



BARAKA MWENDA KARURU

CREATIVE VIDEO EDITOR

RÉSUMÉ

PROFILE

The idea of capturing moments in history through a well-organized and engaging storyline truly fascinates me. The rush of emotions that consumers get while watching such masterpieces is what drives my passion for video editing. Whether its long-form or short-form video content, my ambition and excitement lie in the creativity that editing holds and seeing an idea come to life. I am truly dedicated towards growing my knowledge and skill set even further. I consider an opportunity in this realm as a partnership, in the sense that I will use my passion and skills together with your requirements to create and monitor professional and engaging content that meets the needs of the specified audience.

PERSONAL DETAILS

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SKILLS

Emotional Intelligence

Adobe Premiere Pro

Adobe After Effects

Video Production

Storytelling

Creativity

INTEREST



EDUCATION BACKGROUND

2020 – 2024:

AFRICA NAZARENE UNIVERSITY
Achievements: Degree in Business and Information Technology.

2016 – 2019:

NOVA PIONEER
Certificate Attained: Kenya Certificate of Secondary Education

EXPERIENCE

2022:

Director of a full service production and creative design startup company in Kenya offering film, photography, design/branding and Motion Graphics. (I-SPLIT CONCEPTS)

2022-2023:

Participated in Video production and editing projects for various clients including hotels, churches, makeup brands and also long-form informative content with thousands of views.

2022-2023:

Edited 10+ Personal Projects including vacations, special moments with friends, and cinematic short-form content.

2024:

Started a Youtube Channel as a part-time activity, recording and editing viral videos.

AREAS OF EXPERTISE

Emotional Intelligence: Through my previous social media engagement, I have learned how good videos are created and what exactly makes them successful. Understanding the human mind and its reward system, along with portraying emotions through a creative video timeline, has given me a competitive advantage.

Adobe Premiere Pro: I completed an 8-hour course on Adobe Premiere Pro in 2021, and since then, my understanding has continuously improved through constant practice.

Adobe After Effects: In addition, I completed a 10-hour course on Adobe After Effects in 2021.

Video Production: Owning a Canon EOS 90D along with other production equipment, my partner and I have worked with nine professional clients through our service production and design company.

REFERENCE

Mr. Michael Wanyaga
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