

E B I T E N Y E F A B A R A L A Y E / W E B D E V E L O P E R

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E D U C A T I O N

Rhode Island School of Design / Providence, RI / BFA *honors - 2006

S K I L L S

SERVICES

- Programming and managing the frontend presentation layer of ecommerce and specialty websites.
- Planning and wireframing web architecture for efficient UX/UI and cross-browser stability.
- Spec'ing, editing and organizing provided design assets for web translation/publishing.
- JavaScript/jQuery custom development and plugin integration.
- Frontend integration on Rails (RoR) and PHP backend environments.
- CMS integration and management; specialized in Business Catalyst.
- UX/UI troubleshooting, testing and QA.
- Project management and account management.

LANGUAGES

HTML5, HAML, CSS3, SASS, JavaScript, CoffeeScript, jQuery

SOFTWARE

UNIX, VIM, Git, GitX, Photoshop, MS Office Suite, Win & Mac OS

COORDINATION

I'm an articulate and efficient communicator with a professional and friendly demeanor. I'm a goal-oriented team player, a natural organizer, a calm and diplomatic conflict resolver, a focused and discerning manager and prompt correspondent.

E X P E R I E N C E

American Express Publishing / New York, NY / 7/2012 - Present / Frontend Web Developer

At this corporate publisher I assisted a large team of developers and managers in the maintenance and production of features for the company's lifestyle brand websites, foodandwine.com and travelandleisure.com, built off of a Rails backend. I was deeply involved in scripting, styling, and troubleshooting UI elements for their developed community/social platform for these brands with particular focus on account management features. I was also significantly involved in styling and structuring the mobile translation and optimization of travelandleisure.com. Aside from Rails and HTML5/CSS3 the technology stack included Redmine (task/bug tracking), Git, HAML, SASS, CoffeeScript, jQuery, Backbone.js and Require.js.

ePhare, Newlio / New York, NY 11/2011 - 3/2012 / Frontend Web Developer

At this technology startup I worked closely with a small team of developers and managers in the creation of their multifaceted consumer product and business service platform built off of a Lithium PHP backend. Tasks included defining frontend architecture, processing design assets for publishing, scripting and styling transactional UI features, ongoing content updates and UX optimizations. Aside from Lithium PHP and HTML5/CSS3 the technology stack included Mantis (task/bug tracking), Git, jQuery and Backbone.js.

Barnum Design / New York, NY / 5/2008 - 10/2011 / Frontend Web Developer

At this design and branding studio I worked closely with a growing team of developers, designers and directors serving as the development lead on ecommerce websites built off of the Business Catalyst CMS for small to mid-size clients. Projects included branding and strategy ideation, wireframing, architecting, scripting and styling. Duties also involved training along with heavy project management and account management interfacing directly with clients. Aside from BC and HTML5/CSS3 the technology stack included Basecamp (client communications), ActionMethod (task management), Harvest (time tracking) and jQuery.

P O R T F O L I O

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