

# BARBARA BENITEZ

## Data Analyst

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### PROFESSIONAL PROFILE: Data Analyst

Having a PhD in mathematics and fifteen years of teaching experience in collegiate mathematics and statistics, I bring a unique skill set combines instructional best practices, analytical problem-solving, and a deep understanding of data and communication of complex ideas. I enjoy the challenge of problem solving and uncovering patterns in data. My strength is providing insight using mathematical tools and translating those insights into usable recommendations for stakeholders.

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### DATA PROJECTS

*Skills:* Data Viz | Excel | Tableau | SQL | Storytelling | Charts | Tables | LaTeX | Google Sheets

[Health Care Data](#): Utilized SQL to create queries of data from 130 US hospitals

*Skills:* Aggregate functions | WHERE | GROUP BY | ORDER BY | CASE | DISTINCT | HAVING | LIMIT

[Educational Data](#): Utilized Tableau to create a dashboard summarizing educational data and to provide actionable recommendations

*Skills:* Bar charts | Scatterplots | Line graphs | KPI | Dashboards

Food Delivery Data: Utilized Excel to provide insight about food delivery service and customers

*Skills:* Pivot tables | Aggregate functions | Line graphs | Correlation | Linear regression

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### MACHINE LEARNING PROJECTS (Python)

*General Tools:* MATLAB | Scikit-learn | Pandas | Numpy | Seaborn | Matplotlib | Regression | Classification | Data cleaning | Scaling | GridSearch Hyperparameter tuning | Logistic regression | KNN | Decision Trees | Naïve Bayes | Ridge | Neural Networks | SVM | Model Evaluation | PCA | Pipelines | Cross-validation

[Disease Data](#): Utilized classification algorithms to identify individuals with Alzheimer's disease using six machine learning models

*Skills:* Classification | Eliminated multicollinearity | Correlation matrix

[Fraud Protection](#): Utilized classification to identify credit card transactions that were fraudulent and determined the expected increase in profit due to improved identification

*Skills:* Confusion matrix | Rescaling data | PCA | Type II errors

[Wine Evaluation](#): Utilized regression algorithms to classify wine quality

*Skills:* Feature importances | Model accuracy | Pipelines | Bar graphs

[Electricity Pricing](#): Utilized regression to estimate pricing on electricity

*Skills:* Regression | Pipelines | OneHotEncoding | Scaling | LabelEncoder | Line plots

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### EDUCATION

University of Houston | Houston, TX

PhD in Applied Mathematics 2007