



Says

What have we heard them say?
What can we imagine them saying?

1. iPhone exports reached a record Rs 10,000 crore, pushing the total mobile shipments from the country to Rs 12,000 crore.

iPhone sales were adding one-quarter to one-third of a percentage point to the annualized growth rate of the gross domestic product (GDP).

the iPhone is not connected to a cellular network that is able to use typical cellular connectivity

make sure you have an active plan with your network carrier



Thinks

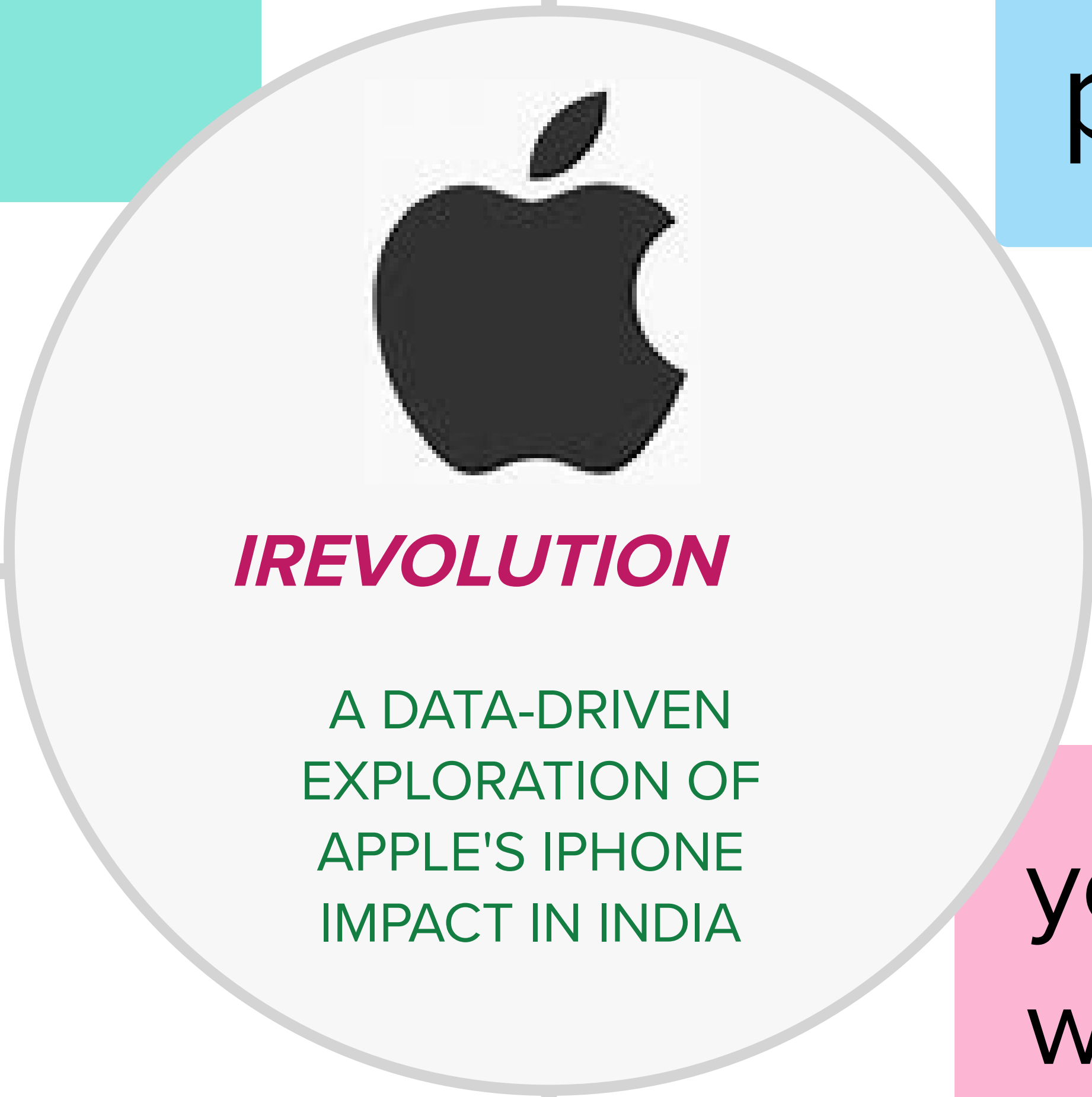
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

revolutionized communication, playing games, watching movies, listening to music

Apple, which held a mere 2% market share in 2019, increased its presence in the Indian smartphone market to 4% by 2022

more security and privacy

Apple's iPhones are often seen as a luxury product that only the rich can afford



combines a computer, iPod, digital camera and cellular phone into one device with a touchscreen interface

There are millions of great iPhone apps for students on the App Store right now that are excellent tools to help students with their studies,

iphones are built with high-quality materials and superior hardware components

If flexibility or apps are important, go for an Android. Different

your battery is working hard to process these tasks

highly responsive in every way.

hardware demands, software bugs, and exposure to high environmental temperatures.

those using iPhones got around 76% match success, which was the highest.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?