Congratulations on launching CaptainChef, here's a boost from Google

1 message

Google Play Apps & Games <playpartners-noreply@google.com>
Reply-To: Google Play Apps & Games <playpartners-noreply@google.com>
To: bapoo1998@gmail.com

Thu, Nov 16, 2017 at 10:18 AM

Google Play | APPS & GAMES

View as webpage

Congratulations on launching **CaptainChef**. Here's a **₹2000** ad credit to promote it to new users*

Promote your app with universal app campaigns

Get more users to discover CaptainChef with Google universal app campaigns across the Google Play Store, Google Search, Youtube and more. Simply set up your account, create your ad, and let Google's automation tools handle the rest.

START NOW

with a ₹2000 ad credit to use on a new universal app campaign.
Use code by **January 31, 2018**:

6EYKJ-HCPVA-MY49

How does it work?

Step 1—Customize your ad

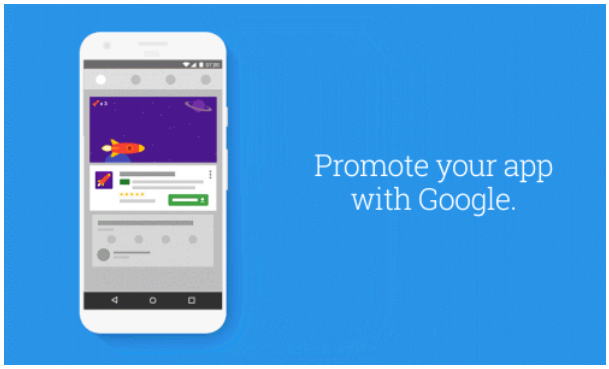
A preview of your ad is generated using your app's information in the Play Store. To customize, just add lines of text that can be used in any order. You can also add images and videos.

Step 2—Set your daily budget

Set your own target cost-per-install (tCPI) and max daily budget. So, if you set your daily budget for $100, and your tCPI is $2, you're aiming for about 50 installs per day from your ads.

Step 3—Let Google handle the rest

With machine learning, your ads, bids, and targeting will be continually refined to deliver high-quality installs—all within your budget. This way, you can focus on making your app even better.



Talk to an expert

✆ 8002009364

Phone support operating hours are Mon-Sat, 9:30am-6:30 pm IST.

Thanks for tuning in,
The Google Play Team

Did you find this email useful?

☆ ☆ ☆ ☆ ☆

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*Terms and conditions for this offer:

In the below terms, "AdWords" may mean AdWords or AdWords Express, as appropriate.

1. Offer available to customers with a billing address in India only. One promotional code per advertiser.
2. **To activate this offer**: Enter the promotional code in your account before January 31, 2018. In order to participate in this offer, you must enter the code within 14 days of your first ad impression being served from your first AdWords account.
3. The credit will typically be applied within 5 days to the Billing Summary of your account.
4. Credits apply to future advertising costs only. Credits cannot be applied to costs accrued before the code was entered.
5. You won't receive a notification once your credit is used up and any additional advertising costs will be charged to your form of payment. If you don't want to continue advertising, you can pause or delete your campaigns at any time.
6. Your account must be successfully billed by AdWords and remain in good standing in order to qualify for the promotional credit.
7. Full terms and conditions can be found here http://www.google.com/adwords/coupons/terms.html.

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