Theories and their discipline orientation

Research questions and natural science, social science Research objectives and sciences of the artificial

Types of science

- Natural science, social science, sciences of the artificial
- Whereas the primary task of the natural sciences is to arrive at law-based explanations, the core task of the human sciences is the understanding of human and historical life (Dilthey)
- The contingency of artificial phenomena has always created doubts as to whether they fall properly within the compass of science (Simon)
- In no branch of science outside the artificial sciences does theory building involve the researcher or others actually constructing the objects of study (Gregor)

Table 2: Scientific development in Western culture

Epoch	Science	Philosophy of science
Early science	Primitive, with some	Science not
	steps towards	distinguished from
	experimentation	philosophy. Epistêmê
	(Aristotle).	distinguished from
		technê.
Natura1	Age of	Word "scientist"
Science	Enlightenment/ Age	coined
(17th - 18th	of Reason. Advances	(Coleridge/Whewell),
century)	in natural sciences	Galileo and Bacon and
	(Gilbert, Galileo,	the scientific method
	Newton, Hooke,	(experiments).
	Boyle).	
Human	Sociology (Comte),	"Human science"
Science	Psychology (James),	distinguished by
(19th century)	Psychiatry (Freud).	Dilthey (1883) (early
		interpretivism).
Artificial/	Increasingly complex	Herbert Simon
Practica1	artifacts with	"Sciences of the
Science	invention of	Artificial" (1969),
(20th century)	computers.	Strasser "Practical
		Sciences" (1985).

Gregor, S. (2009). Building theory in the sciences of the artificial. Paper presented at the Proceedings of the 4th international conference on design science research in information systems and technology.

Natural science, social science, artificial science — where's your discipline?

- NS claims the most mathematical theory forms: syntactic, semantic
- SS broadens the available forms to include the pragmatic
- S of the A may include the above, may need special consideration
- Identify crossovers for your discipline

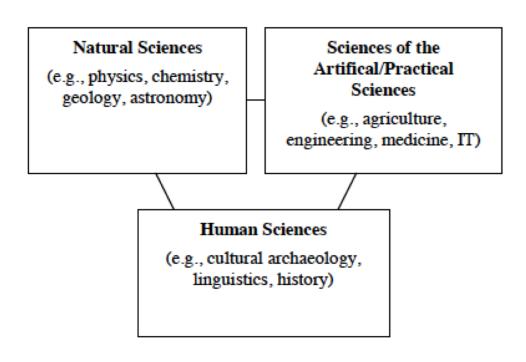


Figure 1: Three interrelated forms of science

Natural science paradigm

- E.g. physics, chemistry, biology
- Leans towards positivism
- The scientific method, experimentation
- Leans towards mathematical theory forms
- Correspondence theory (observed facts match theory)
- Concerned with causality
- Typical language: laws (of nature), prediction, facts, observation, model, theorem, axiom

Social science paradigm

- E.g. sociology, psychology, anthropology, politics, history, organization science
- Inherits the natural science tradition
- Inherits positivism, adds interpretivism (social constructivism) to cope with difficulties
- Leans towards Popperian hypothetico-deductive method
- Inherits mathematical (syntactical, sematic) theory forms, adds pragmatist (anything goes)
- Pluralist theory tolerance rather than cumulative theory building
- Typical language: concepts, constructs, variables, model, framework, testable predictions

Science of the artificial paradigm

- E.g. medicine, engineering, management, the information technology (informatics) disciplines
- Inherits both previous paradigms individual disciplines often associate strongly with one or the other
 - E.g. engineering and computer science associate with natural science; information systems with social science
- More recent tradition with less strongly developed ideas of theory
- Adopts methods, theory traditions, and language from the paradigms it associates with; however this is not a case of anything goes – rather know your discipline and where it comes from
- Some explicit study of theorising (e.g. design science), but not given that previous paradigm understandings of theory will fit