Glossary

A

**advisor:** Experienced person who provides guidance to the project team.

**alert:** Refers to giving informal notification to the user for special events or other important occurrences.

**automated task:** A task added to the calendar by an algorithm based on user preferences.

**automation:** The use of technology to perform tasks with minimal need of human intervention. In this Project, it is aimed to perform task scheduling automatically by developing custom algorithm.

**API and data provider:** Third party institution that have necessary data, information, or services and provide them.

B

**basic calendar:** An application which has primitive calendar features such as task addition and editing, and monitoring.

C

**commonly used calendar apps:** Popular calendar applications such as Google Calendar or Outlook Calendar.

**competitor**: Companies or individuals who own the same product in the same market.

**companies:** Organizations which need sophisticated calendar apps in their working environment.

**continuous development-testing-deployment:** Refers to a continuous life cycle for creating and delivering a software.

**core use-case:** A use case that is vital for the minimum viable product.

**customers:** People who are target groups and users of the ToGather application.

D

**digital channels:** Digital platforms (such as social media).

E

**end users:** People who will use and benefit from the application.

evaluators: Another team who gives rating and feedback by evaluating the project

**events:** gathering of individuals who come together for a specific purpose, whether it be for leisure, entertainment, networking, or celebration.

**event feed:** A timely collection of events like content shown in the home pages of social media apps.

**event organizers:** Organizers of the social events for the interest groups.

F

**framework:** A predefined piece of software that provides a component in a reusable form.

G

**Groupcal:** A social calendar application that exists in the market.

I

**IaaS:** Infrastructure as a service.

**in-app:** A process which is handled inside the application.

**infrastructure provider:** Third party institution that provide domain and cloud services.

**intelligent:** An intelligent application is a software application designed to help individuals efficiently manage their social and personal events, such as meetings, gatherings, and appointments, while incorporating smart features to enhance the user's planning and social interactions.

**intelligent event management**: Gathering data about events from various resources and using this data for making recommendations to users with minimal human input and maximum user satisfaction goal.

**integration with existing calendars:** Gathering data from other calendar applications.

**interest groups:** Group of people who are interested in certain subject.

K

**KVKK:** Abbreviation for Turkish personal data protection law.

L

**load balancing:** Allocating user traffic to several instances of the computation to optimize that traffic.

M

**mainstream calendar apps:** Calendar applications which are popular and used widely by companies and individuals.

**manual task:** A task which is added to calendar manually by explicitly specifying the timely schedules.

**marketplace:** A digital platform that brings service providers and customers together.

**meetings**: Gathering with a certain group of people aiming shared goals.

N

**next generation:** Superior to existing solutions. In context, it means the app is superior to existing apps in terms of its automation and intelligence features.

P

**platform**: A platform is a technology or an infrastructure that provides a base for various applications, software, or services to be developed, deployed, and run.

**project:** Which refers to whole lifecycle of ToGather application.

**project team:** Professionals from diverse backgrounds who are dedicated to create this social calendar application.

**product marketplace provider:** Third party institution that provide marketplace to launch and serve the application.

**professionals:** people who are working on a certain company.

R

**Raft:** A social calendar application that exists in the market.

**recommendations:** Some suggestions for users with minimal user input and maximum user satisfaction goal.

S

**seamless:** Refers to something that is continuous, unbroken or without any interruption.

**simple task**: A task which is included to the calendar manually with minimal required information.

**single-click process:** A process that needs filling in some information in normal cases but turned to an automated process to make it handled by a click of mouse.

**Skedpal**: A automated calendar application that exists in the market.

**social calendar**: A social calendar is a calendar of social events, is a tool that individuals and groups use to plan, organize, and keep track of various social or recreational activities, gatherings, and events.

**social integration**: Social features that are mostly presented in social media applications. These features mostly include networking options.

**social sign-up:** Handling sign-up process via third-party providers which are generally social media platforms or social web services (Facebook, Google OAuth).

**students**: People who are studying in university or higher degree (masters, PhD).

**subtask:** A task which is a successor or child of another task.

**syncing**: Moving or happening at the same time and speed as someone or something else.

Q

**quality assurance:** systematic process or set of activities that ensure the quality and reliability of a product, service, or process.

T

**third party institution:** Institution which provide product or service to the project.

**TimeTree:** A social calendar application that exists in the market.

**Trello**: A collaborative project management tool.

**typical user load:** Expected user traffic based on past traffic and trends.