The solution to:

$$x \cdot \left(\frac{a}{b}\right)^x = \frac{c}{d}$$

Can be computed via:

$$x = rac{W\Big(\logig(rac{a}{b}ig)\cdotrac{c}{d}\Big)}{logig(rac{a}{b}ig)}$$

Where W is the Lambert W Function.

In order to approximate this solution, we split the input domain $z = \log\left(\frac{a}{b}\right) \cdot \frac{c}{d}$ into:

$$\underbrace{-\infty \ldots - 1/e}_{} \left| \underbrace{-1/e \ldots 0}_{} \right| \underbrace{0 \ldots + 1/e}_{} \left| \underbrace{+1/e \ldots 24 + 1/e}_{} \right| \underbrace{24 + 1/e \ldots + \infty}_{}$$

For z < -1/e, the value of W(z) is not real.

Respectively, the equation $x \cdot \left(\frac{a}{b}\right)^x = \frac{c}{d}$ has no real solution.

This is because $x \cdot \left(\frac{a}{b}\right)^x \leq \frac{1}{e \cdot \log\left(\frac{b}{a}\right)} < \frac{c}{d}$ for every real value of x.

$$\text{For } -1/e \leq z \leq +1/e \text{, you may observe that } x = \frac{W\left(\log\left(\frac{a}{b}\right) \cdot \frac{c}{d}\right)}{\log\left(\frac{a}{b}\right)} = \frac{c}{d} \cdot \sum_{n=1}^{\infty} \frac{(-n)^{n-1}}{n!} \cdot \left(\log\left(\frac{a}{b}\right) \cdot \frac{c}{d}\right)^{n-1} \text{:}$$

- For $-1/e \le z \le 0$, which implies that $a \le b$, we compute $x = \frac{c}{d} \cdot \sum_{n=1}^{\infty} \frac{(+n)^{n-1}}{n!} \cdot \left(\log\left(\frac{b}{a}\right) \cdot \frac{c}{d}\right)^{n-1}$
- For $0 \le z \le +1/e$, which implies that $a \ge b$, we compute $x = \frac{c}{d} \cdot \sum_{n=1}^{\infty} \frac{(-n)^{n-1}}{n!} \cdot \left(\log\left(\frac{a}{b}\right) \cdot \frac{c}{d}\right)^{n-1}$

As you can see, when a=b, both formulas can be reduced to $x=\frac{c}{d}$.

Note that as the value of z approaches -1/e, the value of W(z) approaches -1 but it never actually reaches there.

The function becomes increasingly steep, making its approximation via the Taylor series above increasingly inaccurate.

Hence for the smallest %1 of the range $-1/e \le z \le 0$, we approximate W(z) via Newton-Raphson convergence instead:

$$\left\{egin{aligned} y_0 = z \ y_{n+1} = rac{z\cdot e^{y_n} - y_n^2}{1-y_n} \Big| n = 1, \ldots, 4 igg| ext{ return } rac{y_4}{z} \end{aligned}
ight.$$

This method is a lot more accurate but also a lot more expensive, and it is therefore used only for a small portion of the range.

For +1/e < z < 24 + 1/e, we use a lookup table which maps 128 uniformly distributed values of z.

Then, we calculate W(z') as the weighted-average of $W(z_0)$ and $W(z_1)$, where $z_0 \leq z' < z_1$.

For $z \geq 24+1/e$, we rely on the fact that $W(z) pprox p-q+rac{q^2+2pq-2q}{2p^2}$, where $p=\log(z)$ and $q=\log(p)$.

Since this method requires the calculation of $\log(\log(z))$, it is actually applicable for as low as z=e.

However, a higher starting value (z = 24 + 1/e) is used here in order to achieve higher accuracy.