt, M.A., Tyler, B.B. and Park, D. (1990). “Cross-cultural examination of Strategic Decision Models: Comparison of Korean and U.S. Executives”. Academy of Management *Best Papers Proceedings*, 111-115**.**

Hoskisson, R.E., Hitt, M.A. Turk, T.A. and Tyler, B.B. (1989). “Balancing Corporate Strategy and Executive Compensation: Agency Theory and Corporate Governance.” In G.R. Ferris and K.M. Rowland (eds.) *Research in Personnel and Human Resources Management*, Vol. 7. 25-57, Greenwich, CT: JAI Press**.**

Tyler, B.B., Bettenhausen, K.L. and Daft, R.L. (1989). “The Use of Low and High Rich Information Sources and Communication Channels in Developing and Implementing Competitive Business Strategy.” Academy of Management *Best Paper Proceedings*, 245-249 **(7)**.

**RESEARCH UNDER REVIEW:**

Taubeneder, R., Roehrich, J.K., Tyler, B.B., Squire, B., & Gnyawali, D. “Balancing Competition and Cooperation and Managing Coopetition Tensions: A Longitudinal Study of a Buyer-Led Supplier Alliance.” 2nd R&R *Journal of Operations Management Special Issue on Utilities,* 2nd revision requested October 23, 2023, submitted December 20, 2023.

Caner, T. and Tyler, B. B. “Performance Shortfalls and Acquisition Behavior: Examining the Moderating Role of Positive Economic Sentiment.” Submitted to the *Journal of Management,* November 18, 2023.

**MANUSCRIPTS UNDER REVISION FOR JOURNAL SUBMISSION:**

Tyler, B.B., Roden, S., Handfield, R. and Caner, T. “Managing Supply Chain Risk by Assessing Strategic Supplier Attractiveness.” Under revision for *Journal of Supply Chain Management*.

Sobrepere, X, Ariño, A., Tyler, B.B., and Reuer, J. “How Executives’ Strategic Judgments about International Joint Venture Opportunities Depend on their Career Stage: The Case of International Joint Venture Opportunities." Under revision for *British Journal of Management*.

Tyler, B.B., Kalra, J., Roehrich, J.K., and Squire, B. “How Multinational Corporation’s Search for Knowledge to Customize Contract Templates When Entering a New Country.” Under revision for journal submission.

Cerrato, D., Minelli, M., Depperu, D., and Tyler, B.B. “The Effect of Resources on Managers’ Assessment of Asset Divestment Opportunities.” Under revision for journal submission.

Minelli, M., Depperu, D., Tyler, B.B., Balconi, M., and Crivelli, D**.** “Evaluating Asset Divestment Opportunities: Types of Divestments and Manager Profiles.” Under revision for journal submission.

Tyler, B.B., Toke, R.F., Pizzo, A., Bercovitz, B. and Beukel, K. “Bridging the divide between industry and academic scienitsts.” Under revision for submission to *Technolovation*.

**RESEARCH IN PROGRESS:**

Dr. Tyler is a co-editor for a Special Issue in the *Journal of Operations Management* entitled “Governing Large Inter-organizational Projects” with Elliot Bendoly (Ohio State University, USA), Andrew Davies (University of Sussex, UK), Anant Mishra, (University of Minnesota, USA), Jens Roehrich (University of Bath, UK). This SI opened for submissions August 1, 2021, had deadline for submissions of January 31, 2022, and we have made final decisions on the paper and have finalized the lead article. The SI will be published January 2024.

**RESEARCH PRESENTATIONS AND PROFESSIONAL DEVELOPMENT WORKSHOPS:**

### Taubeneder, R., Roehrich, J.K., Tyler, B.B., Squire, B., & Gnyawali, D. “Managing Coopetition in a Multiparty Supplier Alliance.” Presentation at the Academy of Management AnnualConference, Boston, Mass(August 8, 2023).

Tyler, B.B., Roden, S., Handfield, R. and Caner, T. “Risk Management in the Context of Strategic Supplier Attractiveness Assessment.” Presented at the Strategic Management Society Annual Conference, London, UK (September 20, 2022).

Caner, T. and Tyler, B. B. “The Economic Sentiment, Performance Relative to Aspirations, and Firms’ Acquisition Behavior.” Presented at the Academy of Management AnnualConference, Seattle, Washington(August 9, 2022).

Tyler, B.B., Lahneman, B., Cerrato, D., Beukel, K., Discua Cruz, A., Spielmann. N., & Minciullo, A. Tyler, B.B., Lahneman, B., Cerrato, D., Beukel, K., Discua Cruz, A., Spielmann. N., & Minciullo, A. “The Influence of Regulatory Context on EO, Proactiveness, & Environmental Practice Adoption.” Presented at the Academy of Management AnnualConference. Seattle, Washington(August 9, 2022).

Tyler, B.B., Roden, S., Handfield, R. and Caner, T. “Management of Risk Through Strategic Partner Selection.” Presented online at the European Operations Management Association Conference, Berlin, Germany (July 3, 2022).

Tyler, B.B., Roden, S., Handfield, R. and Caner, T. “**Management of Risk Through Strategic Partner Selection**.” Presented at the European Decision Science Institute Conference, Dublin, Ireland (May 30, 2022).

Caner, T. and Tyler, B. B. “Drivers of Firms’ Risk-Taking Behavior.” Presented at the Academy of Management AnnualConference Online(August 3, 2021).

Caner, T. and Tyler, B. B. “The Relationship between Economic Sentiment, Firms’ Performance Discrepancy, and Acquisition Behavior.” Presented at the Strategic Management Society Annual Conference Online (October 30, 2020).

Tyler, B.B., Roehrich, J.K., Kalra, J., and Squire, B. “Solving contracting problems: how a multinational business adjusted contracting knowledge to local requirements.” Presented at the Academy of Management Annual Conference Online (August 11, 2020).

Caner, T., Appleyard, M.M., Tyler, B.B., and Weber, G. “The implications of interdisciplinary R&D for research productivity: the role of knowledge variety and knowledge dissimilarity in the presence of complementarities.” Presented at the Academy of Management Annual Conference Online (August 11, 2020).

Spielmann. N., Discua Cruz, A., Tyler, B.B., Cerrato, D., Beukel, K., & Lahneman, B. “The Importance of Brand Heritage Identity: An International Study of Family-Owned Wineries.” Presented at the Academy of Wine Business Research (AWBR) Conference Online (July 7-10, 2020).

Tyler, B.B., Kalra, J., and Roehrich, J. “Learning to contract differently: Unpacking the process by which a multinational buyer adapts its contracting capabilities to a different legal system.” Presented at the 27th International Annual European Operations Management Conference Online (June 28-30, 2020).

Caner, T., Appleyard, M.M., Tyler, B.B., and Weber, G. “The implications of interdisciplinary R&D for research productivity: the role of knowledge variety and knowledge dissimilarity in the presence of complementarities.” Presented at the Industry Studies Conference Online (June 3-5, 2020).

Tyler, B.B., Lahneman, B., Cerrato, D., Beukel, K., Discua Cruz, A., Spielmann. N., & Minciullo, A. “How managers’ proactive orientations and attitudes relate to SMEs’ adoption of environmental practice.” Presented at the Strategic Management Society Annual Conference, Minneapolis, MN (October 22, 2019).

Jameson, J. K., Tyler, B. B., Joines, Sharon M.B., and Vogel, K. M. “Immersive Collaboration among the Intelligence Community, Academy, and Industry: A Case Study of the Laboratory of Analytic Sciences.” A panel presentation at the Symposium on Cryptologic History, Baltimore, MD (October 17, 2019).

Tyler, B.B., Caner, T., Appleyard, M.M., and Weber, G. “Basic Research on the Scientific Frontier: The Influence of the Disciplinary Knowledge Variety of Scientists’ Publications and their Citation Impact on Subsequent Interdisciplinary Publications.” Presented at the 8th **Atlanta Conference on Science and Innovation Policy, Georgia Institute of Technology, Atlanta, Georgia (October 15, 2019).**

Spielmann, N., Discua Cruz, A., Tyler, B.B., Cerrato, D. Beukel, K., Lahneman, B. “To market or not brand heritage identity: An international study of family-owned wineries.” Presented at the Thirteenth Royal Bank International Research Seminar, John Molson School of Business, Concordia University, Montreal, Canada (September 28, 2019).

Tyler, B.B., Kalra, J., Roehrich, J.K., and Squire, B. “Learning to contract differently: How a multinational business adapted their contracting capabilities to local requirements.” Presented at the Production and Operations Management Society (POMS) International Conference, Brighton, UK (September 4, 2019).

Bhawe, N., and Tyler, B.B.,” Knowledge portfolios as intermediaries between human capital experiences and performance: An assessment of the US Video Game industry.” Academy of Management Abstract in Proceedings 2019(1):17857. DOI: [10.5465/AMBPP.2019.17857abstract](https://www.researchgate.net/deref/http%3A%2F%2Fdx.doi.org%2F10.5465%2FAMBPP.2019.17857abstract?_sg%5B0%5D=xJ_8T3plOU1GD25PobfIWhCYZ4yALzkUghRG8IZmqHptG9cSMJK-QFMdt2xlQHwkl8oJILD3mSeidFlaM50B6abVgg.0SF7Ncw30GEeKuSP0hITOA5lik92nY-mH4eO9B71C_-9gllyDkfJDQ7XsFLLKup0zqfOE7kQhcARP7Ysj-HlIg)

Caner, T., Appleyard, M.M., Tyler, B.B., and Weber, G. “The Influence of Scientists’ Knowledge Diversity, Dissimilarity, and Experience on Publications.” Academy of Management Abstract in Proceedings, 2019(1):19210. DOI: [10.5465/AMBPP.2019.19210abstract](https://www.researchgate.net/deref/http%3A%2F%2Fdx.doi.org%2F10.5465%2FAMBPP.2019.19210abstract?_sg%5B0%5D=4n64kb7_f-uSpuwU7DEF1XQE9qQ-NPGlyNfydRbjSCnM3y12g2FPNRBxNEFJC0TCJxy9nR-XKqU-d34ZUsUM8Z0PYQ.u4d0AXyHfvfrEeSTOWSJEzSsovynMGt2oW02Cab9_xn-7uczdxqEdNTpHIHHhZ3sd0wtGOfEHDzTx7OpgpFQmg)

Sobrepere, X, Ariño, A., Tyler, B.B., and Reuer, J. “Do Managers’ Strategic Judgments Reflect their Individual Characteristics? Tenure as a Cognitive Constraint for Managerial Discretion." Presentation given by B.B. Tyler to the Department of Economic and Business Management Sciences, at the Università Cattolica del Sacro Cuore, Milan, Italy (June 20, 2019).

Minelli, M., Depperu, D., Tyler, B.B., and Cerrato, D. “Exploring resource-based criteria used my middle managers assessing divestment decision in a multinational firm: An experimental approach.” To be presented at the Strategic Management Society Special Conference. Frankfurt, Germany (June 2019).

Roehrich, J., Tyler, B., Kalra. J., and Squire, B. “Building a supply network for a large-scale nuclear new build project: The importance of contract design changes during the negotiation process.” To be presented at the Industry Studies Conference, Nashville, TN (June 1, 2019).

Appleyard, M.M., Caner, T., Tyler, B.B., and Weber, G. “R&D on the scientific frontier: the influence of scientists’ knowledge diversity, dissimilarity, and interdisciplinary publication experience on publication performance.” To be presented at the Industry Studies Conference, Nashville, TN (May 31, 2019).

Tyler, B.B., Caner, T., Appleyard, M.M., and Weber, G. “R&D on the scientific frontier: the influence of scientists’ knowledge diversity, dissimilarity, and interdisciplinary publication experience on publication performance.” Presented at Baylor University (March 29, 2019).

Tyler, B.B., Lahneman, B., Cerrato, D., Beukel, K., Discua Cruz, A., Spielmann. N., and Minciullo, A. “Seeking new *terroir*: How managers’ proactiveness entrepreneurial orientation and attitude relate to environmental practice adoption in SMEs,” Presented at the Western Academy of Management, Santa Rosa, CL (March 8, 2019).

Appleyard, M., Tyler. B.B., Caner, T., Weber, G. “The role of interdisciplinary experience and knowledge variety for research success: A study of U.S. nano-medicine development centers.” Presented at Montana State University, Bozeman, MT (November 30, 2018).

Bhawe, N., & Tyler, B.B. "Managing knowledge portfolios: The creation and combination of ideas." Presented at the Academy of Management Proceedings 2018(1):18432. DOI:[10.5465/AMBPP.2018.18432abstract](https://www.researchgate.net/deref/http%3A%2F%2Fdx.doi.org%2F10.5465%2FAMBPP.2018.18432abstract?_sg%5B0%5D=Wyn0JB76aYXQOdAtXaRHIU_hFAlG4E3O3ygwbaUKpK8lOJOfHLlSGmdo566DIPdwxZBQ169PcE61UaXNL-WZIJnKaw.V8D7aCSUqx3UlYh-DL2R58VHda94P-CGYkoPe4PLDTMRXWBQUFsHnVTxKr4_kgDB9kfns1Qbr-8oZV0r3-NSMg)

Tyler, B.B. et al. “Conducting academically rigorous research with industry and government to address big social issues.” Presenter symposium at the Academy of Management, Chicago, IL (August 13, 2018).

Tyler, B.B., et al. “Contracting research: Where has it been and where is it going?” Professional Development Workshop, Academy of Management, Chicago, IL. (August 13, 2018).

Berkel, K., Tyler, B., et al., “Pro-activeness and the use of secrecy in family and nonfamily SMEs: Evidence from the wine industry.” Presented at DRUID, Copenhagen, Denmark (June 12, 2018).

Bhawe, N., and Tyler, B.B. “Managing knowledge portfolios: The creation and combination of knowledge.” Presented at the Strategic Management Society Special Conference, Oslo, Norway (June 9, 2018).

Tyler, B.B. “Interdisciplinary cross-sector learning at LAS: A partnership between NSA, NCSU, and Industry.” Presented at the Strategic Management Society Special Conference, Oslo, Norway (June 9, 2018).

Appleyard, M., Tyler. B.B., Caner, T., Weber, G. “Revolutionary R&D in nanomedicine: The role of interdisciplinary experience and knowledge variety for research success.” Presented at the Industry Studies Conference, Seattle, WA (May 31, 2018).

Tyler, B.B. Panelist for ‘The golden triangle of business, government and academia – challenges and benefits’ Looking Further Series of the HPC Supply Chain Innovation Lab and University of Bath, Bath, England (April 25, 2018).

Vogel, K. & Tyler, B.B. “Interdisciplinary intelligence innovation center design: Lessons learned at the laboratory of analytic sciences (LAS) and related intelligence community efforts.” Presented at the Sustainability, Ethics, & Entrepreneurship Annual Conference, Washington, D.C. (March, 3 2018).

Appleyard, M., Tyler, B.B., & Caner, T. “Collaborative Revolutionary R&D: Evidence of Interdisciplinary Knowledge Meshing Capabilities and their implications for performance.” Presented at the Strategic Management Society Special Conference, San Jose, Costa Rica (December 16, 2017).

Tyler, B. B. and Dougherty, D. “Learning at LAS: Participants, Teams, and Administrators.” Poster presented at the Laboratory of Analytic Sciences Symposium, NC State University, Raleigh, NC (December 16, 2017).

Jameson, J., Joines, S., Tyler, B., and Vogel, K. “Immersive Collaboration among the Intelligence Community, Academy, and Industry: Communication that Cultivates Discovery and Translation.” Poster presented at the Laboratory of Analytic Sciences Symposium, NC State University, Raleigh, NC (December 6, 2017).

Tyler, B., Wright, K., Johnson, G. and Salerno, J. “MBA-EGR 590 Fall 2017 Decision Analytics Practicum Proposed Projects.” Poster presented at the Laboratory of Analytic Sciences Symposium, NC State University, Raleigh, NC (December 6, 2017).

Sobrepere, X., Arino, A., & Tyler, B.B. “Do Managers’ Evaluations of Strategic Choices Mirror Their Demographic Profiles?” Presented at the Strategic Management Society Annual Conference, Houston, Texas (October 30, 2017).

Tyler, B.B., Beukel, K., Cerrato, D., Lahneman, B., Minciullo, M., Discua Cruz, A., & Spielmann, N. “How Managers’ Perceptions of Their Attitudes and EO Relate to the Environmental Practices.” Presented at the Strategic Management Society Annual Conference, Houston, Texas (October 30, 2017).

Tyler, B.B., Bhawe, N., Zahra, S., Appleyard, M., Caner, T., and Dougherty, D. “Managing revolutionary inter-organizational interdisciplinary R&D project teams.” Joint symposium (BPS, TIM, & SAP) at the Academy of Management Conference, Atlanta, Georgia (August 5, 2017).

Tyler, B.B., Cerrato, D., Beukel, K., Minciullo, M., Lahneman, B., Spielmann, N., and Discua Cruse, A., “**Attitudes toward sustainability, environmental practices, and firm performance in the Wine Industry: A multi-country study**.” Presented at the European Academy of Management, Glasgow, Scotland (June 22, 2017).

Tyler, B.B. “Knowledge transfer and creation across organization and disciplinary boundaries.” Strategic Management SIG Kick-off Program Panel European Academy of Management, Glasgow, Scotland (June 21, 2017).

Tyler, B.B. “Managing Knowledge Transfer & Creation across Organizational and Disciplinary Boundaries.” Invited presentation Trinity Business School, Trinity College Dublin, Republic of Ireland, (June 20, 2017).

Tyler, B.B. and Dougherty, D. “Learning to transform operations at the LAS: A partnership between NSA, NCSU, and industry.” Presented at the Strategic Management Society Special Conference, Banff, Canada (June 4, 2017).

Tyler, B.B., Beukel, K., Cerrato, D., Lahneman, B., Discua Cruse, A., Minciullo, M., and Spielmann, N. “How the capabilities of Family-Owned Wineries Moderate the Relationship Between Environmental Practices and Firm Performance.” Presented at the Strategic Management Society Special Conference, Banff, Canada (June 4, 2017).

Appleyard, Melissa M., and Beverly Tyler. “Managing Revolutionary Inter-organizational Interdisciplinary R&D Project Teams: The Implications of Knowledge Meshing Capabilities.”  Industry Studies Association annual conference, Washington, DC, May 2017.

Bhawe, N., and Tyler, B. “Team dynamic capabilities: How knowing others and the task helps build successful products.” Presented to the Strategy Group at Kenan Flagler Business School, Chapel Hill (March 17, 2017).

Tyler, B. and Vogel, K. “LAS Strategic Formation & Evolution.” Poster presented at the Laboratory of Analytic Sciences Symposium, NC State University, Raleigh, NC (December 5, 2016).

Tait, R., Vazquez, C., Tyler, B., Kampe, C., and Keyton, J. “Analytic Rigor.” Poster presented at the Laboratory of Analytic Sciences Symposium, NC State University, Raleigh, NC (December 5, 2016).

Jameson, J., Rendon, H., and Tyler, B.B. "A social network analysis of scientific collaboration in an inter-organizational research lab." Presented at the National Communications Association’s 102nd Annual Convention, Philadelphia, Pennsylvania (November 13, 2016).

Tyler, B.B., Roden, S., and Handfield, R. “Supplier Assessments: What Social Capital Factors Trigger the Downgrading of Strategic Suppliers?” Presented at the Alliance Conference, Rutgers University, Camden, New Jersey (October 15, 2016).

Vaarst Andersen, K., Beukel, K., and Tyler, B.B. “Organizational Learning in Rare Events: The case of Learning to Litigate Intellectual Property (IP).” Presented at the Strategic Management Society Conference, Berlin, Germany (September 20, 2016).

Tyler, B.B. “Unpacking Functional Roles in the Contract Design Process.” Presentation as part of the Cooperation IG PDW panel at the Strategic Management Society Conference, Berlin, Germany (September 18, 2016).

Sobrepere, X, Ariño, A., and Tyler, B.B. “How Do Managers Evaluate International Joint Venture Partners?" Presented at the Academy of Management Annual Meeting Proceedings 2016(1):11021 DOI: [10.5465/AMBPP.2016.11021abstract](https://www.researchgate.net/deref/http%3A%2F%2Fdx.doi.org%2F10.5465%2FAMBPP.2016.11021abstract?_sg%5B0%5D=__t9_uzK5TCc2d0pRcDz6lyByi5IBCWQHwZobrIC8p2f0UF5umHwtSftkVAJYeJCgHJ9TBQ0lzoNytTGJX_JOXF9fg.ZuEV47DuJeExN5S1Hiqbxcivu_BPif051aRGqWHEB67tEUbK2h-largV5vPyaxEHE51M33tOHwNugC3gpJJ9eA).

Tyler, B.B. “The Divergent Goals of Sector Partners in Collaboration: Government, Universities, and Industry Partners.” MORFEUS Advisory Board Seminar Program, Open Innovation House, Otaniemi, Espoo, Finland (June 16, 2016).

Anderson, K., Beukel, K., and Tyler, B.B. “Organizational Learning in Rare Events: the Case of Learning to Litigate Intellectual Property (IP).” Presented at the 20th Anniversary DRUID Conference, Copenhagen, Denmark (June 14, 2016).

Appleyard, M., Tyler. B.B., Caner, T., Weber, G. “Measuring Collaborative Outcomes from Interdisciplinary R&D,” Presentation at the Innovation and Collective Antecedents of Scientific Knowledge Production Workshop, sponsored by Danish Council of Independent Research, prior to the DRUID Conference, Copenhagen, Denmark (June 12, 2016).

Bhawe, N., & Tyler, B.B. “Changing the Game: the Development of the Video Game Development Ecosystem.” Presented at the Strategic Management Society Special Conference, Rome Italy (June 7, 2016).

Bhawe, N., & Tyler, B.B. “Innovation in Video Game Ecosystems.” Presented at the Mason Entrepreneurship Research Conference, Fairfax, VA (May 6, 2016).

Tyler, B.B. “Measuring Collaborative Outcomes from Interdisciplinary R&D,” Presentation at the National Institute of Health (NIH) and the Science of Science and Innovation Policy (SciSIP) Workshop, Bethesda, MD (April 8, 2016).

Tyler, B. B., Evans, B., Vogel, K., Jameson, J., Joines, S., Rendon, H., Izod, M., and Vazquez, C. “Multi-level Management of Collaboration,” Poster presented at the Laboratory of Analytic Sciences Symposium, NC State University, Raleigh, NC (December, 2015).

Appleyard, M.M., Tyler, B.B., and Caner, T. “Unpacking Interdisciplinary R&D: How do Experience and Disciplinary Variety, Distance, and Interdependence Matter?” Presentation at the Strategic Management Society Conference, Denver, Colorado (October 5, 2015).

Tyler, B.B. et al. “Inter-Organizational Multilevel Interdisciplinary Collaboration: Lessons Learned from a Natural Experiment at the Laboratory of Analytic Sciences.” Presentation at the Strategic Management Society Conference, Denver, Colorado (October 5, 2015).

Tyler, B.B. and Bercovitz, Janet. “Organizational Economics: An Integrated Package of Social and Economic Issues,” Ouchi Fest, Deer Valley, UT (September 25, 2015).

Bhawe, N., & Tyler, B. “How Team Composition Affects the Relationship between Project Specialization Requirements and Product Impact.” Presented at the Academy of Management Conference (August 11, 2015).

Tyler, B.B., and Bercovitz, J. “Putting the Organization Back into Contract Design: Internal Roles and Routines for Contracting with Strategic Partners.” Presented at the Academy of Management Conference (August 11, 2015).

Zhang, Y., Zhang, Z., Tyler, B., & Li, X. “Stakeholder Management and Leadership Effectiveness: Exploring Institutional Contingencies.” Presented at the Academy of Management Conference, Vancouver, Canada (August 11, 2015).

Tyler, B.B., Blittner, D., Meeus, M. Organizers of Professional Development Workshop "Behavioral Strategy: Past, Present, and Future" before the Academy of Management Conference, Vancouver, Canada (August 7, 2015).

Tyler, B.B. et al. Panelist in a Professional Development Workshop on "Experiments in Institutional Theory and Strategy Research" before the Academy of Management Conference, Vancouver, Canada (August 7, 2015).

Tyler, B.B., Appleyard, M.M., & Carruthers, J. “Managing Revolutionary Interdisciplinary R&D Project Teams: Developing Individual and Team Knowledge Fusion Capabilities.” Presented to the Innovation, Entrepreneurship and Business Management faculty, Food and Resource Economics, Copenhagen University, Copenhagen, Denmark (June 30, 2015).

Bhawe, N., & Tyler, B. “Enhancing the Relationship between Project Knowledge Specialization and New Product Impact: The Moderating Effects of Familiarity and Role Diversity Experience.” Presented to the Innovation, Entrepreneurship and Business Management faculty, Food and Resource Economics, Copenhagen University, Copenhagen, Denmark (June 23, 2015).

Tyler, B.B. “Executive, Governance and Institutional Effects on Environmental Practice in the Wine Industry: A Multi-Country Comparison.” Presented to the Innovation, Entrepreneurship and Business Management faculty, Food and Resource Economics, Copenhagen University, Copenhagen, Denmark (June 9, 2015).

Tyler, B. & Caner, T. “New Product Introductions Below Aspiration Levels, Slack and R&D Alliances: A Behavioral Perspective.” Presented to the Innovation, Entrepreneurship and Business Management faculty, Food and Resource Economics, Copenhagen University, Copenhagen, Denmark (June 2, 2015).

Tyler, B.B. “Behavioral Strategy: Discussion of Policy Capturing, Contract Analysis, and   
Traditional Experimental Designs.” Presentation to the Behavioral Economics faculty of the Department of Food and Resource Economics, Copenhagen University, Copenhagen, Denmark (May 28, 2015).

Tyler, B. B. “A Behavioral Strategy Heritage: Incorporating Multiple Theoretical and Methodological Perspectives.” Presentation to the Innovation, Entrepreneurship and Business Management faculty, Food and Resource Economics, Copenhagen University, Copenhagen, Denmark (May 26, 2015).

Tyler, B. & Caner, T. “New Product Introductions Below Aspiration Levels, Slack and R&D Alliances: A Behavioral Perspective.” Presented at the Pamplin College of Business, Virginia Tech, Blacksburg, Virginia, USA (April 17, 2015).

Bhawe, N., & Tyler, B. “The Effect of Project Specialization and Team Composition on New Product Impact.” Presented at the Pamplin College of Business, Virginia Tech, Blacksburg, Virginia, USA (April 17, 2015).

Tyler, B. & Caner, T. “The Relationship Between New Product Introductions Below Aspiration Levels, R&D Alliances, and Slack in U.S. Biopharmaceutical Firms: A Behavioral Theory Perspective.” Presented at the Simon Fraser University, Beedie School of Business, CMA Innovation Centre, Vancouver, British Columbia, Canada (October 16, 2014)

Tyler, B. & Caner, T. “The Relationship Between New Product Introductions Below Aspiration Levels, R&D Alliances, and Slack in U.S. Biopharmaceutical Firms: A Behavioral Theory Perspective,” Presented at the “Adaptive Aspirations and Feedback Theory” Workshop, Simon Fraser University, Faculty of Business Administration, Vancouver, British Columbia, Canada (October 15, 2014)

Zhang, Y., Zhang, Z., Tyler, B., & Li, X. “Stakeholder Management and Leadership Effectiveness: Exploring Institutional Contingencies.” Presented at the Strategic Management Society 34th Annual International Conference, Madrid, Spain (September 21-23, 2014).

Poppo, et al., “Designing Alliance Agreements - Paper and Research Development Workshop." Presented at the Academy of Management Conference, Philadelphia, Pennsylvania (August 1, 2014).

Tyler, B., Appleyard, M., & Carruthers, J. “Managing Revolutionary Interdisciplinary R&D Project Teams: Developing Team Knowledge Fusion Capabilities.” Presented at the INGRoup Conference, Raleigh, NC (July 18, 2014).

Africa, A., Sobrepere, X, Reuer, J., & Tyler, B. “The Micro-foundations of Entry Mode: An Experimental Study of Managers' Entry Mode Preferences.” Presented at the Università Cattolica del Sacro Cuore, Piacenza, Italy (June 18, 2014).

,

Tyler, B. “Behavioral Theory and New Directions in Behavioral Strategy.” Presented at the Università Cattolica del Sacro Cuore, Piacenza, Italy (June 18, 2014).

Tyler, B. “TheAdvantages of a [Methods] Toolkit over a Hammer.” Presented at the Università Cattolica del Sacro Cuore, Milan, Italy (June 17, 2014).

Tyler, B. & Bercovitz, J. “Micro-Foundations of Contract Management: Organizational Roles, Relational Learning, and Contract Structure.” Presented at the IACCM, Academic Form, Copenhagen, Denmark (June 16, 2014).

Tyler, B., Bercovitz, J., & Marteney, L. “Micro-Foundations of Contract Management: Organizational Roles, Relational Learning, and Contract Structure.” Presented at the Strategic Management Society Special Conference, Copenhagen, Denmark (June 15, 2014).

Africa, A., Sobrepere, X, Reuer, J., & Tyler, B. “The Micro-foundations of Entry Mode: An Experimental Study of Managers' Entry Mode Preferences.” Presented at the Strategic Management Society Special Conference, Copenhagen, Denmark (June 14, 2014).

Tyler, B., & Bercovitz, J. “Assessment of the Customer Contract Review Process: A Case Study.” Presented to Novozymes’ headquarter management, Copenhagen, Denmark (June 13, 2014).

Appleyard, M., Tyler, B., & Carruthers, J. “Managing Interdisciplinary R&D: The Antecedents of Knowledge Meshing.” Presented at the 2014 Industry Studies Conference, Portland, OR (May 27-30, 2014).

Tyler, B., Appleyard, M., & Carruthers, J. “Managing Revolutionary Interdisciplinary R&D Project Teams: Developing Team Knowledge Fusion Capabilities.” Presented at the Mid-Atlantic Strategy Colloquium, Knoxville, TN (March 8, 2014).

Caner, T, and Tyler, B. "R&D Alliances as a Substitute for Knowledge Search Depth and Scope in Biopharmaceutical New Product Development." Presented at the Strategic Management Society’s 33st Annual International Conference, Atlanta, GA (October 1, 2013).

Tyler, B., “Theoretical and Methodological Perspectives: Applications using Policy Capturing and Archival Data.” Featured presentation at the Behavioral Strategy & Entrepreneurship SMS Extension at the University of Tennessee, Knoxville, TN (September 29, 2013).

Arino, A., Sobrepere, X., & Tyler, B., “Managers’ Preferences for Entry Mode.” Presented at the Academy of Management Conference, Orlando, FL (August, 2013).

Tyler, B, and Roden, S, “Critical Supplier Management Capabilities Used to Cope with ‘Wicked Problems’”, Presented at the 2013 SMS Glasgow Special Conference with the theme “Strategy in Complex Settings.” Glasgow, Scotland (June, 2013).

Lawson, B., Tyler, B. and Potter, A. "Building New Product Advantage Within Inter-Firm NPD Projects: the Role of Firm Selection, Supplier Technology, and Absorptive Capabilities." Presented at the European Operations Management Association (EurOMA) Conference, Dublin, Republic of Ireland (June, 2013). Selected as *Runner-up, Chris Voss Best Paper Award*.

Tyler, B, and Roden, S, “Crictical Suppier Management Capabilities Used to Cope with ‘Wicked Problems’”, Presented at the Mid-Atlantic Strategy Colloquium. Blacksburg, Virginia (February 2013).

Arino, A., Sobrepere, X., Reuer, J. & Tyler, B., “Country Distance and Managers’ Preferences for Entry Mode Choice.” Presented at the Strategic Management Society’s 32st Annual International Conference. Prague, Czech Republic (October, 2012).

Appleyard, M., Beckman, C., Kaplan, S., Leahay, E., Lo, J., & Tyler, B. Facilitated panel discussion in PDW entitled “Theory, Data, and Methods for Examining Interdisciplinary R&D.” Presented at the Academy of Management Conference, Boston, Mass (August 4, 2012).

Tyler, B. “Theoretical Issues: Formal and Informal Governance” Panel discussion in PDW entitled “The Dyad in Context: Developing & Managing a System of Vertical Partnerships.” Presented at the Academy of Management Conference, Boston, Mass (August 4, 2012).

Bercovitz, J, and Tyler, B.B., “Who I Am and How I Contract: The Effect of Contractors’ Roles and Responsibilities on the Evolution of Contract Structure in University-Industry Research Agreements.” Presented at the University of Cambridge, Cambridge, England (June 22, 2012).

Bercovitz, J, and Tyler, B.B., “Who I Am and How I Contract: The Effect of Contractors’ Roles and Responsibilities on the Evolution of Contract Structure in University-Industry Research Agreements.” Presented at the University of Surrey, Guildford, England (June 21, 2012).

Tyler, B, and Caner, T , “A Behavioral Theory of the Reciprocal Relationship between Innovative Output and R&D Alliances.” Presented at the University of Surrey, Guildford, England (June 20, 2012).

Tyler, B., and Bercovitz, J. “The Evolution of Sustainability Issues in Critical Contract and Commercial Relationships.” Presented at an IACCM Membership Meeting, London, England (June 19, 2012).

Tyler, B. “Executive and Organizational Decision Making in the Context of Cooperation and Innovation.” Presented at the University Global Partnership Network (UGPN) Meeting at the University of Sao Paulo, San Paulo, Brazil (March 21, 2012).

Tyler, B. “A Behavioral Theory of the Reciprocal Relationship between Innovative Output and R&D Alliances.” Presented at the University of Illinois-Urbana Champaign, College of Business, Urbana-Champaign, IL (March 2, 2012).

Tyler, B., and Lawson. B. “Buyer and Critical Supplier Capabilities Effects on Buyer’s New Products: Multiple Strategies to Product Success.” Presented at the Strategic Management Society’s 31st Annual International Conference, Miami, FL (November, 2011).

Appleyard, M., Tyler, B., and Carruthers, J. “Knowledge Meshing Trough Interdisciplinary R&D: The Case of the U.S. NIH Nanomedicine Development Centers.” Presented at the Strategic Management Society’s 31st Annual International Conference, Miami, FL (November, 2011).

Lawson, B., Tyler, B. and Potter, A. "Leveraging Critical Supplier’s Technical Competencies to Gain Buyer Firm New Product Advantage." Presented at the Academy of Management Conference, San Antonio, TX (August 15, 2011).

Tyler, B.B. (2011) “Partnering Capabilities: Buyer’s Leveraging of Critical Supplier’s in Product Development.” Presented at the University of Bath School of Management, Bath, England (May 13, 2011).

Lawson, B., Tyler, B.B., and Potter, A. “Manufacturers Leveraging of Critical Supplier’s Technical Competencies to Gain New Product Advantage.” Presented at the 5th Mid-Atlantic Strategy Colloquium, University of Maryland, College Park, MD (November 12, 2010).

Appleyard, M., Tyler, B.B., and Carruthers, J. “Managing Revolutionary Interdisciplinary R&D Project Teams: Creating Knowledge Fusion Capabilities.” Presented at the Academy of Management Conference, Montreal, Canada (August 9, 2010).

Caner, T, and Tyler, B., "The Effects of Internal and External Knowledge on Incremental Product Innovation." Presented at the Academy of Management Conference, Montreal, Canada (August 10, 2010).

Appleyard, M., Tyler, B., and Carruthers, J. “Managing Revolutionary Interdisciplinary R&D Project Teams: Developing Team Knowledge Fusion Capabilities.” Presented at the Industries Studies Conference, Chicago, IL (May 7, 2010).

Bercovitz, J, and Tyler, B.B., “Who I Am and How I Contract: Roles, Relational Capital and Evolution of Contract Structure in University-Industry Research Agreements.” Presented at the Industries Studies Conference, Chicago, IL (May 7, 2010).

Caner, T, and Tyler, B., "Leveraging Internal and External Search Processes to Develop Incremental New Products: Why More Search is Not Always Better in the Bio-pharmaceutical Industry." Presented at the Industries Studies Conference, Chicago, IL (May 7, 2010).

Caner, T. and Tyler, B. (2009). “The Effect of Alliance Portfolio Orientations on Radical and Incremental Innovation in the U.S. Biopharmaceutical Industry.” Presented at the Strategic Management Society’s 29th Annual International Conference, Washington, D.C. (October, 2009).

Tyler, B., Reuer, J., and Zhang, S. (2009). “How Executives’ Evaluations of Foreign Direct Investment Opportunities in China Differ: Buyer’s and Seller’s Perspectives.” Presented at the Strategic Management Society’s 29th Annual International Conference, Washington, D.C. (October, 2009).

Tong, T., Reuer, J, Tyler, B., and Zhang, S. (2009). “Host Country Executive’s Assessments of International Joint Ventures and Divestitures.” Presented at the Academy of Management Annual Meetings, Chicago, IL (August, 2009).

Tong, T., Reuer, J., Tyler, B.B., and Zhang, S. (2009). “Executives' Assessments of International Joint Ventures and Divestitures: A Host Country Perspective.” Presented at the Association of International Business Conference (AIB), San Diego, CA (June, 2009).

Tong, T., Reuer, J, Tyler, B., and Zhang, S. (2008). “Evaluating the Choice between International Joint Ventures and Divestitures: Evidence from Host Country Executives.” Presented at the Strategic Management Society’s 28th Annual International Conference, Cologne, Germany (October, 2008).

Tyler, B.B., Reuer, J., and Tong, T. (2008). “U.S. Top Executives’ Assessments of International Joint Ventures in China.” Presented at the Academy of Management Annual Meeting, Anaheim, CA (August, 2008).

Tyler, B.B., Reuer, J., and Tong, T. (2008). “Top Executives’ Assessments of International Joint Ventures: A Multi-theoretical Perspective.” Presented as part of a Panel entitled “Real Options and International Investment: New Developments and Future Research Directions”at the Association of International Business Conference (AIB), Milan, Italy (July, 2008).

Tyler, B.B. and Reuer, J. (2007). “United States Top Executive’s Evaluations of Foreign Direct Investment Opportunities in China: A Multi-theoretical Perspective.” Presented at the Strategic Management Society’s 27th Annual International Conference, San Diego, CA (October, 2007).

Tong, T., Reuer, J, Tyler, B., and Zhang, S. (2007). “Evaluating the Choice between Joint Ventures and Divestitures in FDI: Evidence from Host Country Executives.” Presented at the Strategic Management Society Special Conference on China Strategies, Shanghi, China (May 30, 2007).

Lawson, B., Tyler, B.B., and Cousins, P.D. (2006). “Social Capital Effects on Relational Performance Improvement: An Information Processing Perspective.” Presented at the Academy of Management Annual Meeting. Atlanta, GA. Published in the Academy of Management *Best Paper Proceedings*.

Appleyard, M.M., Tyler, B.B., Wang, C.Y., and Garten, D. (2006). “Managing R&D Alliances in the Presence of Knowledge Fusion.” Presented at the Academy of Management Annual Meeting. Atlanta, GA.

Bercovitz, J, and Tyler, B.B. (2006). “Contracting between Corporate Sponsors and Academic Researchers.” Presented as part of a Panel. Atlanta, GA.

Krause, D.R., Handfield, R.B., and Tyler, B.B. (2006). “The Relationship between Supplier Development Commitment, Social Capital Accumulation, and Performance Improvement.” Presented at Manchester Business School to Faculty and Doctoral Students. Manchester, England.

Tyler, B.B. (2006). “Pros and Cons of Decompositional and Compositional Methods for Exploring Individual Judgments” Presented at Manchester School of Business to Doctoral Students. Manchester, England.

Krause, D.R., Handfield, R.B., and Tyler, B.B. (2006). “The Relationship between Supplier Development Commitment, Social Capital Accumulation, and Performance Improvement.” Presented at The Queens University of Belfast to Faculty and Doctoral Students. Belfast, Northern Ireland.

Bercovitz, J, and Tyler, B.B. (2006). “Contracting between Corporate Sponsors and Academic Researchers.” Presented at The Queens University of Belfast to Faculty and Doctoral Students. Belfast, Northern Ireland.

Bercovitz, J, and Tyler, B.B. (2005). “Effects of Prior Relationships on Contract Structures between Corporate Sponsors and Academic Researchers.” Presented at the Strategic Management Society’s 25th Annual International Conference. Orlando, FL.

Bercovitz, J, and Tyler, B.B. (2005). “Effects of Prior Relationships on Contract Structure: Sponsored Research with an Academic Institution.” Presented at the International Society of New Institutional Economics. Barcelona, Spain.

Gnyawali, D.R. and Tyler, B.B. (2005). “Cause Mapping in Strategic Management Research: Processes, Issues, and Observations.” Presented as part of a symposium at the Academy of Management Annual Meeting. Honolulu, Hawaii.

Tyler, B.B. (2005). “Managing Technology Fusion: Formal Contracting and Managerial Practice.” Presented at The Queens University of Belfast to Faculty and Doctoral Students. Belfast, Northern Ireland.

Tyler, B.B. (2005). “Cognitive Methodologies in Strategic Management: Composition Versus Decomposition.” Presented at The Queens University of Belfast to Doctoral Students. Belfast, Northern Ireland.

Appleyard, M.M., Tyler, B.B., Garten, D., and Huston, J. (2005). “Managing Technology Fusion.” Presented at the IESE Business School 5th International Workshop Strategic Alliances: Governance and Contracts. Barcelona, Spain.

Lohrke, F., Marino, L.D., and Tyler, B.B. (2004). “Alliance Formation in Response to Three Types of Uncertainty: Longitudinal Evidence from the Financial Collections Industry.” Presented at the 2004 Babson Kauffman Entrepreneurship Research Conference, Glasgow, Scotland. Summary published in S. Zahra and G. Papavasiliou (eds.) *Frontiers of Entrepreneurship* *Research*. Waltham, MA: P&R Publishers.

Tyler, B.B and Appleyard, M.M. (2003). “Contracting evolution and knowledge flows in biotechnology alliances.” Presented as part of a symposium at the Academy of Management Annual Meeting. Seattle, Washington.

Krause, D.R., Tyler. B.B. and Handflied, R.B. (2003). “Industrial Firms and Suppliers: Value Extraction and Risk Management.” Presented at the 14th Annual Research/Teaching Symposium on Purchasing and Supply Chain Management. Tempe, Arizonia.

Krause, D.R., Tyler. B.B. and Handflied, R.B. (2001). “Industrial Firms and Suppliers: Value Extraction and Risk Management Over the Past 15 Years.” Presented at the Conference on Cooperative Strategies and Alliances: What We Know 15 Years Later. Lausanne, Switzerland.

Handfield, R.B., Krause, D.R., and Tyler, B.B. (2000). “Creating Value Through Supplier Development Initiatives: A Dyadic Study.” Presented at the Academy of Management Annual Meeting. Toronto, Canada.

Tyler, B.B. (1999). “How Does Strategic Orientation and Learning Relate to New Product Performance?” Presented at Cranfield University to Faculty and Doctoral Students. Cranfield, England.

Tyler, B.B. (1999). “Innovative Capabilities: The Role of Managers’ Knowledge, Learning, and Perception of New Product Performance.” Presented at the Strategic Management Society. Berlin, Germany.

Tyler, B.B. (1999). “Market-Driven New Product Development: A Multi-method Analysis.” Presented at the University of Alabama to Faculty and Doctoral Students. Tuscaloosa, AL.

Tyler, B.B. (1998). “Barriers to Market-Driven New Product Development: A Cognitive Modeling Perspective.” Presented at the Academy of Management Mid-Year Conference on Organizational Learning. Ashburn, Virginia.

Tyler, B.B. (1997). “Creating a Market Orientation: A Call for Similarities and Differences in the Mental Models of Individuals Across an Organization.” Presented at the Strategic Management Society. Barcelona, Spain.

Tyler, B.B., and Marino, L. (1997). “Environment, Interorganizational Activities and Strategy in Small Service Firms: An Interpretative Perspective.” Presented at the Academy of Management Annual Meeting. Boston, MA.

Eisenhardt, K.M., Refer, R., Tyler, B.B., Palmer, T.B. and Wally, S. (1996). “Executive Influence and Strategic Renewal: Challenges for Innovation and Speed.” Symposium at the Strategic Management Society. Phoenix, AR.

Tyler, B.B., and Werner, K. (1996). “Success in Regenerative Alliances: Implications for Competitiveness.” Coordinated Symposium Presented at the American Society for Competitiveness Conference. Atlanta, GA.

Tyler, B.B. (1996). “The Transfer of Technology in Strategic Alliances: Learning from Unusual Events.” Coordinated Symposium Presented at the Academy of Management Annual Meeting. Cincinnati, OH.

Tyler, B.B. (1996). “Cooperative Advantage: A Source of Successful Innovation.” Presented at the McMaster University 17th Annual National Business Conference. Hamilton, Ontario, Canada.

Tyler, B.B., and Steensma, H.K. (1994). “Cooperative Partnering to Develop Technology: Company and Executive Influences on the Selection Process.” Presented at the Strategic Management Society. Paris, France.

Tyler, B.B., and Steensma, H.K. (1994). Evaluating Technological Collaborative Opportunities: A Cognitive Modeling Perspective. Presented at the Strategic Management Journal Special Issue Conference on Technological Transformation and the New Competitive Landscape. University of North Carolina, at Chapel Hill, N.C.

Tyler, B.B., and Steensma, H.K. (1994). “Evaluating Technological Collaborative Opportunities: A Cognitive Modeling Perspective.” Presented at the Academy of Management Annual Meeting, Dallas, TX.

Tyler, B.B., Nedungadi, P., and Day, G. (1994). “Mental Representations: The Cognitive and Social Construction of Markets.” The Social Construction of Industries and Markets: A Conference Sponsored by the University of Illinois at Urbana-Champaign and CCOR. Chicago, IL.

Nedungadi, P., and Tyler, B.B. (1994). “Organizational Learning: The Evolution of Managers' Mental Models and Organizational Knowledge.” MSI Sessions at the American Marketing Association Winter Educators Conference: "Renaissance in Marketing Thought and Practice." St. Petersburg, FL.

Tyler, B.B. (1993). “CEO's Cognitive Maps of the R&D Investment Decision: The Black Box Between Demographics, Context and Strategy.” Presented at the Strategic Management Society. Chicago, IL

Tyler, B.B. (1993). “Top Executives, Managerial Perceptions, and the Decision to Invest in R&D.” Presented at the University of Illinois Strategy Group Spring Seminar Series. Urbana-Champaign, IL.

Tyler, B.B., and Wiersema, M.F. (1992). “Research and Development Decisions: Do CEO's Matter?” Presented at the Strategic Management Society. London, England.

Tyler, B.B. (1991). “An Interactionist Model of Research and Development Investment Decisions.” Presented at the Academy of Management. Miami, FL.

Hitt, M.A., Tyler, B.B. and Park, D. (1990). “A Transnational Examination of Strategic Decision Models: Comparison of Korean and U.S. Executives.” Presented at the Academy of Management. San Francisco, CA. Published in the Academy of Management *Best Paper Proceedings*, pages 111-115.

Bettenhausen, K.L., Tyler, B.B. and Daft, R.L. (1990). ”Media Richness and Media Choice: Design Implications for Environmental Scanning, Strategy and Technology.” Showcase Symposium at the Academy of Management. San Francisco, CA.

Tyler, B.B., Barney, J.B., Cannella, A.A., Hoskisson, R.E. and D.B. Jemison (1990). “Strategic Renewal: Modes of Revitalization.” Panel Discussion at the Fifth Annual Texas Conference on Organizations. Austin, TX.

Hitt, M.A. and Tyler, B.B. (1989). “Examination of Executive Strategic Decision Models: Strategic Choice, External Control and Upper Echelon Theory.” Presented at the Strategic Management Society. San Francisco, CA.

Tyler, B.B., Bettenhausen, K.L. and Daft, R.L. (1989). “The Use of Low and High Rich Information Sources and Communication Channels in Developing and Implementing Competitive Business Strategy.” Presented at the Academy of Management. Published in the Academy of Management *Best Paper Proceedings*, pages 245-249.

Tyler, B.B. (1988). “Integrating Human Resources Considerations in Grand Strategy Formulation Under Conditions of Merger and Acquisition.” Presented at the Southwest Division Academy of Management. San Antonio, TX.

Tyler, B.B. and Woodman, R.W. (1988). “The Complexity of Escalation.” Presented at the Southern Management Association. Atlanta, GA.

**RESEARCH GRANTS:**

Vogal, K. & Tyler, B.B. “Historical Origins of the Non-Human Primate Research Shortage in the United States.” Letter of interest submitted to the Alfred P. Sloan Foundation as original research in the history of science, technology, economics, and social science, March 15, 2023. Response May 5, 2023. We were not invited to submit a full proposal.

Tyler, B.B. & colleagues in the Department of Food and Resource Economics at the University of Copenhagen received a 4 year grant from Novo Nordisk to investigate the micro-foundations of the socioeconomic impact of university-industry relationships in Denmark, January 2017-2020, DKK($1,527,950)

Tyler, B.B., Recipient of NCSU & NSA LAS Partnership, Research grant, 2018, $29, 907

Tyler, B.B. & colleagues received a Science and Science and Innovation Policy grant from NSF for research on NIH funded Nanomedicine research team productivity, September 2015-2017 ($332,740) extended to September 2018.

Tyler, B.B., Recipient of NCSU & NSA LAS Partnership, Research grant, 2017, $78,398.

Tyler, B.B. received Villum Foundation Grant to serve as a Visiting Professor in the Innovation, Entrepreneurship, & Business Management Group of the Department of Food and Resource Economics, Faculty of Science, Copenhagen University, May 15, 2015 to May 14, 2017, 472.646 DKK ($73,000)

Tyler, B.B., Recipient of NCSU & NSA LAS Partnership, Research grant, 2016, $52,069

Tyler, B.B., Recipient of NCSU & NSA LAS Partnership, Research grant, 2015, $64,000

Tyler, B.B., Recipient of NCSU & NSA LAS Partnership, Research grant, 2014, $86,313

Tyler, B.B., NC State Univ. Poole COM, Innovation Research Grant, 2012, $15,000

Tyler, B.B., NC State Univ. Poole COM, Innovation Research Grant, 2011, $15,000

Tyler, B.B., & Caner, T. NC State Univ. COM Research Innovation Grant, 2009, $10,000

Tyler, B.B., NC State Univ. COM Enterprise Risk Management Grant, 2006, $10,000

Tyler, B.B., NC State Univ. COM E-Commerce Partnership Grant, 2000, $6000

Tyler, B.B., E-Commerce, NC State Univ. COM Workshop Grant, 1999, $5000

Tyler, B.B., IU Research Policy Committee Grant, 1997, $9500

Tyler, B.B., IU Research Policy Committee Grant, 1996, $9365

Nedungadi, P., & Tyler, B.B., IU Research Policy Committee Grant, 1995, $18,000

Tyler, B.B., IU Research Policy Committee Grant, 1994, $1666

Nedungadi, P., & Tyler, B.B., Winning research proposal of the Marketing Science Institute, 1993, $16,500

Tyler, B.B., IU Research Policy Committee Grant, 1993, $1180.25

Tyler, B.B., IU Center of Entrepreneurship and Innovation Grant, 1993, $900

Tyler, B.B., Richard D. Irwin Foundation Doctoral Dissertation Fellowship, 1991, $2500

**TEACHING INTERESTS:**

Strategic Management, Interdisciplinary Team Science, International Strategy.

**TEACHING EXPERIENCE:**

S 2007: Introduction to Business and International Business (undergraduate and graduate students 5 week study abroad HangZhou, China).

S 2003: International Business (undergraduate and graduate students 5 week study abroad Vienna, Austria, Budapest, Hungary and Prague, Czech Republic)

F 1998-S 2021: Strategic Management (Undergraduate, MSM, MBA), International Business (Undergraduate), and Managing Global Decisions (MBA/MAC) for NCSU, Raleigh, NC.

F 1991 - S 1997 Strategic Management (Undergraduate, MBA, MAC), Developing Strategic Capabilities (MBA) for Indiana University, Bloomington, IN.

F 1988 - S 1991 Strategic Management (Undergraduate) for Texas A&M University, College Station, TX.

**PROFESSIONAL ASSOCIATIONS AND SERVICE:**

**Primary Associations and Service to the Profession**

Visiting Professor, University of Bath School of Management, 2022-2023

HPC Visiting Professor, University of Bath School of Management, 2018-2021

Senior Visiting Fellow Judge Business School, Cambridge University, 2011-2021

Academy of Management (AOM) member, active reviewer and participant 1986-2024

Strategic Management Society (SMS) member, active reviewer and participant 1986-2023

Editorial Board, *Journal of Management Studies*, 2021-2026

Editorial Board, *Academy of Management Review*, 2018-2020

Editorial Board, *Strategic Management Journal*, 1995-2024

TIM Division Program Chair Associate Editor, AOM 2020

Industry Studies Association (ISA) member 2019-2020

Industry Studies Association (ISA) member 2019-2020

STR Behavioral Strategy, Process, and Change Track Chair, AOM 2019

PDW, Symposium panel presentations, Chair at AOM and/or SMS 2012-2013, 2015-2022

Collaborative Strategy IG, SMS Representative at Large 2016-2018

Track Chair, Behavioral Strategy, Special SMS Conference, Banff, Canada, June 2017

Behavioral Strategy IG, SMS, Representative at Large, 2014-2016

Extension academic keynotes presentations at SMS 2013, 2016 & EURAM 2017

Visiting Professor, Innovation, Entrepreneurship, & Business Management Group of the Department of Food and Resource Economics, Faculty of Science, Copenhagen University, May 15, 2015 to May 14, 2017

Distinguished Associate Centre of Research in Strategic Purchasing and Supply, University of Bath 2013-2014

Committee for Integrating MOC with Other Groups, MOC Division of AOM, 2009-2011

Faculty Co-coordinator for PhD Workshop, Mid-Atlantic Colloquium, Chapel Hill, NC, 2011

Faculty Co-coordinator for PhD Workshop, Mid-Atlantic Colloquium, Baltimore, MD, 2010

NCSU Host organizer for the 4th Mid-Atlantic Strategy Colloquium, 2009

Senior Visiting Fellow Manchester Business School, Manchester, UK, 2006, 2007

Committee on Linking Research and Practice, BPS Division AOM committee, 2002-2004

Chairperson, BPS Craft of Writing Workshop, AOM Pre-Conference Activity, 1997

Chair of committee responsible for evaluating the future role of strategy in undergraduate business programs in the U.S. (BPS Division of the AOM), 1994-1996

Midwest Regional Representative (BPS Division of the AOM) 1993-1995

**Secondary Associations and Service to the Profession**

Special Editor, *Journal of Operations Management,* *Introduction of the Special Issue on Governing Large Inter-Organizational Projects, 2021-2023.*

Editorial Board Reviewer, *Best Paper Award Journal of Management Studies, 2021-2023*

Review Committee for Best Paper Prize at SMS 40th Annual Conference, 2020

TIM Division of AOM Best Reviewers Award, 2020

Facilitator for the ISC Professional Development Workshop, Nashville, TN, May 30 2019.

Faculty Participant for SMS PhD Workshop, San Jose, Costa Rica, December 14, 2017

Assessment Committee for Applicants for Position of the Professor of Innovation and Entrepreneurship, Department of Food and Resource Economics Faculty of Science, University of Copenhagen, 2017

Recommendation Letter for Tenure case, 2014, 2017, 2021

Review Committee for PhD Best Paper Prize at SMS Houston, Texas, 2017

Review Committee for Best Paper Prize at SMS Houston, Texas, 2017

Review Committee for Israel Science Foundation (ISF) to review a project proposal, 2017

Review Committee for PhD Best Paper Prize AOM TIM Division, 2017

Review Committee for PhD Best Paper Prize at SMS Berlin, Germany, 2016

Faculty Co-coordinator for SMS PhD Workshop, Rome, Italy, June 5, 2016

Informs, Best PhD Dissertation Award Committee, 2015

Behavioral Strategy IG, Strategic Management Society, Representative to the Teaching Community 2014-2015

Behavioral Strategy IG, Strategic Management Society, PhD Best Paper Award Committee Madrid 2014, Denver 2015

Roundtable Facilitator New Doctoral Student Consortium, Academy of Management, 2012, 2014, 2015

Chairperson, Ninth Annual INGRoup Conference, July 18, 2014

Faculty Participant at the Mid-Atlantic Strategy Colloquium, December 2006-2014

Chairperson, Academy of Management Meetings, 1994, 2007, 2008, 2009, 2011, 2015, 2022

Chairperson, Strategic Management Society, 2010, 2012, 2014, 2016, 2017, 2022

BPS Division of AOM Outstanding Reviewer, 2004, 2006, 2007, 2008, 2009, 2010

Examiner for PhD Candidate, University of New South Wales, Sidney, Australia, 2009

Faculty Participant in the PhD Consortium at SMS in Cologne, Germany, October 2008

Ad Hoc Reviewer, *Academy of Management Discovery,* 2014, 2015

Ad Hoc Reviewer, *Academy of Management Journal*, 1993, 1994, 1995, 2004, 2012-2019

Ad Hoc Reviewer, *Academy of Management Perspectives (Executive)*, 1994, 1996

Ad Hoc Reviewer, *Academy of Management Review*, 1992, 1996, 2004, 2022

Ad Hoc Reviewer, *Asian Business & Management*, 2013

As Hoc Reviewer, *Decision Science*, 2020

Ad Hoc Reviewer, *Engineering and Technology Management*, 2002

Ad Hoc Reviewer, *IEEE Transactions on Engineering Management,* 2003, 2004, 2005

Ad Hoc Reviewer, *Journal of Business Research*, 1989-1993, 1998, 2018, 2020, 2023

Ad Hoc Reviewer, *Journal of Management*, 1987, 1989, 1990, 1991, 1992, 2019

Ad Hoc Reviewer, *Journal of Management Studies*, 1992, 1993, 1995, 1996, 2002, 2009, 2011, 2013, 2016

Ad Hoc Reviewer, *Journal of Operations Management*, 2002, 2006- 2014, 2017, 2020-2023

Ad Hoc Reviewer, *Journal of Product Innovation Management,* 2003, 2004, 2005, 2006

Ad Hoc Reviewer, *Journal of Strategic Information Systems,* 2009

Ad Hoc Reviewer, *Journal of Supply Chain Management,* 2008, 2011-2015

Ad Hoc Reviewer, *Managerial and Organizational Cognition*, 2022

Ad Hoc Reviewer, National Science Foundation (NSF) grants, 2015, 2016

Ad Hoc Reviewer, *Organization Science*, 1992-3, 1995, 1996, 2004-6, 2008, 2015, 2023

Ad Hoc Reviewer, *Production Operations Management*, 2008, 2009, 2010

Ad Hoc Reviewer, *Sloan Management Review*, 2002

Ad Hoc Reviewer, *Strategic Entrepreneurship Journal*, 2008

Ad Hoc Reviewer, *Strategic Management Journal*, 1994

Ad Hoc Reviewer, *Technovation*, 2016, 2017

**SERVICE CONTRIBUTIONS TO VIRGINIA TECH:**

**Service to the Pamplin College of Business and the Management Department**

Management Department Promotion and Tenure Committee 2021-2023

Management Department Personnel Committee 2021-2022

Participant in Strategy Research Discussion and Speed Research Sessions, 2022, 2023

Attended Research Presentations by Visiting Scholars, 2021, 2022, 2023

Assisted two Associate Collegiate Professors and an Assistant Professor of Practice

with their research efforts, 2023

**SERVICE CONTRIBUTIONS TO NORTH CAROLINA STATE UNIVERSITY:**

**Service to the University**

NC State University Showcase of Women Faculty’s Research 2016-2019

NC State University LAS Annual Research Symposium 2015-2018

NC State University Vice Chancellor Research Innovation, Extension Search committee 2014-2015

NC State University Faculty Senate, 2000-2004, 2012-2014 (3 terms/6 years)

NC State University Faculty Senate Academic Policy Committee, 2012-2014

University Standing Committee of Registration, Records & Calendar, 2012-2013

NC State University Faculty Senate Governance Committee, 2000-2004

University Standing Committee on International Programs, 1999-2000, 2002-2010

NC State University, participated in the Office of Assessments’ faculty workshop to define undergraduate General Education Program (GEP) competencies, 2012.

Graduate School Appointments to MS and Ph.D. Committees, 1999-2006

NC State University Park Scholar Advisor, 1999-2004

Faculty Advisor for the University Entrepreneurs’ Network, 1999-2000

University Study Abroad Office Scholarship Selection Committee, 1999

**Service to the Poole College of Management and BUS and MIE Departments**

PCOM Reappointment, Promotion, & Tenure Committee, 2020-2021

PCOM Chair Dean’s Faculty Advisory Council 2017-2020

PCOM Research Committee 2012-2020

PCOM Strategic Planning Committee 2014-2017

PCOM CIMS Advisory Board, 2016

PCOM Reappointment Promotion & Tenure Committee 2014-2016

PCOM Representative and Chair IPBS Research Task Force 2013-2016

PCOM Associate Dean for Undergraduate Programs Search Committee, 2015

PCOM IT committee, 2011-2012

PCOM Strategic Planning Taskforce for Research, 2011-2012

PCOM Task Force examining the role of strategy in the MBA curriculum, 2012

College of Management Undergraduate Curriculum Committee, 2009-2010

College of Management Research Committee, 2004-2009

College of Management Teaching Awards Committee, 2007-2008

College of Management, Faculty Advisor for the International Business Club, 2005-2007

College of Management Conference for Women Participant, 2001-2006

College of Management Dean’s Administrative Team, 2001-2004

College of Management Reappointment, Promotion, & Tenure Committee, 2000-2002

College of Management Graduate Symposium Participant, 1999-2004

College of Management Graduate Symposium Planning Committee, 1999

MIE Research Committee 2012-2020

MIE Research Awards Committee Chair 2012-2020

MIE Faculty Coordinator for Strategy (MIE 480), 2012-2020

MIE Post-Tenure Review Committee Chair, 2020

MIE Post-Tenure Review Committee, 2019-2020

MIE Chair of a Departmental Search Committee, 2017, 2018

MIE Faculty Three and Five Year Reviews, 2015, 2016, 2017

MIE Vision and Strategy Task Force, 2015

MIE Undergraduate Curriculum Committee Chairperson, 2009-2010

MIE Department Summative Review Committee, 2008, 2009

MIE Department Faculty Search Committee, 2006-2010, 2012, 2015, 2017-2018

MIE Department Mission/Vision Development Team, 2006-2007

MSM Program’s Faculty Coordination Team, 1999-2002

MSM Program’s Core Revision Task Force, 1998-1999

Business Management Department Faculty Search Committee, 1999-2000

Business Management Department Academic Standards Committee, 1998-2000

**SERVICE CONTRIBUTIONS TO INDIANA UNIVERSITY:**

Member of Center of Entrepreneurship and Innovation Board of Advisors, 1997

Management Assisted Barbara Coffman, Assistant to the President for Planning and Communications, in rejuvenation of strategic planning at the IU Foundation, 1996

School of Business Teaching Excellence Committee Member, 1995, 1996, 1997

School of Business Distinguished Scholar Series Director, 1995, 1996, 1997

Attended Receptions for Entrepreneur in Residence Programs, 1992-1997

Faculty Mentor for the Minorities in Business Program, 1994, 1995, 1996, 1997

AMBA Orientation 3 Day Trip to Columbus and Chicago, 1997

MBA Bradford Woods Faculty Participate, 1995, 1997

Management Department Undergraduate Committee Member, 1994-1997

Management Department Research Seminar Series Coordinator, 1995, 1996, 1997

Management Department J401 Coordinator, 1996, 1997

Presentation to Center for Entrepreneurship and Innovation's Board of Advisors, Indianapolis, IN, 1993

Contributor to Global Connection, IU Global Business Information Network, 1993-1994

Committee Member, 1991, 1992, 1993

Freshmen Advisor, 1993

**OUTREACH AND CONSULTING SERVICES:**

Understanding consumer and stakeholder perceptions, the benefits, and unintended consequences towards the development of industrial antipathogenic materials and technologies with a focus on agricultural food packaging (USDA, National Institute of Food and Agriculture: Social Implications of Food and Agricultural Technologies, A1642), Proposal submitted with faculty in the Department of Forest Biomaterials at NC State University, May 14, 2020.

RiseEnAg Stakeholder Engagement Workship (GRIP4PSI): Developing an Engineering Research Consortium for Rapid Innovations in SystEms Engineering and Agricultural Sustainability (RiseEnAg), NC State University Club, May 2-3, 2019.

Submitted A Grant Proposal to Study the Performance of the NC State Plant Science Initiative (PSI), April 29, 2019.

Lab Managers Leadership Summit Presenter, Hearding Cats: Managing a Highly Trained and Knowledgeable Staff, April 24, 2019.

Submitted a Preliminary Proposal to National Science Foundation with Engineering, Plant Science and Agrecutlture faculty entitled RiseEnAg, April 2019.

Worked with Founder/Director of Shield of NC on Human Trafficking project, 2018-2019.

Advisory Board member for MORFUS, a multidisciplinary project involving two Finnish Universities developing wellbeing services for multi-actor health care ecosystems, 1/1/2015–30/6/2017. Presented at an advisory workshop in Finland, June 16, 2016.

Professional development panel for the Vernon Malone College & Career Academy 2016

Observation of the USDA Multi-State S1032 annual meeting and presentation to the participants, 2014

Presentation at the IACCM Academic Forum held in Copenhagen, Denmark, 2014

Member International Association for Contract and Commerce Management (IACCM), 2012-2015

Participated NCSU PCOM Supply Chain Resource Cooperative, 2001-2017

Participated NCSU PCOM Enterprise Risk Management Roundtables, 2004-2012

Participated BioSciences Forum, 2009, 2010, 2011

Participated Center for Innovation Management Studies meetings 2010, 2011

Board of Directors, North Carolina Christian Women’s Job Corp, 2004-2008

Secretary, Board of Directors, North Carolina Christian Women’s Job Corp, 2007-2008

Conducted Strategic Planning Retreat, North Carolina CWJC, 2005 & 2006

Coordinated Company Strategic Planning Projects by MBAs, 1993, 1994, 1995, 1996, 1999, 2005, 2007

Coordinated Roundtable Discussions between industry representatives and NCSU COM faculty on the effects of e-commerce on company strategy, 2000

GM Powertrain Plant, Bedford, IN, 1995, consulting

Indiana Professional Development Seminar, Bloomington, IN, 1992, training seminar

Texas Instruments, Dallas, Texas, 1991, consulting

Southwestern Bell Telephone, St. Louis, Missouri, 1990, consulting

Texas A&M University College of Veterinary Medicine, College Station, Texas, 1989, consulting.

AmWest Savings, Bryan, Texas, 1989, consulting

**HONORS:**

Visiting Professor, University of Bath School of Management 2022-2023

HPC Visiting Professor, University of Bath School of Management, HPC Supply Chain Innovation Lab 2018-2021

Senior Visiting Fellow Judge Business School, Cambridge University, 2011-2021

Best Reviewer Award for the TIM Division of the Academy of Management 2020

PCOM MIE Department Research Growth & Innovation Award, 2020

Nominated by the School of Management for the University of Bath for recognition well published international scholar “Women Global Chair Scheme 2019-2020

Invited to become a member of the new [Academy of Excellence in Global Engagement](https://ncsu.us2.list-manage.com/track/click?u=79ee96b03d3e6b21cfb0896bc&id=fa95425d5a&e=bc57b01bd3) in recognition of distinguished contributions to global initiatives at NC State 2019.

PCOM Summer Research Award & Poole Board of Advisors Faculty Scholar,2017-2018

NC State University Outstanding Global Engagement Award 2017

NC State University Office of Faculty Development “Thank a Teacher” Recipient 2017

PCOM Research Scholar Award, 2015-2017

Visiting Professor, Management, Innovation & Entrepreneurship, Copenhagen University 2015-2017

Best Reviewer Award for the TIM Division of the Academy of Management 2016

PCOM Research Leadership Award, 2014-2015

PCOM MIE Department Research Leadership Award, 2014-2015

PCOM Nominee for the NCSU University Faculty Scholars Program, 2013, 2014, 2015

Distinguished Associate Centre of Research in Strategic Purchasing and Supply, University of Bath, 2013-14

Runner-up Chris Voss Best Paper Award (2013), European Operations Management Association (EurOMA)

PCOM MIE Department Research Leadership Award, 2012

College of Management MIE Department Research Growth & Innovation Award, 2009

Enterprise Risk Management Faculty Fellow, 2006-2008

Senior Visiting Fellow Manchester Business School, Manchester, UK, 2006, 2007

Best Paper Proceedings, Academy of Management Operations Management, 2006

NCSU Distinguished Service Certificate for Faculty Senate Service 2000-2004, 2012-2014

Winning research proposal for the Marketing Science Institute, 1993

Best Paper Proceedings, Academy of Management Business Policy & Strategy, 1990

Nominated participant, Doctoral Consortium for Business Policy and Planning, National Academy of Management, Washington, DC, 1989

Best Competitive Paper Award, Academy of Management Organizational Communications 1989

Beta Gamma Sigma

Sigma Iota Rho

Psi Chi (Chapter President)

Alpha Lambda Delta

Gamma Alpha Beta

Cum Laude Graduate, Baylor University