Name & ID:

Please provide comprehensive answers to each question.

INFO5992 Understanding IT innovations
Tutorial 05 Worksheet

① AMT   ④ I stack photo
② kaggle
③ Comma- ai

Crowdsourcing

Question 1: Briefly describe the crowdsourcing tasks and goals of the provided businesses examples in your own words.

Answer:

①
Tasks : Finished the
task provide by
others

Goals : have many human
help them solve not professional
problem

②
Solve ds, ml,
predictive analytics
problem

attract, nurture,
train, challenge
Data scientist

③
label unclear
image

improve
self-driving

④
provide video
image, etc

Share image
video in
community

Question 2: Explain with reasons and determine which type of crowdsourcing each example is.

Answer:

① Distributed Human Intelligence   ④ peer-Vetted

② broadcast search

③ broadcast search , Peer-Vetted Creative Production , Distributed HI Task

Question 3: For each example, discuss how do they solve the challenges associated with manage crowd contributors.?

Answer:

① filter based on skills
        Human

② leaderboard management , competition

③ . Community provide instructions, check every push,

④ . If your upload picture be used, then you will be
                                                        paid .

. Community feedback