

# BARBARA POTIRIADIS

## Contact



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Github:

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Portfolio:

<https://barbara095.github.io/portfolio/>

## Academic Qualifications

### CERTIFICATE IN FULL STACK WEB DEVELOPMENT

*May 2020 - November 2020 | Monash University*  
A 24 week intensive online Bootcamp course that provides the knowledge and skills to build dynamic end-to-end web applications and become a full stack web developer.

### DOUBLE DEGREE IN MARKETING / MANAGEMENT (BUSINESS)

*Monash University, Caulfield Campus (2014-2018)*  
Awards: Unit prize - *International Business Strategy*  
Summer study tour '18: San Francisco & Silicon Valley

### HIGH SCHOOL CERTIFICATE

*Lowther Hall Anglican Grammar School, Essendon / Ave Maria College, Aberfeldie | 2008-2013*  
Dux of Health & Human Development  
VCE results - top 10% of the nation

## Summary

Full Stack Developer with a certificate in full stack web development. Thrives on continuous learning and development, seeking to leverage strengths in creativity and design to build innovative, dynamic and user-friendly interfaces applying recently developed skills in HTML, CSS and JavaScript. Known among staff to be adaptable, having strong attention to detail and thinking outside the box. Demonstrated ability to work under pressure applied in current market research role to manage an online community/panel whilst working on internal projects using statistical methods and software to draw inferences and insights for clients. Ability to multitask between part time work and part time study which encompass two different fields - market research and web development.

## Skills

### TECHNICAL

- Languages: HTML5, CSS, Javascript, jQuery
- Bootstrap CSS Framework
- Q Software (data analysis)

### SOFT

- Thinking creativity and being able to render user friendly, clean and polished applications
- Ability to multitask, adapt and work under pressure
- Ability to problem solve
- Attention to detail
- "Can do" attitude, resiliency and patience

## Projects

### Project 1 | My Dream Home

Deployed application: <https://bdcoelho.github.io/Project1/index.html>

Github repository: <https://github.com/bdcoelho/Project1>

- Designed to simplify house hunting process by rendering a list of relevant property listings and computing the travel time between the users' work address and the property.
- Core responsibilities: UI/UX, parts of javascript.
- Technologies used: Domain API, Distance Matrix API, Materialize CSS.

### Weather Dashboard

Deployed application: <https://barbara095.github.io/weather-dashboard-HW6/>

Github repository: <https://github.com/barbara095/weather-dashboard-HW6>

- A dynamic application that displays the current weather conditions and forecast for any searched city.
- Technologies used: Open Weather API

### **Password Generator**

Deployed application: <https://barbara095.github.io/password-generator-HW3/>

Github repository: <https://github.com/barbara095/password-generator-HW3>

- An application designed to generate the most secure password based on a set of pre-determined user criteria.
- Technologies used: Javascript

### **Work day planner**

Deployed application: <https://barbara095.github.io/work-day-scheduler-HW5/>

Github repository: <https://github.com/barbara095/work-day-scheduler-HW5>

- An interactive scheduler designed to organise the user's work day by allowing them to input tasks hour by hour whilst displaying the current date and time.
- Technologies used: jQuery

## **Work Experience**

### **PANEL MANAGER / INSIGHTS ANALYST**

*The Interpreters - Market research agency, Richmond VIC*

JAN 2019- CURRENT

#### **PRIMARY ROLE**

- Management of online panel/community in NZ - gathering insights and opinions through surveys and polls.
- Using statistical methods and software to analyse data and draw key inferences for clients.
- Writing press release content.
- Creating infographics using 'Canva' and designing email templates with 'Stripo.'
- Creating EDMs and monthly newsletters using HTML coding.

#### **SECONDARY ROLE**

- Assisting with, and managing projects for, the company's internal brand clients.
- Quantitative data analysis with Q software, and painting a visual picture of results using creative charts.