**Virginia Tech Pamplin College of Business**

**Curriculum Vitae**

01-01-19 - 12-31-2023

Richard Wokutch

Email: wokutch@vt.edu

Hired at VT on: 03/01/1977.

Position: None

Department: Management

# Publication (5 years)

## Elite journal publications

## Scholarly Academic (SA) publications

**2021**

## Scholarly: Narayanan, V., Wokutch, R., Ghobadian, A., & O'Regan, N. (2021). Toward a Strategic Approach to Studying COVID-19 Pandemic. *Journal of Strategy and Management*, *14*(3), 285-299.

**2022**

D. (Scholarly Other?) Hong, M. & Wokutch, R.E. (2023). “Employee Time Theft: The role of overall justice, thriving, and moral identity centrality.” *Journal of Managerial Issues.[[1]](#footnote-1) 35*(1), 34-47.

## Books/Chapters: Verdu, Mary Ellen, and Richard E. Wokutch. (2022). *Yearbook 2023 for Global Ethics, Compliance & Integrity.* Baret Makowicz, Ed., Peter Lang, pp. 447-460.

**2023**

D. (Scholarly Other?) Lui, D. D. and Wokutch, R. E. (n.d.) “Framing as a Strategy for Defending the Perceived Authenticity of Voluntary Environmental Disclosure in the Digital Era.” Forthcoming in *Corporate Social Responsibility and Environmental Management.*

# Funding

## External funding

“Evaluating SHIELD Illinois: Promoting Inclusion and Access for At Risk and Underserved Populations” (2022). Co-Investigator with Maureen Bezold, Western Illinois University, PI. ($29,550 from SHIELD Illinois). (Labels: Pillar Sustainable Global Prosperity)

# Research Citations (All time)

## Total Citations from Web of Science Core Collection:

* WOS Citation Count: 823
* Google Scholar: 2470

## Academic Conference Presentations

2019

Gerde, V., Singal, M., and Wokutch, R. E. (2019). “The Development of Business and Society Research as Revealed Through 30 Years of *Business & Society* Articles.” Presented at the International Association of Business and Society (IABS) Meetings, March.

2021

Gerde, V., Singal, M., & Wokutch, R. E. (2021). Exploring the Role of Stakeholder Capital in Organizational Resilience to Systemic Exogenous Shocks. Presented at the International Association of Business and Society (IABS) Meetings, June. Online. (Abstract published in the Proceedings).

**2022**

Handy, J., Gerde, V., Singal, M., & Wokutch, R.E. (2022). Exploring Hedge Fund Activists’ Impact on Organizational Resilience. Presented at the International Association of Business and Society (IABS) meetings. June.

Handy, J., Gerde, V., Singal, M., & Wokutch, R.E. (2022). Organizational Resilience and Exogenous Shocks: Does Industry Matter? Presented at the Academy of Management meetings, August.

**2023**

Handy, J., Gerde, V., Singal, M., & Wokutch, R.E. (2023). Exploring the Role of Stakeholder Capital in Organizational Resilience to Systemic Exogenous Shocks. Presented at the International Association of Business and Society (IABS) meetings, June.

## Conference Program Appearance

**2019**

Wokutch, R. E. (2019) Session Chair: “Improving Lives in Low-Income Context.” SIM Division, Academy of Management Meetings (SIM Division), Boston, MA, August.

**2020**

Wokutch, R. E. (2020). Session chair: Shareholder and Corporate Governance Issues. In *Business and Society Research Virtual Conference*. Virtual.

**Active Participation in a Scholarly Society**

International Association of Business and Society (IABS). Fellows’ representative to IABS Governance Board. (2021-present).

# AACSB Status Determination (5 years)

## List of activities from AACSB Table 1

### Publication

**2021**

Narayanan, V., Wokutch, R., Ghobadian, A., & O'Regan, N. (2021). Toward a Strategic Approach to Studying COVID-19 Pandemic. *Journal of Strategy and Management*,[[2]](#footnote-2) *14*(3), 285-299.

**2022**

Verdu, M.E. and Wokutch, R.E. (2023). “Whistleblowing and the US False Claims Act.” Forthcoming in B. Makowicz (Ed.). *Yearbook 2023 for Global Ethics, Compliance & Integrity.* (Book chapter)

**2023**

Lui, D. D. and Wokutch, R. E. (n.d.) “Framing as a Strategy for Defending the Perceived Authenticity of Voluntary Environmental Disclosure in the Digital Era.” Forthcoming in *Corporate Social Responsibility and Environmental Management[[3]](#footnote-3)*(Scholarly Other?)

### Professional Activity

### 

Externally Funded Grant

**2022**

“Evaluating SHIELD Illinois: Promoting Inclusion and Access for At Risk and Underserved Populations” (2022). Co-Investigator with Maureen Bezold, Western Illinois University, PI. ($29,550 from SHIELD Illinois). (Labels: Pillar Sustainable Global Prosperity)

## Academic Conference Presentations

2019

Gerde, V., Singal, M., and Wokutch, R. E. (2019). “The Development of Business and Society Research as Revealed Through 30 Years of *Business & Society* Articles.” Presented at the International Association of Business and Society (IABS) Meetings, March.

2021

Gerde, V., Singal, M., & Wokutch, R. E. (2021). Exploring the Role of Stakeholder Capital in Organizational Resilience to Systemic Exogenous Shocks. Presented at the International Association of Business and Society (IABS) Meetings, June. Online. (Abstract published in the Proceedings)

**2022**

Handy, J., Gerde, V., Singal, M., & Wokutch, R.E. (2022). Exploring Hedge Fund Activists’ Impact on Organizational Resilience. Presented at the International Association of Business and Society (IABS) meetings. June.

Handy, J., Gerde, V., Singal, M., & Wokutch, R.E. (2022). Organizational Resilience and Exogenous Shocks: Does Industry Matter? Presented at the Academy of Management meetings, August.

**2023**

Handy, J., Gerde, V., Singal, M., & Wokutch, R.E. (2023). Exploring the Role of Stakeholder Capital in Organizational Resilience to Systemic Exogenous Shocks. Presented at the International Association of Business and Society (IABS) meetings, June.

**Editorial Activities**

**2019**

Academy of Management meetings, SIM Division, Editorial/Curatorial, Associate Editor.

International Association of Business and Society meetings, Manuscript reviewing / refereeing, Conference abstracts or paper, (3). Anonymous peer review

*Oxford Research Encyclopedia of Communication*. Ad hoc review (1).

**2020**

Academy of Management meetings, SIM Division, Editorial/Curatorial, Associate Editor.

*Business and Society Review*. Editorial/Curatorial, Journal, Editorial/curatorial board member.

International Association of Business and Society meetings, Manuscript reviewing / refereeing, Conference abstract or paper (3), Anonymous peer review

*Journal of Business Ethics*. Ad hoc reviews (4).

**2021**

Academy of Management meetings, SIM Division, Editorial/Curatorial, Associate Editor.

*Business and Society Review*. Editorial/Curatorial, Journal, Editorial/curatorial board member.

*Business and Society*. Editorial/Curatorial, Journal, Ad hoc reviews (2).

*Journal of Business Ethics*. Ad hoc reviews (2).

**2022**

Academy of Management meetings, SIM Division, Editorial/Curatorial, Editorial board member, Associate Editor.

*Business and Society Review*. Editorial/Curatorial, Journal, Editorial/curatorial board member.

*Business and Society*. Editorial/Curatorial, Journal, Ad hoc reviews (2).

*Frontiers in Psychology*, Editorial/Curatorial, Journal, Editorial/curatorial board member.

*Journal of Business Ethics.* Ad hoc reviews (2).

**2023**

Academy of Management meetings, SIM Division, Editorial/Curatorial, Editorial board member, Associate Editor

*Business and Society Review*. Editorial/Curatorial, Journal, Editorial/curatorial, board member.

*Business and Society.* Editorial/Curatorial, Journal, Ad hoc reviews.

*Frontiers in Psychology*, Editorial/Curatorial, Journal, Editorial/curatorial board member

## List of activities from AACSB Table 2

### Publication:

### Professional Activity

## List of activities from AACSB Table 3

### Peer Reviewed Journals, Book Chapters, and Abstracts

**2021**

Narayanan, V., Wokutch, R., Ghobadian, A., & O'Regan, N. (2021). Toward a Strategic Approach to Studying COVID-19 Pandemic. *Journal of Strategy and Management*, *14*(3), 285-299.

### Gerde, V., Singal, M., & Wokutch, R. E. (2021). Exploring the Role of Stakeholder Capital in Organizational Resilience to Systemic Exogenous Shocks. Presented at the International Association of Business and Society (IABS) Meetings, June. Online. (Abstract published in the Proceedings)

**2022**

Hong, M. & Wokutch, R.E. (2023). “Employee Time Theft: The role of overall justice, thriving, and moral identity centrality.” Forthcoming in the *Journal of Managerial Issues.* (Scholarly Other?)

Verdu, M.E. and Wokutch, R.E. (2023). “Whistleblowing and the US False Claims Act.” Forthcoming in B. Makowicz (Ed.). *Yearbook 2023 for Global Ethics, Compliance & Integrity.* (Book chapter)

**2023**

Lui, D. D. and Wokutch, R. E. (n.d.) “Framing as a Strategy for Defending the Perceived Authenticity of Voluntary Environmental Disclosure in the Digital Era.” Forthcoming in *Corporate Social Responsibility and Environmental Management.[[4]](#footnote-4)* (Scholarly Other?)

**Externally Funded Grant**

**2022**

“Evaluating SHIELD Illinois: Promoting Inclusion and Access for At Risk and Underserved Populations” (2022). Co-Investigator with Maureen Bezold, Western Illinois University, PI. ($29,550 from SHIELD Illinois). (Labels: Pillar Sustainable Global Prosperity)

## Academic Conference Presentations

2019

Gerde, V., Singal, M., and Wokutch, R. E. (2019). “The Development of Business and Society Research as Revealed Through 30 Years of *Business & Society* Articles.” Presented at the International Association of Business and Society (IABS) Meetings, March.

2021

Gerde, V., Singal, M., & Wokutch, R. E. (2021). Exploring the Role of Stakeholder Capital in Organizational Resilience to Systemic Exogenous Shocks. Presented at the International Association of Business and Society (IABS) Meetings, June. Online. (Abstract published in the Proceedings)

**2022**

Handy, J., Gerde, V., Singal, M., & Wokutch, R.E. (2022). Exploring Hedge Fund Activists’ Impact on Organizational Resilience. Presented at the International Association of Business and Society (IABS) meetings. June.

Handy, J., Gerde, V., Singal, M., & Wokutch, R.E. (2022). Organizational Resilience and Exogenous Shocks: Does Industry Matter? Presented at the Academy of Management meetings, August.

**2023**

Handy, J., Gerde, V., Singal, M., & Wokutch, R.E. (2023). Exploring the Role of Stakeholder Capital in Organizational Resilience to Systemic Exogenous Shocks. Presented at the International Association of Business and Society (IABS) meetings, June.

### 2.Professional Activity

**Editorial Activities**

**2019**

Academy of Management meetings, SIM Division, Editorial/Curatorial, Associate Editor.

International Association of Business and Society meetings, Manuscript reviewing / refereeing, Conference abstracts (3) or paper, Anonymous peer review

*Oxford Research Encyclopedia of Communication*. Ad hoc review (1).

**2020**

Academy of Management meetings, SIM Division, Editorial/Curatorial, Associate Editor.

*Business and Society Review.* Editorial/Curatorial, Journal, Editorial/curatorial board member.

International Association of Business and Society meetings, Manuscript reviewing / refereeing, Conference abstract or paper, Anonymous peer review

*Journal of Business Ethics.* Ad hoc reviews (4).

**2021**

Academy of Management meetings, SIM Division, Editorial/Curatorial, Associate Editor.

*Business and Society Review*. Editorial/Curatorial, Journal, Editorial/curatorial board member.

*Business and Society.* Editorial/Curatorial, Journal, Ad hoc reviews (2).

*Journal of Business Ethics*. Ad hoc reviews (2).

**2022**

Academy of Management meetings, SIM Division, Editorial/Curatorial, Editorial board member, Associate Editor.

*Business and Society Review.* Editorial/Curatorial, Journal, Editorial/curatorial board member.

*Business and Society.* Editorial/Curatorial, Journal, Ad hoc reviews (2).

*Frontiers in Psychology*, Editorial/Curatorial, Journal, Editorial/curatorial board member.

*Journal of Business Ethics.* Ad hoc reviews (2).

**2023**

Academy of Management meetings, SIM Division, Editorial/Curatorial, Editorial board member, Associate Editor

*Business and Society Review*. Editorial/Curatorial, Journal, Editorial/curatorial board member.

*Business and Society*. Editorial/Curatorial, Journal, Ad hoc reviews.

*Frontiers in Psychology*, Editorial/Curatorial, Journal, Editorial/curatorial board member

**Active Participation in a Scholarly Society**

International Association of Business and Society (IABS). Fellows’ representative to IABS Governance Board. (2021-present).

# AACSB Summary

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 2019 | 2020 | 2021 | 2022 | 2023 | Total |
| Table 1 | 2 | 2 | 5[[5]](#footnote-5) | 7[[6]](#footnote-6) | 5[[7]](#footnote-7) | 21[[8]](#footnote-8) |
| Table 2 | 0 | 0 | 0 | 0 | 0 | 0 |
| Table 3 | 3 | 2 | 6 | 9 | 6 | 26 |

# Preliminary AACSB Status Determination

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| # Elite Journal past 5 years | #Pub SA Journal | # AACSB Table 1 PA + Pubs | # AACSB Table 2 PA + Pubs | # AACSB Table 3 PA + Pubs |
| 0 | 4\* | 21\* | ? | 26\* |

\*These numbers assume that specified journal articles and a book chapter listed here qualify for inclusion and that each year’s membership on a journal’s editorial board counts as one professional scholarly activity.

# Teaching

## Virginia Tech Courses Taught (2 Calendar Years) –No courses taught since Spring 2020

|  |
| --- |
| Semester code: F=Fall; W=Winter; S=Spring; SS=Summer.  Course GPA is pulled from: <https://udc.vt.edu/irdata/data/course_grades/grades> |

## Other Teaching

## Course Developed

## Programs/Curricula Developed

## Student/Post-doc Supervision

**Doctoral:**

Committee Co-chair

* Naar. A., Doctorate (PhD), (08-01-2014 - Present)

## Graduate Examinations

## Student Advising

# Professional Activities

## Award, Honor, or Recognition

Professor Emeritus, 2020

## Fellowship

## Clinical Service

## Committee Service

* + SIM Division Review Committee (08-10-2019 - 2020),

Committee Role: Member

## Office Held

* + International Association of Business and Society Fellows’ Representative to IABS Governance Committee, (01-01-2022 - Present)

## Membership

* IABS, SIM, SBE
* Scope: Member

## Editorial/Curatorial

* + Academy of Management meetings, SIM Division (01-01-2019 - 12-31-2023)

Type: Other

Role: Editorial/curatorial board member

Label: AACSB Table 3 Scholar Contribution

Description: Associate Editor

* + *Business and Society Review* (01-01-2020 - Present)

Type: Journal

Role: Editorial/curatorial board member

Label: AACSB Table 3 Scholar Contribution

* *Frontiers in Psychology*,

Role: Editorial/curatorial board member.

Label: AACSB Table 3 Scholar Contribution

## Manuscript Reviewing/Refereeing

* *Oxford Research Encyclopedia of Communication, Business and Society,* *Journal of Business Ethics.*

Role: Editorial/curatorial, Ad hoc reviewer (>6 reviews)

Label: Table 3 Scholar Contribution.

* *Business and Society Review*

Type: Journal board of reviewers

Label: Table 1, Table 3 Intellectual Contribution

* International Association of Business and Society meetings (01-01-2019 - Present)

Type: Conference abstract or paper reviewer

Label: AACSB Table 1, Table 3 Intellectual Contribution

* *Business and Society*. Editorial/Curatorial

Type: Ad hoc reviews.

Label: Table 1, Table 3 Intellectual Contribution

* *Journal of Business Ethics*

Type: Journal board of reviewers

Label: Table 1, Table 3 Intellectual Contribution

## Grant Proposal Reviewing/Referring

## Promotion/Tenure Assessments

## Program or Institutional Reviews

## Non-scholarly Presentations

## Extension Activities

## Community Service

Supervised service learning projects of all my undergraduate students (2018-2020)

## Service to Students

I have worked with/advised BXBR student, Stepheca Sawyer, 2018-present.

## Business Start-up

## Consulting/Advisory

## Expert Witness

## Administrative Assignments

## Event Administration

Coordinate annual DelAlamo/Hogan Business Ethics Symposium and co-coordinate annual Ethics Week (2018-present)

## Event Participation

Emcee for annual DelAlamo/Hogan Business Ethics Symposium

## Interviews

## Service to Colleagues

* + Ethics Symposium (01-01-1991 - Present)

Organizational Scope: Department

Description: Chair or Co-chair

* + ISCE Applied Ethics Initiative, (01-01-2013 -2020)

Organizational Scope: University

Description: Member

* + Pamplin Promotion and Tenure Committee (08-11-2014 - Present)

Organizational Scope: College

Description: Member, Chair 2019-2020

* + Management Promotion and Tenure Committee (08-11-2016 - Present)

Organizational Scope: Department

Description: Ex-officio/non-voting member

## Professional Development Activities

## 

## Other Professional Activities

* + International Association of Business and Society Fellows (01-01-2022 - Present)

Role: Elected member in 2013.

* Certified Safety Professionals Training Program sponsored by the Society of Product Safety Professionals (SPSP) and Virginia Tech. Role: Admissions Committee member, and Individual Essay Review Panel member.
* Invited Lectures at Chulalongkorn Business School in Bangkok, Thailand (10/16/23):

“National Styles of Worker Protection and CSR: Japan and the USA,,”

“Navigating between Ethical Relativism and Ethical Imperialism in International Business.”

“Integrating Ethics and Sustainability into a Business Curriculum”

# Record of Impact

Virtually all of my professional work is targeted towards the Improving the Human Condition Pillar. It is, of course, difficult to know what impact on the human condition my work actually has. One encouraging indicator that my work is having a positive impact is the fact that one of my articles, “Child Workers, Globalization, and International Business Ethics: A Case Study In Brazil’s Export-Oriented Shoe Industry” with Larry French (*Business Ethics Quarterly*, Vol. 15, No. 4, 2005, pp. 615-640) has over 144,000 reads, and a few years back I received a notification that this article had the most reads “at [my] institution.” Also, being invited to give presentations on my research and teaching in Thailand suggests that my work has international impacts.

1. No information about impact factors was available for this journal, so the publication in it is not counted as a Table 1 scholarly activity, but it is counted as a Table 3 activity. [↑](#footnote-ref-1)
2. SJR (three-year impact factor) is .709. See also: <https://www.scimagojr.com/journalsearch.php?q=21100853248&tip=sid&clean=0>

   Clarivate two-year impact factor is 3.1. See also: https://www.emeraldgrouppublishing.com/journal/jsma [↑](#footnote-ref-2)
3. [↑](#footnote-ref-3)
4. SJR (three-year impact factor) is 2.13. See also: <https://www.scimagojr.com/journalsearch.php?q=21873&tip=sid&clean=0>

   Clarivate two year impact factor is 9.8. [↑](#footnote-ref-4)
5. Assumes *Journal of Strategy and Management* is considered a “Scholarly Other” publication. [↑](#footnote-ref-5)
6. *Journal of Managerial Issues* publicationis NOT counted as a scholarly activity here. [↑](#footnote-ref-6)
7. Assumes *Corporate Social Responsibility and Environmental Management* is considered a “Scholarly Other” publication. [↑](#footnote-ref-7)
8. These numbers and the totals for Table 1 and Table 3 activities are based upon the assumption that each year serving as a member of a given journal’s editorial board counts as one activity in the AACSB Summary Table (for Table 1 and Table 3). If this is not the case, and service on a given editorial board, no matter how many years served, only counts as one activity on this AACSB Summary Table, then the total numbers for Table 1 and Table 3 activities should be 13 and 18, respectively. [↑](#footnote-ref-8)