

646.301.6311 - ebi@baralaye.com / www.baralaye.com/arts/admin / 323 W 39th St, New York, NY 10018

E D U C A T I O N

Rhode Island School of Design / Providence, RI / BFA *honors - 2006

S K I L L S

PLANNING & DEVELOPMENT

I'm an analytical thinker and goal oriented planner experienced in initiating and structuring creative projects of various types, carrying out and assessing research and managing tasks to completion.

TECHNICAL ADMINISTRATION

I am strongly versed in administrative technology also having proficient computer and IT skills gained from my experience as a website programmer. I can build and manage websites as well as marketing campaigns for email and social media. I'm knowledgeable of HTML, CSS and JavaScript, MS Office and the Adobe Suite. I'm also competent with technical physical tasks such as installing exhibitions and display setups.

COORDINATION & COMMUNICATIONS

I'm a leadership-oriented team player who understands how to use strengths to serve and complement the efforts of a group and how to identify and employ the abilities of others to address objectives. I'm an efficient, professional and diplomatic correspondent comfortable with serving as a liaison to the public, vendors, clients and internal team members.

E X P E R I E N C E

INTERNET TECHNOLOGY & MEDIA

American Express Publishing - New York, NY - 7/2012-Present - Web Developer

At this corporate publisher I assisted a team of developers and managers in producing features for the company's lifestyle brand websites. I was deeply involved in the creation of the community/social platform of foodandwine.com and the mobile website optimization of travelandleisure.com.

Barnum Design - New York, NY - 4/2008-10/2011 - Web Developer

At this design and branding studio I worked closely with a small team of designers and directors serving as their lead web developer and ultimately managing a team of developers. Projects included branding, strategy and marketing ideation, website architecting and development.

SALES & CUSTOMER SERVICE

SD&A / New York Philharmonic Orchestra - New York, NY - 1-2/008 - Sales Agent

At this house's teleservices office I marketed concert season subscriptions and promotions to ticket buyers and patrons in the NYC metro area. Tasks involved heavy phone use following-up on leads, data and schedule/appointment management, educating and closing clients on offerings.

DCM / National Symphony Orchestra - Brooklyn, NY - 1/2008 - Sales Agent

At this house's teleservices office I marketed various concert packages to ticket buyers and returning patrons around the Washington D.C area. Tasks involved heavy outbound phone use following-up on leads, account management and educating and closing buyers on subscription choices.

ART & DESIGN

Constructive Display - Brooklyn, NY - 10-11/2006, 9-11/2007 - Art Assistant

At this Fabrication studio I worked with a rotating team of various artisans on the production of retail and event displays for major commercial clients. Duties included sculpting, casting, painting and surface treatment as well as packaging.

Tom Otterness Studio - Brooklyn, NY - 1-9/2007 - Art Assistant

At this art production studio for the visual artist Tom Otterness I worked with a small team of artisans to produce and prepare various small to large-scale sculpture works. Duties included modeling, sculpting, casting, and miscellaneous studio tasks.

A F F I L I A T I O N S

Elizabeth Foundation for the Arts - Member

I'm an active visual artist at this foundation that provides accessible studio space and professional resources to its juried members. I've hosted several open studios to the public, studio presentations/discussions to academic groups and informal gatherings and critiques with other artists.

Spark & Echo Arts - Advisory Board Member

At this non-profit arts organization I've helped define the group's vision, mission and goals, curate artist submissions and install exhibitions.

Slamagundi Art Club - Member

At this historic arts club I'm a member and included in the Junior Scholarship committee.