If
$$\theta \sim Gamma (?, \lambda)$$

$$E(\theta) = \frac{1}{\lambda_0}$$

$$V(\theta) = \frac{1}{\lambda_0}$$

Ask say 10 empth about $\theta = \frac{1}{\lambda_0}$

$$\frac{1}{\lambda_0} = \frac{1}{\lambda_0} = \frac{1}{\lambda_0}$$