#### Introduction

#### **Team members**

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#### **General information**

- First we created a single sweetviz-report for each data-file  $\rightarrow$  6 in total
- Using this reports we got first insights and a very good overview about the data available
- We then used the interesting insights and put them into this notebook
- additionally we submitted the link to this notebook and all sweetviz-reports on Moodle
- Link to published deepnote report: https://deepnote.com/@fh-dqda/SOEPython-b58ee753d2eb-4fbf-a7b3-c86711836b6c

# **Libraries**

```
import pandas as pd
import matplotlib.pyplot as plt
```

## **Read Files**

```
ratings = pd.read_csv("ratings.csv")
movies = pd.read_csv("movies.csv")
tags = pd.read_csv("tags.csv")
links = pd.read_csv("links.csv")
genome_scores = pd.read_csv("genome-scores.csv")
genome_tags = pd.read_csv("genome-tags.csv")
```

# **Movies**

#### **Overview**

Every movie has: **movield**, **title** and **genres**.

movies	movies.head(3)					
	movield int64	title object	genres object			
0	1	Toy Story (1995)	Adventure   Animati on   Children   Com			
1	2	Jumanji (1995)	Adventure Children  Fantasy			
2	3	Grumpier Old Men (1995)	Comedy Romance			

#### **Size**

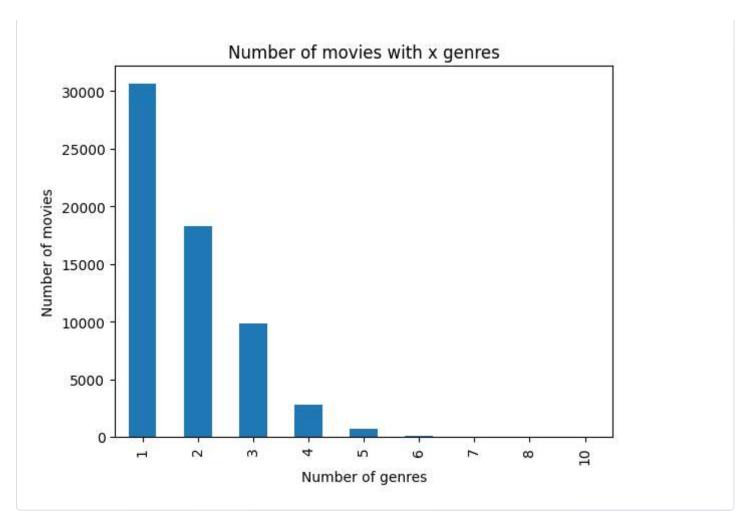
In total we have 62423 movies.

```
movies.shape
(62423, 4)
```

# **Movie genres**

To see how many genres movies normally have, we show a barchart with the number of genres per movie.

```
movies['genre_count'] = movies['genres'].apply(lambda x: len(x.split('|')))
movies['genre_count'].value_counts().sort_index().plot(kind='bar')
plt.title('Number of movies with x genres')
plt.xlabel('Number of genres')
plt.ylabel('Number of movies')
Text(0, 0.5, 'Number of movies')
```



# **Ratings**

#### **Overview**

An entry in the ratings file has: **userld**, **movield**, **rating** (ranging from 0.5 to 5.0) and timestamp

rating	ratings.head(3)						
	userld int64	movield int64	rating float64	timestamp int64			
0	1	296	5.0	1147880044			
1	1	306	3.5	1147868817			
2	1	307	5.0	1147868828			

## Size

In total we have 25.000.095 ratings

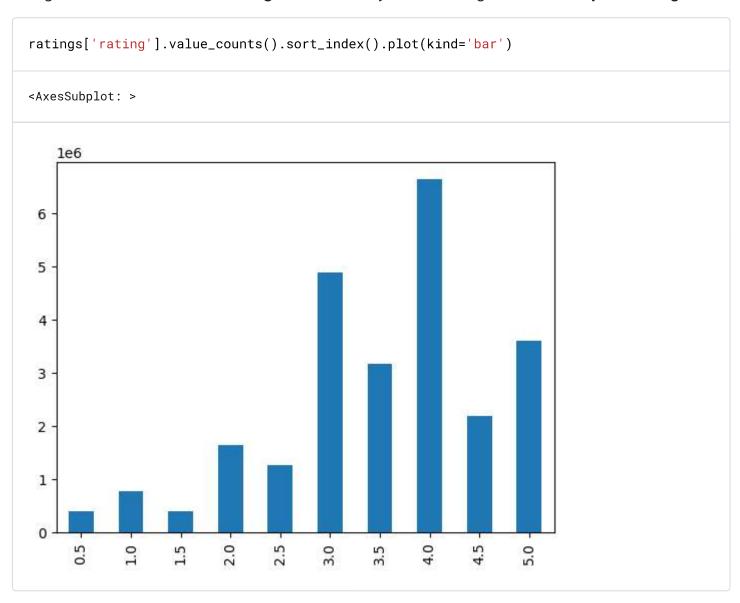
```
ratings.shape
(25000095, 4)
```

# **Distribution of ratings**

As a first overview we plot the distribution of ratings.

We can see that most ratings are a 4, followed by 3 and 5.

In general we see that "half-ratings" are less likely to occur/be given than "full-point-ratings".



# **Tags**

#### **Overview**

An entry in tags has userld, movield, tag and timestamp

tags.h	tags.head(3)						
	userId int64	movield int64	tag object	timestamp int64			
0	3	260	classic	1439472355			
1	3	260	sci-fi	1439472256			
2	4	1732	dark comedy	1573943598			

#### Size

```
print(f'Size of tags data: {str(tags.shape)}, with {len(tags["tag"].unique())} different t
Size of tags data: (1093360, 4), with 73051 different tags
```

### Frequency - most and least frequent tags

In the table below we can see top and low 10 used tags. Most used tag was "sci-fi", while "human alien" was one of the tags which was used only once.

```
# list tags with the highest frequency
print(tags['tag'].value_counts().head(10))
print(tags['tag'].value_counts().tail(10))
sci-fi
                     8330
atmospheric
                     6516
                     5907
action
comedy
                     5702
surreal
                     5326
                     5079
based on a book
twist ending
                     4820
funny
                     4738
visually appealing
                     4526
dystopia
                     4257
Name: tag, dtype: int64
search for child
Writer: Erik Skjoldbjærg
                                         1
les requins zèbres ont bien un aileron
iranium
                                         1
elders
                                         1
instageek
                                         1
Supernatural horror
                                         1
dads
```

screenwroter:Peter Hedges 1
human alien 1

# **Genome Tags**

Name: tag, dtype: int64

Tag Genome (genome-scores.csv and genome-tags.csv) ------

This data set includes a current copy of the Tag Genome.

[genome-paper]: http://files.grouplens.org/papers/tag\_genome.pdf

The tag genome is a data structure that contains tag relevance scores for movies. The structure is a dense matrix: each movie in the genome has a value for \*every\* tag in the genome.

As described in [this article][genome-paper], the tag genome encodes how strongly movies exhibit particular properties represented by tags (atmospheric, thought-provoking, realistic, etc.). The tag genome was computed using a machine learning algorithm on user-contributed content including tags, ratings, and textual reviews.

genome	<pre>genome_tags.head(3)</pre>				
	tagld int64	tag object			
0	1	007			
1	2	007 (series)			
2	3	18th century			

In total we have 1128 different genome tags listed.

len(genome\_tags)

1128

In the **"genome\_scores.csv"**-File are 13816 movies listed. For each **movie** we have a **relevance score** for each **genom tag**:

genome	<pre>genome_scores.head(3)</pre>					
	movield int64	tagld int64	relevance float64			

0	1	1	0.0287499999999	
1	1	2	0.0237499999999 999	
2	1	3	0.0625	

## **Count Unique Movields with Genome Tags**

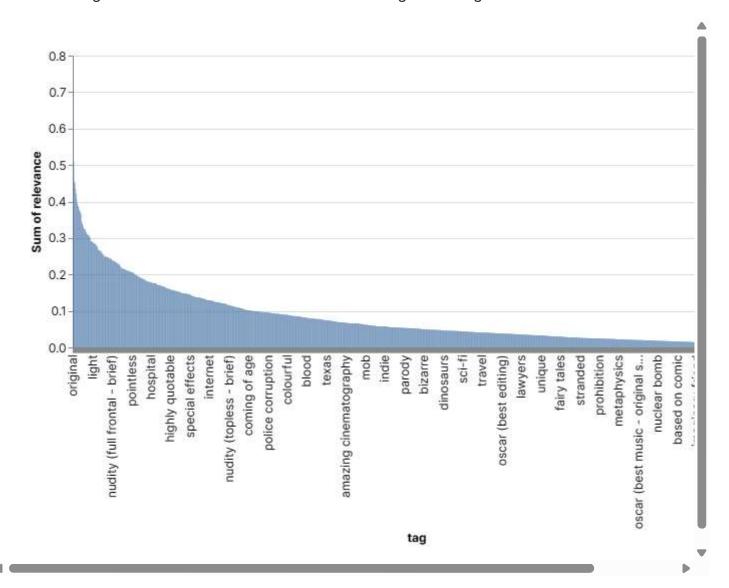
```
genome_scores['movieId'].nunique()

13816
```

## **Highest weighted genome tags**

```
# group by tagId and calculate mean relevance score
scores_mean = genome_scores.groupby('tagId')['relevance'].median().sort_values(ascending=F
# join with genome_tags to get tag names
scores_mean = pd.merge(scores_mean, genome_tags, how='left', on='tagId')
scores_mean.sort_values(by='relevance', ascending=False)
        tagld int64
                           relevance float64
                                              tag object
                           0.00224999999999...
        1 - 1128
                                              original ..... 0.1%
                                              mentor ..... 0.1%
                                              1126 others ..... 99.8%
    0
                     742
                                      0.7215
                                              original
    1
                     646
                                      0.508
                                              mentor
    2
                           0.4529999999999
                     188
                                              catastrophe
    3
                     468
                                     0.45175
                                              great ending
                     867
                           0.4337499999999
    4
                                              runaway
                                        999
    5
                     302
                                       0.421
                                              dialogue
    6
                     972
                                    0.40475
                                              storytelling
    7
                     452
                                    0.39475
                                              good soundtrack
    8
                     464
                                    0.38775
                                              great
    9
                    1070
                           0.3854999999999
                                              vengeance
                                        999
```

The following chart shows the mean relevance of each genome tag over all movies:



# Links

movield is an identifier for movies used by <a href="https://movielens.org">https://movielens.org</a>, E.g., the movie Toy Story has the link <a href="https://movielens.org/movies/1">https://movielens.org/movies/1</a>.

imdbld is an identifier for movies used by <a href="http://www.imdb.com">http://www.imdb.com</a>. E.g., the movie Toy Story has the link <a href="http://www.imdb.com/title/tt0114709/">http://www.imdb.com/title/tt0114709/</a>.

tmdbld is an identifier for movies used by <a href="https://www.themoviedb.org">https://www.themoviedb.org</a>. E.g., the movie Toy Story has the link <a href="https://www.themoviedb.org/movie/862">https://www.themoviedb.org/movie/862</a>.

links.	links.head(5)				
	movield int64	imdbld int64	tmdbld float64		
0	1	114709	862.0		
1	2	113497	8844.0		

2	3	113228	15602.0	
3	4	114885	31357.0	
4	5	113041	11862.0	