



Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Keerthi Sweets is a popular chain of sweet shops and confectioneries in India.

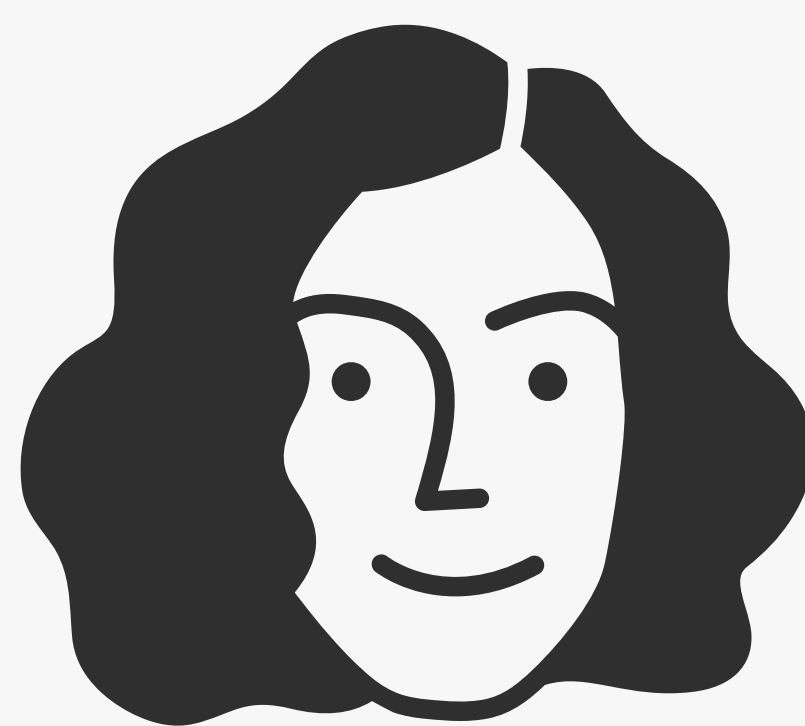
Keerthi Sweets and similar sweet shops are often frequented during festivals, special occasions, and as a treat for yourself or as a gift for others.

They are known for offering a wide variety of traditional Indian sweets, snacks, and savories.

These sweets are often prepared using age-old recipes and high-quality ingredients.

The quality and taste of the sweets can vary from shop to shop, but they generally focus on maintaining the traditional flavors and preparation methods that make Indian sweets so beloved.

Keerthi Sweets is a popular chain of sweet shops in India, known for offering a variety of traditional Indian sweets and snacks.



Preparation and maintanance of ZOHOO BOOKS for Keerthi Sweets

Short summary of the persona

Mithai:this category includes ingredients like,milke,sugar,ghee,nuts.

Nakeen: variety of savory snacks,such as mixture,sev,chakliand more.

Happiness: Sweets are often associated with happiness and joy. Eating something sweet can trigger the release of feel-good hormones like serotonin, which can elevate your mood and make you feel happy.

Dry fruits and Nuts: Many sweet shops,including keerthi sweets,dry fruits and nuts,which is commonly used as ingredients as snacks on their own.

Comfort: Sweets can provide comfort, especially in times of stress or sadness. Many people turn to their favorite sweets as a form of emotional comfort or a way to cope with difficult situations.

Celebration: Sweets are often associated with celebrations and special events like birthdays, weddings, and holidays. They can make these occasions feel even more festive.

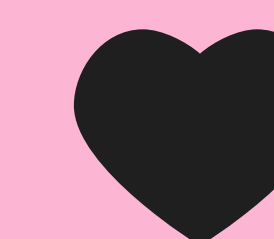


Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



[See an example](#)