

Sales Overview

Year

201920202021

Month

JanFebMarAprMayJunJulAugSepOctNovDec

Customer City

All

Sub Category

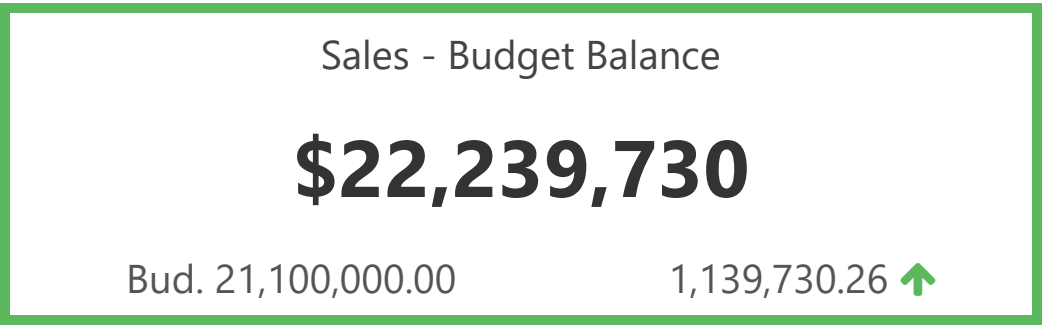
All

Category

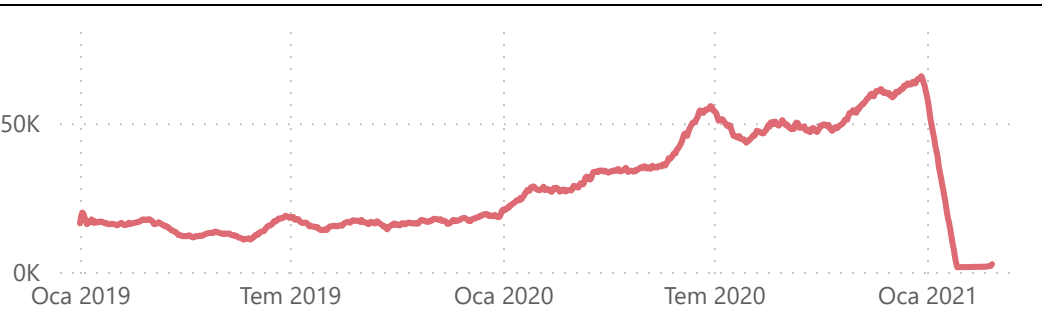
All

Product Name

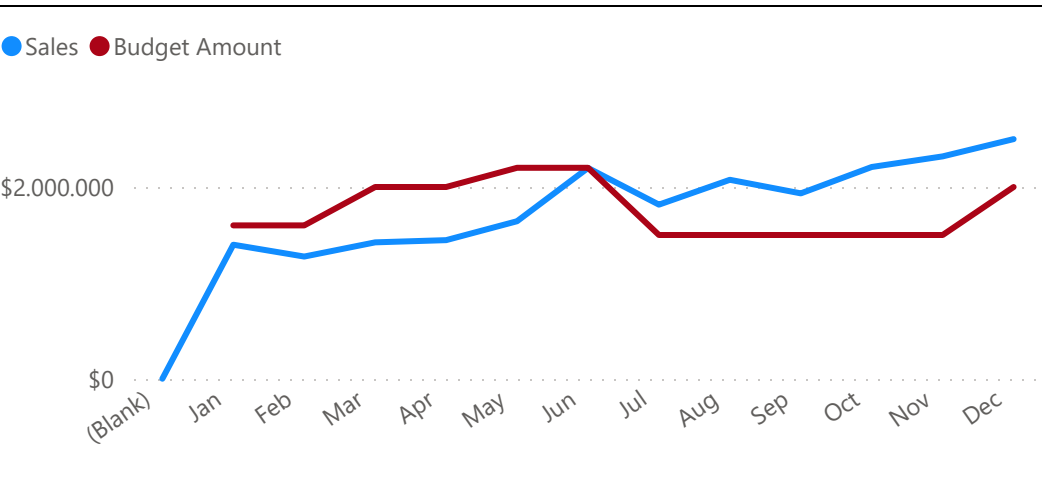
All



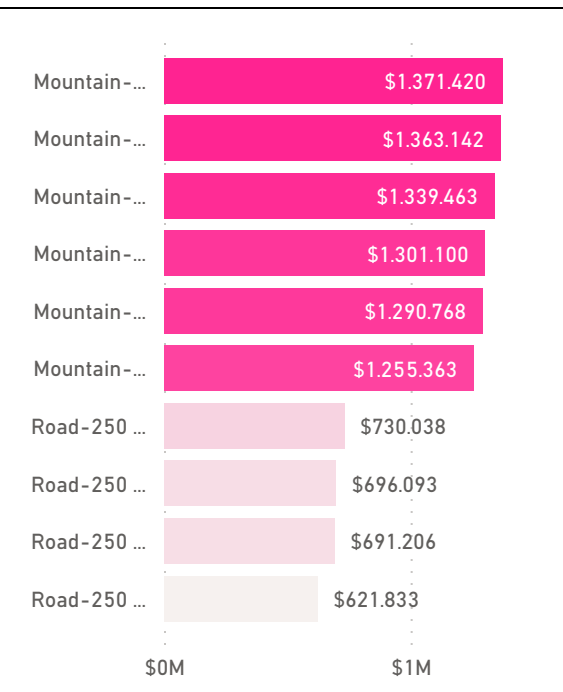
30-Day Moving Average (Sales) by Date



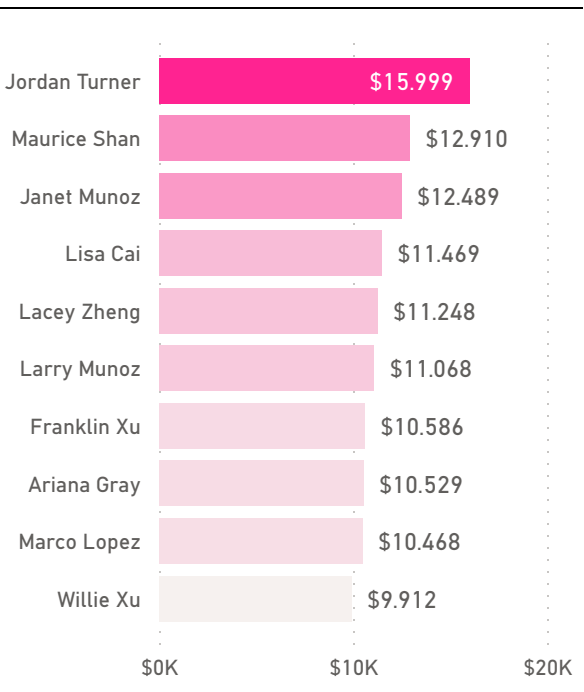
Sales and Budget Amount by Month



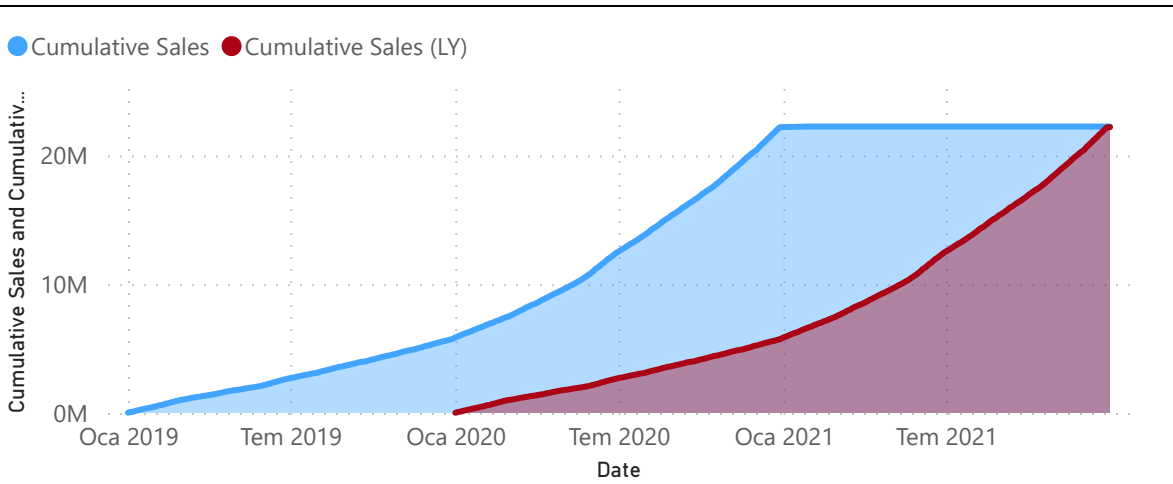
Sales by Top 10 Products



Sales by Top 10 Customers



Cumulative Sales and Cumulative Sales (LY) by Date



Customer Details

Year

201920202021

Month

JanFebMarAprMayJunJulAugSepOctNovDec

Customer City

All

Sub Category

All

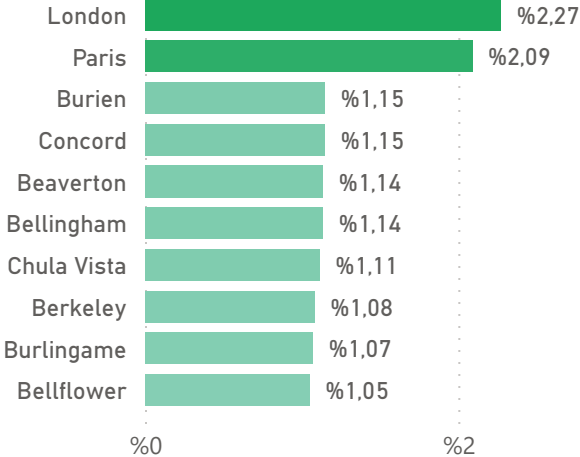
Category

All

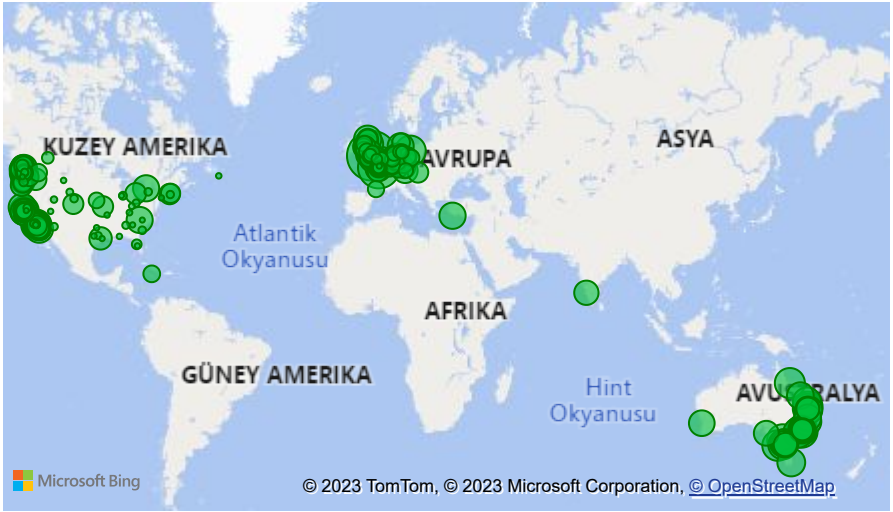
Product Name

All

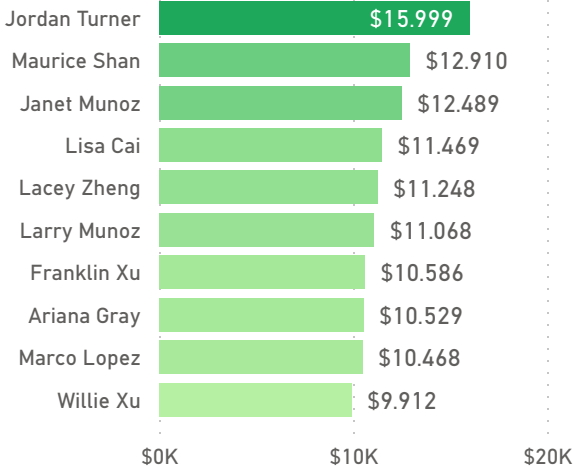
Customer Percentage by City



Sales by Customer's City



Sales by Top 10 Customers



\$22,239,730

Sales

21,100,000

Budget

18,484

Customer Count

Full Name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Jordan Turner	\$2,377	\$2,443			\$2,355		\$540	\$2,433	\$540		\$5,311		\$15,999
Maurice Shan	\$4,885		\$2,322				\$1,269		\$2,384			\$2,049	\$12,910
Janet Munoz	\$4,876		\$3,122							\$2,419	\$2,071		\$12,489
Lisa Cai				\$708	\$811	\$554		\$2,588	\$2,049	\$2,428		\$2,330	\$11,469
Lacey Zheng	\$2,462					\$594	\$549	\$2,419			\$2,805	\$2,419	\$11,248
Larry Munoz	\$2,320				\$575	\$540		\$2,384	\$2,049		\$781	\$2,419	\$11,068
Franklin Xu								\$2,182	\$2,334	\$1,274	\$2,419	\$2,377	\$10,586
Ariana Gray		\$2,502					\$575		\$2,413		\$2,620	\$2,419	\$10,529
Marco Lopez		\$2,330							\$2,433			\$5,705	\$10,468
Willie Xu			\$777			\$2,071	\$2,375			\$2,295	\$2,393		\$9,912
Katrina Tang			\$2,443			\$2,440	\$2,433	\$2,480					\$9,796
Nichole Nara	\$2,482			\$2,494	\$2,322						\$2,419		\$9,717
Kaitlyn Henderson		\$2,508		\$2,295						\$2,398		\$2,515	\$9,716
Gabriella Collins	\$2,443					\$4,774		\$2,478					\$9,696
Margaret He	\$2,500			\$2,423	\$2,340						\$2,428		\$9,691
Total	\$1,398,749	\$1,275,489	\$1,423,390	\$1,446,358	\$1,643,471	\$2,198,338	\$1,816,234	\$2,074,983	\$1,933,673	\$2,208,453	\$2,318,876	\$2,498,862	\$22,236,876

Product Details

Year

201920202021

Month

JanFebMarAprMayJunJulAugSepOctNovDec

Customer City

All

Sub Category

All

Category

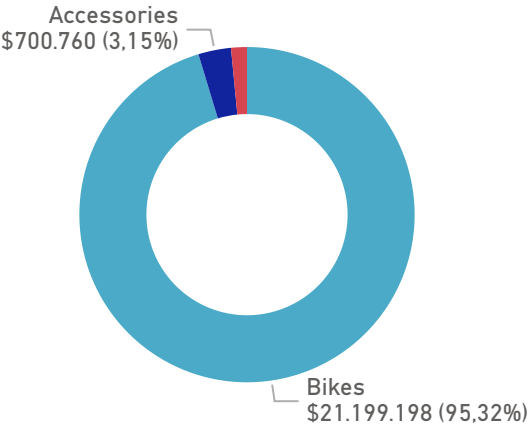
All

Product Name

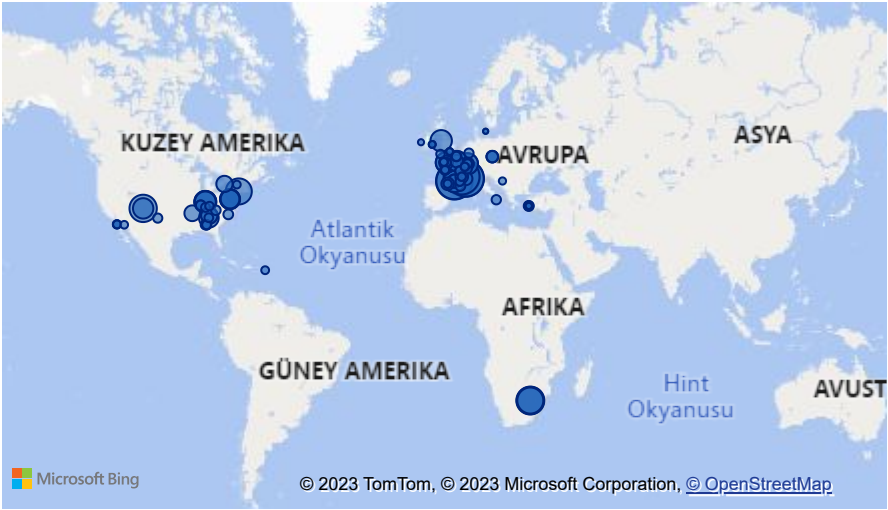
All

Sales by Product Category

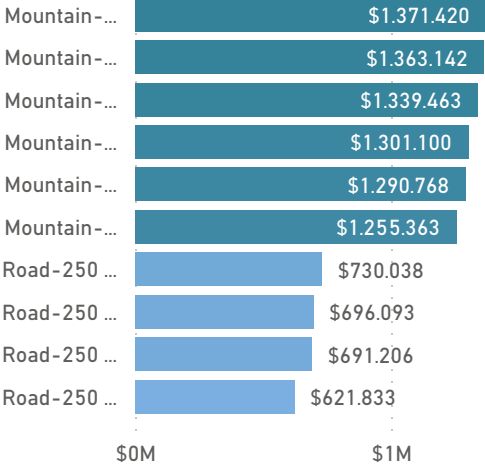
Bikes Accessories Clothing



Products Sales by City



Sales by Top 10 Products



\$22.239.730

Sales

21.100.000

Budget

606

Product Count

Product Name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Mountain-200 Black, 46	\$90.652	\$90.652	\$78.112	\$82.947	\$91.882	\$149.912	\$125.651	\$125.159	\$116.717	\$119.258	\$153.191	\$147.289	\$1.371.420
Mountain-200 Black, 42	\$65.899	\$74.587	\$78.603	\$79.669	\$112.045	\$143.765	\$96.554	\$126.880	\$131.716	\$126.880	\$156.305	\$170.239	\$1.363.142
Mountain-200 Silver, 38	\$88.988	\$58.331	\$78.465	\$89.817	\$90.811	\$110.531	\$109.205	\$118.734	\$116.165	\$144.005	\$140.111	\$194.299	\$1.339.463
Mountain-200 Silver, 46	\$47.228	\$50.874	\$68.108	\$80.785	\$88.491	\$109.371	\$126.688	\$141.188	\$128.594	\$132.488	\$167.205	\$158.008	\$1.299.029
Mountain-200 Black, 38	\$74.259	\$46.719	\$76.554	\$67.948	\$70.407	\$126.880	\$118.684	\$146.060	\$108.274	\$133.519	\$170.567	\$150.896	\$1.290.768
Mountain-200 Silver, 42	\$71.754	\$53.443	\$93.131	\$83.105	\$78.714	\$123.374	\$96.528	\$116.662	\$99.345	\$129.091	\$143.259	\$166.956	\$1.255.363
Road-250 Black, 52	\$78.624	\$61.258	\$69.374	\$67.192	\$69.635	\$97.734	\$51.659	\$45.987	\$41.101	\$63.702	\$43.806	\$39.966	\$730.038
Road-250 Red, 58	\$78.100	\$69.985	\$59.339	\$68.850	\$61.258	\$60.124	\$62.567	\$44.853	\$41.886	\$52.794	\$44.940	\$51.398	\$696.093
Road-250 Black, 48	\$98.519	\$87.088	\$56.023	\$56.546	\$37.785	\$78.624	\$36.476	\$65.011	\$59.600	\$44.853	\$28.273	\$42.410	\$691.206
Road-250 Black, 44	\$91.364	\$59.862	\$63.614	\$44.329	\$39.181	\$44.329	\$50.350	\$55.499	\$44.329	\$39.443	\$50.350	\$39.181	\$621.833
Road-250 Black, 58	\$57.419	\$51.747	\$59.862	\$47.907	\$49.740	\$59.862	\$47.820	\$40.577	\$45.987	\$50.089	\$51.398	\$57.419	\$619.826
Touring-1000 Blue, 46	\$11.920	\$4.768	\$16.688	\$26.225	\$30.993	\$42.913	\$42.913	\$54.834	\$47.681	\$61.986	\$42.913	\$38.145	\$421.980
Road-350-W Yellow, 40	\$15.309	\$20.412	\$20.412	\$20.412	\$40.824	\$35.721	\$32.319	\$42.525	\$40.824	\$40.824	\$42.525	\$66.339	\$418.444
Touring-1000 Yellow, 46	\$14.304	\$14.304	\$19.073	\$21.457	\$28.609	\$40.529	\$38.145	\$40.529	\$33.377	\$45.297	\$57.218	\$57.218	\$410.060
Road-350-W Yellow, 42	\$10.206	\$10.206	\$18.711	\$15.309	\$37.422	\$40.824	\$27.216	\$47.628	\$42.525	\$52.731	\$34.020	\$62.937	\$399.733
Road-250-W Yellow, 40	\$8.505	\$17.010	\$17.010	\$17.010	\$34.020	\$17.010	\$17.010	\$34.020	\$34.020	\$34.020	\$34.020	\$45.027	\$384.633
Total	\$1.398.749	\$1.275.489	\$1.423.390	\$1.446.358	\$1.643.471	\$2.198.338	\$1.816.234	\$2.074.983	\$1.933.673	\$2.208.453	\$2.318.876	\$2.498.862	\$22.236.876